



Rotary
Little Rock

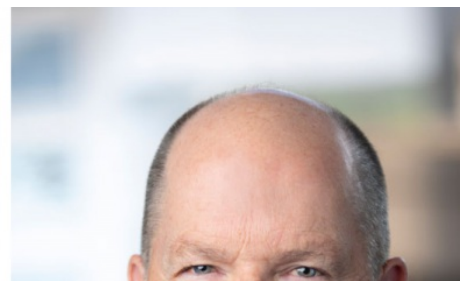
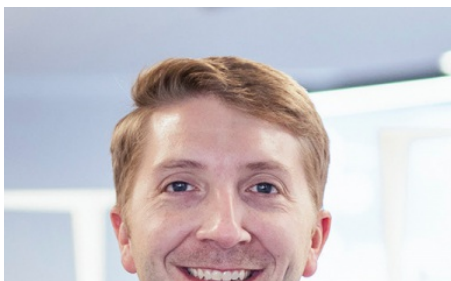


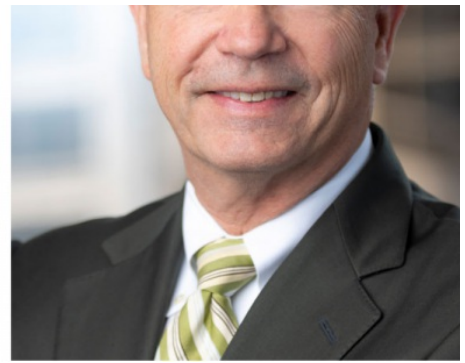
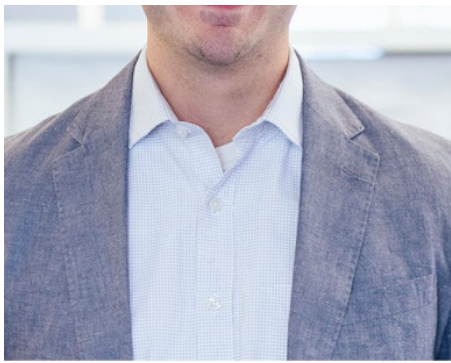
Rotary Club 99: Tuesday, February 20, 2024

11:30 a.m. Buffet Opens | 12 p.m. Program Begins
Great Hall, Clinton Center

Downtown Little Rock's Strategic Plan with Sasaki

Club 99 is excited to continue talks on how to make our downtown community a better place to live, work and play by welcoming **Daniel Church** with Sasaki Associates on Tuesday, Feb. 20. Sasaki Associates was tapped by city directors last year to create a downtown master plan focused on more connection and livable areas. Moderated by Club 99's **Hank Kelley**, the Q&A will also feature thoughts and commentary on the Sasaki findings from **Gabe Holmstrom**, executive director of the Downtown Little Rock Partnership.





Moderator **Hank Kelley** of Little Rock has been a commercial real estate veteran since 1984 and CEO, partner and executive broker of Kelley Commercial Partners. He leads his team to succeed and deliver results to tenants, landlords and prospects. Notable clients include Costco, TJX Companies, AT&T, Baptist Health, the Port of Little Rock, Central Arkansas Water and many more. He is professionally affiliated with ChainLinks Retail Advisors, Counselors of Real Estate (CRE), Society of Industrial and Office Realtors (SIOR) and the Institute of Real Estate Management (ICSC). Hank is actively involved in the Little Rock community, including as a past president of Club 99, a member of Fifty for the Future, past president of the Baptist Health Foundation Board and a member of the Downtown Little Rock Partnership's Executive Committee, among others.

Daniel Church, a Little Rock native, is an urban planner currently working as an associate planner for Sasaki Associates in Denver, Colo., having joined Sasaki in 2022. At Sasaki, Daniel has worked on urban mixed-use master planned projects and institutional campus planning efforts in Colorado, California, Utah, Tennessee and Texas, while also working on civic projects such as the Downtown Little Rock Master Plan. Throughout his career, he has worked at the intersection of public planning, private development, urban design and sustainability. In addition to his work with the City, Daniel is a member of the American Institute of Certified Planners (AICP) and is active with the Urban Land Institute, where he has been a volunteer and member of the UrbanPlan Education Committee, a graduate of ULI DFW's Center for Leadership, and was a member of the Center for Leadership Executive Steering Committee. Prior to working for the Sasaki, Daniel received a BA in environmental policy from Sewanee: The University of the South, and a master's in city planning from the University of California: Berkeley. He also worked for seven years for the City of Dallas's Planning and Urban Design Department, where he supported design and stakeholder engagement for complete street projects and public infrastructure projects and served as the chief coordinator for the city's Urban Design Peer Review Panel. Born and raised in Little Rock, Daniel now lives in Denver with his husband and dog, Biscuit.

Gabe Holmstrom has been the executive director of the Downtown Little Rock Partnership since April 2015. During this time, Gabe added multiple successful events downtown, initiated a downtown ambassador program, and successfully spearheaded large-scale public art installations downtown. He also worked to pass legislation creating entertainment districts and improving the state's historic rehabilitation tax credit program. In 2019, Gabe was one of several professionals from across the world selected as an Emerging Leader Fellow with the International Downtown Association. He has been named to the "Arkansas 250" list by *Arkansas Business* and the "AMP Future 50" by *Arkansas Money & Politics*. Gabe began his career working for Congressman Marion Berry, where he worked in both the Washington, D.C., and Arkansas offices. He is a graduate of the University of Arkansas at Little Rock, where he studied political science.

Zoom Login for February 20, 2024

Join Zoom Meeting
<https://us02web.zoom.us/j/83210343566?pwd=YVZGVmhRW94cXo0QkhlcFd4R3RGQT09>

Meeting ID: 832 1034 3566
Passcode: 979974

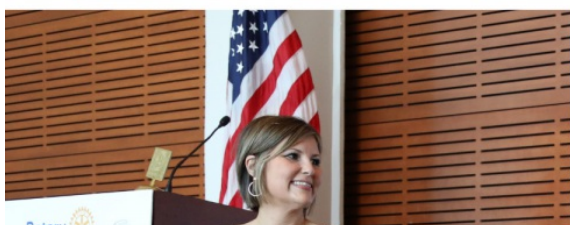
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This Week at Club 99

Arkansas' Lithium Rush

Arkansas' lithium rush is the talk of the town, and Club 99 was treated to a wealth of insights on this new and emerging industry for the state this week. Just two days ahead of the inaugural Arkansas Lithium Innovation Summit, Club 99 members heard about the significant role lithium is playing in south Arkansas's economic development. Speakers **Ellie Baker**, Magnolia's director of economic development, and **Robert Mintak**, CEO of Standard Lithium, spoke with moderator **Roby Brock** of Talk Business on all things lithium and the industry building around this invaluable mineral.

If you missed it, check out the full meeting [here](#).







Welcome New Members

Club 99 welcomed **Jeff Tabor**, program manager for Metropolitan Emergency Medical Service (MEMS), as our newest member. Welcome to the fun, Jeff!





Members Caught Having Fun This Week





The 5th Test: Is It Fun?

President Ghidotti's Power of Fun Tip of the Week

This week I want to talk about your Fun Audit. We talked about this at the very beginning of my Rotary year back in July, but since we're halfway through the year it's a good time to do a checkup on our fun. How are we doing? Are we leaning into new things to figure out how to incorporate more TRUE FUN into our daily lives? Are we seeking delight in the small things and using digital sabbaths to help us get back to our true passions and what brings us joy?

Self-reflection like this can be challenging for many of us go-getter, busy types. I have a really hard time getting quiet and just thinking. I'm also not keen on making New Year's Resolutions because I typically just don't make them happen, so I've been really enjoying Tobi Fairley's tip she gave us about choosing one word for your year. For me, it is FOCUS. And that means focusing on the things that really matter. Focusing on the present moment and what I am doing in that moment - whether it's a meeting or family time or meditation or working out or having fun. Focusing on that one moment and not a half a dozen other things at the same time.

Catherine Price in her book, "The Power of Fun," also talks about focus being an important part of the journey of discovering your fun magnets. You can't figure out what's the right fun formula for you without some self-reflection, focus and a quieting of your mind.

In fact, Catherine talks about doing one thing at a time as being a precondition for flow (and therefore, TRUE FUN - remember True Fun is about connection, playfulness and flow). If you're folding clothes, JUST fold clothes. If you're spending time with someone, just focus on them - put the phone away and out of sight. The more you practice this, the easier it will become.

Doing one thing at a time is a great way to rebuild your attention span, which likely is less than it used to be due to our society's constant rhythm of distractions and stimulations and ping after ping from our smartphones.

Focusing on quieting our mind is hard, y'all. Really hard - especially in today's fully digital world. BUT the reward is so great. Remember, some of the best things in life require effort and discomfort to achieve, so while focus, quiet and maybe even some boredom may be a bit unpleasant, it can also be quite motivating. It leads us to figure out what we really want to spend our time on. We have the ability to build lives that are more conducive to fun. We need to clear space for activities that enliven us and then figure out what those activities actually are.

Who's Having Fun This Week

Club 99er and president-elect nominee **Mitch Bettis** shares a unique way he and his family have fun with a tradition of traveling internationally on his children's 13th birthdays. Check out the wonderful places Mitch and his family have visited and all the FUN that was had!

Watch Mitch's fun video [here](#).

Participation Opportunities

Help Sponsor the Police & Fire Awards

Our police and fire departments are so very important to the growth and success of Little Rock. Help us honor these men and women by sponsoring this year's **Police & Fire Awards, set for Tuesday, Feb. 6** at our regular Tuesday meeting. We have several sponsorship levels that provide a variety of benefits to companies and individuals. New this year there will be professionally produced videos highlighting our honorees, plus free tickets for our honorees' family members to be able to attend.

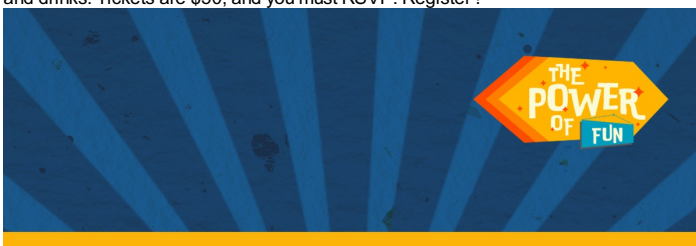
To make this an extra special event that these city servants deserve, we need your help! Please contact Club 99ers **Ed Owens** (edm.owens@gmail.com) or **Becky Finney** (becky@beckyfinney.com), who are chairing this year's event, or Karen Fetzer (kfetzer@littlerockrotary.org) if you'd like to support this annual recognition. A copy of sponsorship levels can be found [here](#)

Special Events and Meetings

Club 99 Social Top Golf

4-6 p.m., Wednesday, Feb. 28

Ready to try out Little Rock's newest attraction with fellow Club 99ers? Join us at Top Golf from 4-6 p.m. on Wednesday, Feb. 28. We'll have bays reserved for play, plus food and drinks. Tickets are \$50, and you must RSVP. Register!



CLUB 99 TOP GOLF SOCIAL

FEB. 28
2024

4- 6 PM
Topgolf
5 Topgolf Way

Ready to try out Little Rock's newest attraction with fellow Club 99ers? Join us at Topgolf from 4-6 p.m. on Wednesday, Feb. 28. We'll have bays reserved for play, plus food and drinks. Tickets are \$50. RSVP is required to attend.



Club 99 Service Project – 12 Volunteers Needed
Habitat for Humanity Finish Out
Join us Saturday, March 2 as we help complete a **Habitat for Humanity** home! This will be inside work with no heavy lifting. We'll be adding wall plates, painting and such. Volunteers must wear closed toed shoes and bring their own gloves. Family members over 18 are welcome to participate!

Sign up to volunteer

Club 99 Book Club Affinity Group

FEBRUARY (hosted by Kristina Bolhouse)
Thursday, Feb. 22
5-7 p.m.
Location: Bolhouse Residence, 10 Northwest Court, Little Rock
–The 12 Week Year– by Brian Moran and Michael Lennington
MARCH (hosted by Maha Witherington)
Friday, March 8
Noon - 1 p.m.
Location: The Witherington Residence, 1122 Hilltop Road, Alexandar
–The Loudest Duck– by Laura Liswood, Senior Advisor, Goldman Sach[add link]

Upcoming Programs

February 2024
20 Downtown Little Rock’s Strategic Plan with Sasaki
27 Christina Lecuyer: What Failing as a Pro Golfer Taught Me About Business
March 2024
5 Daisy Gatson Bates and the Power of Women of Color in Little Rock
12 Museum of Discovery: Expanding for the Future
19 NO MEETING; ENJOY SPRING BREAK
26 Police & Fire Awards

2023-2024 Club Leadership



2023-2024 Leadership Team

Board of Directors



Natalie Ghidotti
President
natalie@ghidotti.com



Mitch Bettis
President-Elect Nominee
mbettis@abpg.org



Molly McNulty
Secretary
molly.mculty@arcourts.gov



Drew Harper
Treasurer-Elect
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Suzanne Peyton
Foundation Chairman
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Lena Hayes
Club Director
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Nate Coulter
Club Director
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Kevin Newton
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Jason Chacko
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Denver Peacock
Past President
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