

Rotary



District 6150



From the Governor

By Michael E. Bennage



I think that Spring has finally arrived, but so have the tornadoes! What wild weather we have had so far. The rain and warm weather, however, brings growth. I see my grass starting to grow, and the weeds too. I hate the weeds, but love green grass. Rotary can be the same way. We are doing our best to have green grass in our communities and across the world, but sometimes the weeds get in our way. We spray the weeds to get rid of them, but some linger around, but finally go away. These are all the obstacles that get in our way of making Rotary Stronger, better, and more viable. I think the pandemic has been like the weed that keeps coming back. I am hopeful that this weed is almost done growing, and goes away soon. I see signs of improvement every day.

April is Maternal and Child Health month in Rotary. Quoting James L Bomar Jr, Rotary President 1979-80, "What is the value of the life of one child saved? No one will ever know, but if the child were our own, the price tag would be marked: Not for sale - this life is invaluable." So let's do our part in April and support this effort. Try to have a program that relates to this issue, or seek to help your community in this area.

Please don't forget that club recognition criteria needs to be turned in. We extended the deadline to April 1, but it now needs to be compiled and turned in. I am looking forward to seeing all the great things that have been accomplished this year in our district.

Thanks and have a great April.

Mike Bennage

Welcome New Members - March



Welcome New Members! We are so happy you have joined us to make a difference in our community. YOU are the difference maker your club needed.

Bruce Ziegenbalg (Cleburne County)
Izzy Baughn (Jonesboro)
Aaron Duty (Jonesboro)
Anne Langdon Elrod (Little Rock Metro)
Jane McLellan (Little Rock Metro)
Brenda Eldridge (Marion)
Dawn Ellis (Marion)
Wittney Pirani-Clowers (Marion)
Royce Smith (Marion)
Nikki Bowman (Osceola)
Charles Deitrick (Searcy)
Wayne Brown (Sherwood)
Todd Endl (Stuttgart)

Get Ready to Grow



District 6150 ♦ Get Ready to Grow ♦ Membership Drive

Since July 1, our District has lost 128 members, for multiple reasons. In business, when we lose a client/customer, we rush out to look for another. We need that same drive in Rotary. Increasing membership in your club is everyone's job. Whom can you rush out and ask to join Rotary?

February 1 is the kickoff for our District-wide Membership Drive, Get Ready to Grow. If your club is struggling right now, new members can bring in new ideas and opportunities for your club to expand in your community. All clubs are invited to participate.

Campaign Details:

When: February 1 ♦ May 1, 2021

What: New members inducted by April 30, 2021 to qualify

Prizes awarded to clubs adding the highest percentage of new or reinstated members (gains based from January 31 membership numbers):

- Cash Award to be used for a service project to the following:
 - Club with the highest net membership gain - \$2000
 - Club with the 2nd highest net membership gain - \$1000
 - Club with the 3rd highest net membership gain - \$500
- Paul Harris Fellow awarded to the member who brings in the most new members
- No 2021-2022 district dues charged to the club for new members who joined February 2 - June 30, 2021 (a savings to your club of \$42 per new member)
- \$500 award to any new club for startup expenses (regular or satellite) chartered by June 30, 2021

Questions? Contact [DG Mike Bennage](#).

Innovative New Clubs

By Adam Robert Sartin

innovation
noun in-nov-va-tion
1: the introduction of something new
2: a new idea, method, or device

Have you drank the Rotary Kool-Aid or waiting for a cup? This is for you. We have a district wide initiative to be innovative in creating clubs that adapt to its members. From starting an e-club, a cause based club, or a satellite club offering different meeting times, the options are infinite. Rotary has such an opportunity to reach teachers, health professionals, active military, and anyone who may not be able to participate in the traditional meeting format. From a Veterans club, a pet-lovers club, or an after-hours caused based (mental health) club, we can use Rotary's structure and resources to engage citizens to create better and stronger communities. If you have an idea for a new club that will serve your community, let's chat! [Email me](#) or call at (870) 336-9950.

Club News - Cleburne County

By Rena Kelley

Rotary Club of Cleburne County

The Cleburne County Rotary Club of Heber Springs did a special project for this year for the community in Heber Springs. It was to help The Community School of Cleburne County which is committed to transforming the lives of developmentally delayed and disabled individuals. The Community School is a private non-profit organization licensed by the Department of Human Service division of Developmental Disabilities Services and is also certified by Arkansas DHS/Division of Child Care as a Better Beginnings 1 Star Center Provider. The Community School of Cleburne County provides services through the following programs: Early Intervention Day Treatment Program, Adult Developmental Day Treatment Program, and Community Employment Services Waiver Program. The Cleburne County Rotary Club raise over \$900.00 to provide these V-teck toys for the kids and Adults at the school to help them learn.

In the group picture left to right: Rotary People: Rena` Kelley, LeAndar LaBora, Tina Moore, Jimmy Clark , Cody McMickle, Tim Brewer, Community School Workers.



Rotary Extends Vaccine Expertise

Rotary Extends Vaccine Expertise

As Rotary members continue the fight against polio, they are also responding to the COVID-19 health crisis in communities affected worldwide.

Rotary is ready to use its expertise in distributing polio vaccine and communicating about vaccine efficacy to assist local health authorities in promoting and delivering COVID-19 vaccinations.

Rotary International President Holger Knaack and Foundation Trustee Chair K.R. Ravi Ravindran have called on Rotary members to take action on a number of levels. They point to Rotary's record of doing the same in 2014 when an Ebola outbreak in Nigeria was stopped when the government health ministry recruited health experts in polio to train 150 contact tracers who visited thousands to check them for symptoms.

With decades of experience from working to eradicate polio, Rotary members can also play a key role in publicizing the power of vaccines.

Promotion of **World Immunization Week, April 24-30**, is one near-term opportunity for Rotary clubs to raise awareness of the importance of vaccines and the critical need to continue supporting polio vaccinations even while protecting people against the coronavirus.

[Learn how Rotary's experience with global polio immunizations is helping COVID-19 vaccination efforts.](#)

