



The Bath Tub

Hot Springs National Park Newsletter



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www.facebook.com/hsnrotary

Week of March 20, 2023

Upcoming Programs:

March 22, 2023

Panel Discussion:
Senator Alan Clark, Rep. Les Warren and Rep. Richard McGrew
Legislative Session update

March 29, 2023

Attorney General Tim Griffen

April 5, 2023

Kim Williams
AR Department of Parks, Heritage, and Tourism
Eclipse 2024 update

Club Leaders



[Neal C. Gladner](#)
President



[Chris Franklin](#)
President-Elect



[Sara Brown](#)
Vice President



[Gary McQuin](#)
Secretary



[Courtney W. Moore](#)
Treasurer



[Diane LaFollette](#)
Club Director
ADM



[Tim Metcalf](#)
Club Director
Meetings & Activities



[William Solleder](#)
Club Director
Service Projects
Chair
Community Service
Chair



[Cheryl Lynn Stafford](#)
Club Director
Youth

Bill Solleder, Visit Hot Springs Marketing Update



L-R President Neal, Rotarians Bill Solleder (speaker) and Mary Zunick

Rotarian Mary Zunick introduced this week's speaker, none other than **Rotarian Bill Solleder**, who is the Marketing Director for Visit Hot Springs.

Solleder, who is "kind of a big deal", promotes Hot Springs and invites visitors to come and spend most of their money here!

Whether it is social media, television ads, blogs or their website, Solleder is responsible for all advertising content for our hometown. All statistics are going Hot Springs' way: everything is up and Hot Springs is benefiting greatly.

He gave us a sneak peek at the new ad campaign, "Soak It Up", and it is sure to bring more visitors to our special area.

The Convention Center, Majestic Park, Northwoods Trails, and even the Visitor Information Center are showing an increase in visitors this year.

What does that mean? Our "hamburger" tax was up 14.05% when comparing 2022 to 2021. In 2022, over \$9 million was collected!

Traditionally, advertising has gone to our border states, most notably Texas, Louisiana, and Tennessee. This has now been expanded all the way into Chicago and other larger cities, as people are coming from all over the world to our fun, little city.

With quirky events like the World's Shortest St. Patrick's Day Parade, Bridge Street Live, the Running of

the Tubs , Spa Con and more, Hot Springs will continue to draw more and more visitors every year. Solleder provided a quick trivia question for our club, asking who was the Grand Marshall of the First Ever First Annual World's Shortest St. Patrick's Day parade.....and with a little hint, **Doug Arnold** gave the winning answer: Dick Kelley. Arnold received a very prestigious St. Patrick's Parade ball cap that I'm sure he will treasure for years to come (see pic below).



[Donna K. Smith](#)
Club Executive Secretary



[Tiffany Tucker](#)
iPast President



[Michelle Ratcliff](#)
Assistant Governor

The 4-Way Test

INVOCATION
John Hoefl



PLEDGE
Rob Koller



4 WAY TEST
Loren Benedict



The Rotary Scholarship Trust Drawing



Rotarians Michael White and President-Elect Chris Franklin had the winning ticket numbers, but alas.....no Ace of Diamonds was drawn. Next week, we begin with:

\$229 in the pot
46 cards left in the deck

Guests

Rotarian Brett Dingler introduced our guests this week:

Loren Benedict hosted Garrett Naveran; **Gary McKuin** introduced prospective member, Sarah Richardson; **Gary Troutman** hosted Vickie Gilliam and Kim Kellar; **Jim Randall** hosted Tom Petillo; and we also enjoyed our guest **Satellite Rotarian Gwen Carter**, as well as visiting Rotarian from Rockwall Noon Rotary, Alma McClintock and her daughter, Kyla.



Prospective Members

The Board and Membership Committee have approved the following prospective members. If there are no written objections sent to the secretary within 3 days of this second publication, they will become members at our March 22 meeting.

Birthdays

- John S Stobaugh
March 16th
- Justin Nicklas
March 21st
- E. Brad Hudgens
March 25th
- S. Robert Zunick
March 30th
- Mary Metcalf
April 2nd
- Jane Phillips-Jolly
April 5th
- Diane LaFollette
April 6th
- Lawrence W. Levi
April 7th
- Ralf Bailes
April 9th
- Judith Heikes Kelly
April 12th
- Stephanie Alderdice
April 14th
- William H. Sample
April 16th
- Stuart Allen
Fleischner D.D.S.
April 22nd
- Cindy Wagstaff
April 24th
- Peter Davin
April 25th
- Brian Canales
April 26th
- Tiffany P. Terry
April 30th

Jordan Stepka

Benefits Advisor, Stepka and Associates

Sponsored by **Dick Gladden**

Sarah Richardson

Executive Director, The Literacy Council of Garland County

Sponsored by **Mark Graham**

Appreciation

Special Scholarship Donation

Special thanks to **Rotarian Bill Sample** and his wife, Betty Ann, for their significant contribution to the HSNP Scholarship Fund. Thank you both for investing in the future of our community students!

From **Rotarian Roxanne Butterfield**:

Dear Friends,

Thank you for the lovely flower arrangement and many notes and cards during my medical "adventures".

Your care and support helped me get through my challenges.

I hope to be back soon.

Sincerely,

Roxanne

Rotary Foundation Matching Points Opportunity

The Rotary Board recently approved a proposal by the TRF Fundraising Committee, chaired by **Mark Fleischner**, to have a matching points opportunity for members **during the month of March, 2023** as described below:

This will be a 1:1 match of donated dollars to The Rotary Foundation for an equal amount of points to be matched by the club. There is a minimum of \$100 donation per club member, at which the club will match the \$100 in points.

For example: If a member currently has a total of \$800 in donations to the Rotary Foundation, and makes a \$100 contribution, then the club would match the 100 in points to give the member a total of \$1,000 so they would receive their Paul Harris Fellowship Award. Another example: If a member only has \$200 in their donations, they can then make a \$400 donation to the Rotary Foundation and the Club would match the 400 in points, to give the member \$1,000 for their PHF. Or if a member has \$2,500 in contributions and makes a \$250 donation, the club will match with 250 in points and the member will reach their PHF +2 level.

Again, **the minimum amount is \$100 donation from the club member and the total amount must get the member to either the initial Paul Harris Fellowship amount (\$1,000) or a "plus" level (\$1,000 increments).**

The Club has been authorized to use a total of 10,000 points during the month of March and they will be on a first come, first served basis. Once we reach 10,000 matched points, this opportunity will be over. This will only be available to members from March 1 through March 31 (or whenever the 10,000 points allotment is reached, whichever is first).

You can check your current contribution amount at www.rotary.org OR reach out to **Donna K, Club Secretary Gary McQuin or Assistant District Governor Michelle Ratcliff**. Your donation checks should be made out to the **HSNP Rotary Club** with "**matching TRF points**" in the memo line. You can bring them to Donna K's table at the weekly meeting beginning March 1 or mail them to our PO Box 909, HS, AR 71902, with receipt no later than March 31. Sorry, we cannot process credit card payments for this special opportunity.

Any questions, see **Donna K, Gary or Michelle**.

HSNP Rotary Committee Projects

Satellite Club President-Elect Gwen Carter made a short presentation to our club inviting us to participate in their March project. We will be collecting toiletry items (toothpaste, toothbrushes, deodorant, etc) for the National Park College Food Pantry. The NPC Food Pantry is being expanded to include toiletry items, so let's make a big effort to help them out! Rotarian Gwen will return in two weeks, **March 29**, to pick up the items we have donated.
Thank you, Gwen and the HSNP After Hours Satellite Club!

Announcements

NEW MEMBER SOCIAL

On March 30 at 5:30, **New Member Development Chair Mike Tuohey** and his partner, Liz Kaumeyer, will host a reception for new members and one guest at 215 Osprey Drive. Heavy hors d'oeuvres and beverages will be provided. New members from January, 2021 are invited to attend.

For more information, call 501-463-0364

a temporary gate code will be available the day prior to the event

CAMP RYLA TRANSPORT

We need Rotarians to provide transportation for 2 Camp RYLA students to the camp and transportation back home.

The drop off will be on Thursday, April 13 at 10:00 am

Pick Up will be on Sunday, April 16 at 10:30 am

Both Camp RYLA girls are from Ft. Lake High School.

Please reach out to **Chair Stephanie Nehus** for more information (nehuss@hssd.net)

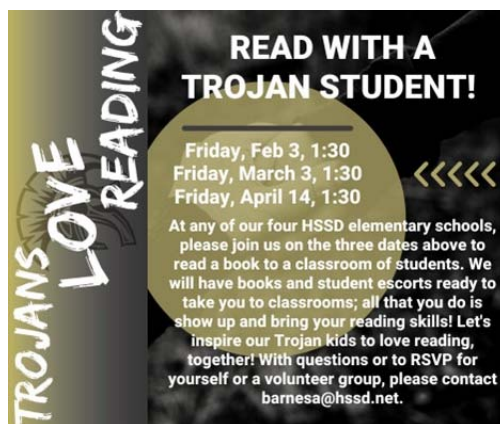
GARLAND COUNTY HISTORICAL SOCIETY & THE GATEWAY COMMUNITY ASSOCIATION PRESENT AUTHOR TIM SPOFFORD

March 21 at noon there will be a program at the Garland County Library to celebrate the lives and work of the creators of the famous doll test, which played a key role in the landmark 1954 Supreme Court ruling against segregated school systems. Later that evening, there will be a reception at the Convention Center in Room 201 from 4-6pm for Tim Spofford, author of the book "What the Children Told Us".

Registration required for the Library, please call 501-623-4161.

See Rotarian Liz Robbins for more information

TROJANS LOVE READING PROGRAM



Trojans Love Reading is an initiative to build community support and excitement around reading! When elementary students feel this village approach from Trojan families and individuals/partners/leaders from the Hot Springs community, they are more likely to maintain and grow their own interest in reading and developing literacy skills.

On the two dates above, on April 14, 2023, we are inviting anyone in the Hot Springs community to support students in grades 1-6 at all four of our [#HSSD](#) elementary school campuses by committing to read a book to two or more Trojan classes.

---HSSD Elementary Schools and Locations:

Langston Elementary Leadership Academy (300 Silver Street)

Main Street Visual & Performing Arts Magnet School (701 Main Street)

Oaklawn STEM Magnet School (301 Oaklawn Boulevard)

Park Magnet, an IB World School (617 Main Street)

RSVP as an individual or group to barnesa@hssd.net if you would like to be assigned to a #HSSD

school; OR if you have a connection with a Trojan student or staff member, feel free to attend that school as a reader and request to be assigned to that classroom.

MARK YOUR CALENDARS!
DISTRICT CONFERENCE AND ASSEMBLY
May 19-20, 2023 at the DOUBLETREE BY HILTON - HOT SPRINGS

We are in need of host family/families for **Enrique Garcia**, a Rotarian from Guadalajara, Mexico, who works with Rotary International through the **Heart 2 Heart** and other programs. He is planning on coming to the District Conference/Assembly, and hopefully will speak at the Foundation Banquet on Friday evening. He would like to spend a week, more or less, visiting clubs in our district. Please let **Donna K or Neal** know if you are interested in hosting Enrique for a night or two, which would include meals in addition to accommodations.

Board Notes

The next Board meeting will be held at the Hot Springs Country Club on **Tuesday, April 11 at 11:45**. As always, all membership is invited to join us, especially new members who are trying to earn that coveted Blue Badge! Please let Donna K know if you plan to attend.

President Neal Gladner



I don't have to tell you what Friday is. St. Patrick, the Patron Saint of Ireland has an interesting history. Born in the late 4th century in what is now England or Scotland. That remains under debate. He was kidnapped at the age of 16 and taken to Ireland as a slave. He escaped, fled to England where he received religious instruction, only to return to convert the Irish to Christianity. All of this is according to the online encyclopedia Britannica. By the time of his death, he had established monasteries, churches and schools. And legends blew up around him, including that he delivered a sermon that drove the snakes into the sea. But historians say that is likely stretching the truth, which is that Ireland has likely always been snake free because it has been surrounded by water since the end of the last glacial period, and that's what kept the snakes away. Instead, scholars say the snake story is an allegory to St. Patrick's eradication of pagan ideology.

But it was here in the US that St. Patrick's Day was transformed into a largely secular holiday. Cities with big Irish immigrant populations staged big parades. Boston was the first big one in 1737 – then New York in 1762. Of course, Chicago dyes it's river green to celebrate.

It was 2003 when Hot Springs started the celebration of the Worlds Shortest St Patrick's Day parade. Thank you, Steve Arrison. Putting nothing past Steve, I'm waiting for the year he teams up with Entergy to die Lake Hamilton Green.

With St. Patrick's Day this week, I thought I'd leave you with an Irish Proverb or two....

The first: He who loses money, loses much; he who loses a friend, loses more; he who loses faith, loses all.

And on a lighter note: If you are lucky enough to be Irish.....you are lucky enough.

Absence

Alderdice, Corey Bailes, Ralf Bartholomae, Blake O. Bartholomae, Renee Bennett, Delores C. Bradford, Jay Brinlee, Bryan Britton, Beau Brown, Jeremy W Brown, Sara Burrough, Billy J Jr. Chapmond, Chris Dante, Charles H. Jr.	Gronwaldt, Robert C Harris, William T IV Herndon, Nicole Hogan, John A. Kelly, Judith Heikes Kerst, William L. Kleinman, Ira M. LaFollette, Diane Launius, Chuck E. Lipton, Michael J. Martinez, Rafael McCabe, Patrick G. McGrew, Richard W.	Phillips-Jolly, Jane Poole, Richard Porter, Lance A. Praetzel, Daron C. Pratt, John A. Ragsdale, Linda L. Roberts, Thomas W Ross, Doug Shelby, Gene Simmons, Svetlana Stephens, Noelle Stobaugh, John S Taylor, Kathy H.	Active-R85 Brunner, John H. Craft, Joyce L. Davenport, H. W. Endicott, Lynn E. Fleischner, H. Mark Fleischner, Stuart Allen Levi, Lawrence W.
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Dews, John Scott	McNary, Mechele	Terry, Tiffany P.	Active-LOA
Disney, Daniel E.	Mitchell, Tanya	Thompson, Ashley	Brown, Daniel
Dodd, Nick	Moore, Courtney W.	Thurber, Darla	Burleson - Popp, Brad
Echols, Taryn E.	Mouton, Alex	Tuohey, James Michael	
Frierson, James	Northern, Martin	Wagstaff, Cindy	
Gooch, Lloyd (Don)	Patel, Parth	Warren, Les A.	
Graham, Mark T.	Peine, Brett		

Thought for the Week

Your circle should want you to win.
Your circle should clap the loudest when you have good news.
If they don't,
get a new circle.
