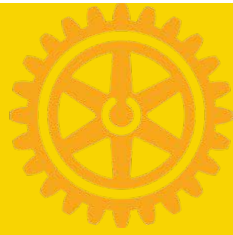


Rotary



IMAGINE ROTARY

The Rotary Spokesman

Newsletter of the Rotary Club of West Pine Bluff

Monday, February 13, 2023

February 9, 2023 Program



Chilton Blunt of Paradise Funeral Services here in Pine Bluff presented the program to our club last week. He spoke about the services that his company provides with information about the importance of having insurance. He talked about how vital it is for customers to be treated with respect and dignity, going beyond the necessary to help them through a time of trauma and trial. Mr. Blunt also shared information about the cost of funeral services with the body versus one that includes cremation. When asked about the services of local cemeteries, he indicated

how the cost of cometary plots has increased, almost doubling, over the last few years. Based upon comments from some of our members, Paradise Funeral Services does an excellent job of providing the services needed and more.

Program Committees

February is Rotary Peace Building and Conflict Prevention Month Program Committee

Alan Frazier, Chairman
Michael Heisler
Santrice Kearney

March is Rotary Water, Sanitation, and Hygiene Month

Program Committee

Lelan Stice, Chairman
Ashantia Helloms
Aaron Loetscher

Connecting for Good - Get Involved

Rotary membership starts in the club. **Getting involved will develop your leadership skills and knowledge and build lifelong friendships.** Rotary brings together leaders — people like you who want to make a difference. What motivated you to join Rotary? What have you set out to accomplish with our club and as a Rotarian?

The top two reasons people join Rotary are to give back to their communities and to connect with like-minded leaders and friends. Our members stay with Rotary year after year for the same reasons.

[Read More](#)

Rotary Youth Leadership Awards Report

Club Meeting

West Pine Bluff
Meets at Pine Bluff Country
Club with Combined Meeting
Via Zoom Conferencing
Platform Contact Club Leaders
for the Zoom Invitation
1100 W. 46th Avenue
Pine Bluff, AR 71603
Time: Thursday at 12:00 PM

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Club Leaders



[Leslie Dorn](#)
President



[Michael S Heisler](#)
President-Elect



[Robert Jaye Thompson](#)
Secretary

[David L. Sims](#)
Treasurer

By Roy W. Ferrell on Friday, January 27, 2023

An update was given on our commitment, along with the Rotary Club of Pine Bluff, to send students to this year's Rotary Youth Leadership Awards (RYLA) program as we have for the past few years.

This year's dates: Thursday April 13th to Sunday April 16th

Targets: High School Juniors

What is RYLA?

Rotary Youth Leadership Awards (RYLA) is a leadership program for high school juniors. Young people are chosen by local clubs to attend a 3-day camp organized by District 6170 Rotarians.

The RYLA program enables these young men and women to learn and develop leadership and communication skills while having a great time and making new friends. RYLA provides the opportunity to refine skills and explore pertinent topics with peers and counselors.

District 6170 RYLA camp is held at the beautiful 4-H camp just West of Little Rock in Ferndale, AR. Campers participate in a variety of outdoor events, such as kayaking, rock climbing, high and low rope courses and treasure hunts. All activities are structured to encourage teamwork and leadership.

Campers are encouraged by camp counselors and other campers to step outside of their comfort zone. Students also participate in learning sessions with community and Rotary leaders. Topics include leadership, involvement in the community, community services and opportunities in Rotary. Campers are supervised by a Rotarian Camp Director, 4-H Staff and Rotaract Counselors.

The camp will have approximately 70 students sponsored by Rotary Clubs in our district (which encompass about half of the state).

Our two local Rotary Clubs have budgeted to send two (2) students each, if space allows. The cost per student this year will be \$325. Our clubs provide transportation to and from the camp.

Dialogs have begun with counselors at Pine Bluff, Watson Chapel, and White Hall High Schools.

If you have additional questions or would like to be a part of the process, please feel free to let us know.

Roy Ferrell
870.556.6694

Membership: Attraction Matters

Will you help us become more attractive and vibrant as a club? Being a Rotarian is more than simply having your name on the club roster or meeting with others to enjoy a meal and fellowship. If our impact is to be enlarged, it takes the engagement of every member in the process of attraction. What can we do to attract more members and engage more partners in the work of making our community a better place?

Just how attractive is our club? Because membership is the backbone of Rotary and attraction is not an automatic event, it is important for all our members to engage in making our club more vibrant and attractive. It is incumbent upon us to make Rotary and its impact more obvious to our community. It takes all of us to bring about the improvements that will attract



Nyeshia Aldridge
Past President
Club Director



Miloud Bahadi
Club Director



Alan Frazier
Club Director



Jason Duren
Assistant Governor

others.

We must become more strategic in our efforts. Membership growth does not happen without the work of members giving themselves for service to make lasting change. It has been said that if you fail to plan, you plan to fail. Let us plan our participation in growing Rotary's membership and execute that plan.

We must be prepared to make revisions in what we do. Rotary has provided clubs with ample flexibility to be attractive and accommodating to more people. Clubs do not have to meet for the same purpose every week. It helps to throw in a project, get outside, wear our Rotary garb, and make a lasting improvement in our community. It helps for us to partner with others who are striving to create lasting change.

We must be willing to put Rotary activity on our regular schedules and make our engagement a priority. Engaged Rotarians usually stay Rotarians because they know about the impact that Rotary makes in our world and that it takes People of Action to make the difference needed in our world. We can plan and execute fun activities, relevant service projects, and lead our community to higher heights and great accomplishments.

We must tell the Rotary story with our works and with our words. Rotary has long been the acre of diamonds that the world has been seeking. They just don't know how to find us. Getting the story of Rotary's impact involves utilization of every aspect of media. We are the ones that should tell the story.

"Together, we see a world where people unite to make lasting change: across the globe, in our communities, and in ourselves" (Rotary's Vision Statement).

Rotary District 6170 Each One Bring One Initiative

Our club is committed to growing Rotary because it expands our capacity to do good in the world. Our community depends on us and now our club is depending on you. We are asking every member to intentionally extend an invitation to someone in your life to join us for a club meeting, a service project or a social event. District 6170 believes in this initiative so much that they've even created a charitable incentive for our members. Each time you invite a guest (even if they don't join...yet), our club's Each One, Bring One Contact Person Robert will enter you into our district's monthly drawing. If your name is drawn, District 6170 will donate \$50 to a charity of your choosing.

Birthdays



[Alan Frazier](#)
February 14th



[Ashantia Helloms](#)
February 16th



[Roy W. Ferrell](#)
February 17th



[Richard H. Bailey](#)
February 24th

District Leaders



[Bill L. Fish](#)
District Governor



[Emil L. Woerner](#)
DG-Elect



[Sherry E. Polsgrove-Taylor](#)
DG-Nominee