



### Club Leaders



Robert A. Taylor Jr.  
President



Katie Vanderlick  
President-Elect



Judy Caplan Ginsburgh  
Secretary



Robert H. Ginsburgh  
Treasurer



Larkin Simpson  
President-Nominee



Edwin J. Caplan  
Rotary Foundation Chair



June Johnson Davis  
Board Member  
Sergeant-at-Arms



Melinda Anderson  
Board Member



Larry Michael Cordaro  
Board Member



Jason D. Hawk  
Board Member



Frank J. Jackson  
Board Member

Scott Lucien Laliberte  
Board Member

### President's Message



I Love August because it is the time of year when our Rotary Club invests seriously in our membership. We are a membership organization and, as such, we need members to grow and expand our impact. Service is the avenue by which we make a lasting impact in our community and how we keep our members engaged.

There are at least three methods of strengthening membership. We pour energy into attracting new members. We focus on engaging existing members. And we energize our club to serve unique community needs which attract still more members. Our Rotary Club has focused on all of these aspects of membership.

Last year, 2020-21 RI President Shekhar Mehta rolled out the "Each One, Bring One" campaign, encouraging every member to invite at least one person to a club meeting or event. Thanks to the leadership of our 66-year member, **Ed Caplan**, our Rotary Club inaugurated the Each One, Reach One initiative and we have experienced a noticeable increase in attendance of existing members to begin our Rotary year.

Now, RI President Jennifer Jones is building on this momentum by reminding us that we need to comfort and care for our members. I believe Jennifer is absolutely right. More than one survey has shown that the number one reason people leave their Rotary club is because they are not comfortable with the environment. I have to commend the City of Alexandria and each of our members on the efforts that we are all making to be a warm and welcoming club.

Thus far, I have learned a number of awesome things about our club:

- Our members make their own decisions about what they want our club to be and it is fantastic.
- Our members choose to pursue and serve the people in our community and get them excited to join us in making a difference
- Right away, our club members felt strongly that we would fill our meeting room once again. We are on our way and have all done an outstanding job getting our members back to Rotary.

Let's continue to be intentional about caring for and comforting our members. The best way to grow our membership is to continue to bring our existing members back to meetings and remind our members how proud we are of our club. Proud members are more likely to return, and invite other members.

Remember to Highlight.....

We have Great Food!!! Panorama does an incredible job each week serving us delicious meals...

We have great programs!!! Kyah Iles kicked the month off with her inspirational story of overcoming depression and committing her life to help those suffering the same.

Our District Governor Feico Kempff visited and found a healthy club that welcomed him to CENLA with open arms of fellowship.

Hope House under the leadership of our own **Evelyn Jones**, announced their major housing investment which will better serve their constituents.

The Alexandria Business Foundation chose to use our Club Meeting as a platform to invest \$900,000.00 into LSUA and CLTCC.

Finally, in August, we kicked off the CENLA Football season with the Pigskin Preview, **Vic Sooter's** Annual Gift to our Club.

Great Fellowship is the way we grow in Rotary. I am truly enjoying the journey in Service that we experience together.

Robert Taylor  
President

### District Governor, Feico Kempff Visits our Club

On August 9, our club received a visit from our District Governor, Feico Kempff. He brought with him a new Rotary Banner with the theme *Imagine Rotary* and Rotary pins for our members. He spoke about Rotary being whatever we imagine it to be. He is open to speaking with any members about projects or service opportunities.



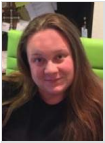
[Trish Leleux](#)  
Board Member



[Patrick C. Moore](#)  
Board Member



[Jennifer Nichols](#)  
Board Member



[Erin Roes](#)  
Board Member



[James William Smilie Jr.](#)  
Board Member



[Randall Ponthie](#)  
iPast President



## New Member Receives Paul Harris Award



New member, **Dr. David Jeffreys** has achieved perfect attendance for his first 90 days in our Club. We give a Paul Harris Fellow to any new member who achieves this goal. David will be recognized at one of our meetings in September and given his pin and certificate. David's sponsor is **Dr. Rick Brewer**. Congratulations, David!

## Events

## Welcome Bags for International Students

September 6th  
**Alexandria Weekly Club Meeting**

**Speaker:** Buddy Lewis and his Coach  
**Subject:** A Young Gymnast's Rise to Excellence

September 13th  
**Alexandria Weekly Club Meeting**

**Speaker:** Robert Taylor  
**Subject:** Club Assembly

September 19th  
**Alexandria Weekly Club Meeting**

**Speaker:** Monthly Board Meeting

September 20th  
**Alexandria Weekly Club Meeting**

**Speaker:** Aaron Mangum  
**Subject:** RYLA

September 27th  
**Alexandria Weekly Club Meeting**

**Speaker:** Catherine Pears  
**Subject:** AMoA: Using the Power of Art to Educate, Inspire and



Club President, **Robert Taylor** and International Committee Chair, **Jennifer Nichols** recently visited LSUA to deliver Welcome Bags to their International Students. These bags included bedding items and "swag" from

Heal

several area businesses, including Procter and Gamble, Coca Cola, Visual Concepts and Designs, Rapides Regional Medical Center Cunningham Business Systems, Red River Bank, Jason Hawk State Farm, Lake District Family Dentistry, Hahn Roofing, Southern Heritage Bank and Alexandria Museum of Art.

No story selected for story\_1

Our Club is proud to be able to make these donations to our International Students at both LSUA and LCU each year.

## Club Meeting

Alexandria  
Meets at Alexandria City  
Hall Convention Center  
www.alexandriarotary.com  
915 Third St  
Alexandria, LA 71301  
Time: Tuesday at 12:00  
PM

## Pigskin Preview 2022

Thanks once again to **Vic Sooter** for coordinating our annual Pigskin Preview on August 30. We had a great turnout and heard from principals, athletic directors and coaches representing 8 area high schools and LCU. It is good to have all of these football programs back in place and we look forward to lots of tailgating and wins this season. Go out and support your local teams.

## Join us in September

We have some great programs planned for September. Half of this month will feature youth beginning with September 6 when we will feature Buddy Lewis who hopes to be an Olympic gymnast one day. Buddy lives in our area and is already an elite athlete. On September 20, we will hear from some of the area students who attended Rotary's RYLA Leadership Camp this summer. Our Club paid for 17 students to attend. On September 13, we will hold a Club Assembly presided over by our president, **Robert Taylor**. This is a time for Robert to share his goals for our club and for us to share what we would like as well. And the month ends with a presentation from **Catherine Pears**, Executive Director of the Alexandria Museum of Art.

Remember...if it's Tuesday, it's Rotary...and join us for great programs, delicious food and a chance to network and meet others.

## New Members



**Jay Scott** was born and raised in Alexandria and served in the US National Guard. He currently serves as a Police Juror for Rapides Parish. He previously worked at Cabrini Hospital and in nursing homes for 10 years. He also spent 7 years building tank cars as a supervisor for UTLX. Jay is married to Trayn Lacour-Scott and they have 6 children and 16 grandchildren. In his spare time, he enjoyed fishing, riding motorcycles, traveling and coaching young people. He truly believes that the Rotary club is about giving back to the community and achieving goals for communities to their fullest potential. Jay's sponsor is **Larry Turner**.

**Kelly Pepper** is the new President of the LSUA Foundation. She is a native of Baton Rouge and holds a degree from University of Tennessee, Knoxville. She has extensive work experience in the arts and non-profit worlds, having served as Development Coordinator for TheatreworksUSA in NYC and President/CEO of the Louisiana Association of Non-Profits (LANO). Kelly was also the Executive Director of Institutional Advancement for SOWELA Technical Community College in Lake Charles and was on the adjunct faculty at LSU teaching Advanced Development Strategies. Kelly was a member of the Lake Charles Rotary Club and we are so happy she has joined us. Her sponsor is **Melinda Anderson**.



## Did You Know?

In much of the official literature of Rotary International relating to service to young people, a special slogan will be found - "Every Rotarian an Example to Youth." These words were adopted in 1949 by the Rotary International Board of Directors as an expression of commitment to children and youth in each community in which Rotary clubs exist. Serving young people has long been an important part of the Rotary program.

Youth service projects take many forms around the world. Rotarians sponsor Boy Scout and Girl Scout troops, athletic teams, handicapped children's centers,





school safety patrols, summer camps, recreation areas, safe driving clinics, county fairs, child care centers and children's hospitals. Many clubs provide vocational counseling, establish youth employment programs and promote the use of The 4 -Way Test. Increasingly, drug and alcohol abuse prevention projects are being supported by Rotarians.

In every instance, Rotarians have an opportunity to be role models for the young men and women of their community. One learns to serve by observing others. As our youth grow to become adult leaders, it is hoped each will achieve that same desire and spirit to serve future generations of children and youth.

The slogan accepted over 40 years ago is just as vital today. It is a very thoughtful challenge, "Every Rotarian an Example to Youth."

In July, our club sponsored a "bring your kid to Rotary Day" and we hosted about 20 young people at our meeting in July. Last month, we featured young high school football players at our Pigskin Preview on August 30. And this month, we will feature a local young gymnast who is on his way up in the competitive world of gymnastics. Our youth are our future...we will continue to support them and be an example for them.

## Club Anniversaries

Name	Start Date	Yrs. In Rotary
Dorman Clayton	9/1/78	44
Tom David	9/1/87	35
Jay Lynch	9.20/94	28
Robert Hughes	9/9/97	25
Dwayne Harper	9/28/04	18
Mike Johnson	9/28/04	18
Alice Scarborough	9/20/11 *	18
Haywood Joiner	9/12/06	16
Wilton Guillory	9/29/14 *	12
Rob Wright	9/25/12	10
Scott Laliberte	9/2/14	8
Wally Fall	9/5/17	5
Rachel Honeycutt	9/11/18	4
Jimmy Whittle	9/17/19	3
Kelli Brazzel	9/1/20	2
Toby Brazzel	9/1/20	2
Dean Christian	9/21/21	1

\* = some years in another Club

## Sidebar

Thanks to **Larkin Simpson**, **Judy Ginsburgh**, **Robert Taylor** and **Aaron Mangum** for our September programs. If you have a great idea for a program, please let Larkin know. He is our Program Chair for the 2022-2023 Rotary year.

## Our Club Website

For all the latest news about our Club, you can visit our Club website at [www.alexandriarotary.com](http://www.alexandriarotary.com). At the site, you will find our current Club news, our monthly newsletter, our current Officers and Board, all the speakers for the month and lots more.

Each Tuesday morning at 8 am, we send out an email reminder to all Club members letting them know who the speaker is at the meeting that day. If you are not receiving these weekly emails, please let Judy know by emailing her at [judy@judymusic.com](mailto:judy@judymusic.com).

## **Birthdays**

No Birthdays Found