

# Rotary



# Club of Crossville Noon



Tuesday, February 20, 2024

Crossville  
Meets at The Crossville Depot

Time: Thursday at 12:00 PM

## Speakers

**February 22, 2024**

Dr. Robert Elliott  
Author, Citizen Soldier

**February 29, 2024**

Zoe Schwalb  
Rotary Youth Exchange  
Student from Germany

**March 07, 2024**

William Cabanis  
Vanilla Feeds Tomorrow

## Events

No Events found

## Birthdays

W. Perkins Thornton  
March 3rd

## Wedding Anniversaries

No Wedding Anniversaries  
Found

## Club Officers



Sheryl Webb  
President



Brooke T. Shaffer  
President-Elect



Sarah L. Hazelton  
President-Nominee



Brandon Brown  
Secretary



Virginia Dyer  
Treasurer



Peter C. Bilodeau  
Bulletin Editor



Ron Cronwell  
Public Image Chair  
Webmaster



Philip Nevius  
Bulletin Editor

## SURVEY RESULTS REGARDING FUND-RAISERS

Club members were also asked about fund-raisers in the 2024 survey. There were 22 total responses. Here are the results:  
What do you think of the total number of fund-raisers: 77.3% said just right; 13.5% said too few; 9.1% said too many.

The fund-raisers are well-organized: 81.8% agree; 18.2% disagree.

Which fund-raiser is most important to you: 86.4% said the Father/Daughter dance; 91.1% said chicken barbecue; a few said grants.

Which fund-raiser is least important to you? 54.5% said chocolate sales; 27.3% said chicken barbecue; 13.6% said grants. A few said the Father/Daughter dance. President Sheryl Webb noted during the discussion that the chocolate sales raised about \$3,000 annually, and required relatively little work.

Which fund-raiser did you support with your time? 77.3% said chicken barbecue; 68.2% said Father/Daughter dance; 13.6% said chocolate sales; 18.2% said grants.

What other fundraisers would you like to see us do? 9 responses

Don't Know Yet

Since Crossville/Cumberland County is The Golf Capital of Tennessee, a souped up golf cart raffle might work.

Maybe an event at the Palace or the Playhouse

Chocolate sales is fine without additional resources. I manage it fine and it doesn't need to be a focus with more people involved. Father daughter just needs to keep evolving to keep the kids interested and get bigger. Two main fundraisers is enough if they are done well.

No original thoughts.

Some of our fundraisers are a lot of work for what seems to be little return. I don't know that taking on more fundraisers would not be a burden on the members.

Unknown

Silent auctions

Are the current ones generating enough to cover our current philanthropy?

Is there a fundraiser that you feel should be discontinued? 14 responses

No

Maybe the chicken bbq because it is a lot of work on a few.

chicken bbq

Maybe the Chicken BBQ could be reassessed.

NO

Only if the members aren't going to step up and share the load. If they don't then we have to cut back on programs to the community.

Only if it is replaced with a better one.

Chicken bbq

That's really a hard question. I might think about how better to do the chicken barbecue because that seems to be one of the fund-raisers in which the effort far outweighs the return.

None

Chocolate Sales

? What are other clubs doing and then develop ideas both large and small from there. If this is not the right time, keep the idea list for the future.

Chicken BBQ

Chicken

How would you like to be more involved in our fundraisers? 8 responses

Get more Committed

With exception of dance this year that I had to miss; I participate in all

Last year I wasn't able to help with father daughter because of a family health issue. I plan to help this year. I don't say this to boast but to inform. I am chair of the blue jeans (20+ hours), co-chair of scholarships, dictionary coordinator, character coordinator, and come to all fundraisers.

They are a necessary evil.

I am already quite involved in most of the big fund-raisers.

I would if time permits

People who have always done it one way to be open to new ideas

Am already. (Provide more lead time on event dates.)

Would you support making participation in fundraisers and projects mandatory with a fine for non-participation? 19 responses

Yes

No

yes

No. I donate \$600 per year and I think each member does what they are able to do.

No

Maybe. I would like to know what other clubs in our region do.

I wouldn't call it a "fine" but would require either finding a substitute or requiring a monetary participation.

No. One of the reasons I joined Rotary is that it phased out mandatory attendance. I attend most meetings, but I am comfortable knowing that I don't have to make up meetings that I can't attend.



**Steven C. Douglas**  
Club Rotary  
Foundation Chair



**Marjorie A. Hicks**  
Club Membership  
Chair



**Scot H. Shanks**  
Club Programs Chair  
Club Youth Exchange  
Officer



**Jay W. Wright**  
Past President  
Club Service Chair



**McKinley H. Tabor**  
Club Youth Exchange  
Officer



**Sallie Wilbanks**  
Club Executive  
Secretary

attend.

That would be a tough thing to do. No sure how to answer.

Maybe

No

No. This is a voluntary organization.

In general, do you have a suggestion for increasing member participation in club projects and fundraisers? 12 responses

Assign projects

Go after YPA membership if they aren't active and one evening meeting a month to attract them

Project and fundraiser chairs to assign work areas to members who do not sign up to participate.

No

Recruit new members

I think attendance will have a big impact. I also think we should go through membership and ask members who don't attend to come back. We should try to reengage first before we consider cutting.

I am the worst person to ask that question. I hate membership recruitment.

People have various life obligations. Rotary should not be among them. Rotary should be an enjoyable experience, and a good way to give back to the community, rather than an obligation. If there are projects we are not doing now that would increase membership participation, I would be all for that. Otherwise, most members will participate as they are able.

Set a minimum participation level of involvement

Keeping people informed who don't come to meetings. The newsletters are really long.

Find out why individual mbrs are not participating and ask what changes would motivate them to increase participation. More communication with members about planning meetings, etc. through email and Facebook beyond the weekly meetings.

make it mandatory for a level of participation

Why do you feel like members leave this club or do not participate? 18 responses

Their answer would be too busy, My answer is they are not a quality member to begin with

Don't have ownership in projects

No real commitment. Commitment should be stress to new members.

I don't know

Most new members are looking for personal benefit and are not focused on service above self

Demands on time and priorities.

My reasons for not participating are the Linda's health who is housebound and my own health problems. I think many of the older members have similar situations.

They have not been involved in club projects

They have to see a benefit to them personally. Bring in good programs where members learn new information before others in the community. Entertaining meetings and more opportunities to connect with other members who can help each other grow.

Not asked in person to participate.

## FATHER/DAUGHTER DANCE COMING UP SATURDAY

We have just four more days until the Father-Daughter Dance!!! Who's getting excited?

### Sponsors

We are at \$12,400 in sponsors. Keep working on securing sponsors. All sponsors need to be confirmed by Monday, February 19<sup>th</sup>. Please have logos emailed to [hazeltons.email@gmail.com](mailto:hazeltons.email@gmail.com). Here is our list of confirmed sponsors, if you know you confirmed a sponsor and I don't have them on the list let me know ASAP ??

<b>Sponsor</b>
<b>A1 Auto Repair</b>
<b>Affiliated Associates</b>
<b>Beef &amp; Barrel Restaurant &amp; Lounge</b>
<b>Bennett Heating and Cooling</b>
<b>Brady, Michael</b>
<b>Camp Nakanawa</b>
<b>Cole, Travis - School Board</b>
<b>Cronwell Insurance Group, LLC</b>
<b>Crossville Housing Authority/Hafa</b>
<b>Cumberland County Playhouse</b>
<b>Cumberland Vital Care Pharmacy</b>
<b>Daughtery, Charles</b>
<b>Dublin's Crossing</b>
<b>Fairfield Homes</b>
<b>Farm Bureau - Ivy Hillis Insurance Agency</b>
<b>FirstBank</b>
<b>Foster, Allen (County Mayor)</b>
<b>Gilbert, Sandra</b>
<b>Gernt Insurance</b>
<b>Hanson, Holly</b>
<b>Highland Federal Savings and Loan</b>
<b>Hospice of Cumberland County, Inc</b>
<b>J &amp; N Flooring</b>
<b>Kimbro Farms</b>
<b>Knight, Caroline</b>
<b>Lantana Lucy's</b>
<b>Mikki's Frame Shop</b>
<b>Moss Meals</b>

<b>Paramount Title</b>
<b>Perron, Pepe and Ann</b>
<b>Promotions Plus</b>
<b>Roger and Linda Thackston</b>
<b>ServPro</b>
<b>Shelter Insurance</b>
<b>Silvara Stone</b>
<b>Steven C. Douglas, Attorney</b>
<b>Stone &amp; Jones, CPA</b>
<b>TAD Center</b>
<b>Terry Stephens, CPA</b>
<b>The Plateau Group</b>
<b>Tipton, Kelli</b>
<b>Thornton, Perk</b>
<b>Tracey Barnes, Atlas Real Estate</b>
<b>Uplands Design Group</b>
<b>USA Mortgage</b>
<b>Weichert Realty, Sheryl Webb</b>
<b>The Yarn Patch</b>
<b>Worley, Amanda</b>

#### **Tickets**

Tickets are on Sale NOW! Help us spread the word!  
 If you are on social media please share our posts.  
 Tickets are \$20 and available at FirstBank, SmartBank, The Chamber and Weichert Realty.

**Volunteers:** Information has been sent to Roane State and SMHS to ask for volunteers.

#### **Rotary Workers:**

**\*\*All Rotarians should park on the back side of the main gym, near the Aux Gym doors. There is a circle drive with parking\*\***

Thanks to everyone who has signed up, I will have the list again this week. Shifts are as follows:  
 Friday, February 23<sup>rd</sup>

- 4 p.m. - Balloon Blow-up @ the Hospice Office

Saturday, February 24<sup>th</sup>

- 8 a.m. - 1 p.m. - Decorating @ SMHS
- 4 p.m. - 8 p.m. - The Dance
- 6:30 p.m. - 8:30 p.m. - Clean Up

#### **Logistics Help:**

- Tote Drivers - Pick up Totes from Storage & and take them to SMHS at 8 am
- Balloon Drivers - Pick up the Balloons from the Hospice and bring them to SMHS on Saturday morning @ 8 a.m.

#### **Stuff We Need:**

Extension Cords - We need long extension cords, outlets are limited and not well placed. If you have an extension cord we can borrow, please bring it on Thursday, February 22, to Rotary with your name on the cord. If you are not there at the meeting, let us know so we can make arrangements to pick it up or find an alternative drop-off location for you. If you cannot be at the dance on Saturday, extension cords will be brought to the next Rotary meeting, or we can make arrangements for an in-town pick-up location.

Thank you to everyone for all you are doing to make this year a success!  
 If you have questions, just ask!

Sarah Hazelton  
[hazeltons.email@gmail.com](mailto:hazeltons.email@gmail.com)  
 931-787-2276e

## **CONRAD TOURS VISITS VENUES AROUND EAST TENNESSEE**

John Conrad has his fingers in many pies. In addition to leading the group that creates and manages hiking trails around Cumberland County, he also manages a group of volunteers who lead tours of various facilities within a two-hour drive of Crossville.

Conrad told the club last week that his tours operation is now charging a \$10 annual membership fee, starting this year. That cut the number of members down, but it was becoming difficult for many of the members to get on the tours.

Each tour takes a certain number of people, who sign up on a first-come, first-served basis. Others who sign up can be placed on a waiting list if there are cancellations. If the waiting list is long enough, another tour will be scheduled, he said.

For more information, or to sign up to be a member, and for a schedule of upcoming tours, visit [www.conradtours.com](http://www.conradtours.com)

## CLUB FOUNDATION GIVING SUMMARY

The club's Rotary Foundation Chairman Steve Douglas reports that our overall giving for the 2nd quarter (October -December) declined from previous quarters. Sixteen members donated a total of \$453.81 to the Foundation's Annual Fund. Eleven members donated a total of \$209.52 to the PolioPlus Fund.

“Every member every year” is a club goal. This requires every member to make a donation of some amount , large or small , to the Rotary Foundation each year .

Historically the club has had a goal of an average gift of \$100 per member to the Annual Fund, based on the aggregate club giving . The Foundation and District have requested that each club raise that amount by ten percent to help with the increased costs of goods and services.

Historically the club has had a goal of an average gift of \$40 per member to PolioPlus, based on the aggregate club giving. Like stated above for the Annual Fund, the Foundation and the District have requested that our goal be raised by ten percent to help with the increased costs of goods and services.

Many thanks to those members who have continued to support the Rotary Foundation as “sustaining members” through their quarterly gifts .

If you have questions about giving or about the Foundation , please check with me and I will do my best to get you an answer.