



Club Leaders



Robert A. Taylor Jr.
President



Katie Vanderlick
President-Elect



Judy Caplan Ginsburgh
Secretary



Robert H. Ginsburgh
Treasurer



Larkin Simpson
President-Nominee



Edwin J. Caplan
Rotary Foundation Chair



June Johnson Davis
Board Member
Sergeant-at-Arms



Melinda Anderson
Board Member



Larry Michael Cordaro
Board Member



Jason D. Hawk
Board Member



Frank J. Jackson
Board Member

Scott Lucien Laliberte
Board Member

President's Message



I Love August because it is the time of year when our Rotary Club invests seriously in our membership. We are a membership organization and, as such, we need members to grow and expand our impact. Service is the avenue by which we make a lasting impact in our community and how we keep our members engaged.

There are at least three methods of strengthening membership. We pour energy into attracting new members. We focus on engaging existing members. And we energize our club to serve unique community needs which attract still more members. Our Rotary Club has focused on all of these aspects of membership.

Last year, 2020-21 RI President Shekhar Mehta rolled out the "Each One, Bring One" campaign, encouraging every member to invite at least one person to a club meeting or event. Thanks to the leadership of our 66-year member, **Ed Caplan**, our Rotary Club inaugurated the Each One, Reach One initiative and we have experienced a noticeable increase in attendance of existing members to begin our Rotary year.

Now, RI President Jennifer Jones is building on this momentum by reminding us that we need to comfort and care for our members. I believe Jennifer is absolutely right. More than one survey has shown that the number one reason people leave their Rotary club is because they are not comfortable with the environment. I have to commend the City of Alexandria and each of our members on the efforts that we are all making to be a warm and welcoming club.

Thus far, I have learned a number of awesome things about our club:

- Our members make their own decisions about what they want our club to be and it is fantastic.
- Our members choose to pursue and serve the people in our community and get them excited to join us in making a difference
- Right away, our club members felt strongly that we would fill our meeting room once again. We are on our way and have all done an outstanding job getting our members back to Rotary.

Let's continue to be intentional about caring for and comforting our members. The best way to grow our membership is to continue to bring our existing members back to meetings and remind our members how proud we are of our club. Proud members are more likely to return, and invite other members.

Remember to Highlight.....

We have Great Food!!! Panorama does an incredible job each week serving us delicious meals...

We have great programs!!! Kyah Iles kicked the month off with her inspirational story of overcoming depression and committing her life to help those suffering the same.

Our District Governor Feico Kempff visited and found a healthy club that welcomed him to CENLA with open arms of fellowship.

Hope House under the leadership of our own **Evelyn Jones**, announced their major housing investment which will better serve their constituents.

The Alexandria Business Foundation chose to use our Club Meeting as a platform to invest \$900,000.00 into LSUA and CLTCC.

Finally, in August, we kicked off the CENLA Football season with the Pigskin Preview, **Vic Sooter's** Annual Gift to our Club.

Great Fellowship is the way we grow in Rotary. I am truly enjoying the journey in Service that we experience together.

Robert Taylor
President

District Governor, Feico Kempff Visits our Club



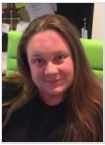
[Trish Leleux](#)
Board Member



[Patrick C. Moore](#)
Board Member



[Jennifer Nichols](#)
Board Member



[Erin Roes](#)
Board Member



[James William Smilie Jr.](#)
Board Member



[Randall Ponthie](#)
iPast President



On August 9, our club received a visit from our District Governor, Feico Kempff. He brought with him a new Rotary Banner with the theme **Imagine Rotary** and Rotary pins for our members. He spoke about Rotary being whatever we imagine it to be. He is open to speaking with any members about projects or service opportunities.

New Member Receives Paul Harris Award

Events

September 6th
Speaker: Buddy Lewis and his Coach
Subject: A Young Gymnast's Rise to Excellence

September 13th
Speaker: Robert Taylor
Subject: Club Assembly

September 19th
Speaker: Monthly Board Meeting

September 20th
Speaker: Aaron Mangum, RYLA campers
Subject: RYLA

September 27th
Speaker: Catherine Pears
Subject: AMoA: Using the Power of Art to Educate, Inspire and Heal



New member, **Dr. David Jeffreys** has achieved perfect attendance for his first 90 days in our Club. We give a Paul Harris Fellow to any new member who achieves this goal. David will be recognized at one of our meetings in September and given his pin and certificate. David's sponsor is **Dr. Rick Brewer**. Congratulations, David!

Welcome Bags for International Students

Sidebar

Thanks to **Larkin Simpson, Judy Ginsburgh, Robert Taylor** and **Aaron Mangum** for our

September programs. If you have a great idea for a program, please let Larkin know. He is our Program Chair for the 2022-2023 Rotary year.

Club Meeting

Alexandria
Meets at Alexandria City Hall Convention Center
www.alexandriarotary.com
915 Third St
Alexandria, LA 71301
Time: Tuesday at 12:00 PM



Club President, **Robert Taylor** and International Committee Chair, **Jennifer Nichols** recently visited LSUA to deliver Welcome Bags to their International Students. These bags included bedding items and "swag" from several area businesses, including Procter and Gamble, Coca Cola, Visual Concepts and Designs, Rapides Regional Medical Center Cunningham Business Systems, Red River Bank, Jason Hawk State Farm, Lake District Family Dentistry, Hahn Roofing, Southern Heritage Bank and Alexandria Museum of Art.

Our Club is proud to be able to make these donations to our International Students at both LSUA and LCU each year.

Rotary Database App Now Available

Do you want a convenient way to find members of our Club with all their information? Do you want to see our monthly calendar? Our monthly newsletter and more? Now you can have all this information at your fingertips on your smart phone. There is an app called **DacdbMobile** that you can download in the app store.

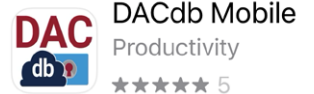
You will need to make sure you know your User ID (the email you gave us when you joined Rotary) and Password in order to log in. Most of you probably do not know your password, so you will need to create a password on your computer before being able to log in on your phone for the first time.

The easiest way to do this is to go to www.dacdb.com and log in. Put your email in the User ID box and then click on Forgot Password. You will then generate a new password that has to be 12 characters long. The password must contain both capital and small letters, numbers and special characters. Once you have established that you can log in to the database, you are ready to install the app on your smart phone.

Go to the app store and find the DacdbMobile app. This is what it looks like:

Once the app has been downloaded, you can open it on your phone. If you expand the My Club Tab, you will find:

Members and contact information
Birthdays
Club Newsletter
Club Calendar
and more...



This is a convenient way to have your Club information with you at all times. There is a Club Locator tab where you can search to find Rotary anywhere in the world, you can find information about what is happening around our Rotary District under the My District Tab and you check your own data to make sure it is correct under the My Data Tab. Always remember to notify us when something has changed so we can update your files.

If you need help with this, please contact Club Secretary, Judy Ginsburgh for assistance - Judy@judymusic.com

Pigskin Preview 2022

Thanks once again to **Vic Sooter** for coordinating our annual Pigskin Preview on August 30. We had a great turnout and heard from principals, athletic directors and coaches representing 8 area high schools and LCU. It is good to have all of these football programs back in place and we look forward to lots of tailgating and wins this season. Go out and support your local teams.

Join us in September

We have some great programs planned for September. Half of this month will feature youth beginning with September 6 when we will feature Buddy Lewis who hopes to be an Olympic gymnast one day. Buddy lives in our area and is already an elite athlete. On September 20, we will hear from some of the area students who attended Rotary's RYLA Leadership Camp this summer. Our Club paid for 17 students to attend. On September 13, we will hold a Club Assembly presided over by our president, **Robert Taylor**. This is a time for Robert to share his goals for our club and for us to share what we would like as well. And the month ends with a presentation from **Catherine Pears**, Executive Director of the Alexandria Museum of Art.

Remember...if it's Tuesday, it's Rotary...and join us for great programs, delicious food and a chance to network and meet others.

New Members



Jay Scott was born and raised in Alexandria and served in the US National Guard. He currently serves as a Police Juror for Rapides Parish. He previously worked at Cabrini Hospital and in nursing homes for 10 years. He also spent 7 years building tank cars as a supervisor for UTLX. Jay is married to Trayn Lacour-Scott and they have 6 children and 16 grandchildren. In his spare time, he enjoyed fishing, riding motorcycles, traveling and coaching young people. He truly believes that the Rotary club is about giving back to the community and achieving goals for communities to their fullest potential. Jay's sponsor is **Larry Turner**.

Kelly Pepper is the new President of the LSUA Foundation. She is a native of Baton Rouge and holds a degree from University of Tennessee, Knoxville. She has extensive work experience in the arts and non-profit worlds, having served as Development Coordinator for TheatreworksUSA in NYC and President/CEO of the Louisiana Association of Non-Profits (LANO). Kelly was also the Executive Director of Institutional Advancement for SOWELA Technical Community College in Lake Charles and was on the adjunct faculty at LSU teaching Advanced Development Strategies. Kelly was a member of the Lake Charles Rotary Club and we are so happy she has joined us. Her sponsor is **Melinda Anderson**.



Did You Know?



In much of the official literature of Rotary International relating to service to young people, a special slogan will be found - "Every Rotarian an Example to Youth." These words were adopted in 1949 by the Rotary International Board of Directors as an expression of commitment to children and youth in each community in which Rotary clubs exist. Serving young people has long been an important part of the Rotary program.

Youth service projects take many forms around the world. Rotarians sponsor Boy Scout and Girl Scout troops, athletic teams, handicapped children's centers, school safety patrols, summer camps, recreation areas, safe driving clinics, county fairs, child care centers and children's hospitals. Many clubs provide vocational counseling, establish youth employment programs and promote the use of The 4 -Way Test. Increasingly, drug and alcohol abuse prevention projects are being supported by Rotarians.

In every instance, Rotarians have an opportunity to be role models for the young men and women of their community. One learns to serve by observing others. As our youth grow to become adult leaders, it is hoped

each will achieve that same desire and spirit to serve future generations of children and youth.

The slogan accepted over 40 years ago is just as vital today. It is a very thoughtful challenge, "Every Rotarian an Example to Youth."

In July, our club sponsored a "bring your kid to Rotary Day" and we hosted about 20 young people at our meeting in July. Last month, we featured young high school football players at our Pigskin Preview on August 30. And this month, we will feature a local young gymnast who is on his way up in the competitive world of gymnastics. Our youth are our future...we will continue to support them and be an example for them.

Club Anniversaries

Name	Start Date	Yrs. In Rotary
Dorman Clayton	9/1/78	44
Tom David	9/1/87	35
Jay Lynch	9.20/94	28
Robert Hughes	9/9/97	25
Dwayne Harper	9/28/04	18
Mike Johnson	9/28/04	18
Alice Scarborough	9/20/11 *	18
Haywood Joiner	9/12/06	16
Wilton Guillory	9/29/14 *	12
Rob Wright	9/25/12	10
Scott Laliberte	9/2/14	8
Wally Fall	9/5/17	5
Rachel Honeycutt	9/11/18	4
Jimmy Whittle	9/17/19	3
Kelli Brazzel	9/1/20	2
Toby Brazzel	9/1/20	2
Dean Christian	9/21/21	1

* = some years in another Club

Birthdays

Lori Ardoin
September 2nd

Michael Eric Lord
September 5th

Paul D Coreil
September 9th

Nerine C. Day
September 12th

Julie Broadwater Morris
September 17th

Aaron S. Mangum
September 21st

John Dexter Ryland
September 24th

Melinda Anderson
September 29th

Tyler S Unsicker
September 2nd

W. Brent B. Pearson
September 7th

Judy P Miller
September 9th

Joe Lipsey Jr.
September 12th

Christie Phillips
September 17th

Carly Long
September 22nd

Robert S Savage
September 28th

Robert H Ginsburgh
September 30th

Donna L Vilar
September 4th

Chris Karam
September 8th

Kyle Downs
September 10th

Michael Chatelain
September 16th

Sherry Smith
September 17th

Charles Stovall Weems III
September 23rd

Jack Brame
September 29th

Julius W. Crump III
September 30th