

Rotary



Club of Chattanooga Downtown

Events

February 1st
[Dr. Andrea Willis & Sherri Zink -BCBS of Tennessee](#)

February 8th
[Chattanooga Weekly Club Meeting TBA](#)

February 15th
[Valentine Program-Jennifer & Jeff Neal](#)
****Reservations Required****

February 22nd
[Russell Sobel-Economic Professor at Citadel](#)

February 29th
[Jason Provonsha - CEO Steam Logistics](#)

Club Leaders



[J. Tom Glenn](#)
President



[Douglas Scott Thompson](#)
President-Elect



[Marlin D. Gines](#)
Secretary



[David Michael Costello](#)
Treasurer



[Jonathan J. Armstrong III](#)
Club Director



[Robin B. Derryberry](#)
Public Image Chair



[Jane L. Kaylor](#)
Club Director



[Stacy G. Lightfoot](#)
Vice President



[Kirby W. Yost](#)
Vice President



[Kurt J. Faires](#)
Club Membership Chair

Tom Glenn



110th Rotary President

Rotary Meeting
Thursday,
February 1, 2024
Chattanooga Convention Center
12 Noon
Ballrooms: 13 / 14 / 15

SPEAKERS:

Dr. Andrea Willis
Senior VP & CMO
BCBS of TN
and
Sherri Zink
Senior VP & Chief Data Engagement Officer
BCBS of TN

Topic:
BlueCross Health Equity Report

Dr. Andrea Willis



Dr. Andrea D. Willis is Senior Vice President and Chief Medical Officer for BlueCross BlueShield of Tennessee, which has more than 6,000 employees



Kathryn Cooper Harbison
Club Rotary
Foundation Chair



Ronald Harris
Sergeant-at-Arms



Don McDowell
Club Service Chair



Edna E. Varner
Club Youth Services
Chair



Virginia Anne Sharber
iPast President

Club Meeting

Chattanooga
Meets at Chattanooga
Convention and Trade Center
One Carter Plaza
Chattanooga, TN 37402
Time: Thursday at 12:00 PM

and serves more than 3.4 million members throughout the state and across the country. In this role, Willis guides BlueCross clinical processes that are central to improving the health and well-being of the company's members.

She oversees Total Health Management and pharmacy management and is responsible for achieving and maintaining clinical quality excellence, optimizing member care and medical management functions, and overseeing clinical risk management and collaboration with the provider community. Willis serves as the clinical face of the organization with customers, providers, regulators and other stakeholders, as well as our employees and Board of Directors.

Willis previously served as medical director of the BlueCross CHOICES Long-Term Services and Supports (LTSS) program, where she advised on plans of care for daily living services and home health services, and she chaired CHOICES regional advisory panel meetings. She's also served as medical director for BlueCare Tennessee and Cover Tennessee.

Before joining BlueCross, Willis served as director of the CoverKids program and was responsible for developing Tennessee's federally approved State Children's Health Insurance Program (CHIP). She also previously served as deputy commissioner for the Tennessee Department of Health. She played a key role in creating and implementing statewide initiatives including "Better Health: It's About Time" and "Respect Your Health."

Willis is a fellow with the American Academy of Pediatrics and a member of the Tennessee Medical Association. She's on the board of directors for the Tennessee Institute of Public Health and the Institutional Review Board for Tennessee Department of Health.

Willis earned a Master of Public Health from Johns Hopkins School of Hygiene and Public Health and a Doctor of Medicine from Georgetown University School of Medicine. She received her Bachelor of Science from the University of Alabama at Birmingham, earning the Alpha Kappa Alpha Award for Academic Achievement. In 2019, she was selected by the Johns Hopkins Alumni Association to receive its Distinguished Alumna Award.



Sherri Zink

Senior Vice President and Chief Data and Engagement Officer for BlueCross BlueShield of Tennessee, which has 6,000 employees and serves more than 3.5 million members in the state and across the country.

She oversees enterprise information assets and leads the data and analytics center of excellence. As the chief data and engagement officer, Zink owns the corporate-wide analytics strategy and promotes data as a cross-corporate asset by turning information into action that results in healthier, more informed members.

While leading the Information Delivery division at BlueCross, Zink's team earned numerous awards for its use of data to improve efficiency and quality, including:

- 2021 CIO 100 Healthcare Leaders Award
- 2021 CIO 100 Award for Blue of TN Voice Assistant
- 2020 Digital Edge 50 Award for Member Net Promoter Score
- 2019 CIO 100 Award for Spotlight (Employer Tool)

Prior to joining BCBST, Zink served as vice president of data and analytics for Optum and as director of reporting strategies for CIGNA. She has more than 30 years of experience in the health care industry serving in multiple roles at three major health care insurers. Her experience is primarily focused on clinical and financial data integration, clinical value-based reporting, customer consultation and account management.

She graduated from Covenant College with a Bachelor of Science with an emphasis in organizational management. Zink also holds an Associate of Science degree with an emphasis in information systems technology from Chattanooga State Technical Community College.

You and a guest are invited to the
Rotary
Valentine's Lunch
February 15th
12 Noon
Chattanooga Convention Center

Ballrooms: H I J

**Special music by:
Jennifer & Jeff Neal**

**Please RSVP to the Rotary Office
by February 9th.**

**RSVP:
Yes, I will attend.
Yes, I will attend and bring guest.
NO, I will not attend**

Welcome New Members

Danielle Kelvas (DANIELLE)

Healthcare Provider
DKMD Consulting
110 Somerville Ave
Suite 266
37405
email: kelvasde@dkmdsonconsulting.com

Laura Floyd Ketcham (LAURA)

Law
Miller & Martin
832 Georgia Ave
Suite 1200
37402
Phone: (423) 785-8383
email: laura.ketcham@millermartin.com

Heather Keefe Hicks (HEATHER)

Community Services
Signal Centers
109 North Germantown Rd
37411
Phone: (423) 315-6659
email: heather_hicks@signalcenters.org

Nathan Walldorf (NATHAN)

Investments
Walldorf Capital Ventures
2646 Broad St
37408
Phone: (423) 544-7700
email: Nathan@walldorfcapitalventures.com

Charles Kevin Hyde (KEVIN)

Community Services
Partnership for Families, Children & Adults
5600 Brainerd Rd
Suite E-3
37411
Phone: (423) 697-3813
email: khyde@partnershipfca.com

**Rotary Theme
for
2024-2025**



Rotary President-elect Stephanie Urchick revealed the 2024-2025 presidential theme, The Magic of Rotary. "We are not going to end polio or bring peace to the world by waving a wand. It's up to you. You create the magic with every project completed, every dollar donated, and every new member."