

**Bloomington Rotary Club  
October 22, 2024 Meeting  
Reporter: Elizabeth Thompson**

**Next Luncheon**



The October 29 Celebration of Service will feature Dr. Markay L. Winston, interim superintendent of the Monroe County Community School Corp., as she discusses “The Children We Serve.”

Dr. Winston served as assistant and deputy superintendent for curriculum and instruction for the MCCSC since 2017. She began her career as an instructional school psychologist and then served as director of student services, chief officer for diverse learner supports, chief academic officer, and assistant superintendent.

She has worked with federal and state grant programs; overseen the supervision of and support to elementary, middle, and high school principals; and had administrative responsibilities for general education, special education, early childhood education, English learner supports, homeless education, and gifted and talented supports and services.

Dr. Winston has established herself as a keen collaborator and routinely facilitates cross-functional teams to ensure alignment and cohesiveness. Her unparalleled commitment to excellence, equity, and opportunity resulted in distinctive shifts in district culture, language, focus, and outcomes in each position she has held.

The meeting will be held in the Frangipani Room [and on Zoom](#).

**News of the Week**

**Rotary Toast Tickets:** The opportunity to purchase a ticket to the Rotary Toast has been extended. We have sold 256 tickets. Two tables have been sold to purchasers who are not able to attend. Please let **Jeff Richardson**, [jeffrhome@aol.com](mailto:jeffrhome@aol.com), know by Friday if you’d like a free ticket to fill what otherwise would be an empty seat – or if you’d like to buy a \$100 ticket.

**November Futurecast:** Please use the link below to register for Futurecast 2025! Arrive a little earlier than our normal Tuesday time, if you are able: **November 7, 11:15 to 1 pm at Shreve Hall, Ivy Tech.** There will be no Tuesday luncheon that week! If you are bringing a guest, please print the name in the comment box when you register. Cost is \$25. Note: you do not have to be logged in to submit. [RSVP](#)



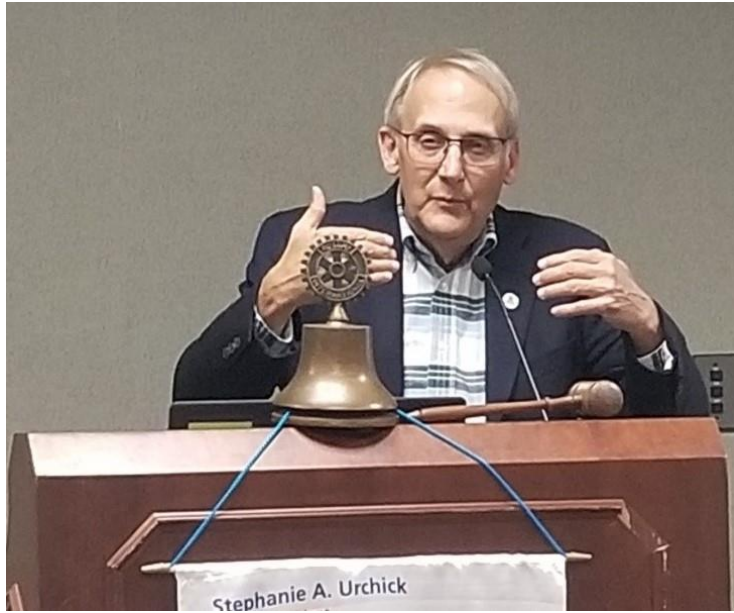
**Paul Harris Fellow Presentation:** **Mike Baker** announced the award to someone who has contributed significantly to Rotary and our community. In 1988 **Charlotte Zietlow** became one of the first women to join the Bloomington Rotary Club. In presenting her with the Paul Harris Fellow+8 pin, **Lynn Schwartzberg** described how Charlotte influenced her life. When she was a new student from New Jersey, Charlotte connected her with people involved in cooking and the community. Lynn's moving presentation highlighted Charlotte's compassion and mentorship.

**Rotary Friends of the Foundation Event:** [Register NOW](#) for Friends of the Rotary Foundation event to hear about the good being done by the Rotary Foundation; Legacy and Global Grant updates; recognition of the top giving clubs for '23-'24; AND an outstanding district grant! The event is Friday, November 8, from 5 to 8 pm at the Hampton Inn and Suites, 2075 N. Michigan Ave., in Greensburg. Questions? Contact Bettye Dunham at [bdunham@rauchinc.org](mailto:bdunham@rauchinc.org) or 502-609-1923.

**Asking for your help for the next District Conference:** This year's conference will be held on April 25-26, 2025. Please fill out a brief survey by October 31 to help us plan the programs and events: <https://forms.gle/Yy6wcugGz2U4RMGZ7>

**Cookout in Support of Teachers Warehouse:** Mark Friday, Nov. 8, on your calendar for an unusual fundraiser for Teachers Warehouse. Steve Withem and his smoker "Babe" are sponsoring a Porkburger cookout in Spencer in the parking lot of Babbs Supermarket, 459 W. Morgan St., from 10 am to 6 pm. For each \$6 porkburger sold, TW will receive \$4.50. Come and buy a bag of burgers!

**Guest Speaker:** ([watch the meeting presentation here](#))



**Michael Shermis** introduced guest speaker George Telthorst, director of the Center for the Business of Life Sciences at the IU Kelley School of Business. George manages the school's life sciences activities, including courses, conferences, executive education, and research.

George noted that the healthcare and life sciences sector accounts for 17.6% of the U.S. GDP. He highlighted the shift from fee-for-service to pay-for-performance models, which focus on wellness and outcomes. The U.S. has been a major driver of new drugs and medical devices. Life sciences include companies whose products require regulatory approval and the organizations that purchase them.

The life sciences sectors include Agricultural, Bioscience, Pharmaceuticals, Medical Devices, and Research/Laboratory. Approximately 2.2 million people are employed in life sciences in the U.S. Indiana is the second-largest exporter of life science products in the U.S., with pharmaceuticals being the most significant sector. Clusters of life science companies are in Bloomington, Indianapolis, Evansville, and Warsaw, with major companies like Cook Medical and Lilly driving growth. More than 67,000 employees work across 3,100 companies in Indiana, with more than \$1.5 billion in new capital investments made in the last year.

The Kelley School of Business established the Center for the Business of Life Sciences to support this industry. The center aims to attract and develop talent, share industry knowledge, and connect students, faculty, friends, and industry members. It offers certification classes and sponsors conferences. For conference updates, contact George at [gtelthor@iu.edu](mailto:gtelthor@iu.edu) or [kconder@iu.edu](mailto:kconder@iu.edu). You can also join the Kelley School of Business Life Sciences Network on LinkedIn. George answered several insightful questions after the presentation.

**Donation:** A donation will be made to Bloomington Refugee Project in the amount of \$100 in honor of the George and the Center.

## Meeting Updates



Because October 24 is World Polio Day, President **Traci Jovanovic** showed a video focusing on the Rotary Foundation's work with polio. Click [here](#) to see the good work done through Rotary. An emergency polio vaccination campaign has been ongoing. Only two countries have wild polio: Pakistan has 39 cases, Afghanistan has 18, and one case has been reported in Gaza. Because polio is contagious, vaccinations prevent its silent spread.

## Reflection



**Ron Barnes** shared a reflection based on his role as past president and talked about Service Above Self. Early in his career he joined Rotary and was encouraged to participate in service organizations outside of Rotary. He asked members to raise their hands if they participate in one or more service organizations. The room was full of raised hands.

## Guests

**Lynn Schwartzberg** introduced the guests:

- Phillip Mack, guest of **Dick McKaig**
- Karen Bush Watts, guest of **Judy Schroeder**
- Lauri Bluestone, guest of George Telthorst (speaker)
- Yehya Kader and Pratik Singh – Rotaract
- Baileigh Goodlett, guest of **Jim Bright**

### **Rotary Birthdays**

- **Mike Wade** – 10/21
- **Charlotte Zietlow** – 10/21
- **David Wright** – 10/26

### **Member Anniversaries**

- **Tom Boone** - 41 years
- **Bill Murphy** – 45 years
- **Andrea Murray** – 1 year
- **Charles Pearce** – 1 year
- **Loren Snyder** – 15 years

### **Acknowledgments:**

Executive Assistant: Natalie Blais

Greeter: Mark Peterson

Introductions: Lynn Schwartzberg

Zoom Host: Joy Harter

Reflection: Ron Barnes

Reporter: Elizabeth Thompson

Camera/Mic Operator: Michael Shermis

Zoom and Audio Producer: Tylar Martin-Nichols

Reporter: Elizabeth Thompson

Photographers: Jim Bright and Alain Barker