



Charlotte Rotary Club Leaders:

- President:** Mandy Stewart
- President-Elect:** John Dykstra III
- Treasurer:** Len Kilgore
- Assistant Treasurer:** Tim Jewell
- President-Nominee:** Keisha Howe
- Secretary:** Ed Foster
- Assistant Secretary:** Eric Crandall
- Rotary Foundation Chair:** Doug Buck
- Membership Chair:** Don Sovey
- Public Image Chair:** Keisha Howe
- Club Service Chair:** Cary Ritter
- Past President:** Tyler Pray
- Directors:** Mari Calton, Jim Cicorelli, Mike Crowner, and Joel Fox



Greeter: **Harper Wildern** was absent, so he neither greeted us nor allowed us to sing *Happy Birthday* to honor his day.

Call to Order: **President Mandy Stewart** led us in the pledge and *My Country 'Tis of Thee*.

Invocation: **Kathie Cook** led us in reciting the Four Way Test and then gave a heartfelt blessing. Good have you back Kathie!

Guests: **Greg Guetschow** introduced his guest **Cosby Hansen** of Williams Farm Machinery.



Keisha Howe introduced her guest **Nicole Christensen** who filled us in on the upcoming "Backing The Blue" Reverse Raffle to raise funds for scholarships for children who have lost a parent in the line of duty, and to also raise funds for a K-9 Unit for the Charlotte Police Department. The event is April 27th. Tickets are still available for \$100 or \$150!

Jr. Rotarians: Our Jr Rotarians were on Spring Break. Join us next week, when our March Jr Rotarians will introduce our new April pair.



Announcements: **Don Sovey** announced the reminder of the Family Fun in a Farming Community **Block Party** to be held June 15th at Beach Market.

Arts & Culture-

Chuck Archer led us in rousing song belting out *Rotary My Rotary*, and *Daisy Belle*, better known as "A Bicycle Built for Two".

50/50- Mari Calton sold the tickets today, for a total of \$21. The lucky winner today was **Elena Reed!**



Sgt-At-Arms -

Amy Gilson had the barrel today and she garnered numerous Happy Dollars from **John Dykstra III, Mari Calton, Don Sovey, Chuck Archer, Kathie Cook, Elena Reed, Ed Foster, Doug Buck, Tim Jewell, President Mandy Stewart,** and three happy dollars from **Greg Guetschow!**

Program:

Today's program featured Troy Westendorp, from MOO-ville Creamery in Vermontville. Troy filled us in on the history of MOO-ville, which started as an idea in 1991 as a way to keep the 6 Westendorp kids busy. It has grown into a business that supplies milk, ice cream and a variety of other dairy products to stores, restaurants and coffee shops around Michigan. They currently supply 125 ice cream shops, 45 Biggby stores and four of their own stores as well as grocery stores throughout the state.

Troy works with 4 of his six siblings in the business. They each have their area of responsibility. Troy's is overseeing the ice cream production and wholesale accounts.

They have garnered numerous awards for their products and operations, including M-Live's designation of Moo-ville as the #1 ice cream in the state.

Their milk products are designated as "a2a2" milk. This involves breeding their cows to produce the a2 enzyme which allows people who are lactose intolerant to drink their milk without problems!

MOO-ville currently produces 20,000 Gallons of milk each week, and 15,000 gallons of ice cream each week. This year they are on track to produce over 300,000 gallons of ice cream in 60 flavors.

Troy brought along samples as well serving up dishes of Butter Pecan ice cream for all in attendance. YUMMY!



If you missed the meeting, you can watch it at this *Zoom link*:

https://us02web.zoom.us/rec/share/ZtbMCGwWZ0_JQysZ871y95SpBCC_xa_Jt42f7RunIUWgaTIBFR_hffR4XoOoBY.WPCWWY4nJkFbEJoO

APRIL DUTIES

ATTENDANCE	Gregg Guetschow
GREETER	Harper Wildern
INVOCATION	Kathie Cook
MIRROR	Joe Pray
ARTS & CULTURE	Eric Crandall
SGT-AT-ARMS	Jennifer Sparks (Barrel)
	Joel Fox (50/50)
	John Newland (S & T)

UPCOMING PROGRAMS:

April 10 - Emily Smale – Barry-Eaton District Health Department Programs

April 17 - Lindsay Potter – Business Success of The Yarn Garden in Downtown Charlotte

April 24 - Jazz band – OFF SITE at the performing arts center

Double your fun in Rotary...



Westendorp family's MOO-ville honored by MSU as 2024 Dairy Farm of the Year

If you haven't already, register soon for the **2024 District 6360 Conference!** A detailed agenda is included as an attachment along with the Mirror.

Please also note that the Annual Meeting will take place on Friday, May 3 from 11- 11:45 AM. Even if you can't come to the whole conference, you're encouraged to attend the Annual Meeting, or at least ensure that a representative from the club will be able to attend! Check your email for a link to RSVP for the event.

Rotary 4-Way Test

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

Until next time...

The "Old" Car Guy