

## Roundabout

January 17, 2023

## Next meeting



Fellow Rotarian **Bryce Bow**, a faculty member at the Kelley School of Business and an accomplished entrepreneur, will join us next week with his presentation “Demystifying Blockchain, NFTs, and Digital Assets.” Join us in person at the Georgian Room or on Zoom.

## This Week’s News

### Habitat for Humanity service opportunity

Habitat for Humanity is building a house that is being supported by Rotary. We have an opportunity to get involved in the build. The dates are Feb. 25 and March 4. Give at least 4 hours between 8:30-12:30 or 12:30-4:30. If you have questions about this opportunity, contact Michelle Cohen or Mary Goetze.

### Zero in Bloomington

Our club is on track to implement the City of Bloomington-sponsored program called Zero in Bloomington. The partnership with our club involves registering households on the city’s Zero in Bloomington platform and engaging with individual climate actions to help reduce the city’s emissions.

See President **Alain Barker’s** recent email message for more details about the program and upcoming information sessions hosted by the city. All households, not just those in the City of Bloomington, are invited to join.

If this project is of interest to you, please [register your household](#) and join the [Bloomington Rotary Clubs group](#). Before you register, take a [look at this preparation guide](#).

## Our Program



**Rex Hillery** introduced **Justin Garcia**, executive director of Kinsey Institute and Ruth N. Halls Professor of Gender Studies. Justin's research focuses on people, their romantic lives, courting, intimacy, and sex.

The Kinsey Institute celebrated its 75<sup>th</sup> anniversary as one of the longest running research institutes at the university. It was originally known as the Institute for Sex Research. Its core focus is understanding relationships and sexual diversity. The center is not an advocacy center; it is focused on documenting and understanding sex and sexuality in people's lives. Faculty are often called upon for expertise about policy. The institute recently added a sexual violence initiative to understand this complex issue.

The institute is now named after renowned IU researcher Dr. Alfred C. Kinsey. He came to IU in 1920 with a research focus on gall wasps. In 1933, he published a textbook on evolutionary biology. Justin said the textbook demonstrated Dr. Kinsey's integrative approach to a topic by using evolutionary biology as a framework for the entire book instead of just one chapter, as had been the typical practice.

In 1938 Kinsey was asked to team-teach the IU Marriage Course. At that time half of the young people in college would have been engaged or married. Justin acknowledged how, in just a few decades, we have seen dramatic changes in partnerships, citing the very small percentage of married undergraduates on today's campus. When many questions were raised during the marriage class that Kinsey was unable to answer, he sought to study the subject of human sexual behavior. President Herman B Wells told Kinsey he had to make a choice between research and teaching, leading him to become one of the first dedicated researchers at IU.

Kinsey collected more than 18,000 interviews, conducting 8,000 interviews himself and establishing many methods that are still in use today. His charming and warm approach to interviews made subjects feel safe. Kinsey is well known for the Kinsey Heterosexuality-

Homosexuality Rating Scale and two groundbreaking books, *Sexual Behavior in the Human Male* and *Sexual Behavior in the Human Female*. Because his research was controversial, the institute worked diligently to protect its content against challenges from governmental interference. This concern persists, and much of the institute's research is funded by private and corporate partnerships.

Espousing one of the institute's core values, Justin quoted Kinsey: "We are the recorder of facts, not the judges of behaviors we describe."

The Kinsey Institute is now located in Lindley Hall, and guests are welcome to visit. One of the institute's newest collaborations is an initiative with the Kelley School of Business examining gender equity in business.

You can watch this week's program on [You Tube](#).

### **Our January 17 Celebration of Service**

**President Alain Barker** presided.

#### **Reflection**

**Phil Eskew** offered a reflection on the life of Herbert Taylor and his role in Rotary. Born in 1863, he worshipped at a Methodist church and graduated with a bachelor's degree in 1917. Following his graduation, he took a job in France and enlisted in the Naval Reserve. As a result of the contacts made in France, he was offered two jobs: one with Sinclair Oil and one with the YMCA in New York. George Perkins, a YMCA executive, invited him to follow a three-part plan: he should take the job at Sinclair, open his own business, and then dedicate his life to youth service. Taylor became an oil field lease broker and opened a firm providing insurance for oil field leases. He became active in his church, Boy Scouts, and Rotary.

He later accepted a job in Chicago in 1924 at Jewel Tea Company and was later "loaned" to Club Aluminum to help them navigate major financial and organizational challenges. Though the situation was dire and Jewel Tea asked Taylor to return, he was determined not to leave the employees behind in such a desperate situation. He made it a priority of changing the ethical landscape of the company. He leaned over his desk and prayed. He reached up for a white paper card, on which he inscribed the Four-Way Test: *Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Is it beneficial to all concerned?*

He applied the test to a variety of areas within the company. When Herbert Taylor became president of Rotary of Chicago in 1938, he presented the Four-Way Test. In 1952, he gave permission for Rotary International to promote the test worldwide. He became president of RI and used his presidency to promote the test, gifting the copyright in 1954. Following Taylor's leadership, Club Aluminum was able to pay off its debts and its net worth climbed to \$1.7 million.

**Traci Jovanovic** introduced guests:

- **Charlie Richardson**, guest of **Jeff Richardson**
- **Jim Mahady**, guest of **Jeff Richardson**
- **Bill Yarber**, guest of **Jeff Richardson**
- **Jean Cook**, guest of **Jeff Richardson**
- **Kyle Seibert**, guest of **Jeff Richardson**
- **Peter Rhoda**, guest of **Jeff Richardson**
- **Phil Amerson**, guess of **Winston Shindell**
- **Lexi Walters**, guest of **Alain Barker**
- **Rachel Kelley**, guest of **Tylar Nichols**
- **Joyce Krothe**, guest of **Judy Schroeder**
- **Tony Mescher**, guest of **Judy Schroeder**
- **Gene Hurley**, guest of **Jim Bright**
- **Dhakilr Abdullah**, guest of the club

#### **Birthdays**

- **Eric Powell**, January 17
- **John Bender**, January 19
- **Mary Goetze**, January 20

#### **Membership Anniversaries**

- **Don Colglazier**, 17 years (7 with our club)
- **District Governor Lance Eberle**, 21 years

Producer: **Tylar Nichols**

Zoom Host: **Joy Harter**

Greeter: **Traci Jovanovic**

Roundabout Reporter: **Kyla Cox Deckard**