

Rotary

District 6780



Club of Cleveland



Rotary Opens Opportunities

Speakers

March 16, 2021

Fran Tarkenton
Personal Story

March 23, 2021

Command Sergeant Major Gary L. Littrell
Personal Life Story

April 06, 2021

Darde Long
Chattanooga Zoo

Club Leaders



Michael J. Griffin
President



Vaughn J. Berger
President-Elect



Bethany McCoy
President-Nominee
Vice President



Matt Wiseman
Secretary



Tanya E. Mazzolini
Treasurer

Zachary T. Brooks
Public Relations Chair

Positive Peace and Rotary

By Mica Stephens on Friday, March 12, 2021



At our March 9th meeting, we had District Governor, Jim Roxlo, join us for a presentation on Positive Peace and Rotary. A fundamental objective of Rotary since its introduction in 1921 at the Rotary Convention in Edinburgh, the concept of Peace and World Understanding remains a cornerstone to our club's values.

Jim started by illuminating on the Peace Index and its two spectrums, Negative Peace and Positive Peace. The absence of direct violence and the absence of a fear of violence are what defines negative peace to create the Global Peace Index; it is the world's leading measure of national peacefulness. The attitudes, institutions, and structures that sustain peaceful societies define and create The Positive Peace Index.

There are eight pillars to a society of Positive Peace: a well-functioning government, sound business environment, equitable distribution of resources, acceptance of the rights of others, good relations with neighbors, the free flow of information, high levels of human capital, and low levels of corruption.

Rooting off of these pillars, Rotary focuses on six areas: promoting peace, fighting disease, providing clean water, sanitation and hygiene, saving mothers & children, supporting education, and growing local economies.

The proof of peace is all in the research. Studies have found that Positive Peace encourages human potential to flourish, maintain stability and recover from shocks, and create better environmental and economic outcomes.

Jim also introduced us to a world-wide view of the Global Peace Index. The United States falls low on the negative peace index, the reason is due to the large percentage of the world's weapons being produced



Kim Gunter
Bulletin Editor



Douglas B. Caywood
CCO-Club Comm. Officer



David Curtis Chaffin
Rotary Foundation
Chair



Kyle Cooper
Membership Chair



James Harper
Service Projects Chair



Donald L. Littrell
Sergeant-at-Arms



Andrea Boddeker
Club Programs Chair



James Bently Thomas
III
Club Programs Chair



Peggy Ann Pesterfield
Club Youth Services
Chair



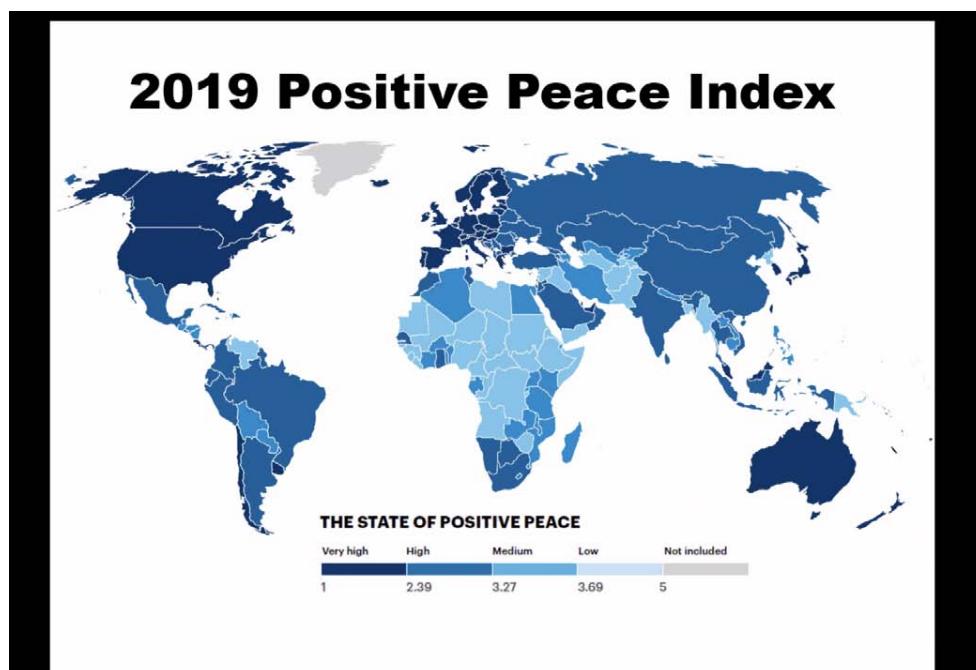
Dwight W. Richardson
iPast President



David Curtis Chaffin
Assistant District
Governor

here, and the large percentage of our population we incarcerate.

However, on the Positive Peace Index, we fall very high. The greatest reason for this is because of the United States political systems are structured in a way that creates a high positive peace score.



So you may ask, what can we do with our new-found knowledge of peace? Jim recommends three ways of disseminating this information.

- To provide training
 - By training ourselves at the Rotary Peace Academy
 - By supporting training for others
- Maintain the dialogue
 - Form a peace committee
 - Become a Peace Club
- Apply our knowledge
 - Analyze a group you know
 - Analyze a program or project you have
 - Start a new peace project

Interactive Member Poll: March 9, 2021 - All we are saying, is give peace a chance

Friday, March 12, 2021

At the March 9, 2021 meeting Jim Roxolo educated the club on the Global Peace Index.

The United States scores high on the Positive Peace Scale.

Tell us: Which of these 8 pillars of Positive Peace do you think the United States does BEST?

Birthdays

Timothy P Cook
March 20th

William Allan Jones III
March 22nd

G. Seth Ford
March 26th

Hunter McCord
March 29th

Ken Melton
April 2nd

Kim Gunter
April 5th

James Harper

April 6th

- ☐ A well-functioning government
- ☐ Sound business environment
- ☐ Equitable distribution of resources
- ☐ Acceptance of the rights of others
- ☐ Good relations with neighbors
- ☐ Free flow of information
- ☐ High levels of human capital
- ☐ Low levels of corruption

Having trouble with the survey link image? Click here:
<https://www.surveymonkey.com/r/RCoC0309Program>

March 16 Program: Hall of Fame Quarterback Fran Tarkenton

Friday, March 12, 2021



NFL Hall of Famer quarterback Fran Tarkenton played for 18 years in the NFL with the Minnesota Vikings and New York Giants. He had three Super Bowl appearances; 3,686 completions; 6,467 pass attempts; 342 touchdowns; 47,003 yards passing; and 3,674 yards rushing — all NFL records. He followed that by hosting Monday Night Football, the popular TV show ♦That♦s Incredible,♦ and a Hall of Fame induction in 1986.

Those are some of the things that might come to your mind when you hear the name Fran Tarkenton. But if you ask him, he♦ll give you a different answer. ♦I♦m an entrepreneur, first and always,♦ he says.

Over 50 years in business, Tarkenton has built more than 20 successful companies, all from the ground up. And today, 81 years old, he remains as active and involved as ever, running multiple companies out of his office in Atlanta, Georgia, including GoSmallBiz.com, Tarkenton Financial and SmallBizClub.com.

Even during his football career, Tarkenton was building businesses. Drafted in 1961 by the Vikings, his first salary was \$12,500. ♦Being an NFL quarterback in those days didn♦t make you an instant millionaire,♦ he says. ♦So I went to work in the offseason.♦

For the first few years of his career, Tarkenton spent the offseason learning about businesses from the inside. One year it was with Wilson Truck Systems, in Sioux Falls, South Dakota. Then it was a sales job at a printing company. Another year it was in New York, working with the Coca-Cola Company♦s advertising agency, McCann Erickson. ♦All of these experiences set the foundation for me to go out and really be an entrepreneur, and understand how to bring value to my customers,♦ Tarkenton says.

The lessons from those early experiences led to a string of successes in all different kinds of businesses from organizational psychology to technology. Along the way, he was mentored by Sam Walton, served on the first board of directors for Coca-Cola Enterprises, and built his largest company in a partnership with IBM. ♦A lot of people say to do what you love, but that♦s never been me,♦ says Tarkenton. ♦I♦ve found that I can enjoy anything if I♦m providing value to other people. So I don♦t limit myself to doing what I love; I love whatever I do.♦

Fran has since become one of the most trusted spokespeople for small business in America. He has launched 20 successful start-up companies, was a founding board member of Coca-Cola Enterprises, and has served on the Board of Directors of Sterling Software, Blimpie International and Pre-Paid Legal Services, Inc.

In addition to running multiple companies that provide support for small businesses, Tarkenton is a respected opinion-maker with savvy, provocative, and insightful commentary on everything from business to politics, and of course, sports.

Fran is a regular contributor to *The Wall Street Journal*, *U.S. News and World Report*, *CNN*, *Fox Business*, and other major media outlets. He is a columnist for BusinessInsider.com and has been frequently profiled in Forbes, Entrepreneur, and Inc.

Fran♦s latest labor of love for small business is his partnership with the University of Georgia Terry College of Business. Together with Fran♦s Tarkenton Institute for Small Business Education, they offer an online, MBA-level Certificate of Entrepreneurship program, featuring direct access to the educational expertise of UGA faculty with the Tarkenton Institute♦s network of industry experts and seasoned business practitioners. It consists of a comprehensive online curriculum that prepares enrollees for the world of entrepreneurship through 100 hours of hands-on learning and video lectures compiled from a combination of unique MBA courses taught at UGA and practical hands-on instruction from Tarkenton experts.

[Tarkenton Companies](#), Fran♦s flagship enterprise, operates through several entities to offer small business resources, tools, and services. Brands include [GoSmallBiz](#), Click2Corp, Tarkenton Financial, and [SmallBizClub](#).

IN PERSON (or Zoom) beginning March 9th

Friday, March 5, 2021

A message from Rotary President Mike Griffin:

We will begin meeting hybrid (In person and via Zoom) beginning at our next meeting on March 9th. In case you missed it, I have attached a link to a survey regarding in person attendance and meals. Things to remember:

1. If you opted in for meals before, you will be opted back in for meals
2. If you want to change your preference let me or Tanya Mazzolini know
3. The charge for the four meals in March will be added to your next Rotary invoice

I look forward to seeing everyone either on Zoom or in person next week. Any questions, please feel free to give me a call. 423-802-2202 Remember the survey below. Thanks MG

<https://www.surveymonkey.com/r/rotaryattendance>

Here are the Zoom Instructions for March & April:
Join Zoom Meeting
<https://us02web.zoom.us/j/83762494154?pwd=REtldVExdzVRZ1hQOXIVZk9zWm9qUT09>
Meeting ID: 837 6249 4154
Passcode: 708044
One tap mobile
+13126266799,,83762494154#,,,,*708044# US (Chicago)
+16465588656,,83762494154#,,,,*708044# US (New York)
Dial by your location
+1 312 626 6799 US (Chicago)
+1 646 558 8656 US (New York)
+1 301 715 8592 US (Washington DC)
+1 346 248 7799 US (Houston)
+1 669 900 9128 US (San Jose)
+1 253 215 8782 US (Tacoma)
Meeting ID: 837 6249 4154
Passcode: 708044
Find your local number: <https://us02web.zoom.us/j/83762494154?pwd=REtldVExdzVRZ1hQOXIVZk9zWm9qUT09>

Survey: Do you need a meal on March 16?

Wednesday, March 10, 2021

Below is a survey concerning meals for March 16. Last week was helpful to the ordering process. This survey was also emailed by President Mike on 3/10/21 so only answer once.

<https://www.surveymonkey.com/r/AttendanceMarch16>



A member ask about what the meals are: we're rotating between three local restaurants:

3/9/21 - Five Points Restaurant - Choice of Turkey Sandwich or Chicken Salad Sandwich - Chips & Brownie - Sweet/Unsweet Tea
3/16/21 - Honey Baked Ham - Variety of Sandwichs and Salads - Chip & Cookie - Sweet/Unsweet Tea
3/23/21 - Little Diner on 1st - Grilled or Fried Chicken Salads or Cheesburger & Fries - Cookie - Bottled Water

The same food and restaurants rotate in this order.

Ken Bolin Proposed For Membership

Tuesday, March 9, 2021



Ken is Executive Director of Garden Plaza at Cleveland, and is sponsored for Rotary Club of Cleveland by Bethany McCoy.

Before joining Garden Plaza, Ken worked for Life Care Centers of American for more than 21 years, most recently as the Eastern Division Controller.

Originally from Hampton, VA, he earned his Bachelors in Business Administration from Lee University. He has lived in Cleveland since 1991 and is a member of North Cleveland Church of God. He and his wife, Cindy, have two sons, Eli and Ben.

Adam Osborne Proposed For Membership

Monday, March 1, 2021



Adam is Account & Assurances Partner at HHM CPAs, and is sponsored for Rotary Club of Cleveland by Mike Griffin.

Adam Osborne has been with HHM CPAs for 12 years and specializes in assurance, accounting, and tax services for manufacturers, dealerships, retailers, contractors, realtors and not for profit entities. His experience and dedication allow him to add value in many ways to his client from offering guidance on how to improve business practices to ensure they meet management's goals and objectives to properly planning for taxation at the end of the year. Adam ensures the service he and HHM provide are not seen as a commodity.

Adam's most enjoyable part of his career is focusing on internal control procedures and evaluating deficiencies with his clients. He also takes great pride in guiding and strengthening internal audit departments for his clients.

Adam has a balanced approach in all he does, which is highly valued by both HHM's clients and the firm itself. Adam enjoys teaching others information he learns along the way and spends a great deal of his time training his team members and his clients. In the end, he works with each client as if he were a member of their team and prides himself on offering the highest quality feedback and service.

Adam is leading our office expansion into Cleveland, Tennessee, and he is excited about the opportunities that will be presented with the expansion.

In addition to his work with clients, Adam is heavily involved in his community. He serves on the advisory board of the Tennessee Small Business Development Center; as treasurer for the Chattanooga Regional Homeless Coalition; as treasurer for the Chattanooga Boys and Girls Club; and is involved with the Cleveland Chamber. Adam also coaches little league baseball and basketball.

Paul Moyle Proposed For Membership

Monday, March 1, 2021



Paul Moyle is Assistant DA with the District Attorney's Office, and is proposed for Rotary Club of Cleveland membership by Leon Shahan.

Paul has served as a commissioned officer in the Alabama Army National Guard for over eight years. His career as a Military Policeman afforded him the honor of leading troops on humanitarian missions in the United States and Central America as well as during combat operations in Iraq. His military decorations include the Bronze Star Medal, the Meritorious Service Medal and the Army Commendation Medal with an oak leaf cluster.

Paul is a Past President of Bradley Sunrise Rotary Club, a six time Paul Harris Fellow, a graduate of our Rotary District Leadership Academy, and a Swiftwater Rescue Instructor.

More Rotary Banners From Around the World

Friday, March 5, 2021

Rotarian Don Ritzhaupt has shared a few more banners from our club's collection:

100 Year Anniversary of the Rotary International Foundation, John Germ was International President in that year (2017):



A high quality leather banner from Sao Paulo, Brazil:



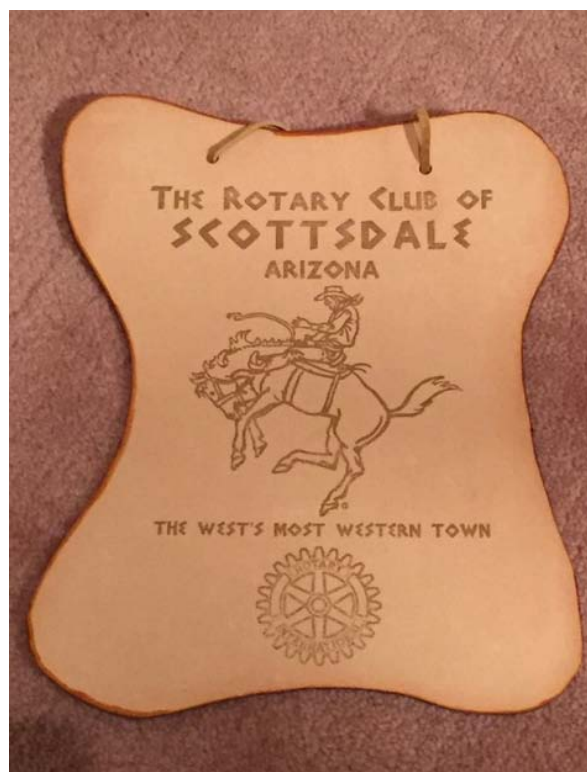
International Convention Banner brought back by Dwight Richardson:



Koyto Japan, brought back from one of Don's trips:



Tanned raw hide from Scottsdale AZ, brought back by David Chaffin



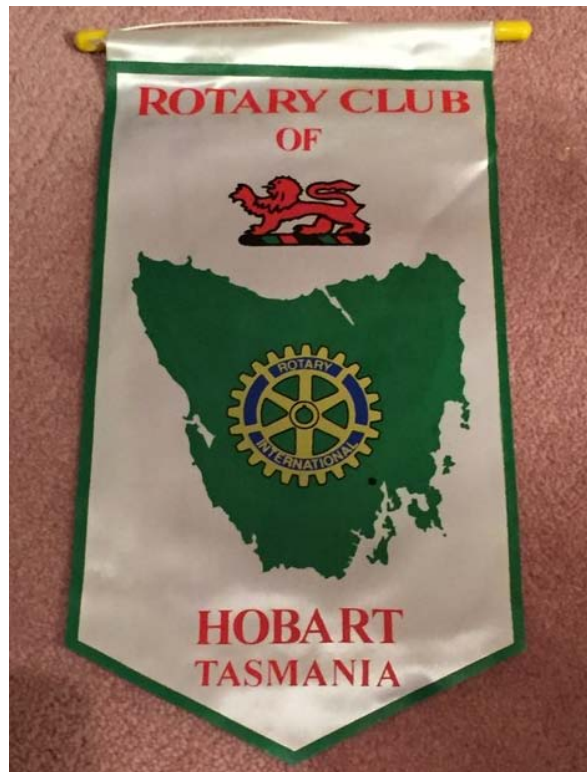
Hershey, PA. We have two of these banners, from Doug Caywood & David Chaffin:



Woven rug style banner from Albuquerque, New Mexico, by David Chaffin:



Hobart, Tasmania, a banner that Don brought back from a trip:



Stainless Steel Banner from Germany by a Rotary exchange student.



Next Board Meeting: March 16, 2021

Tuesday, March 2, 2021

Your Rotary Board meets on the third Tuesday of each month at 10:30, before the regular weekly meeting. All Rotarians are welcome to attend, and remember that attending a Board Meeting can count as a make-up to keep up your attendance. Attending at least one Board Meeting is required for all Red Badgers looking to achieve Blue Badge status.

While the club is meeting by Zoom, the Board Meetings are also being attended by Zoom. The link is the same as for the regular meeting.

The date of the next Board Meeting is March 16, 2021 at 10:30am.

A Red Badger is someone newer to our club. New Members must complete a certain number of rotary-related activities to achieve their Blue Badge.

Some Red Badgers you may know:





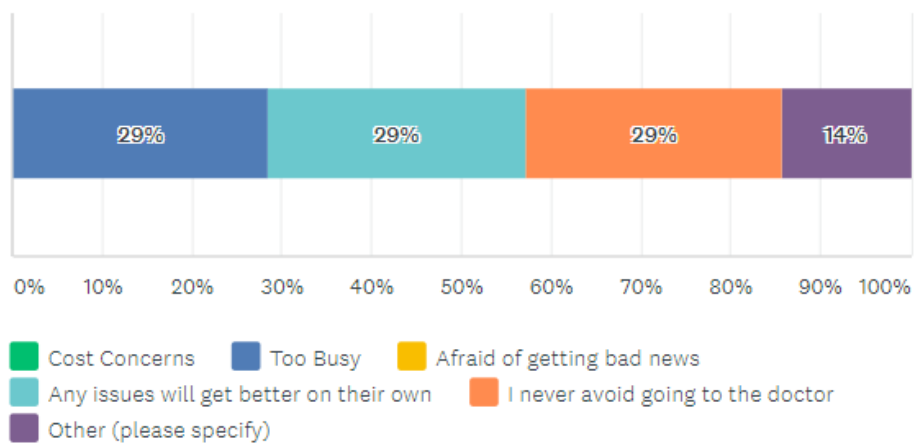
Results from last week's poll: Why do you avoid going to the doctor?

Friday, March 12, 2021

At the March 2, 2021 meeting Tim Tatum and Dr. Brian Fretwell told us how Direct Primary Care's business model breaks down barriers that would keep people from a health lifestyle.

A 2015 Zocdoc study revealed that 80% of Americans admit to delaying or forgoing preventative health care.

We asked: What's the main reason you've delayed a doctor's visit?



The "other" answer was: "Pandemic"

Don't forget to answer this week's poll: [Which Positive Peace pillar do you think the U.S. does BEST?](#)

Celebrate Spring at District Golf Tournament May 7



Join District Governor Ron Appuhn and other District leaders for a day of fun, food, and fellowship at our Signature Polio Plus Fundraiser and Golf Tournament Friday, May 7, at the Avalon Golf and Country Club.

Prizes will be awarded for the Governor's Cup, first and second place in two flights, Hold-in-One, Closest-to-the Pin, team with the highest score, and door prizes. To win the Governor's Cup competing teams must be composed of all Rotarians from the same club. The winning team will retain the Cup for the year following the tournament. The following year the cup will be returned to the club sponsoring the Governor's Cup. Teams competing for, but not winning, the cup will be eligible for flight awards.

Governor Ron is asking that every club be a hole sponsor. Hole sponsorships are \$300 and offer district recognition, a hole sign with the club name, and opportunity to contribute to goodie bags.

Sponsorship levels are as follows:

- Gift Sponsor - \$3,000. Benefits include logo on player gifts and recognition at the tournament and in the District Newsletter, which goes out to 6,500 Rotarians.
- Awards Sponsor - \$2000. Benefits include logo on player gifts and recognition at the tournament and in the District Newsletter.
- Lunch Sponsor - \$1,500. Benefits include prominent signage across the dining area and recognition at the tournament and in the District Newsletter.
- Hole-in-One Sponsor - \$750. Benefits include prominent signage at the prize hole and recognition at the tournament and in the District Newsletter.
- Prize Hole Sponsor - \$400. Benefits include signage at all prize holes and recognition at the tournament and in the District Newsletter.
- Hole Sponsor - \$300. Benefits include hole sponsor sign and recognition in the District Newsletter.

The cost to participate is \$100 per player or \$400 per team. Includes lunch and a goodie bag. Lunch will begin at 11:00 AM, and Shotgun starts at 1:00 PM.

Avalon Golf and Country Club is located at 700 Turnberry Circle, Lenoir City. To register, make checks payable to District 6780 District Golf Tournament and mail to Jenifer Campbell, 12515 Choto Mill Lane, Knoxville, TN 37922. Send email to hackettjy@aol.com.

[2021 Golf Tournament Sponsor Info](#)

[2021 Golf Tournament Registration Form](#)

Rotary Club of Cleveland
Meets at Museum Center at Five Points
200 Inman St E
Cleveland, TN 37311
Time: Tuesday at 12:00 PM