

Connect and Serve

VOLUME 108 NUMBER 12 – SEPTEMBER 20, 2022

SEPTEMBER 27, 2022

Bob Anderson, director of Lafayette Habitat for Humanity will be our speaker.

PROGRAM:



JO WADE introduced Professor Susan Gordon who teaches hospitality at Purdue. With the help of many charts she reviewed Hotel Metrics (Occupancy Rate, Average Daily Rate, Revenue per Available

Room in Dollars); Hotels recovering from COVID (should reach 2019 level by 2023); Weekday versus Weekend demand; Group Business (conferences coming back, traveling business representatives lagging); and University Club at Purdue metrics (better than 2021 but last minute cancellations a concern). She discussed current challenges and threats for hotels including Airbnb and shortage of trained employees.

Hospitality Education is revamping the image of hospitality. Research shows that guests are interested in good experiences while guests at hotels, so students are to become Experience Engineers. Recruiting students focuses on the need to impress parents with the value of that degree. Dr. Gordon answered several good questions related to foreign workers, chain hotels ability to survive the pandemic and percentage of males and females in the program.

CALLING FOR NOMINATIONS:

Know someone who shows a strong commitment to Lafayette Rotary and is willing to contribute as a decision-maker? Nominations are now open for Directors to serve on the Club Board starting July 1, 2023 for a three-year term. Give names to Renee after you have asked the nominee.

CAMP SYCAMORE VALLEY:

One of our major projects this year is to help the Girl



Scouts of Central Indiana install solar panels at Camp Sycamore Valley. This will be paid for by some of the monies raised at this year's

Ice Cream Crawl and by a grant from District 6560. On Thursday, October 13th, we have the opportunity to tour the camp and be their guests for lunch. The camp is located at 8439 IN-26, Lafayette, IN 47905. Let RHONDA OVERMAN know if you would like to join the tour and enjoy the lunch.

SOCKTOBER:

Lafayette Rotary's October Project is gathering donations of new socks, or money to buy socks to be donated to LUM.



Affectionately known as "Socktober".

We are looking for a Socktober Champion to be at the October meetings and gather and store the socks and donated funds. Then purchase socks.

Near the end of the month, take the donation to LUM. Last year our donations took up about 5 plastic totes. Let LOREN RANDALL know if you are willing to help in this way.

UPCOMING EVENTS:

September 21 – Backpacking at Miami Elementary School. 4 pm.

September 21 – Pub Club is at Digby's 133 N 4th St, Lafayette 5:30 pm

September 25 - Community Cancer Network is doing the Carry the Torch walk at Loeb Stadium 1-4 pm. See CHRISTA KECK, GEORGE RAMSEY or FAYE COLE if you would like to participate.

September 26 – Food Finders Food Bank annual Volunteer Appreciation Party from 4-6 pm at 1210 N 10th St, Lafayette.

Oct 2 - Attend a performance of the Purdue Theatre department and tour Pao Hall with host Rich Dionne. 2:30 pm. The play is called *Everybody*. Tickets are on sale now for \$10.50 each.

Oct 6 - Social event at Brokerage Brewing Co in WL. Stay tuned for more details.

Oct 13 – Tour of the Girl Scout camp – see article above.

Oct 22 - Volunteer at the Purdue Half Marathon. See JO WADE if you would like to participate.

Oct 28 - Volunteer at It's My Closet. 10-noon. Let Renee know if you would like to participate.

DID YOU KNOW...

...that our club has a Governance Committee? This group is tasked with reviewing our policies and recommending any changes to the Board of Directors. They also work to find candidates to nominate as Club officers and directors. Thanks to JANE TURNER who has served on this committee for many years and is now retiring as committee chair. Thanks to STEVE PENNEL who has taken on the leadership role. Other members are: NATASHA CORBETT, MARY KAY DAVIS, RENEE FIGUEROA, CHRISTA KECK, JIM KLUSMAN, and TIM LUZADER. Thanks to all for your willingness to serve the Club in this manner.



Donating to Lafayette Rotary

To donate to our Club's international projects:
Make check payable to: *District 6560 Foundation* with "Lafayette Rotary International Pass-Through Fund" in the memo.

To donate to our Club's international endowment:
Make check payable to:
Community Foundation of Greater Lafayette with "Lafayette Rotary International Endowment Fund" in the memo.

To donate to our Club's current projects:
Make check payable to:
Lafayette Rotary Club Foundation.

To donate to our Club's endowment:
Make check payable to:
Community Foundation of Greater Lafayette with "Lafayette Rotary" in the memo.