



Rotary
Little Rock



Rotary Club 99: Tuesday, February 27, 2024

11:30 a.m. Buffet Opens | 12 p.m. Program Begins
Great Hall, Clinton Center

Christina Lecuyer: What Failing as a Pro Golfer Taught Me About Business

Rotary Club 99 is excited to welcome renowned motivational speaker **Christina Lecuyer** on Tuesday, Feb. 27 for a mid-winter mental pick-me up! Titled "Why I failed as a professional golfer and what it taught me that has made me seven figures in business," Christina will speak to the power of knowledge gained through failure and leveraged for success.





Voted one of the Top Confidence coaches in 2020, former professional golfer and TV host Christina Lecuyer now works with an extensive list of clientele from around the world, including small business owners, entrepreneurs and Wall Street CEOs. After years of battling low self-confidence, an eating disorder and tying her worth to external validation, Christina has created what she refers to as “the best life ever,” which includes a multi-six-figure business coaching clients from around the world. Through her signature “Decision, Faith & Action” framework, Christina has helped thousands of clients curate their own “best life ever,” which, for many of her clients, includes multi-six and seven-figure businesses. She is one of only a handful of coaches who specialize specifically in building confidence using a 1-1 coaching model because she believes it’s the long-term accountability and support from working on both mindset and strategy that creates sustainable and enjoyable long-term results of self-trust and confidence. Life is short and Christina believes that Deciding It’s Your Turn to create a life and business you’re obsessed with is a decision.

Zoom Login for February 27, 2024

Join Zoom Meeting

<https://us02web.zoom.us/j/85212571281?pwd=dkpvSTljSXZ1ZXU4T2ZVb2o1em1oQT09>

Meeting ID: 852 1257 1281

Passcode: 043224

One tap mobile

+13126266799,,85212571281#,,,,*043224# US (Chicago)

+16469313860,,85212571281#,,,,*043224# US

This Week at Club 99

Downtown Little Rock's Strategic Plan with Sasaki

This week, panelists shared with Club 99ers plans for the Downtown Little Rock Master Plan, paid for by the City of Little Rock, managed by **Downtown Little Rock Partnership** and executed by Denver-based **Sasaki Associates**.

Club 99er and member of the DLRP Executive Committee **Hank Kelley** moderated an informative and interactive discussion with fellow Club 99er **Gabe Holmstrom**, DLRP executive director, and **Daniel Church**, a Little Rock native now with Sasaki Associates. Sasaki is a design firm working on the \$750,000 contract to produce a comprehensive plan after multiple community engagement meetings and a community survey. Club 99ers can take the survey [here](#).

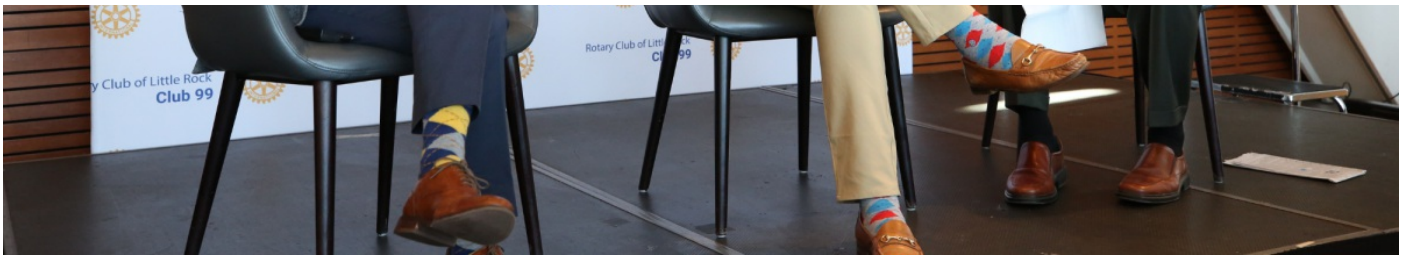
Church led attendees in an interactive poll asking Rotarians their opinions on downtown access, economic development and recreation. Top responses to what members would like to see in downtown included outdoor recreation, retail and shopping opportunities and more connectivity to the Arkansas River.

Church agreed the river is the city's "greatest asset." Many other cities would love to have an asset like the Arkansas River, he said. Outside of larger infrastructure plans, potential "quick wins" for downtown could be achieved by pursuing a reorientation toward the river, with restaurants and amenities that other cities enjoy, Church explained.

Read more about the presentation this week in coverage from *Arkansas Times* [here](#) and *Arkansas Democrat-Gazette* [here](#).

Watch the full meeting [here](#).





Members Caught Having Fun This Week





The 5th Test: Is It Fun?

President Ghidotti's Power of Fun Tip of the Week: Your Magnets for FUN!

This weekend I spent three days in Kansas City with my 15-year-old, Corinne, at her first dance competition of the season. They did great, and the dance moms "and definitely the dads" were happy because the event space had a bar overlooking the dance stage!

Being around all those dancers this weekend reminded me of a chapter in Catherine Price's *The Power of Fun* that we have been learning about together. She talks about how kids have no problem identifying their hobbies, interests and passions that are their fun magnets. They dance, play soccer, swim, play music, bake and more. All of us used to do a lot of that too. We all had passions and interests as kids. Unfortunately, life sometimes gets in the way once we're adulting and we barely remember what it's like to engage in activities that are intrinsically enjoyable that really light us up inside.

But it's not too late to get back to the things that light us up. We may have to go on a rediscovery journey to figure those out or we may need to add new ones. That's where the fun journal comes in handy "documenting those things that do bring you joy and diving into what your personal fun magnets are.

I grew up dancing "and I particularly loved tap. BC (Before Children) I even took an adult tap class in my 20s because that was my passion and was a TRUE FUN moment for me. I got away from it for a time, raising young kids and starting my business "but I decided that The Power of Fun year should be the year I get back to it. So, yep, every Tuesday night from 7-8 PM you can find me at the dance studio with my best friend since first grade tapping, tapping and tapping. You guys are all invited to our June recital because it's going to be super FUN! :)

So I share that because for me my fun magnet was getting back into something that brought me so much joy as a kid, but it can also be something entirely different and new that feeds your fun side these days.

This is important because adults tend to be stodgy. We encourage our kids to try new things, but we refuse to do so ourselves. Instead, we decide at some point in our lives that we don't enjoy particular activities "and then we never revisit them. But just as there are certain activities that we enjoyed when we were younger that no longer hold appeal, there are likely to be activities that we DIDN'T previously find pleasurable (or that we never felt motivated to try) that might hold the potential to become hobbies, interests and passions, if not full-on magnets for fun.

Give yourself some prompts this week to help you figure out some new fun magnets. Prompts like:

- I'm interested in learning to ...
- I'm interested in learning about ...
- I'm curious about ...
- I'd like to try ...
- I'd like to get better at ...
- It might sound silly, but I'd love to ...
- When I was a child, I enjoyed ...
- Things I used to do with my free time but don't anymore are ...
- Things I always say I want to do or learn, but supposedly don't have time for are ...

So that's your homework this week "give yourself some of those prompts and think through some new things "or old loves like tap dancing "that will bring more fun to your life!

Who's Having Fun This Week

Did you know we have a Club 99er who had a "Year of Diver Bars?" Amy Meins tells us all about her love of happy hours with great friends, the perfect cocktail ice and dive bar FUN! Watch Amy's fun video [here](#).

Participation Opportunities

Help Sponsor the Police & Fire Awards

Our police and fire departments are so very important to the growth and success of Little Rock. Help us honor these men and women by sponsoring this year's **Police & Fire Awards, set for Tuesday, Feb. 6** at our regular Tuesday meeting. We have several sponsorship levels that provide a variety of benefits to companies and individuals. New this year there will be professionally produced videos highlighting our honorees, plus free tickets for our honorees' family members to be able to attend.

To make this an extra special event that these city servants deserve, we need your help! Please contact Club 99ers **Ed Owens** (edm.owens@gmail.com) or **Becky Finney** (becky@beckyfinney.com), who are chairing this year's event, or Karen Fetzer (kfetzer@littlerockrotary.org) if you'd like to support this annual recognition. A copy of sponsorship levels can be found [here](#).

Special Events and Meetings

Join Us Wednesday at Topgolf!

REGISTER BY MONDAY MORNING 4-6 p.m., Wednesday, Feb. 28

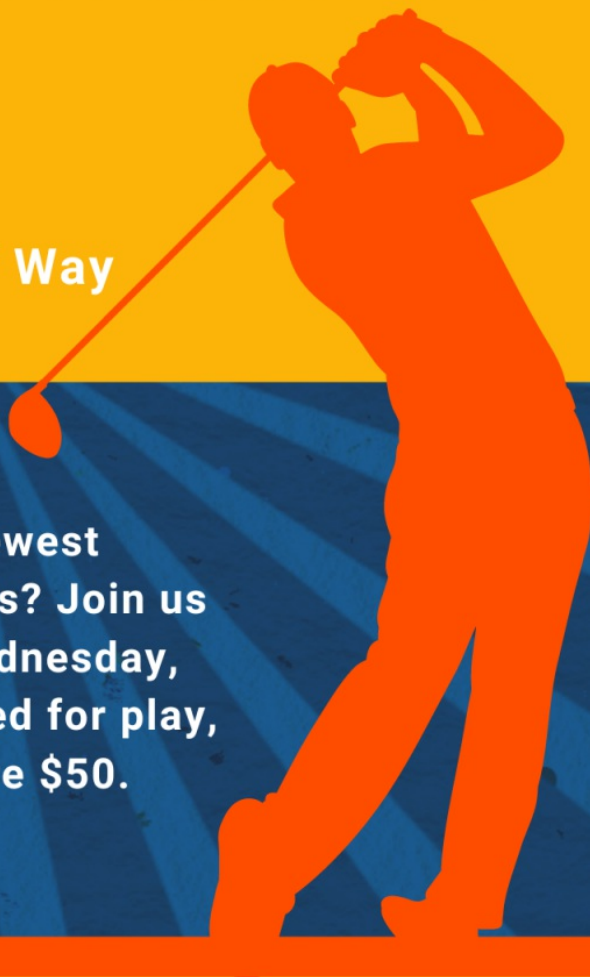
Ready to try out Little Rock's newest attraction with fellow Club 99ers? Join us at **Topgolf from 4-6 p.m. on Wednesday, Feb. 28**. We'll have bays reserved for play, plus food and drinks. Tickets are \$50, and you must RSVP [here](#).



CLUB 99 TOPGOLF SOCIAL

FEB. 28
2024

4- 6 PM
Topgolf
5 Topgolf Way



Ready to try out Little Rock's newest attraction with fellow Club 99ers? Join us at Topgolf from 4-6 p.m. on Wednesday, Feb. 28. We'll have bays reserved for play, plus food and drinks. Tickets are \$50.

RSVP is required to attend.

Club 99 Service Project â€” 12 Volunteers Needed

Habitat for Humanity Finish Out

Join us Saturday, March 2 as we help complete a **Habitat for Humanity** home at 1716 Montclair Rd, 72204! This will be inside work with no heavy lifting. We'll be adding wall plates, painting and such. Volunteers must wear closed toed shoes and bring their own gloves. Family members over 18 are welcome to participate!

Sign up to volunteer

Club 99 Book Club Affinity Group

MARCH (hosted by Maha Witherington)

Friday, March 8
Noon - 1 p.m.
Location: The Witherington Residence, 1122 Hilltop Road, Alexandar
â€œThe Loudest Duckâ€ by Laura Liswood, Senior Advisor, Goldman Sach

Upcoming Programs

February 2024

27 Christina Lecuyer: What Failing as a Pro Golfer Taught Me About Business

March 2024

5 Daisy Gatson Bates and the Power of Women of Color in Little Rock
12 Museum of Discovery: Expanding for the Future
19 NO MEETING; ENJOY SPRING BREAK
26 Police & Fire Awards

2023-2024 Club Leadership

Rotary

Club of Little Rock

2023-2024 Leadership Team

Board of Directors



Natalie Ghidotti

President

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Jason Chacko

President-Elect

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Mitch Bettis

President-Elect Nominee

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Denver Peacock

Past President

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