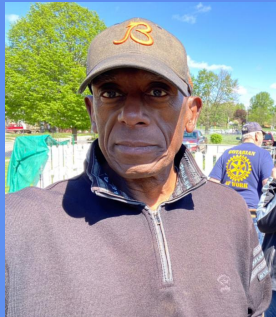


Rotary



Club of Mattoon

09.04.24 Meeting Notes



In photo: Bill Whitman, Program Speaker - A Rotarian At Work through a service project with his Club, Champaign Rotary.

Call to Order

The meeting was called to order by President-Elect Doug Jackson and all in attendance recited the **Pledge of Allegiance**. President-Elect Doug provided the **Inspiration**.

Guests

There were no guests in attendance other than the invited program speaker.

Sergeant at Arms

Billie Constant collected Happy \$ for September wedding anniversaries including Rick Hall (50 years); Malcolm O'Neill (68 years), Mike Snow (his parent's 74 years); Tina Stovall (35 years) and birthdays for Kim Denton, Diana Hartbank, Gayla McDaniel, and Tina (all 29 again). Additional Happy \$ were donated by Mike Snow (upcoming travel to Cape Spear in Newfoundland), Scott Eggleston (attending a recent Rotary meeting on a cruise ship with fellow international traveling Rotarians); Kim Denton (celebrating birthday with grandchildren in NJ); Shauna Fanello (great first experience delivering peace meals with Diana) and Gary Swearingen (daughters: one entering college senior year and one entering high school senior year).

Business & Announcements

District Grant Application: Submitted by President Noah for community garden project with Fit-2-Serve.

September Board Meeting: Postponed to September 11

October Program Committee Reminder: Members listed below.

Rotary D6490 District Conference: Doug noted that registration information has been emailed to all members. Let's have a great attendance for District Governor Mike Martin's Conference! Please see Janet Grove or Tina Stovall to volunteer to serve as Sergeant of Arms at the Conference.

2024 Mattoon Rotary Annual Report/JG-TC Insert: Tina Stovall shared copies of this year's Annual Report which will be distributed in the September 13 JG-TC.

Walk to End Alzheimer's: Tina shared that the Rotary Club of Mattoon team has raised \$933 of their \$1,000 goal. If you'd like to support the team, information about donating is below. Come walk with the team on Saturday, September 14, 9:30 am at Linder Sports Complex, Charleston, 9:30 am. Contact Tina for more information.

Football Pool: Malcolm O'Neill inquired about this year's football pool. Information coming soon!

Today's Program: Bill Whitman, D6490 Chair for Public Image/Public Relations

Terry Baker introduced Bill Whitman and shared that he invited Bill for a Club presentation after hearing his excellent presentation at the D6490 Assembly in May. Bill has a broad professional background in Public Relations and Marketing. Bill discussed the major goal of Rotary PR to promote the Club and draw people into Rotary. He shared several data points regarding general awareness of Rotary - noting that while many people have heard of Rotary, most don't understand what we do. He discussed that every Rotarian plays a role in telling the Rotary story, and that the important story is sharing real-life experiences, not a perfectly written story. He reminded us that Rotary stories shouldn't be focused on what Rotarians have done - but instead focused on who benefits, and how they benefit, from what Rotarians have done. Bill provided several additional tips specific to having an annual PR plan, website promotion, importance of wearing our Rotary shirts during service activities, engaging the media when possible - and much more!! To learn more from Bill, plan to attend the breakout session he will provide at the District Conference.

Triple Treat

This week's winner of \$18 was Scott Eggleston. The larger pot of \$248 rolled over to next week.

The meeting closed with members reciting **The Four-Way Test of the things we think, say or do**.

Upcoming Club Meeting Programs

September 11: Club Board Meeting (rescheduled from September 4)

September 11: John Woodruff, Vice President for Business Services, Lake Land College

September 18: Andrea Fain, D6490 International Service: How to Make a Worldwide Impact; Recognize September MHS Students of the Month

September 25: Josh Bullock, President, Lake Land College

October 2: Robyn Carr, Children's Advocacy Center of East Central Illinois

October 9: TBA

October 16: TBA

October 23: TBA

October 30: No noon meeting. Fifth Wednesday Social - Details coming soon!

Upcoming Special Events

September 14: Walk to End Alzheimer's, 9:30-11 a.m., Linder Sports Complex. To join the Walk team or make a donation to the team, visit act.alz.org. Select **Find a Team**. Enter **Rotary Club of Mattoon**. Contact Tina Stovall for assistance.

September 26: Habitat - Habitat for Humanity, 5-7:30 p.m., Eagles Club, Mattoon, Call [217-348-7063](tel:348-7063) for tickets.

Club Meeting

Mattoon
Meets at Mattoon Golf & Country Club
6700 N Country Club Rd
Mattoon, IL 61938-8427
Time: Wednesday at 12:00 PM

Speakers

September 11, 2024

[John Woodruff, VP for Business Services, Lake Land College](#)

September 18, 2024

[Andrea Fain, Rotary International Service; Recognize MHS Students of the Month](#)

September 25, 2024

[Josh Bullock, President, Lake Land College](#)

October 02, 2024

[Robyn Carr, Children's Advocacy Center of East Central Illinois](#)

Birthdays

Gayla F. McDaniel

September 12th

Tina Stovall

September 15th

Diana Hartbank

September 16th

Samantha Barr

September 17th

Kim Uphoff

October 3rd

Larry J. Larvick

October 9th

Club Leaders



Noah Olson
President



Doug Jackson
President-Elect



Laura Reichart
Club Executive Secretary
Secretary



Alyssa Nichols
Treasurer



Rick Hall
Club Director



Mike Martin
Club Director

[Click Here](#) for success

October 4-5: D6490 District Conference, Holiday Inn and Conference Center, Champaign

Check the Club website at mattoonrotary.org or DACdb for more programs and events!

Program Committees

September: Chair: Terry Baker, Malcolm O'Neill, Diana Hartbank, Ali Young

October: Chair: Dale Righter, Kim Edwards, Mark Nelson, Larry Niegowski

November: Chair: Aaron Ifft, Josh Bullock, Tami Knight, Dean Willaredt

December: Chair: Alex Hagen, Judy Baker, Dick Diedrich, Kristin Smith

Reminder: Community Events (*Represent Rotary; send us a selfie in your Rotary t-shirt; earn a make-up!*)



Tina Stovall
Past President
Club Admin Chair
Public Relations Chair



Gary L. Swearingen
Club Director



Judy Baker
Membership Chair



Kim Edwards
Sergeant-at-Arms



Scott L Eggleston
Service Projects Chair



Janet Grove
Rotary Foundation
Chair
iPast President



Mark A. McDaniel
Youth Services Chair