

# Illuminate the Rock

## Rotary Club 99: Tuesday, November 8, 2022

### About the Program:

A more recent Club 99 tradition, our Election Day panel discussions have become do-not-miss meetings! Local political pundits and media experts share their perspectives on the key Arkansas races, the important issues at stake and any national trends to keep an eye on, along with their 2022 predictions. The participants (and attendees) always spark great discussions! Please join us Tuesday for a great lunch program at the Clinton Center. And for the collectors out there, come early to collect your special #IlluminateTheRock political button!



Moderator **Roby Brock** is the CEO of Talk Business & Politics, a 23-year-old multi-media news organization reporting on business and politics in Arkansas. Under Brock's direction, content is driven through a number of channels, including statewide TV partnerships in Little Rock, Mountain Home, Jonesboro, Northwest Arkansas and El Dorado. In partnership with Hendrix College, Talk Business & Politics conducts statewide polling on political and business issues throughout the year.

#### PANELISTS:

**Charles Blake** is vice principal of the public affairs firm Think Rubix. Blake is a skilled policymaker, political strategist, entrepreneur and civil servant. A former state legislator, Blake leads the government and corporate affairs division of Think Rubix.

**Robert Coon** is the managing partner of Impact Management Group (IMG) and serves as a registered lobbyist. He also leads IMG's public opinion research practice, conducting polling for corporations, nonprofits and media outlets.

**Rex Nelson** is senior editor of the *Arkansas Democrat-Gazette* and writes three columns weekly and the "Perspective" section cover stories for the state's largest newspaper. He worked as director of communications for former Governor Mike Huckabee and was appointed to the Delta Regional Authority by President George W. Bush.

## Did You Miss the Sneak Peek of *The 'Vous* with Little Rock Filmmakers Jack Lofton and Jeff Dailey?

Little Rock filmmakers Jack Lofton and Jeff Dailey took us inside the making of their new award-winning feature documentary, *The 'Vous'* with an exclusive and extended sneak peek of the film. The documentary will make its Arkansas premiere at the Arkansas Cinema Society's Filmland 5 on Friday, November 4 at 3pm. Tickets for the Ron Robinson Theater screening can be purchased at [arkansascinemasociety.org/filmland](http://arkansascinemasociety.org/filmland).

Arkansas Cinema Society board member Spencer Andrews moderated a conversation with Lofton and Dailey. We learned they've been working on the documentary for more than five years, capturing real footage and intimate moments with the second and third generation of owners, many of the legendary waiters and pit crew who have made the Rendezvous their professional occupation for several decades. In fact, they shot so much footage that it would take a full month of watching the footage at 14 hours a day to see it all! The objective was to capture and spotlight the "humanity" of the establishment, not just to focus on the food service. A highlight for both filmmakers was shooting footage of a young busboy who rides his "BMX" bike ten miles to work each day through the streets of Memphis, even in the early and late hours of the day.

Lofton ended his comments with a tease about the duo's next adventure, exploring a relative with, let's just say "a colorful past." Learn more by watching the meeting at the [link](#). Thanks to the Clinton Center and our rockstar executive director, we turned the Great Hall into a red-checkered tablecloth version of *The 'Vous* with some super yummy dry rub ribs straight from the legendary Rendezvous BBQ restaurant in Memphis. It was a lot of fun! Hope to see you next week.



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**The Vows**







**Welcome, Holt McConnell!**

How fun! We kept the streak alive... We are now entering our fifth month of introducing a new member each week - 16 straight meetings! This week, we welcomed Holt McConnell of Mainstream Technologies, sponsored by President Denver Peacock. Welcome to Club 99, Holt!

Do you know someone you think would be a great Club 99er? Please contact Membership Recruitment Chair Molly McNulty at momcgowan@gmail.com for more information. She will guide you through the process of introducing your colleagues and friends to our Rotary family.

**And the Winner Is...**

District Governor David Menz chose to do the drawing for the District 6150 Go Anywhere fundraiser at the club meeting. We took it old school with a drawing from a box of those purchasing tickets.

**Broyles Award Special for Club 99!**

Past President Jeff Hildebrand announced a special offer for Club 99ers to attend the 27th Annual Broyles Award on Tuesday, December 6. In honor of the club's past support of the national award program, the organization is offering significantly discounted member tickets. Hildebrand talked a bit about the mission of the Broyles Award to provide support for caregivers of family members with Alzheimer's. Hildebrand shared that he recently lost his mother to the disease and praised the support he and his family received from the Broyles Award Foundation. See the related article in this issue for information on the event and a link to reserve your tickets.

**Broyles Award - Special Offer for Club 99!**

Reserve your member-only discounted ticket today for the 2022 Broyles Award!



Past President Jeff Hildebrand, David Bazzel and the Broyles Family are offering Club 99 members a special discount to witness this year's event in person as a tribute to our club's longstanding legacy support of this prestigious national award - now in its 27th year!

The online advertised ticket rate is \$175. However, our special discounted rate is only \$75 for regular members and \$100 for Legacy/Rule of 85 members and guests. The Broyles Award will be held in the Wally Allen Ballroom at the Statehouse Convention Center on Tuesday, December 6.

This special rate is only good through November 22. We hope most of you will take up Jeff and David on this special offer. But for those that don't, our club will be offering up a fireside chat that day as well. Stay tuned for more details on both opportunities.

27TH ANNUAL BROYLES AWARD

STATEHOUSE CONVENTION CENTER  
LITTLE ROCK, ARKANSAS  
DECEMBER 6, 2022 | 11 AM

*Join us to be a part of college football history!*

[LEARN MORE](#) at the link and request your ticket.

## Upcoming Programs & Events

### November 2022

**8** Election Day Panel with Charles Blake, Robert Coon and Rex Nelson; moderated by Roby Brock  
**15** Mary Streett, Senior Vice President, BP America  
**22** No Noon Meeting / Off for Thanksgiving Week  
**29** Angie Cooper and Blake Woolsey of Heartland Forward

### December 2022

**6** Broyles Award / Fireside Chats (option)  
**13** Steve Williams, Chairman and CEO, Maverick Transportation  
**20** Holiday Program  
**27** No Noon Meeting / Off for Holidays

## Zoom Login for November 8, 2022

Join Zoom Meeting

<https://us02web.zoom.us/j/82309145815?pwd=VDFWL2w4dDE0VHNUSXVIT0dEK05EQTO9>

Meeting ID: 823 0914 5815

Passcode: 952018

One tap mobile

+13017158592,,82309145815#,,,,\*952018# US (Washington DC)

+13092053325,,82309145815#,,,,\*952018# US

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 646 931 3860 US

+1 929 436 2866 US (New York)

+1 564 217 2000 US

+1 669 444 9171 US

+1 669 900 6833 US (San Jose)

+1 689 278 1000 US

+1 719 359 4580 US

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 360 209 5623 US

+1 386 347 5053 US

+1 507 473 4847 US

Meeting ID: 823 0914 5815

Passcode: 952018

Find your local number: <https://us02web.zoom.us/j/kNGa9IA7H>

## 2022-2023 Club Leadership





**President Denver Peacock**  
The Peacock Group



**President Elect Natalie Ghidotti**  
Ghidotti Communications



**President Nominee Jason Chacko**  
The Chacko Group at Morgan Stanley



**Past President Kristina Bolhouse**  
Arkansas Financial Group, Inc.



**Treasurer Leigh Ann Biernat**  
Stephens Public Finance



**Treasurer Elect Don Cole**  
Methodist Family Health



**Secretary Tammie Davis**  
BancorpSouth



**Sergeant At Arms Greg McCarroll**  
Centennial Bank



**Foundation Chair Bill Booker**



**Mitch Bettis**  
Arkansas Business Publishing Group



**Eilon Cockrill**



**T. Martin Davis**  
Davis Law Firm



**Lena Hayes**  
Baptist Health Foundation



**Wanda Hoover**  
Bowen Law School



**Tanya James**  
Arvest Bank



**Kevin Newton**  
CBM Construction



**Jessie Wilson**  
Dale Carnegie Training



**Kenny Gibbs**  
Assistant District Governor