

Robbins Highlights Local Economic/Development Corporation



Bryan Hane, Rotary District 6580 Membership Chair, visited with Greensburg Rotary this week to help the club focus its efforts in attracting and engaging Rotary members. Leveraging knowledge and experience from a three to four-hour program, Hanes worked with meeting attendees to pare down such a large and involved topic into a single, actionable, first step the club can utilize in 2023.

Saying, “There are some things that are common [to all clubs], but you decide

what’s important to you,” Hanes first had members discuss and decide if the session’s focus would be on attracting new members or engaging existing members. While attendees first leaned toward the path of attracting new members, commentary by Pam Hersley about challenges she’d seen as a newer member of the club, as well as further discussions about the number of members who have not been attending meetings, the club unanimously decided to focus on engaging current members.

Hanes then presented attendees with 12 Engagement Strategies clubs can and have used to reengage with existing membership (See Pg 2). This included such ideas as incorporating a flexible meeting schedule, incorporating fellowship and service projects, having a designated greeter or greeters at the door for every meeting, establishing a New Member Mentor Program, and a member appreciation program. Hanes stressed that not only do many of these strategies work well together, but that clubs could always come up with ideas not on the list.

Following attendee discussions and an open vote, the club decided to focus efforts on “facilitating more fellowship in meetings,” to include opportunities for members to speak about themselves, to engage more regularly in a non-meeting format, and to incorporate non-speaker/fellowship oriented activities at more meetings. It was noted that “designing

a flexible club meeting schedule” was the second-ranked strategy, and attendees agreed that this would work well when incorporated with the Fellowship initiative. The main caveat to this was insuring membership was not “confused” by or left uninformed by changing meeting days, times, and locations.

The session wrapped with a new Fellowship Committee formed to help implement the program. A committee including Jenni Hanna (lead) Rob DeHoff, Pam Hersley (program champion/advocate) will take the program forward, engaging members, reporting findings and actions, and get the program off the ground. There is a need to identify a fourth member for this committee; if interested, please contact Jenni Hanna or Alex Sefton.

NEW ROTARIAN ORIENTATION EVENT

Rotary District 6580 is hosting a new Rotarian orientation session Wednesday February 08, 23 (6p-7p) on Zoom. Our own Linda Simmons will be hosting the event which is intended to give members who’ve joined in the past two years a solid understanding of the organization.

More information is available [HERE](#).

Registration is on DACDB.com [HERE](#).

ROTARY CALENDAR

Jan 30 - 5th Monday!

(Mtg Noon @ The Branch)

Feb 06 - Morgan Denham (TBD)

Feb 13 - Lisa Deck - Decatur
County Industrial Integration
Academy

Feb 20 - Mayor Marsh—State of
the City

OFFICERS 2022-2023

Alex Sefton	President
Jenni Hanna	Past President
Rob DeHoff	President-Elect
Lora Williams	Secretary
Linda Simmons	Treasurer
Jeff Emsweller	Public Relations
Nathan Vandrey	Bulletin Editor
Tami Wenning	Vocational Service
Daryl Tressler	Sergeant-At-Arms
Emily Steele	Club / Youth Service
Jerry Fox	Int'l Service
Kelby Owens	Membership Director
Larry Moore	Rotary Foundation Chair
Mandy Lohrum	Asst District Governor

GREENSBURG ROTARY PRESIDENT’S CHAT

Hey, Everyone!

It’s great to be back into the swing of things now that the holidays are over. This week, we welcomed the Rotary District Membership Chair, Bryan Hane. We also launched our new “Membership Bingo” game (WITH PRIZES!) as a way to gain new members. Let’s make it our goal to bring a new member with us in the next couple of weeks. I’m looking forward to seeing our club continue to grow and thrive! Have a great week!

Best,

Alex

IT’S TIME FOR

Rotary 

!!! See Pg 3/4 for details!

Greensburg Rotary Club Recognizes Paul Harris Foundation Fellows

Mandy Lohrum presented three Greensburg Rotary Members with their Paul Harris Fellow recognitions at Monday's meeting for their donations of \$1000 or more to the Rotary Foundation. Rob DeHoff received his first recognition, Art Turner his third, and Steve Freeman his eighth, bringing him closer to becoming a Major Donor!

The Paul Harris Fellow recognition was established by Rotary in 1957 "to encourage and show appreciation for substantial contributions" by members toward the Foundation. Members are acknowledged as a "Major Donor" upon achieving lifetime donations of over \$10,000.

Please contact Larry Moore or Mandy for more information about setting up your donation and/or helping others to become Paul Harris Fellows.



Twelve Strategies for Reengagement with Rotary Members

1. Ask members to bring a friend to all socials and service projects
2. Design a flexible club meeting schedule. This could include socials or service projects in addition or in place of existing meetings. This also could include virtual meetings or field trips. (Note: there is no longer a Rotary International requirement to use a formal, weekly meeting format)
3. Appoint a Greeter Chair who asks volunteers to be a greeter at the door every meeting (This could be a newer member, to help them get to know club members, a veteran or "seasoned" member, or both)
4. Conduct a Membership Satisfaction Survey to all club members and use the results to create a more dynamic club (This should be done every 2-3 years and is best done in person rather than electronically)
5. Make sure every member has some role to play. Every member joined to become part of something bigger: participate in service projects, have fellowship with other members at meetings and socials, etc.
6. Facilitate more fellowship at your club meetings. Perhaps you shorten the speaker's time or just increase the fellowship time for people to get to know one another, perhaps you have your members be the speakers once a month so the club gets to know them - remember, newer members will not know longer term members
7. Create a two-way conversation Orientation Program to find out new members' interests and ideas so that you can get them involved with the club more quickly
8. Create a campaign to invite back members who have not attended in a while. Have members volunteer to personally invite them via phone and in person letting them know how much they are missed. Ask them to speak to share their life experiences with newer members of the club
9. Use the Rotary Fast Five Program to encourage club members to become more active. You can make up what five things you want members to do: find a speaker, invite a friend, be a speaker, be a greeter, make a donation to Rotary, help with a club service project, attend a board meeting, attend another Rotary club's meeting, etc.
10. Establish a New Member Mentorship Program
11. Provide leadership development opportunities for young members
12. Make members feel appreciated by recognizing their achievements and celebrating occasions such as club membership milestones, work promotions, and birthdays. This can be done at club meetings as well as online via social media



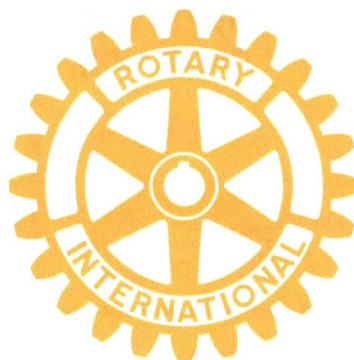
GREENSBURG ROTARY OUT-AND-ABOUT

Greensburg Rotarian Larry Moore, along with his wife and Honorary Rotarian, Bev, are still enjoying the sun and fun of warmer states during the winter. This time it was a trip out to sunny California (post severe rain and storms) for a visit with Rotarians at Woodland (CA) Rotary!



Please sign up to help pick up Wreaths Across America wreaths on Saturday, Feb 04 (9a - ~11a); Contact [Alex Sefton](#) if willing to help!

Rotary
Club of Greensburg



2022-2023 MEMBERSHIP BINGO

Over the next year, our Club will be participating in a fun competition with a goal of recruiting new members for our Rotary Fam!

Here are the rules:

- Just like normal Bingo, you must fill in 5 spaces in a row. You can go up and down, side to side, or diagonally.
- You can not use the same person for more than one box. If your insurance agent is also your friend, pick a box. Hopefully, you have more than one friend!
- The box will not count as "filled in" until you have made at least one contact. Fill in the date on the "Contact" line, and use the "Follow Up" line for your convenience.
- Maintain records of all your interactions. If you claim to be the winner, you've got to prove it because prizes are at stake!
- Most of all, HAVE FUN!

Prizes:

- \$100 Visa gift card for the first card returned to Alex
- \$25 gift card to a local establishment for each completed card
- Free lunch every time you bring a guest
- Free membership for a year if you recruit a new member

A Family Member Name: _____ Contact: _____ Follow Up: _____	My Pastor/ Priest/Clergy Name: _____ Contact: _____ Follow Up: _____	My Insurance Agent Name: _____ Contact: _____ Follow Up: _____	A Perfect Stranger Name: _____ Contact: _____ Follow Up: _____	A Nonprofit Leader Name: _____ Contact: _____ Follow Up: _____
An Entrepreneur Name: _____ Contact: _____ Follow Up: _____	Someone in the Trades Name: _____ Contact: _____ Follow Up: _____	My Beautician/ Stylist Name: _____ Contact: _____ Follow Up: _____	A First Responder Name: _____ Contact: _____ Follow Up: _____	Someone Under Age 30 Name: _____ Contact: _____ Follow Up: _____
Someone I Volunteer With Name: _____ Contact: _____ Follow Up: _____	My Server/Barista Name: _____ Contact: _____ Follow Up: _____	Free Space: Invite Anyone Name: _____ Contact: _____ Follow Up: _____	Someone Over Age 50 Name: _____ Contact: _____ Follow Up: _____	Someone in Retail Name: _____ Contact: _____ Follow Up: _____
A Friend Name: _____ Contact: _____ Follow Up: _____	Lived Here <5 Years Name: _____ Contact: _____ Follow Up: _____	Someone in Agriculture Name: _____ Contact: _____ Follow Up: _____	My Boss/Coworker Name: _____ Contact: _____ Follow Up: _____	A Customer Name: _____ Contact: _____ Follow Up: _____
My Neighbor Name: _____ Contact: _____ Follow Up: _____	Someone in a New Career Field Name: _____ Contact: _____ Follow Up: _____	Went to Same HS/College Name: _____ Contact: _____ Follow Up: _____	Retired with a Lot of Wisdom Name: _____ Contact: _____ Follow Up: _____	My Competitor Name: _____ Contact: _____ Follow Up: _____