

ROUNDBOUT – Tuesday, February 21, 2023

NEXT LUNCHEON



Our program next week will feature presentations from Constance Cook. Connie is a teaching professor of music and director of the Music in General Studies program at the Indiana University Jacobs School of Music. Her talk will be “Leonard Bernstein: The Man, the Music, the Mission.” Connie is passionate about her research interests, which include Leonard Bernstein, the American musical, music of war and peace, and music listening. She teaches courses that she has developed based on these interests. She is also co-chair of the Diversity and Equity Committee at the Jacobs School of Music. In this role, she has worked to create inclusive forums such as "Community Conversations," where individuals can openly discuss diversity and equity issues. Connie earned undergraduate degrees in piano performance and history from Nebraska Wesleyan University and graduate degrees in musicology, piano, and theory from Indiana University.

The Celebration of Service will be held in the IMU's Georgian Room and through Zoom.

UPCOMING EVENTS

Hoosier Hills Food Bank Project – February 28

[Register Here](#)

Help pack boxes for the Food Bank as part of your service to the Bloomington community. A few slots are still available for this project on February 28. See the SignupGenius page. Many thanks to Theresa Claire for leading this project!

Habitat for Humanity Build – March 18 & March 25

[Register Here for March 18](#)

[Register Here for March 25](#)

Thanks to new club member Michelle Cohen, we recently confirmed plans to participate in the upcoming Habitat for Humanity house build. We're invited to join the build with indoor tasks, on March 18 and/or March 25. Shift times are 8:30 a.m. to noon and to 4 p.m.

\$10 Tickets to Bernstein's Operetta *Candide* – April 14, 15, 21, 22

Following up on this week's program with Constance Cook, IU Opera Theater is offering Bloomington Rotarians an opportunity to see the upcoming production of Leonard Bernstein's delightful, virtuosic operetta for just \$10. To take advantage of this offer, simply use the code "ROTARY" when buying your tickets online or when you call the Musical Arts Center Box Office.

District 6580 Annual Conference 2023 – Saturday, April 22

[Register Here](#)

Enjoy the annual gathering of clubs in the district, network with your amazing colleagues in the area, listen to inspiring keynote speakers, and participate in breakout sessions.

This annual event, which typically attracts 200, will give you a wonderful opportunity to:

- "Step beyond our club"
- Meet your fellow Rotarians from clubs throughout Southern Indiana
- Share best practices

For those who would like to stay overnight in Terre Haute, the district has reserved 40 rooms at the adjacent Hilton Garden Inn. Cost per night: \$159. To book, call 812-234-8900. Rooms are also available at the Candlewood Suites.

Cost: \$129 per person until March 31 (Spouses and guests welcome). \$149 after March 31

CLUB NEWS

Former Rotarian Del Brinkman dies on Feb. 21



Del Brinkman, who died at age 86 on Feb. 21, was a longtime journalism educator and administrator and a longtime Rotarian. Past president of the Lawrence, Kansas, Rotary Club (1986-87), he was a member of the Bloomington Rotary Club from 2002 to 2020. [Click here for a link to Del's obituary.](#)

District 6580 Governor for 2025-2026 selected

Subject to approval at the April district conference business meeting in Terre Haute, Kari Akin of Evansville has been selected to serve as District 6580 governor in the Rotary year 2025-26. Kari is currently president of the Evansville Rotary Club. In July she will assume an assistant governor role for area 3 under DG Shanon O'Toole.

Happy Birthday to Us!



Thursday, February 23, marked the 118th anniversary of the world's first Rotary meeting. On that date in 1905, four individuals of different backgrounds and vocations met for dinner in the spirit of friendship and fellowship. Little did Paul Harris and his three friends realize what they were starting when they met in room 711 of the Unity Building in Chicago. They would be amazed by the astonishing growth of the little club founded in 1905 and the global force for good — and peace — that Rotary is today.

FEBRUARY 21 PROGRAM

Here is the YouTube link: <https://youtu.be/XQwsuhNDI1I>



Marsha Lovejoy and Pete Yonkman

Rotarian **Charlotte Zietlow** introduced this week's speaker, Cook Medical President Pete Yonkman, who stressed that now is the time for CEOs and business leaders to help the make their communities a better place. Before beginning his talk, he introduced Cook External Communications Manager Marsha Lovejoy, a former public relations student of **Jim Bright's** at the IU School of Journalism. Jim

was her “favorite professor in college” and had a great impact on her life. She expressed gratitude for his interest in her. Yonkman then shared the ways that Cook is working to be a good corporate steward and the types of impact the company strives for.

Cook, based in Bloomington, is doing what it can to make a difference. One area of focus is the 38th Street and Sheridan Avenue area in Indianapolis. The company has invested \$15 million in a medical device manufacturing facility, which employs local residents, and plans to build a grocery store to improve food access in the area. Cook’s latest initiative, the Sankofa Access Zone, aims to address long-standing problems of crime and other issues in the neighborhood. The program has been working with local residents to tackle issues such as drug dealing, sex trafficking, and disrepair. The Sankofa zone covers an area of 10,000 residents and has a poverty rate of 28%. Despite this, the area has a high percentage of home ownership, with longtime residents and well-organized leaders.

Cook has collaborated with local residents to address businesses that contribute to crime, such as a gas station used for drug dealing. The company installed blink cameras, which allowed officers to watch the space remotely; this helped to run the problem off the property. Cook has also helped to persuade a property owner to clean up a neglected apartment complex in the area. The company plans to seek a creative solution with other members of the Sankofa Access Zone group to address the issue of a hotel known for sex trafficking.

The Sankofa Access Zone emphasizes direct community involvement by business leaders in partnership with local residents. This approach is a departure from the traditional model of businesses building facilities, fencing them off, and not interacting with the community or seeking to solve issues in the area. The name “Sankofa” comes from the Akan language in Ghana and represents the importance of looking back and learning from the past. The 38th Street corridor has a history as a thriving business district, and the area at 46th Street and Arlington Avenue was once like a small downtown. The area is experiencing an influx of reinvestment, with a new primary care center, the Indy Fresh Market grocery store, and the IndyGo Purple Line scheduled to be completed within the next two years.

Yonkman believes that other companies should follow Cook’s model of offering not just philanthropy and advocacy for a community but also a convening space and staff expertise. Yonkman has challenged business leaders to follow his “manifesto,” which involves spending time with community members and not-for-profits, amplifying issues or solutions to the right people, and mobilizing staff to help with community initiatives.

“What I’m asking for, what I’m advocating for, is a revolution... against the way we as business leaders of companies both large and small have been trained to believe that we aren’t responsible for anything more than our customers or shareholders,” Yonkman said.

CELEBRATION OF SERVICE

Rotary President **Alain Barker** opened Tuesday’s meeting with a brief introduction to African American inventor and businessman Garrett Augustus Morgan in honor of **Black History Month**. Alain was introduced to Morgan’s work through Rotarian **Patrick Smith**. Morgan made several important

contributions to public safety. He is best known for inventing the three-position traffic signal, which included an intermediate cautionary position. In 1912, Morgan invented a safety helmet known as the “Breathing Device,” which was designed to protect wearers from smoke and ammonia. He patented this invention in 1914 and used it to descend into a gas-filled tunnel beneath Lake Erie after the Cleveland Waterworks explosion. Thanks to the effectiveness of his device, he was able to rescue workers and retrieve bodies. Morgan was recognized during his lifetime for his inventions, receiving a gold medal for his safety hood invention in 1914, and posthumously inducted into the National Inventors Hall of Fame in 1969.

Yolanda Treviño, a member of the Rotary Foundation Committee, spoke to Rotary's “culture of philanthropy.” She explained that Rotary’s strength is its members. Clubs are made up people doing voluntary action toward the common good. When people engage with the club, they are giving time, talent, and treasure. She ended with a call to action, asking “Who do you know that can support our local and international projects?” Those people would make great Rotarians.



Finally, **Tim Jessen** announced the annual speech contest winner, Dakota Medley from Edgewood High School. Dakota offered a brief thanks and shared what the Four-Way Test means to him, how his school would be a different place if students followed the Four-Way Test.

BIRTHDAYS

- **Isaac Washington** February 19
- **Bitta DeWees** February 22
- **Glenda Murray** February 24

GUESTS

Lexi Walters introduced in-person guests. They were:

- Dakota and Donna Medley, guests of **Tim Jessen**
- Jane Martin, guest of **Michelle Cohen**

- Paul Helmke, Christiana Ochoa, Kyle Seibert, and Martha Shedd, guests of **Jeff Richardson**
- Ilene Schaeffer and Julie Dunham, guests of **Sara Laughlin**
- John Miller, IU Rotaract president
- Clara Stanley, visiting Rotarian from the Southport Rotary Club
- Jill Bond, Irene Garcia-Perales, Marsha Lovejoy, and Gene Hurley, guests of **Jim Bright**
- Samuel Udjak and Trudy Weddle, guests of **Susie Graham**
- Chris Meador, guest of **Liz Feitl**
- Tonya Vandivier, guest of **Bitta DeWees**

Joy Harter introduced guests on Zoom. They were:

- Eric Ost, guest of **Jeff Richardson**
- Mike Zawilinski, guest of **Jim Bright**

ACKNOWLEDGMENTS

Zoom Host - **Joy Harter**

Reflection - **Yolanda Treviño**

Reporter - **Aaron Brewington**

Zoom/Mic Operator - **Michael Shermis**

Zoom and Audio Producer - **Tylar Martin-Nichols**