



Rotary
Little Rock



Rotary Club 99: Tuesday, August 1, 2023

Summer Internships: Making It a Win-Win for You and Them

Join us next Tuesday for “Summer Internships: Making it a Win-Win for You and Them” moderated by Mimi San Pedro of The Venture Center. We’ll hear best practices from industry professionals at Stephens Inc., Rose Law Firm, and Stone Ward on how to get the most out of your summer interns while giving them the practical, hands-on experience that helps prepare them for their post-college careers.



Program Moderator **Mimi San Pedro** is Chief Strategy Officer for the Venture Center. With more than 30 years’ experience across information, technology and strategic marketing industries, Mimi helps galvanize The Venture Center’s growth, driving key initiatives that serve the entrepreneurial and corporate innovative sectors. She has also served as Chief Marketing Officer for NLC Products, a national catalog and e-commerce company, and in senior leadership roles in marketing, strategy, corporate development and operations at Hortus, Acxiom and ContourMed.

Steven Ransdell, vice president and training coordinator, joined Stephens Inc. in 2018 and has more than 20 years’ consulting experience with clients in all aspects of their wealth management needs. Previously, he was a vice president and regional director at another investment firm. Steven received a Bachelor of Business Administration degree in finance from the University of Central Arkansas.

Nicole Gore is an attorney at Rose Law Firm’s Little Rock office where she focuses her practice primarily on state, local, individual and corporate taxation as well as various tax-based and revenue bond issues. She is also involved in bond-counsel matters with the firm and has worked with the Arkansas Development Finance Authority and various municipalities, public facilities boards, improvement districts, educational institutions and other public instrumentalities. Her experience includes estate planning and general corporate matters such as financing transactions, corporate structure and governance, reorganizations and commercial contracts.

Matthew Stewart is a marketing analyst at Stone Ward advertising. Matt brings an in-depth understanding of website attribution, analysis, data management and forecasting to clients that include Baptist Health, Natural Gear, Arkansas Game and Fish Commission and Sissy’s Log Cabin over the past four and a half years. He is instrumental in not only creating data visualizations for clients but also researching the latest in data analytics to ensure Stone Ward is always providing the most thorough analysis strategies available.

Peyton Ellis is a copywriter at Stone Ward and got her start in advertising as a summer intern at the firm. It turned out to be a good fit because she's still there more than five years later. As a copywriter, Peyton's process involves putting herself in the target audience's shoes and considering the language and phrases that will motivate them to take action. Her clients include the Arkansas Game and Fish Commission, Terminix International, Hounds Lounge Pet Resort and Spa and America's Car-Mart. Peyton's intern days aren't over yet, as she is co-leader of Stone Ward's internship program, Camp Reality.

Zoom Login for August 1, 2023

Join Zoom Meeting
<https://us02web.zoom.us/j/89036488967?pwd=cmtudmUzUEtCbVVGZ2VITWVkbkc2QT09>

Meeting ID: 890 3648 8967
Passcode: 632427

One tap mobile
+13052241968,,89036488967#,,,,*632427# US
+13092053325,,89036488967#,,,,*632427# US

This Week at Club 99

Q&A conversation with CEO Benjamin Johnson, U.S. Marshals Museum

CEO Ben Johnson of the new U.S. Marshals Museum joined us this past Tuesday for a great discussion with Museum of Discovery CEO Kelley Bass. Ben provided an excellent overview of the new museum, which opened July 1 in Fort Smith, while also sharing some interesting history on the federal law enforcement agency.

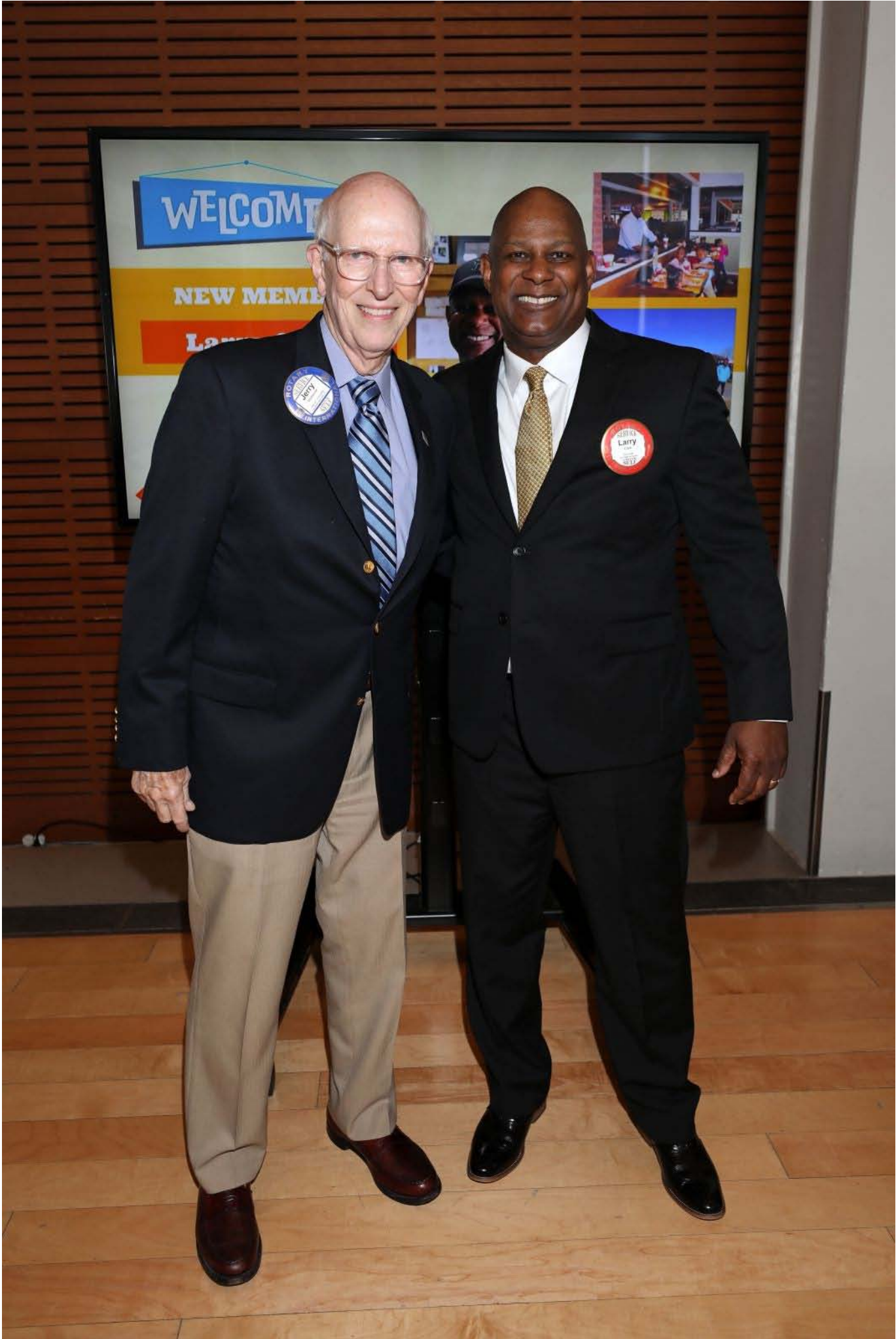
Just days before Ben's presentation, news was reported of the U.S. Marshals Eastern Arkansas Fugitive Task Force working with six local and state agencies to coordinate more than 200 arrests in Central Arkansas as part of Operation Xtended Stay. Ben told Club 99 members about aspects of the day-to-day job of U.S. marshals and the history of the law enforcement arm of the federal courts dating back to 1789.

For more information about the museum, click [here](#). If you missed this week's meeting, be sure to check out the link to the full meeting [here](#).



New Members

Welcome to Club 99!
Coach Larry Clark, Founder/Executive Director, Life Skills for Youth
Sponsored by Denver Peacock and Jerry Damerow



The 5th Test: Is It Fun?

President Ghidotti's Power of Fun Tip of the Week

Distraction is something that Club 99ers definitely understand. Spinning a lot of plates means distractions can come easily and in many forms. But did you know that distraction is the greatest offender to having True Fun. Distraction can harm playfulness, connection and flow.

Distraction is about not being present. In fact, distraction's Latin roots means to drag away. So it's easy to realize that anything that distracts us from being present blocks the flow of True Fun.

If we want to have True Fun we need to minimize the amount of time we spend trying to pay attention to multiple things at one time.

Distraction also gets in the way of playfulness as playfulness requires active engagement. You can't participate in witty banter or have a good belly laugh when you aren't paying attention to the conversation.

And distraction affects connection too ... we all know that feeling when someone is physically there but mentally someplace else.

The other enemy of True Fun is judgment. Judgment is a definite fun killer because when we judge things, we have to step out of an experience so that we can evaluate it. So when we step out of the present moment like we just learned with the risks of distraction, we are obviously not in flow. When we are judging others or ourselves, we are destroying that moment of fun. **Remember, comparison is the thief of joy!**

So in our quest for True Fun, remember, focus. Don't try to juggle all the things while you're in your True Fun moment. Put down the phone and shut down your social media for the moment so you're in a judgment free zone!

Who's Having Fun This Week?

Brad Burleson, Client Relations, Content Titan

Each week we will feature a member and what they do for fun! Check out [Brad Burleson](#) and his love of Hot Springs (especially the city's infamous parades) and the filmmaking industry.

Information: Committee, Service and Social Events

Intern Day at Club 99: Tuesday, August 1, 2023

Join us at our weekly meeting on Tuesday, Aug. 1 as we host an outstanding panel of businesses - including Stephens Inc., Rose Law Firm and Stone Ward - on making internship programs a win-win for both employers and interns. This is a GREAT opportunity for you to bring your summer intern along with you to see what the best Rotary Club in the world is all about! Let's fill the room with young people who could be future Rotarians and community leaders!

Ottenheimer International Scholars Program: August 12 - September 2

Our two students from Germany will be here before we know it! We are looking for Rotarians who are willing to house our students for a couple of nights and/or entertain them and show off all the great things about our beloved state. Robert Quack and Florian Ketterl will be here from Aug. 12 - Sept. 2, and we want to ensure they have an amazing Arkansas experience!

If you are interested in helping host our students, you can sign-up [here](#) or reach out to T. Martin Davis at tmartind@swbell.net.

Kicking Off a Great School Year with Dunbar Magnet Middle School

Help us ensure the students at Dunbar Middle get off to a great start this year! Two fun service opportunities.

Stuff Backpacks: Monday, Aug. 7, 3-5 p.m., Dunbar Magnet

We need volunteers to help stuff 400 backpacks full of supplies. In partnership with Eat My Catfish - which is putting up collection boxes at all of their Central Arkansas locations - we are gathering supplies to fill a backpack for each student at Dunbar! We need all hands on deck to fill these packs full of goodies!

[link to sign up]

Back-to-School Bash: Thursday, Aug. 10, 5:30-7:30 p.m., Dunbar Magnet

We are hosting a Back-to-School Bash to welcome all the Dunbar students and families back to a new school year. We'll hand out the backpacks, plus serve dinner that night to families and faculty. Help us support our Dunbar community on this exciting and FUN night!

[link to sign up]

Don't Miss Club 99's First Social of the Year!

It's Happy Hour time with your favorite Rotarians! Join us after the Dunbar Magnet "stuffing party" for drinks and networking at Lost Forty on Monday, Aug. 7 from 5-7 p.m.. Please don't get this confused with a recent email from the District about a separate event the following night (at the same place).

Club 99 will be socializing on Monday, so join us for some fun to kickstart your week!

[link to sign up]

Service Above Self

The Service Committee is hard at work planning our first big weekend outing. Stay tuned for more information soon. And if you have an idea or passion you want to share with the Service Committee, please contact Chairman Dan Parker at dparker6600@sbcglobal.net.

Upcoming Programs

August 2023

1 Summer Internships: Making It a Win-Win for You and Them with Stephens Inc., Rose Law Firm and Stone Ward

8 Groundbreaking of the new Arkansas Symphony Orchestra Music Center with Executive Director Christina Littlejohn and Artistic Director Geoffrey Robson

15 Growth of Arkansas Distilleries with Matt Bell (Origami Sake), Phil Brandon (Rocktown Distillery) and Harvey Williams (Delta Dirt Distillery)

22 Artificial Intelligence in Education with Principal Nancy Rousseau, Central High School, and Head of School Steve Straessle, Catholic High School for Boys

29 Ottenheimer International Scholars Program Participant Panel

2023-2024 Club Leadership

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