



New District Governor Shares Vision for Rotary in Coming Year

District 6580's newest District Governor, Lance Eberle, sat down with the Greensburg Rotary Club's Board of Directors and also addressed the club membership at their Monday meeting during a visit on 17 July 22. Eberle, who now serves as leader of the district's 33 Rotary clubs and 20 Rotaract clubs, took the time to share some perspective on the way ahead for Rotary in the 2022-23 year.

Eberle began by celebrating a district that is emerging from pandemic restrictions. All clubs are now meeting in person, as is the Rotary Youth Leadership Awards (RYLA). The district is also restarting its Rotary Youth Exchange efforts now that Rotary has opened for travel as of 01 July 22.

The District Governor said that this emergence from the pandemic's restrictions is a time to be bold and try new ideas. It's also, he believes, a time to bring to a final end the historic pandemic disease Polio. Eberle is encouraging all clubs to plan a public event in conjunction with World Polio Day (11 October 22) to raise public awareness of the disease and eradication efforts and to make the final push toward ending Polio forever.

Eberle also addressed the need to continue and increase support for the Rotary Foundation. He pointed out that district grants made possible by the foundation had resulted in significant contributions to the community in the past years, including providing library and art therapy for human trafficking survivors, providing on-level books for first graders, and providing students with safe access to social clubs. Increased Foundation funding would mean an increase in these types of grants.

"If the Foundation is the fuel, members are the engine," said Eberle as he went on to discuss membership challenges for Rotary. "Rotary does not have an attraction problem," he said, citing 160,000 new Rotarians in the past year compared to a loss of 170,000 members, "we have an engagement problem." Eberle believes that we need to more actively and empathetically engage with our newest Rotarians, identifying the challenges and perceptions that keep them from staying. "Engaging new members should be a core function," he said, stressing that clubs should imagine how to re-define the club experience from a potential or new member's perspective.

A native of Bloomington, Indiana, Eberle joined Rotary in 2002. He has served on his club's Board of Directors and membership committee. He was Club President in 2013-2014 and Treasurer for six years. At the District level, Eberle has served as assistant governor from 2014-2017, and as membership co-chair. He is a graduate of the Rotary Leadership Institute. Outside of Rotary, Eberle has been active in youth programs, serving on the Board of Directors for the Boys & Girls Club of Bloomington for more than 20 years, including a term as Board President, and also served at the state level. Eberle, who has management degrees from Purdue University and Butler University, has been a partner with First Insurance Group for 16+ years and is a Certified Risk Manager and Insurance Counselor. He lives in the Bloomington with his wife, Stephanie, and two sons. (<https://www.rotary6580.org/lance-eberle-bio.php>)



Left to Right, former District Governor Jerry Fox, current Club President Alex Sefton, current District Governor Lance Eberle, & current Assistant District Governor Mandy Lohrum

ROTARY CALENDAR

- July 25** - (Service Project) New Directions; meet at 108 S. Broadway St, Greensburg
- Aug 01** - Rotary Foundation - Larry Moore & Mandy Lohrum
- Aug 08** - Grant Recipients
- Aug 15** - Small Business Meeting - Emily Steele

OFFICERS 2022-2023

Alex Sefton	President
Jenni Hanna	Past President
Rob DeHoff	President-Elect
Lora Williams	Secretary
Linda Simmons	Treasurer
Jeff Emsweller	Public Relations
Tami Wenning	Vocational Service
Daryl Tressler	Sergeant-At-Arms
Emily Steele	Club / Youth Service
Nathan Vandrey	Bulletin Editor
Jerry Fox	Int'l Service
Kelby Owens	Membership Director
Larry Moore	Rotary Foundation Chair
Mandy Lohrum	Asst District

GREENSBURG ROTARY PRESIDENT'S CHAT

What's up, Rotary Fam?!

This past week was one of the most special weeks of the Rotary year! We had District Governor Lance Eberle with us. Lance is a tremendous leader, and I am so grateful for his service and dedication at the district level. In addition, it was a special week for me because I got to cast a bit of my vision for this year. Our international theme is "Imagine Rotary," and I imagine our club as a second family. So, this year, our local theme is "Rotary Means Family." Why? Because family loves. Family gives. Family serves. Family sacrifices. Our club embodies these qualities so well, and I am thankful for each of you and what you bring to the table to make our club what it is.

You are loved!

Best,

Alex