

Rotary



Club of Wauwatosa

Welcome to the Rotary Club of Wauwatosa

Rotary is an organization of business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

Rotary club membership represents a cross-section of the community's business and professional men and women. The world's Rotary clubs meet weekly and are nonpolitical, nonreligious, and open to all cultures, races, and creeds.

Rotary membership provides the opportunity to: Become connected to your community. Work with others in addressing community needs. Interact with other professionals in your community; assist with RI's international humanitarian service efforts. Establish contacts with an international network of professionals. Develop leadership skills. Involve family in promoting service efforts.

Wauwatosa Rotary Foundation Gourmet Nuts Fundraiser



It is that nutty time of the year! Please consider supporting the Wauwatosa Rotary Foundation by placing an order for delicious gourmet nuts from the A.L. Schutzman Co. These sweet and savory treats are perfect for holiday gifts or any special occasion. Most of all, your participation in this fundraiser supports the service and outreach efforts of our club and Rotary International.

Orders may be placed [online](#) or by [printing and submitting](#) an order form. For questions, please contact [Tom Kirchen](#).

Club Meeting

Wauwatosa
Meets at Radisson Hotel Milwaukee West
2303 N. Mayfair Road
Wauwatosa, WI 53226
Time: Wednesday at 12:00 PM

Events / Speakers

December 21st
[Wauwatosa Weekly Club Meeting](#)
Speaker: Brittany Kinser
Subject: City Forward Collective

December 28th
[Wauwatosa Weekly Club Meeting](#)

January 4th
[Wauwatosa Weekly Club Meeting](#)

January 11th
[Wauwatosa Weekly Club Meeting](#)

January 18th
[Wauwatosa Weekly Club Meeting](#)

January 25th
[Wauwatosa Weekly Club Meeting](#)

Club Leaders



[Robert Hugh Nelson](#)
President



[William Carl Makal](#)
President - Elect
Sergeant - at - Arms



[Jonathan Lorenzen](#)
Secretary



[Aaron D. Sebald](#)
Vice President
Membership Chair



[Robert P. Niedermann CPA](#)
Treasurer



[Richard Frenn](#)
Sergeant - at - Arms

[Richard Todd Mannisto](#)

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**CLICK HERE FOR
ORDER FORM**



Serving Our Community



Rotary Foundation Chair



Peter M. Skanavis
Sergeant-at-Arms



Paul Alan Vandeveld
Club Programs Chair



Anne Ruttger Neafie
iPast President

Years of Service

No Years of Service Found



Club History

The History of the Wauwatosa Rotary Club

Our club was chartered in 1952 and is one of the oldest in the area. We meet every Wednesday noon at the Radisson Hotel Milwaukee West. This is a very good time to join our club as we are striving to reinvent ourselves. You would be able to play an exciting and significant role in defining the club's objectives. We recently went through a very intense strategic planning process and are committed to serving the Wauwatosa community.

On a global level Rotary International is very proud to have virtually eradicated Polio through our Polio Plus program. Through its foundation and large international membership base, Rotary offers a great deal of help to the disadvantaged throughout the world.

Our social committee arranges a number of very nice events throughout the year. Each event presents an opportune time to get to know members and spouses, all of which can be invaluable networking opportunities!

Rotary membership does require a member's dedicated participation in club meetings and functions. You need to know that Rotary is a commitment and we are looking for dedicated members who can be away from work for approximately two hours each Wednesday. In other words, your boss needs to understand your devotion to community service.

Take a look at Rotary International's website at www.rotary.org for much more information.

Newsletter - December 7, 2022

By Jonathan Lorenzen

Funding the Future
A Prospectus of Proceedings from a Meeting of the
Rotary Club of Wauwatosa

Wednesday, December 7, 2022

President Nelson brought our meeting to order with the customary Pledge of Allegiance followed by the invocation. Thank you, Mr. President.

We had no birthdays, wedding anniversaries, or Rotary anniversaries to recognize on this quiet week for celebrations. Among sad, happy, and otherwise noteworthy news, the following items were brought forward:

- President Nelson reminded us of the club Christmas party on December 14.
- The Salvation Army bell ringing event details were shared. (We learned of the unfortunate cancelation of this opportunity after the club meeting occurred).
- Anne Neafie asked if Wednesday, December 21 would work for our December collection day for the Tosa Cares food pantry. All members were in favor. Remember to bring your food and monetary donations! Anne also shared that the Tosa Cares

executive director will be speaking at a club meeting in January. We're looking forward to it! As a reminder, here are the items most needed by Tosa Cares:

- o Non-perishable foods
 - Mac & cheese packages
 - Tuna
 - Canned sugar-free or no added sugar fruit
 - Beef stew packaged
 - Pasta
 - Rice
 - Soups
 - Cereal/oatmeal
 - Canned vegetables including bean & tomatoes
 - Healthy snacks/granola bars
- o Personal care items any size
 - Shampoo/conditioner
 - Deodorant
 - Diapers
 - Toilet Paper
 - Toothbrushes
- o Cleaning supplies
 - Dish soap
 - Bar soap
 - Laundry detergent
 - Ajax, sanitary wipes
- o Seasonal clothing clean & in good condition for adults & children
- o Financial Donations: Make checks payable Tosa Cares
- Tom Kirchen thanked the members who helped with nut order distribution. He noted that this was the first year we received a nut order inquiry from another Rotary club. They intend to purchase from our club in the future. Tom also let us know that late orders will still be accepted.
 - o Rick Steinberg remarked at the five-star service from Bill Makal, who delivered his order directly to his office.
- Aaron Sebald recently welcomed a new grandson, Louis! Congratulations, Aaron!
- Tom Kirchen shared that one of his grandkids is getting married in June. Congrats, Tom!
- Anne Neafie welcomed back as her guest the Rev. Dr. Kate Jones, pastor of Wauwatosa Avenue United Methodist Church. Rev. Jones subsequently submitted her application to join our club. We're looking forward to having Kate as our newest member!



At the conclusion of our newsreel, Robert Niedermann arose to introduce program speaker Joseph Brooks, Senior Director of Donor Services for the Greater Milwaukee Foundation. Brooks serves on the philanthropic advisory team, which helps the foundation grow donor dollars to give back to the community.

Setting the scene, Joseph shared the mission statement for the Greater Milwaukee Foundation: "To inspire philanthropy, serve donors, strengthen communities now and for future generations." The organization serves the southeastern Wisconsin counties of Milwaukee, Waukesha, Washington, and Ozaukee.

GMF conducts its operations within in three different service lines. The first is focused on individual and family donors who establish donor advised funds to benefit the needs of the community. Advisors work with these clients to understand the impact they wish to make, invest their dollars, and distribute their fund earnings back into the

community. "One of our earliest clients was Patrick Cudahy." The noted Milwaukee meatpacking giant and philanthropist was an early donor to the foundation, contributing \$25k in 1915. In today's money, the investment would amount to nearly \$600k. Cudahy's beneficence continues supports a number of Catholic and youth organizations across the city.

The second service area involves working with nonprofit organizations to manage their endowment dollars. GMF has over 200 such non-individual partners, one of which is our very

own Wauwatosa Rotary Foundation. Brooks said that any non-profit could have an endowment, and works with small grassroots organizations all the way through large corporate entities.

The third service area engages other foundations and partner organizations to create economies of scale by allowing those entities to benefit from GMF's resources and structure. Examples of these supporting organizations include the Greater Cedarburg Foundation, the Oconomowoc Area Foundation, and the West Bend Community Foundation. "We're happy to partner with them."

Established in 1915, the Greater Milwaukee Foundation is the second such group in the nation – only Cleveland's foundation is older. Now, nearly every large metropolitan area has an entity like the Greater Milwaukee Foundation, with many mimicking GMF's structure and services.

Greater Milwaukee Foundation manages \$1.2 billion in assets, making it one of the largest community foundations in the country. This robust portfolio enables the group to make a big impact in the region. "We're proud of our Milwaukee roots, and pride ourselves on our investment strategy." GMF has a long-term strategy that has performed consistently through thick and thin. "Our surveys show that our clients are happiest about their return on investment."

Brooks described the foundation as a "champion of the community" that continues to use research data to understand needs. GMF is committed to racial equity and inclusion, and is working with its donors and partners to make healthcare, education, and housing available to all. "We want everyone to have a fair shot at a quality life."

Joseph segued to discussing the Wauwatosa Rotary Foundation Fund at the Greater Milwaukee Foundation by asking if principal donor Paul Roller had anything to say. Mr. Roller commented: "The fund has been a real winner. We have more money than what we started with, and I've been very pleased."

Established in 2007, ours is "designated fund" to which anyone can donate. "We invest those dollars with other funds, then send you a check every year." Mr. Brooks shared excerpts from our original fund agreement which talked about the history of Wauwatosa Rotary, the causes and charities we wished to support, and the goals for our fund. "We are happy to be a part of that."

Since its inception in 2007, the Wauwatosa Rotary Foundation Fund has received gifts from several generous donors. The fund has spun off \$35,000 in grants, including this year's disbursement of \$2,300. Looking at our most recent account summary, Brooks assured us that our fund was alive and well.

Joseph emphasized that the Greater Milwaukee Foundation endeavors to make the giving process easy. The foundation is capable of handling any donation from simple checks to complex estate plans, securities transactions, and real estate sales. Donor advised funds allow donors to set aside a larger sum of money to give away at a later time. "It gives people time to think about how they want to distribute their funds." Brooks also talked about the tax advantages of making donations to GMF funds through an IRA qualified charitable distribution.

At the conclusion of Mr. Brooks' presentation, Robert Niedermann explained the distinction between the Wauwatosa Rotary Foundation and the Wauwatosa Rotary Foundation Fund at the Greater Milwaukee Foundation. Brooks also answered a question from yours truly about the grant making activities of the GMF. In some cases, donors have provided broad direction for their funds, allowing the Foundation to administer these unique portfolios through a grant program that fits the donor's overall goals and wishes.

We thank Joseph Brooks for his thorough overview of the Greater Milwaukee Foundation and the detailed history and update on our Wauwatosa Rotary Foundation Fund. The closing bell signaled the end of today's meeting.

Respectfully Submitted,

Broker of Bulletin Babble and Secretarial Stuffed Shirt
Jonathan Lorenzen

Upcoming Commitments

Program

December 21: Paul Roller will present Brittany Kinser of City Forward Collective

December 28: Gerv Rose

January 4: Craig Schmutzer

January 11: Aaron Sebald

Invoker/Greeter

December 21: John Sebald

December 28: Shannon Angell

January 4: Bill Bode

