

Rotary

District 6510



JULY 2024 | NEWSLETTER

MONTHLY THEME

Maternal and Child Health

Rotary makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger.

We expand access to quality care, so mothers and children everywhere can have the same opportunities for a healthy future. An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented.

HOW ROTARY MAKES HELP HAPPEN

Rotary provides education, immunizations, birth kits, and mobile health clinics. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease.



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As we bring the Rotary year to a close, I would like to congratulate Chris on a very successful year! He has been a great leader for our District and has done so many positive things to assist the clubs. He has been a great mentor to me and I truly appreciate that!

With all things ending, we look forward to the future for new beginnings bringing the Magic of Rotary alive in our clubs and in the District! As a member of the District, I believe we have a lot of magic happening already. Add that to the 24-25 Team plans and we will hit the Magic out of the park! I am looking so forward to meeting all of you in your home clubs and learning more about what makes your club irresistible. Reading the Newsletter each month, I can see the signature projects that you submit to Megan. Megan does a great job of getting the information out to us in a timely manner and I would invite every club to submit your brags. Much like Rotary, if you don't let us know then no one knows what you are great at doing for your communities.

I invite you to join us on August 17 for the Foundation, Membership, Public Image Seminar in Mt Vernon. This is a great learning opportunity followed up with the presentation of checks for the grant awards submitted this Spring. You will not want to miss out as our Chair folks lead us for a few hours. We will have refreshments for breakfast and lots of coffee and will adjourn prior to lunch. Please register on DacDB for the event that is free of charge.

Ryan Schmidt will take over the Membership Committee and has a great new program to share with each of you. Megan Schmidt will continue as our Public Image Chair with Janice Alka leading us as the Foundation Chair. I ask that you please support these folks in their respective areas and share any ideas that you might have to help them be successful.

I personally am looking forward to a WONDERFUL year growing our District, our friendships and just having fun! If you have any concerns or just want to share some ideas or a good joke, please reach out to me at your leisure. I have an open-door policy and love new ideas from engaged members that know what it takes to be successful. Those members are you all.

Thank you all for being Rotarian's and entrusting the District to me! I am excited and humbled to say the least.

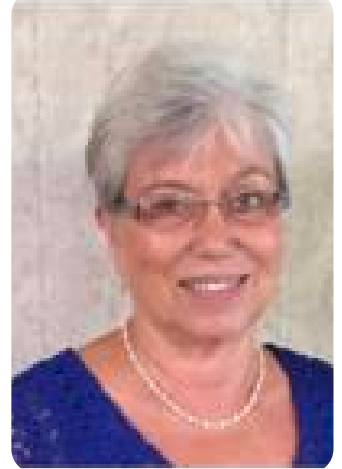
HAPPY NEW ROTARY YEAR!

Robin Dean
District Governor District 6510

Janice Alka | District Foundation Chair



15 CONSECUTIVE YEARS



We are at the beginning of our new Rotary Year 2024-2025. It is an exciting time and a busy time for the Rotary Foundation Committee. We will be handing out the DDF for the 2024-2025 District Grants at the Membership/Foundation/Public Image Seminar on August 3, 2024 in Mt. Vernon. I want to encourage your club leadership to register and attend this meeting to learn more about the Foundation as well as Membership and Public Image.

Please send me an email at jalka96@frontier.com if there is anything you would like more information on during the Foundation session of this seminar.

I also encourage all Presidents to put in their club Foundation goals in Rotary Central Goal Center. The District Foundation goals are set by the clubs not by the District Governor.

The Annual Fund goal is important to us as a District for it funds the District Grants in 3 years. We also don't want to forget Polio Plus as we come closer and closer to eradicating polio. The Endowment Fund is a great way to leave a living legacy to Rotary as the interest will go to the Area of Focus you designate.

The Foundation Team is here to help you. Please reach out to us for information, programs, and/or any question. You may contact me at jalka96@frontier.com.

I'm looking forward to working with you this Rotary year in growing our Foundation giving.

Janice Alka, DRFC 2024-2025

Ryan Schmidt | District Membership Chair



I am honored to be your next District Membership Chair. I am a member of the Rotary Club of Mount Vernon, Assistant Governor for Area 8, husband of District Public Image Chair Megan Schmidt and father of our two sons Jeremiah age 3 and Elijah age 1. I'm mentioning their ages because they became Paul Harris Fellows when they were each less than one year old.

As your District Membership Chair, I will be primarily focused on our Southern and Eastern Clubs. Your Engagement Chair is Belle Clair Rotarian Elizabeth Jennings; her focus will be engaging our Metro East Rotary Clubs. I also want to thank Dick Erdmann, Shane Hermetz, Tom Ripperda and Jeff Thornton for continuing to serve on the new club development committee.

Elizabeth and I are trying to maximize our strategic placement in the district. We would love to speak to your club either in person at your meeting or via Zoom. Please contact us at 6510membership@gmail.com.

Your membership team and I are excited to help your Club and our District embrace the Magic of Rotary!

Yours in Rotary Service,
Ryan Schmidt

Megan Schmidt | District Public Image Chair



Hello! My name is Megan Schmidt, and I am thrilled to introduce myself as your Public Image Coordinator. I am here to assist you in telling your Rotary story and your club's story, ensuring that the great work you do gets the recognition it deserves.

Is your club in need of a program? I would be happy to visit and provide assistance with social media, marketing, or any other ways to help you spread the good news about Rotary. Whether you need guidance on crafting compelling messages, enhancing your online presence, or engaging with your community more effectively, I am here to support you.

Feel free to reach out to me anytime via phone or email. I look forward to working with you and helping our district shine even brighter.

CANVA TEMPLATES

Heart of America
Rotary
Zones 30 & 31



TELL YOUR STORY

CANVA TEMPLATES
TO HELP YOU
TELL YOUR STORY



SCAN THE QR CODE
TO ACCESS
THE CANVA TEMPLATES

PUBLIC IMAGE PRE-EVENT CHECKLIST

- ☐ **Create Press Release**
 - a. Who, When, Where, What and Why
 - b. Use template on PI Resources page
- ☐ **Fundraiser/event - selling tickets**
 - a. Set-up event registration - Club Runner, Jot Form, or Event Brite
 - b. Solicit Sponsors
- ☐ **Service Project - volunteers wanted**
 - a. Set-up a sign-up form - Jot Form, Survey Monkey or Sign-up Genius
- ☐ **Create flyer/marketing materials for event**
- ☐ **Promote on online**
 - a. Post on your website (lead story)
 - b. Add event to your calendar
 - c. Submit event to District calendar, newsletter & social media
 - d. Submit to local online calendar (check your City Chamber page)
- ☐ **Promote on social media**
 - a. Create a Facebook Event
 - b. Consider boosting your Facebook event post for more exposure
 - c. Share your event to a Facebooks community group
 - d. Share on NextDoor Neighbor
- ☐ **Email Promotion**
 - a. Send email to District leaders, other Clubs, and community leaders inviting them to your event
- ☐ **Media Promotion**
 - a. Use your professional press release (2-6 weeks ahead of time)
 - b. See the Media Contact list on PI Resources page and sample email for press release

ROTARY NEW YEAR CHECK LIST

WEBSITE AUDIT

- Identify your Club Admin (*Recommend having a back-up admin)
- Review Club logo .. Is it correct?
- Add/update Speakers and Events
- Add fresh content to your home page – recap of an event, headline story

SOCIAL MEDIA AUDIT

- Review your profile photo and cover photo (are you using a Club Masterbrand logo?) Know your ADMINS and have multiple members assigned
- Check your ABOUT US page for accuracy
- MAKE SURE you are a public page and not a closed group
- Commit to posting weekly content about your Club
- Use a “Call To Action” when posting
- Ask your Club members to go to your club page and “like” it
- Help your members understand the importance of interacting with your Club’s content
- Use you TAGS (@business people/pages/partners)
- Use Hashtags

PRINTED & OTHER CONSIDERATIONS

- Membership Brochure
- Rack Card
- Email Signatures Rotary
Banners

SOCIAL MEDIA GUIDELINES

ROTARY CLUB ONLINE STRATEGY

To position your Club: as a VIBRANT & ACTIVE volunteer organization whose members are COMMUNITY LEADERS that TAKE ACTION to create lasting change both locally and around the world.

PAGE SETTINGS

- Profile Pic - Club Masterbrand/or Wheel of Excellence
- FB Timeline Photo - People of Action photo & include your Club logo
- Business Page not group
- Meeting location is listed
- Contact number listed
- Have multiple admins

CONTENT STRATEGY

- Share your impact
- Upcoming speakers/program
- Ask for volunteers
- Member spotlights
- Become a member/Join Rotary
- Promote community partnerships/sponsors
- Build awareness of Rotary
- Promote fundraiser

BUILD BETTER ENGAGEMENT

- Use action photos
- Tell a story - identify the problem, the solution & it's impact
- Call to Action - "Join Us", "Learn More" include a hyperlink
- Try new features - FB live, FB stories, Reels & gifs
- Hashtag/Tag
- Get your Club Members involved - Like, Comment & Share

POST REGULARLY

- Minimum - twice a week
- Optimum - daily

REMEMBER TO TAG

(gives your post exponential reach)

- @Business Name
- @Club Name

USE HASHTAGS

(# - To file your post)

- Keep it brief
- Use more than one
- Capitalization doesn't matter

WHERE TO SEND PRESS RELEASES

PERSONAL (CLUB PRESIDENT, DISTRICT POSITION, INDIVIDUAL AWARDS)

- Local Newspaper
- Local Magazine
- Radio/TV Stations
- High School Alumni Newsletter
- College Alumni Magazine
- Other local organizations you might be involved in.

CLUB/DISTRICT (SERVICE PROJECTS, AWARDS GIVEN TO CLUBS)

- Local Newspaper
- Radio Station
- Television Stations
- PRLog (Press Release Distribution)*
- OpenPR (Google News Distribution)*
- OnlinePRNews.com (Free Short Term Publishing)*
- NewswireToday.com (Best for Non Profit organizations)*

***-KEEP IN MIND THAT THESE ARE FREE SERVICES AND YOU WILL HAVE LIMITED EXPOSURE**

***IF AT ALL POSSIBLE, PERSONALLY DELIVER THE PRESS RELEASE TO THE LOCAL INDIVIDUAL, SO THAT YOU BEGIN TO BUILD THAT RELATIONSHIP.**

***IF PROVIDING AN ACCOMPANYING PHOTO, DON'T FORGET TO INCLUDE A CAPTION FOR THE PHOTO TELLING WHAT IT IS AND WHO IS IN THE PHOTO. LIST PEOPLE L-R AND MAKE SURE SPELLING IS CORRECT.**



Please update the Rotary logo with a customized logo for your club, district, or zone. Use our logo template in the [Brand Center](#) to create your logo. Remove these instructions after updating.

MEDIA ADVISORY

Rotary to host [INSERT event description: for example, concert/wine tasting/auction/panel discussion] to [INSERT raise funds/awareness] to [INSERT cause]

[INSERT city, state or province, country, date] – [INSERT brief description of the cause, local relevance, and how your event will help raise funds or awareness. For example:

While the United States boasts a literacy rate of 99 percent, the city of Chicago lags far behind with just 53 percent of its residents able to read, according to the White House Office of Public Engagement [report](#). Rotary is hosting a free public panel discussion to raise awareness of literacy rates in Chicago and how to address this challenge.]

WHO: [INSERT name of speakers/participants/performers]

WHEN: [INSERT date and time]

[INSERT name of venue and location/address]

[INSERT phone, email, and mail addresses]

[Insert sale information, if applicable, if possible]

For more information, visit [INSERT website]

SCAN THE QR CODE TO
ACCESS PRESS RELEASE
EXAMPLES

[Rotary](#) brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.4 million members of more than 46,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities to working toward a polio-free world. For more information, visit [Rotary.org](#).

Belize Children's Project



BELIZE CHILDREN'S PROJECT

Rotary
Club of Belmopan

Rotary
District 6510

NEWS

Zaidan C. Unfortunately our patients were informed that the new Ronald McDonald House on Chouteau in St. Louis will not be available to patients until August 1. This will result in Zaidan and his mother Jina being required to stay at the hotel for another month. We could not provide this interim housing without the help of Raman Patel (Fairview Heights Rotary Club). Life in a hotel can be very boring -- if we could get just a few Rotarians to offer to take them out to a movie or the Zoo, Botanical Gardens, Science Center, or Aquarium to break up the time we would very much appreciate it. We are also grateful to the Ainad Temple Road Runners who have agreed to continue to provide transportation for Zaidan for his therapy sessions and clinic appointments.

Isabella (BELLA) T. Now that Bella has moved to physical therapy once per week she will transfer to her prior host family Cheryl and Kevin Settle (Mt. Vernon Rotary Club). Cheryl and Kevin will make the weekly trip to Shriners Children's Hospital St. Louis. If any Mt. Vernon Rotarians have time, please reach out to the Settles to offer any help in hosting or transporting Bella.

Brandon C. will arrive in mid July for additional treatment for his multiple osteochondromas. Thank you to Roberta and Paul Lynch (Mt. Vernon Rotary Club) for hosting him during his treatment with the support of Doug and Deborah Kroeschen.

Jason C. Although he started as a BCP applicant in the 2022 screening clinic, Jason's care was not available through Shriners Children's Hospital. With the close relationships built with other care providers, we received information that our care partner, World Pediatrics - St. Louis, in collaboration with BCP, has secured surgery and treatment for Jason at Cardinal Glennon Hospital. We take very seriously the belief that, **"It takes a village."**

NEEDS

Anticipating approval from Shriners Children's Hospital International of submitted applications for Jazua M (Scoliosis) and Adrian C. (Osteochondromas), we will need host families for these two patients. Eight additional applications from our 2024 screening clinics will arrive this week for processing to SCH International. When approved, several of these children will need host families. We are again asking each Rotarian to consider opening their home and hearts to help, and to also help spread the word to their families, friends, circles of influence, and churches that we will need host families for many of these applicants. Please help us spread **THE MAGIC OF ROTARY** by helping have as many host families as possible. Any assistance will help "Make a difference in the life of a child."

For more information on how you can help please contact us.

Chairman, Tim Gutknecht 618-281-7626

Care Coordinators, Christine Lashley 618-691-9523,

Charlene Brennan 618-691-9120



CONGRATULATIONS TO CLUB PRESIDENT CINDY BUYS AND I.P.P FAITH MILLER FOR ACHIEVING THE PHF+1 distinction, and we applaud all of our members (some not pictured) who have contributed to the Rotary Foundation!



The Mount Vernon West Rotary Club has made a generous donation of \$500 to "The Crew," a local youth organization dedicated to cleaning up and beautifying the community.

The donation was presented during the club's weekly meeting, with Rotary Club President Phyllis Wilks emphasizing the importance of supporting initiatives that promote community service and youth engagement. "The Crew embodies the spirit of volunteerism and civic pride that we value," she said.

"The Crew," composed of young volunteers, is committed to maintaining public spaces, removing litter, and enhancing the environment in Mount Vernon. This donation will aid in purchasing necessary supplies and expanding their outreach efforts.

Club News | Rotary Club of Swansea



The Rotary Club of Swansea hosted their 21st Annual “Service Above Self” 5K Run/Walk on Saturday, June 1, 2024, which began and ended at Wolf Branch Elementary School.

Despite the light rain, more than 120 participants helped to support the Chad Wood Memorial Scholarship Fund which benefits college scholarship programs for qualifying graduates of area high schools.

“This event is important to our club members because it honors Chad’s memory, who was an amazing young man taken from our community too soon,” said event organizer and Swansea Rotarian Charlie Pitts. “I appreciate all of our volunteers and participants who came out and helped us make this event a success.”

The news of Chad Wood's sudden and unexpected death on Monday morning, May 9, 2005, took the breath away from all of our members. Ray Wood was the Charter President when the Rotary Club of Swansea was formed in 2002. He and his wife, Penny, had been a wonderful friend and supporter of the club. Chad was a fine student, a superb athlete who starred on the Belleville East Lancers football and baseball teams and, most important, was a devoted and loving son to his parents and a wonderful brother to his three siblings: Jennifer, Gretchen and Robert.

At its meeting on May 12, 2005, the Board of Directors of the Rotary Club of Swansea unanimously voted to donate \$1,000 to the Belleville East High School Athletic Department in Chad's memory and approved a motion to designate our scholarship program, funded by the 5K Run each June, as the Chad Wood Memorial Scholarship Fund. The 2024 recipients of the Chad Wood Memorial Scholarship include three Belleville East High School students: Hannah Webb, Madelyn Koch, and Ashley Tyler.

“We are proud to support outstanding students in Swansea, including those who are pursuing college through this scholarship, as well as CAVE students who are pursuing the trade industry through our annual CAVE raffle in the fall,” said Club President Ed Henrichs. “Thank you to all of our wonderful event sponsors, as featured on the back of our 5K shirts, for supporting this important program.”

Donations can be made to the Chad Wood Memorial Scholarship Fund by mailing a check to PO Box 23746, Belleville, Illinois 62223, or visiting www.swanserotary.org for online options. Please note “Chad Wood Memorial Scholarship Donation” on the payment.

The “Service Above Self” 5K Run/Walk is held each year on the first Saturday of June, so mark your calendars now for next year’s event on Saturday, June 7, 2025!

District News | Changeover Dinner



Finding our purpose and discovering our "why" was the highlight of the evening at the Rotary District Changeover Dinner!

We had the pleasure of welcoming District Governor Robin Dean, who filled the room with inspiration and enthusiasm for the year ahead. With her guidance, we are ready to create magic and make a lasting impact in our communities. We would also like to extend our heartfelt appreciation to Chris Lyons for his outstanding service and leadership throughout the past year. Under his guidance, we achieved incredible milestones and created positive change. The atmosphere was electric as Rotarians and guests came together to celebrate the incredible work we have accomplished and the exciting opportunities that lie ahead. It was a night filled with camaraderie, inspiration, and a shared commitment to service.

A special thank you goes to Lynn Lenker for her inspirational talk about purpose and all we do for the Rotary Foundation and Polio Plus. Her words reminded us of the importance of our work in eradicating polio and the impact it has on countless lives. Together, we will end polio and create a brighter future for communities around the world. Thank you to everyone who attended and contributed to the success of this memorable evening. Your passion and dedication continue to make a difference in the lives of those we serve.



Transforming Lives In Malawi



For more than 20 years District 6510's Rotarians have provided clean water, education, food and other assistance in northern Malawi. Our partners and donors have included District 6510's Clubs and The Rotary Foundation. We estimate more than 20,000 lives have been transformed by our efforts.

WHY MALAWI?

Malawi is one of the poorest countries in the world, ranked 174 of 189 countries on the Human Development Index. World Bank estimates 72 percent live in poverty, with more than 20 percent living in extreme poverty. As 90 percent of its' residents are engaged in subsistence farming, the economy is extremely vulnerable to weather and natural disasters. Most live on incomes of less than \$2.15 USD per day.

Our team's focus this past year was addressing significant food insecurity and providing clean water to an estimated 7,000 people. This month's focus is our efforts to alleviate food insecurity, especially during the 3 ½ months leading up to the April harvest as families deplete their food.

MITIGATING THE IMPACTS OF FOOD INSECURITY

A combination of skyrocketing fertilizer prices (+150%), multiple large currency devaluations (-58%), exacerbated by severe drought and storms during the growing season, have resulted in very low crop yields. This resulted in high levels of food insecurity during the past two years. The IPC estimated "nearly 50 percent of the population necessitated intervention to mitigate disaster risks thru March 2024".

- **PROVIDED 130,000 MEALS TO PRIMARY SCHOOL STUDENTS**
2,200 students during January-April 2024
- **PROVIDED FERTILIZER SUBSIDIES TO FAMILIES**
Preliminary Estimate: Improved yields by 40-50%

FOOD INSECURITY WILL INCREASE DURING 2025

In March 2024 Malawi declared a state of disaster over drought. Publications reported "... the country entered the dry season with very low food stocks... Malawi is heading to a food crisis later this year." Our intelligence supports this.

TEAM'S 2024-25 PRIORITIES:

- Increase the number of schools and students receiving meals
- Increase number of families receiving fertilizer subsidies

WE WELCOME YOUR INQUIRIES & SUPPORT

Contact PDG Mike Nowobilski, dgrotarymike@gmail.com, 618-531-5171.



Foundation
Membership
Public Image

SATURDAY, AUGUST 17

8:30 am - 12:00 pm
Registration opens at 8:00 AM

Mt. Vernon Room
First United Methodist Church
1133 Main Street Mount Vernon, IL

Please Register in DACdb

The Membership/Foundation/Public Image Seminar is a half-day training event tailored for Presidents, Presidents-Elect, Membership Chairs, Foundation Chairs, Assistant Governors, Public Image Chairs and any individuals keen on enhancing their clubs and community impact.

Membership sessions will delve into invaluable tips and techniques aimed at revitalizing your clubs, fostering growth, and fostering stronger connections within your community.

Foundation discussions will provide comprehensive insights into Foundation programs. We will also be distributing District Grant checks during this gathering, highlighting the tangible results of our collective efforts.

Public Image, spotlighting the importance of perception and communication in shaping Rotary's identity within our communities. Learn how to effectively showcase your club's projects and initiatives, amplify your outreach efforts, and cultivate a positive public image that resonates with diverse audiences.

Join us for an enriching seminar where you'll gain invaluable knowledge, practical strategies, and inspiration to elevate your club's membership, foundation engagement, and public image to new heights.

Rotary District 6510 is proud to present



Saturday, October 19, 2024

Belleville/Swansea Moose Lodge 1221

(2425 North Illinois Street, Swansea, IL 62226)

Doors Open at 6:30 p.m. | Races Start at 7:15 p.m.

Buffet & Open Bar (6:30 – 8 p.m.) – Silent Auction

TICKETS ARE \$50 PER PERSON (OPEN SEATING)

OR

TICKETS

\$500 TABLE SPONSORSHIP

INCLUDES EIGHT (8) TICKETS & RESERVED TABLE

POLIO BUCKS WILL BE AVAILABLE FOR PURCHASE AT THE DOOR

bit.ly/Rotary6510PoniesForPolio



PROCEEDS BENEFIT POLIOPLUS

DONATIONS WILL BE MATCHED 2-TO-1 BY THE BILL & MELINDA GATES FOUNDATION

Poliomyelitis, or polio, is a paralyzing and potentially fatal disease that still threatens children in some parts of the world. Rotary and our partners have driven the effort to eradicate polio worldwide by vaccinating children on a massive scale, with focus on advocacy, fundraising, volunteer recruitment, and awareness-building.

Limited Sponsorships Available



Limited Sponsorships Available

RACE SPONSORS

Race Sponsor – \$100
Six (6) Available

Championship Race
Sponsor – \$500
One (1) Available

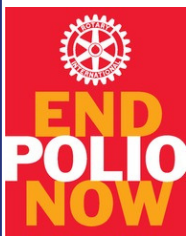
Choose race theme &
designate an honorary dice
roller during your race!

HORSE/JOCKEY SPONSORS

Horse/Jockey
Sponsor – \$100

Twelve (12) Available

Name your horse &
designate an honorary
jockey to "ride" during your
races!



- ATTENTION ROTARY POLIOPLUS MEMBERS -

Bring your \$100 renewal check and receive matching points for your Paul Harris Journey. Not a member and want to be a part of HISTORY? Bring a \$100 check to join the PolioPlus Society and receive matching points!

For tickets and sponsorship reservations visit
bit.ly/Rotary6510PoniesForPolio

For more information call Catherine at 618-407-2444.



2024 Leadership Seminars

09:00 AM - 4:00 PM

**JULY
13**

Saturday

FLORENCE, KY

**JULY
20**

Saturday

SPRINGFIELD, IL

**JULY
27**

Saturday

GADSDEN, AL

**AUG
3**

Saturday

LITTLE ROCK, AR

**AUG
10**

Saturday

SHREVEPORT, LA



REGISTRATION AND DETAILS

*Open to all current
and future stars*

EDUCATION INSPIRATION APPLICATION

This experience will provide an interactive, engaged learning experience where you will learn, grow and share with others in your region to take your district to new heights! The content will be aligned with the tools and skills to share meaningful stories to Engage your current members, Attract new members, Adapt to alternative club and member models all while increasing your Impact through the power of the Rotary Foundation.

TENTATIVE AGENDA

9:00- 9:15 Welcome-Jill and Beth

9:15 – 10:00 Membership – Explore the Five Elements of the Club Experience and learn how to Enhance Participant Engagement

10:00 – 10:25 Public Image-Tool Kit items to help Clubs Promote Membership

10:25-10:35 Break

10:35-11:00 Public Image-Tool Kit items to help Clubs Promote The Rotary Foundation

11:00-12:00 Foundation-What is your passion? What is your dream project? How can the Rotary Foundation help increase that impact? Learn how to Plan a Successful Project and how to inspire Rotarians and friends of Rotary to Give to The Rotary Foundation.

12:00-1:00 Lunch

1:00-1:50 Membership-Discover how to identify a clubs' strengths and vulnerabilities, learn how to use action steps to strengthen club and gain many inciteful tools to enhance participant engagement in our "Resource Buffet"!

1:50-2:40 Public Image-Create a public image calendar for the year integrating membership drives, membership highlights, foundation projects, foundation giving, world polio day, and local service projects.

2:40-2:50 Break

2:50-3:40 Foundation-Discover what a Legacy Dinner is and can you create a successful event. Gain an updated status on PolioPlus and get ideas for a World Polio Day event.

3:40 Wrap Up

Stephanie Urchick | Rotary International President



Rotary is at its best when we foster a sense of inclusion and belonging in our clubs. In fact, I would go so far as to say that belonging is The Magic of Rotary itself.

With a focus on inclusivity and belonging, it is easier to be united in a common purpose. When we are committed to one another and focused on our goals, we are most effective.

Rotary's Action Plan can help. The Action Plan comes with tools you can use to collect feedback, assess your club's strengths and weaknesses, and address challenges.

The world is changing, and our clubs can't afford to stand still. But the changes we make need to be consistent and strategic — building on one another toward a greater vision. The Action Plan can help you work toward that vision and create effective change within your club. Following the Action Plan and addressing suggestions from the community will go a long way to fostering the sense of belonging we want all Rotary members to feel in their clubs.

That's why expanding our commitment to diversity, equity, and inclusion is so important. Committing ourselves to each other's well-being is the first step to expanding our reach, allowing us to spread Positive Peace in these troubled times.

Peacebuilding is one of our top priorities, and one of the most effective ways we can build peace is with our Rotary Peace Fellowships, through which peace and development professionals learn how to prevent and end conflict.

We offer the fellowships through our Rotary Peace Centers at leading universities around the globe, where more than 1,800 Rotary Peace Fellows have graduated. And thanks to a \$15.5 million gift from the Otto and Fran Walter Foundation, we can continue supporting peacebuilders in more regions with the next peace center at Bahçeşehir University in Istanbul.

Opening another peace center is a monumental achievement, and it is my great honor to invite you to celebrate at next year's Rotary Presidential Peace Conference at the Istanbul center. The three-day conference 20-22 February will highlight the many ways our family of Rotary advances peacebuilding. Registration for the conference is officially open. I hope to see you there.

The 2025 Rotary Presidential Peace Conference has great potential for our peacebuilding efforts — but only if we have your support.

The truth is, we're not going to bring peace to the world, end polio, or grow membership by waving a wand and saying some funny words. It's up to you. You create the magic with every project completed, every dollar donated, and every new member inducted.

I love my Rotary family and I know you do too. That's why I know that together, we can make every club and district simply irresistible. This year, let us change the world by embracing The Magic of Rotary.



ALZHEIMER'S / DEMENTIA
Rotary Action Group

June marks an important time for all of us as we recognize Alzheimer's and the significant impact it has on individuals, families, and communities.

At the Alzheimer's / Dementia Rotary Action Group (ADRAG), we are dedicated to raising awareness, providing support, and fostering hope for those affected by these challenging conditions.

Our mission at ADRAG is not just to bring attention to Alzheimer's but to mobilize action and resources that can lead to meaningful change. This month, we call upon you to join us in our efforts by supporting the initiatives and programs that ADRAG champions.

One way to support ADRAG is by encouraging others to become members. For a minimum annual donation of \$25, individuals can join ADRAG and help us in our mission to assist those living with Alzheimer's and dementia. Membership not only supports our initiatives but also connects members with a network of individuals committed to making a difference.

Additionally, members can take an active role by organizing fundraising activities. By filling out the ADRAG fundraising request form, we provide the tools and resources needed to run various fundraising events on behalf of ADRAG. Creativity and dedication can make a significant impact in raising funds and awareness.

For additional information or assistance, Please contact:

Chris Nakea
Public Image Coordinator, ADRAG
public.image@adrag.org

District 6510 Leadership Team



ROBIN DEAN
DISTRICT GOVERNOR



AMY ALLEN
DISTRICT GOVERNOR-
NOMINEE



LIBBY QUINLAN
DISTRICT GOVERNOR-
NOMINEE DESIGNATE
YOUTH EXCHANGE
CHAIR



JILL PIETRUSINSKI
ZONE 31 - ROTARY ACTION
PLAN CHAMPION
DISTRICT LEARNING
FACILITATOR
PDG 2017-2018



MEGAN SCHMIDT
ZONE 31 - ASSISTANT
ROTARY PUBLIC IMAGE
COORDINATOR
DISTRICT PUBLIC IMAGE
COORDINATOR



RYAN SCHMIDT
DISTRICT MEMBERSHIP
CHAIR
ASSISTANT GOVERNOR-
AREA 8



JANICE ALKA
DISTRICT FOUNDATION
CHAIR
ASSISTANT GOVERNOR-
AREA 9
PDG 2018-2019



DAVID MATTHEWS
DISTRICT ADMINISTRATOR
PDG 2016-2017



WAYNE E. GERLOCK
DISTRICT FINANCE
COMMITTEE CHAIR
PDG 2006-2007



RICH LUNAN
ASSISTANT GOVERNOR-
AREA 2
DISTRICT AG
COORDINATOR



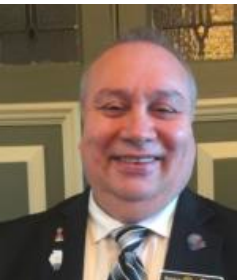
TIM GUTKNECHT
ASSISTANT GOVERNOR-
AREA 3
BELIZE CHILDREN'S
PROJECT CHAIR



SHANE HERMETZ
ASSISTANT GOVERNOR-
AREA 4



JAY LUSE
ASSISTANT GOVERNOR-
AREA 5



GARY HAMM
ASSISTANT GOVERNOR-
AREA 7
PDG 2019-2020



DAN BECQUE
ASSISTANT GOVERNOR-
AREA 10



VINCE MITCHELL
ASSISTANT GOVERNOR-
AREA 11



JEFF TAYLOR
ASSISTANT GOVERNOR-
AREA 12
DISTRICT VISIONING CHAIR



RICHARD DOWDELL JR.
ASSISTANT GOVERNOR-
AREA 13



DR. MARC KIEHNA
ASSISTANT GOVERNOR-
AREA 14



JEFF THORNTON
INTERACT CHAIR



CARL THOMAS BERRY
RYLA CHAIR



CASEY SCHARVEN
DISTRICT RLI
COORDINATOR



JOE MILLER
DISASTER RESPONSE
COMMITTEE CHAIR
PDG 2009-2010

Correct **LOGOS**

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Rotary
Club



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