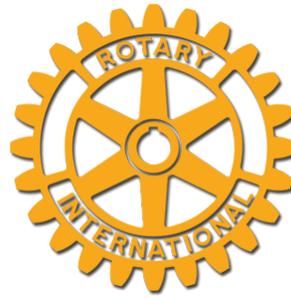


Rotary

District 6150



Account Leaders



David F. Menz
District Governor



Sydney O'Quin Gilbert
DG-Elect



Brian Rega
DG-Nominee



Lisa K. Golden
District Administrator



Michelle Blasengame
Assistant Governor



King Casbeer
Assistant Governor



Donna Gail Cole
Assistant Governor



Sally Sullivan Cooke
Assistant Governor



James K. Gibbs
Assistant Governor



Rena Kelley
Assistant Governor



Kelly Blankenship
Lewis
Assistant Governor



James Sidney
Lowrance
Assistant Governor

From the Governor

By David F. Menz



Fellow denizens of Rotary District 6150. Rotary International has monthly themes, and the **August theme is Membership and New Club Development**. When I became a Rotarian in 1979, every meeting was held on a weekly basis and was all male, unless the Rotarian's "Rotary Ann" was a guest. BORING! Women became members in the 1980's, a marked improvement. But more innovation was needed.

In 2016 Rotary International's Council on Legislation gave increased flexibility to clubs, including the ability to offer multiple membership types, vary meeting formats, hold bimonthly meetings, among other things. This includes different types of clubs. Like what you ask? Well, here are six examples.

Interest-Based Clubs. These clubs offer experiences related to a particular interest. This type of club appeals to members who want to serve their community with people who share their interests.

Corporate Clubs. These clubs are formed within a workplace, and most of their members are employees of the same organization or company. These clubs are convenient for members who don't have time to meet before or after their workday who want to serve their community with their colleagues.

Passport Clubs. These clubs allow members to attend meetings and perform service with other Rotary clubs, as long as they attend a specified number of meetings of their own club each year. These clubs emphasize service engagement and appeal to people who travel or enjoy trying a variety of clubs and meeting new people.

Cause-Based Clubs. Members of cause-based clubs are passionate about a cause, such as the environment or education, and focus their service efforts on it. This style of club appeals to people who want to connect with like-minded others while addressing a particular set of problems. (Note that club initiatives may not promote religious beliefs or political issues.)

International Clubs. These clubs vary in form, but often most of their members are expatriates who use a language other than the language of the country where they meet. An international club may also be one that meets online and seeks members from many countries.

Alumni-based Clubs. These clubs are formed by or for former Rotary program participants. They appeal to alumni who were inspired by their Rotary experience and want to give back to the community through Rotary.

I still think the best method for increasing membership is to ask a friend, colleague, relative, or interesting stranger to join your club.

Now go forward, be fruitful, and multiply!

Reflections on Life

I've always wanted to be somebody, but I should have been more specific.

Ever notice that anyone going slower than you is an idiot, but anyone going faster than you is a maniac?

August District Admin Notes

By Lisa K. Golden

District Grants



T Lucas Minton
Assistant Governor



Adam Robert Sartin
Assistant Governor



George Matthew Buie
District Membership
Chair



Charles C. Harris
District Visioning
Chair



Douglas J.
Shackelford
District Public Image
Chair



Michelle Karin
Oglesby
District Training Chair

Presidents & Foundation Chairs - Your foundation grant certification is due now. This is required for your club to be eligible for district grants. District Grants are a tool for Rotary clubs to support humanitarian projects that benefit their community. The District can grant matching funds to support projects locally. Grant applications are due August 31. Check out the district website for more information on [District Grants](#)

Club Goals

Presidents - Your club goals need to be entered into Rotary Club Central (RCC) as soon as possible. RCC is found by logging into www.rotary.org, select Rotary Club Central and then Goal Center on the left-hand side.

RI and District Dues

Club Treasurers - Have you paid your RI Annual & Semi-Annual Dues? The invoices are emailed directly to the Club Treasurer, President & Secretary (if the position is updated in RI). You can also find the invoice by logging into My Rotary. Then choose the Manage Tab and then Club Administration. The payment options and address to mail a check are listed on the invoice.

An Invoice for District Dues & PETS registration was emailed (from districtadmin@rotary6150.org) to your club's Treasurer, President & Secretary. Dues for the District are \$42 per club member based on club membership as of 7/1. The cost for PETS is \$250. Please send 2 checks to Rotary District 6150 at PO Box 21843, Little Rock, AR 72221.

Summer Leadership Seminars

We are very excited that many of our club members attended the first two Heart of America Zones 30-31 Summer Leadership Seminars. If your club hasn't participated, there are 2 more available this month. They are open to all Rotarians, but it will be especially good for District and Club Leadership teams to attend. Participation in the Zone Leadership Session will replace the District Summer Seminars this year. **Get your Club of the Year training points by attending!**

Registration: On the Zone 30-31 website at: <https://rizon30-31.org/events/virtual-summer-leadership-seminars/> or through the DACdb calendar look for multi-district events.

Topics:

Tuesday, August 9, 2022 from 6:00 – 7:30 pm CT / 7:00 – 8:30 pm ET
Think Stories Not Information: Creating messages about service projects for attracting and engaging members.

Saturday, August 13, 2022 from 9:00 – 10:30 am CT / 10:00 – 11:30 am ET
Think Inclusive Not Limited: Reflecting our communities and expanding our partnerships.

August is Membership and Club Development Month

Tuesday, August 2, 2022

Looking for ideas to engage your current members and locate prospective members, check out resources available to you from RI. [Membership Resources](#)



District Support is available from Matt Buie, Membership Chair for Rotary District 6150.

Matt is a Solutions Architect with Vestcom, an IT company building innovative data-integrated shelf-edge solutions for large retail organizations across the United States. Matt has been a member of Rotary since 2019 and is a charter member of the Rotary Club of Little Rock Afterhours, a new club sponsored by the Rotary Club of West Little Rock. He is the immediate past President of the Little Rock Afterhours Club and Ambassador to Arkansas for the Rotary BREW Fellowship.

Contact him at matt.buie@gmail.com

Club of the Year Membership Points

Check out how you can achieve your club of the year membership goals.

Criteria	PTS available
A NET increase of one (1) member over the Club's March 1, 2022 membership total (20 points, with an additional 10 points for each new member over the March 1, 2023. 5 max)	70
New members under the age of 30 (5 points each, max 25 points)	25
Provided a mentoring program for new members (2 points per member, max 8 points)	8
New members take Rotary Basics, Rotary Foundation Basics, Rotary Area of Focus training courses in RI Learning Center.(5pts per new member, max 25 points)	25
Conducted a membership campaign.	30
Hold a club meeting and complete materials for a three (3) year visioning plan for your club	50
Membership Points:	208

Anywhere in the World Raffle!

By David F. Menz

HOW IT WORKS:

The District will sell a limited number of tickets (not to exceed 500) at \$25.00 per ticket. A winner will be selected on October 29, 2022, by a random drawing from all tickets sold. The winner is entitled to

- Two (2) roundtrip airline tickets, economy fare, to anywhere in the world they want to go
- Dinner for two (2) at the destination chosen by the winner

PURCHASE TICKETS:

Purchase your tickets now via DACdb by clicking the link below or accessing the district calendar. Pay with your credit card and you will receive an email containing your ticket numbers and confirmation.

[Purchase Tickets Now](#)

RULES:

The maximum value to be awarded is \$5,000.00 and may be used only for coach airfare and the dinner. Any upgrades to airline seating, lodging at the chosen destination, ground transport or other related expenses are solely at the expense of the winner. The trip will be arranged by a travel agent chosen by the District and must be taken within 9 months from the time the winner is announced. Failure of the winner to take the trip within the 9 months following the selection of the winner will result in the winner being awarded a cash prize of not more than 50% of the maximum value of the award, said amount not to exceed \$2,500.00. Any tax liability resulting from the award of the prize will be the sole responsibility of the winner.

