

Illuminate the Rock

Rotary
La Petite Roche 

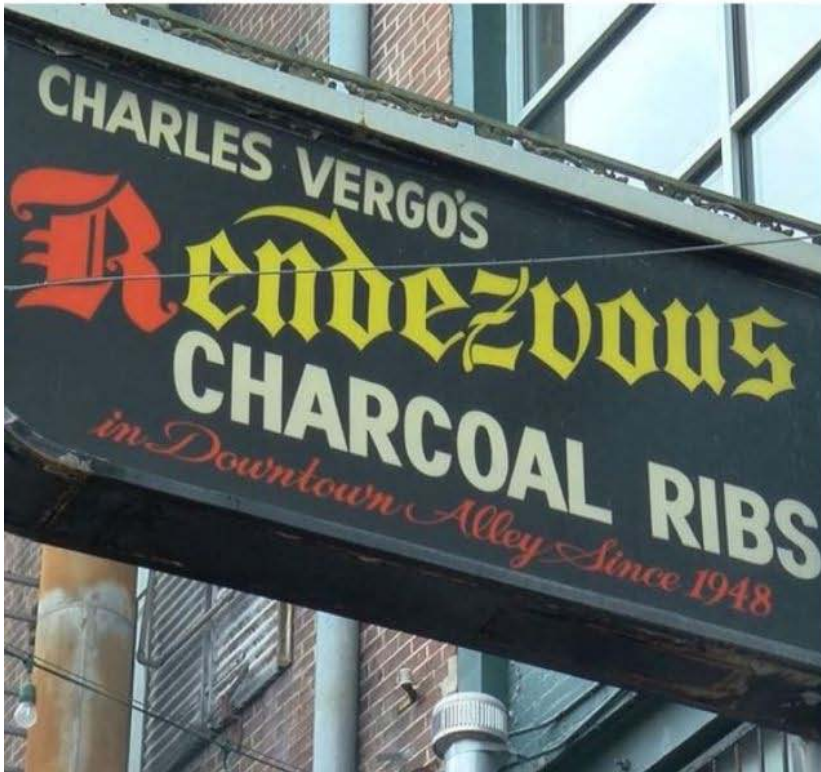
Rotary Club 99: Tuesday, November 1, 2022

About the Program:

Tuesday will be a great day for blue jeans and BBQ as we get a sneak peek of *The 'Vous*, a documentary about Memphis's legendary Rendezvous restaurant by Arkansas filmmakers Jack Lofton and Jeff Dailey three days before its Arkansas premiere at the Arkansas Cinema Society's Filmland! Don't be surprised if the Clinton Center's menu includes Rendezvous-inspired menu items and a few tasty dry rub ribs from the 'Vous. Come prepared for a super fun program!

More about *The 'Vous*: Celebrating its 70th year, the world-famous Memphis BBQ restaurant The Rendezvous faces unprecedented change when the legendary waiters retire and the family business moves into a third generation. The film explores the culture, politics, music and societal struggles that embody Memphis' rich history. The cast includes notables President Bill Clinton, John Daly, Al Gore, Terence Blanchard, Chuck Leavell, Roy Williams and Archie Manning, among others. Purchase tickets to the Friday screening and learn more about this year's Filmland here: <https://www.arkansascinemasociety.org/filmland-2022>. *The 'Vous* trailer: <https://youtu.be/MN0Ucd7HJ24>.

The 'Vous



mudroom.

The 'Vous Filmmakers Jack Porter Lofton & Jeff Dailey

JACK LOFTON was born in Memphis and raised on a farm near Hughes, Arkansas. He is a film producer and director with Mudroom Films. For his first film project, he embedded himself with the Westboro Baptist Church for the short documentary "God Hates Gaga" about a family's picketing of a Lady Gaga concert in Kansas' worst blizzard in history. He then went on to produce the HBO Documentary "All About Ann: Governor Richards of the Lone Star State" that featured Willie Nelson, Dolly Parton, Bill Clinton and Tom Brokaw and premiered at the Tribeca Film Festival and won an Epic Award from The White House Project, a non-profit devoted to putting the first woman in the White House.

Jack also worked as executive director for five years to transition the Little Rock Film Festival from a start-up to one of the premiere Southern Film Festivals and a "Top 25 Film Festival Worth the Entry Fee" by MovieMaker Magazine. He is now active in building the Arkansas film community while serving on the board of the Arkansas Cinema Society. Named one of Arkansas Business' 2011 "40 Under 40," Jack was also credited as a "stuntman" as Joaquin Phoenix's stand-in for *Walk the Line* and has a law degree and masters from the Clinton School of Public Service where he studied the power of film to bring about social change.

Jack has a HSDFP fellowship, was a DOCNYC "Only in New York" 2021 participant and is currently producing and directing the documentary *The 'Vous* about the history and culture of Memphis through the world-famous BBQ institution and its legendary waiters and *Kings of Tort: The People v. Profits* about major league trial lawyers who fight global corporations that put profits before people.

JEFF DAILEY has been working for nearly a decade as a cinematographer and director, capturing visuals, interviewing subjects, shooting documentary films, and helping clients connect with their audiences through video and film. Born in Little Rock, Jeff spent the majority of his early career working as a writer and public relations professional.

Jeff has worked with Fortune 500 companies, national non-profits and film directors across the country to help them connect with viewers on the internet, through social media and documentary films. In recent years, Jeff has teamed up with Mudroom Films to launch a slate of feature documentaries, including *The 'Vous*, *Kings of Tort* and others currently in the

works.

A few of Jeff's documentary clients include Virgin Galactic, Disarming Films, Penny Lane and Rebecca Camissa. Jeff served as 2nd Unit, director of photography, on *West of Memphis*, a film by Amy Berg, Peter Jackson and Fran Walsh.

Did You Miss Sam Quinones?

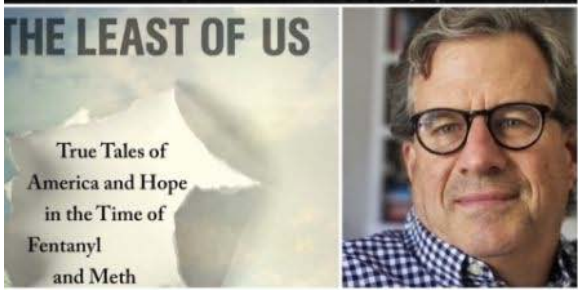
Sam Quinones took us through the sobering evolution of the 'plant-based' opioid crisis to the current "synthetic-based" drug epidemic. In his first book, *Dreamland* written in 2015, Quinones recounted how the opioid drug crisis began through the overprescription of pain pills. It was touted as a non-addictive pain relief option by large pharmaceutical companies. The drug became overprescribed and ultimately harder to obtain. Enter the Mexican cartel that began trafficking an alternative to opioid, heroin. This shift was the transition to total chemicals and the age of synthetic-based drugs, primarily methamphetamine and Fentanyl. Quinones explained that his first book seemed to open the eyes of the world to these issues, while his second book, *The Least of Us*, is full of heartbreaking and hopeful stories about this national crisis. Watch the [meeting](#) to view his entire conversation with President-Elect Natalie Ghidotti.





The True Tale of America's Opiate Epidemic

DREAMLAND



Welcome to Club 99, Erin Finzer!

Continuing with our membership marathon, we introduced our 30th new member during the 15th week of Rotary Year 2022-2023 in Erin Finzer. She is the vice chancellor for academic affairs and a professor at UA-Little Rock. Finzer was sponsored and introduced by Rachel O'Neal. Welcome, Erin!

In Memory of A. Joseph Johnson

We remembered the life of former Rotarian Joseph "Joe" Johnson with the traditional moment of silence beginning the meeting.



ARKANSAS TAKE BACK



AR Drug Take Back Day Set for Saturday, October 29
Club 99er Greg Ramon reminded us of the importance of participating in the semi-annual AR Drug Take Back Day event, scheduled for Saturday, October 29. He provided some sobering facts: 66% of teenagers and young adults who report abuse of prescription drugs say they get the majority of medications from friends, family and acquaintances; 66% of all prescription drugs illegally obtained are taken from people's homes, not from pharmacies or off the street; 80% of heroin users reported misusing prescription opioids prior to

heroin use. He reminded us of the environmental concerns and a few rules to consider: do not throw any medication in the garbage or flush it down the drain. It will end up back in the environment. The wastewater treatment process cannot remove some of the ingredients in many drugs. Sadly, fish and fowl will be exposed to these drugs with potentially devastating consequences, and at some point downstream it may become drinking water. He reminded us not to forget about pets that can get into poorly discarded drugs and that 19.7% of poisoning calls were attributed to over-the-counter or prescription medications. Visit the website [link](#) for drop-off locations.

Broyles Award - Special Offer for Club 99!



Reserve your member-only discounted ticket today for the 2022 Broyles Award! Past President Jeff Hildebrand, David Bazzel and the Broyles Family are offering Club 99 members a special discount to witness this year's event in person as a tribute to our club's longstanding legacy support of this prestigious national award - now in its 27th year!

The online advertised ticket rate is \$175. However, our special discounted rate is only \$75 for regular members and \$100 for Legacy/Rule of 85 members and guests. The Broyles Award will be held in the Wally Allen Ballroom at the Statehouse Convention Center on Tuesday, December 6.

This special rate is only good through November 22. We hope most of you will take up Jeff and David on this special offer. But for those that don't, our club will be offering up a fireside chat that day as well. Stay tuned for more details on both opportunities.

**27TH ANNUAL BROYLES AWARD
STATEHOUSE CONVENTION CENTER
LITTLE ROCK, ARKANSAS
DECEMBER 6, 2022 | 11 AM**

Join us to be a part of college football history!

[LEARN MORE](#) at the link and request your ticket.

Upcoming Programs and Events

November 2022

- 1 Arkansas Cinema Society's Filmland | "The 'Vous" Sneak Peek
- 8 Election Day Panel with Rex Nelson, Robert Coon, Charles Blake and moderated by Roby Brock
- 15 Mary Streett, Senior Vice President, BP America
- 22 No Noon Meeting / Off for Thanksgiving Week
- 29 Angie Cooper and Blake Woolsey of Heartland Forward

December 2022

- 6 Broyles Award / Fireside Chats (option)
- 13 Steve Williams, Chairman and CEO, Maverick Transportation
- 20 Holiday Program
- 27 No Noon Meeting / Off for Holidays

Karen Fetzer is inviting you to a scheduled Zoom meeting.

Topic: RCLR: Weekly Meeting 11.1.22
Time: Nov 1, 2022 10:00 AM Central Time (US and Canada)

Join Zoom Meeting
<https://us02web.zoom.us/j/84913510923?pwd=WENtK0czaE95OWQxaGlzU3RkT2srZz09>

Meeting ID: 849 1351 0923
Passcode: 394326
One tap mobile
+13126266799,,84913510923#,,,,*394326# US (Chicago)
+16469313860,,84913510923#,,,,*394326# US

Dial by your location
+1 312 626 6799 US (Chicago)
+1 646 931 3860 US
+1 929 436 2866 US (New York)
+1 301 715 8592 US (Washington DC)

+1 309 205 3325 US
+1 669 444 9171 US
+1 669 900 6833 US (San Jose)
+1 719 359 4580 US
+1 253 215 8782 US (Tacoma)
+1 346 248 7799 US (Houston)
+1 360 209 5623 US
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+1 564 217 2000 US
Meeting ID: 849 1351 0923
Passcode: 394326
Find your local number: <https://us02web.zoom.us/j/84913510923>

2022 - 2023 Club 99 Leadership



President Denver Peacock
The Peacock Group



President Elect Natalie Ghidotti
Ghidotti Communications



President Nominee Jason Chacko
The Chacko Group at Morgan Stanley



Past President Kristina Bolhouse
Arkansas Financial Group, Inc.



Treasurer Leigh Ann Biernat
Stephens Public Finance



Treasurer Elect Don Cole
Methodist Family Health



Secretary Tammie Davis
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Sergeant At Arms Greg McCarroll
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Lena Hayes
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Wanda Hoover
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Tanya James
Arvest Bank



Kevin Newton
CBM Construction



Jessie Wilson
Dale Carnegie Training



Kenny Gibbs
Assistant District Governor