

Rotary Club 99: Tuesday, August 16, 2022

About the Program: On Tuesday, join us for a special panel presentation on the "Business of College Athletics." With athlete endorsement deals, billion-dollar television rights contracts and conference realignments disrupting the traditional model of college athletics, how will these changes affect student-athletes for the better, and what challenges exist for university athletic programs? These questions and more will be posed to a panel of experts, including attorney and player agent J.R. Carroll, University of Arkansas senior associate athletic director for athlete brand development Terry Prentice and KATV sports anchor Steve Sullivan. Make plans to join us Tuesday at the Clinton Center!



J.R. Carroll



Terry Prentice



Steve Sullivan

**11:30 a.m. Networking and Buffet Open
Program at Noon
Great Hall, Clinton Center
Virtual Option: Zoom**

J.R. Carroll, Kutak Rock

J.R. Carroll specializes in representing public and privately-held companies, from business advice regarding mergers and acquisitions to complex commercial litigation. He currently represents a client in one of the largest antitrust cases in the United States. He is a licensed NFL and NBA agent and has represented a first-round NFL draft pick in two of the last four years. He currently represents K.J. Jefferson, Jalen Catalon, Isaiah Satenga and James Jointer in NIL deals.

Terry Prentice, University of Arkansas

Former Razorback men's track and field student-athlete Terry Prentice was named senior associate athletics director for athlete brand development in March 2021. Prentice's work focuses on preparing Razorback student-athletes to maximize opportunities related to anticipated and pending Federal, State and/or NCAA Name, Image and Likeness (NIL) legislation. He also coordinates the development and implementation of diversity, equity and inclusion action plans and is the sport administrator for men's and women's cross country and track and field.

Steve "Sully" Sullivan, KATV-7

Sully is well into his third decade covering Arkansas sports, beginning his career when Lou Holtz was roaming the sidelines at the University of Arkansas and former NFL great Keith Jackson was playing tight end for Little Rock Parkview. Sully has won Arkansas Sportscaster of the Year 13 times and has been inducted into the Arkansas Sportscasters and Sportswriters Hall of Fame.

Did You Miss Little Rock's Growing Homeless Crisis Panel?



On Tuesday, we launched the brainchild of program chair Chris Bahn, an innovative quarterly panel series where we shine a light on some of the challenges facing our city and community with thought leaders and experts on the front lines of tackling these problems. This inaugural discussion took a deeper dive into Little Rock's Growing Homeless Crisis. Moderator and 99er Bill Mockabee, Area Commander of the [Central Arkansas Salvation Army](#), facilitated an informative and stirring discussion centered on homelessness in the Little Rock region. Expert panelists included founder and CEO Aaron Reddin of [The Van](#); Director Errin Stanger of Winrock's [Arkansas Regional Innovation Hub](#); and Housing Director Michelle Barnes of [Our House](#). Panelists identified the growing need for services to combat an increase in homelessness in the region and identified solutions that are having success in cities from the [Mission Machine](#) in Searcy to Community First Village in [Austin](#) and the [Colorado Village Collaborative](#) in Denver. While expanded shelters and a tiny home village are in the works for Little Rock, the panel advocated for additional safe outdoor spaces like those found in Denver where the homeless can [camp and find bathrooms and showers](#). More at the links below. Please check out the recording here: https://studio.youtube.com/video/T9f_r_I2YWII/edit

- Salvation Army of Central Arkansas: <https://southernusa.salvationarmy.org/central-arkansas/>
- The Van: <https://itsthevan.org>
- Arkansas Regional Innovation Hub: <https://arhub.org>
- Our House: <https://ourhouseshelter.org>
- Community First Village: <https://mlf.org/community-first>
- Colorado Village Collaborative: <https://www.coloradovillagecollaborative.org>
- Safe Outdoor Spaces: <https://www.coloradovillagecollaborative.org/safe-outdoor-space>



We missed President Peacock, who was on a family vacation up north. The family made a Rotary connection in Bemidji, Minnesota when they spotted a Paul Bunyon and Babe the Blue Ox statue Peacock remembered from high school – donated by the Rotary Club of Bemidji in 1937. The Peacocks (pictured at left: Denver, Melissa, Presley and Hudson) also discovered a Rotary Pavilion and a Dragon Boat Festival sponsored by... you guessed it, the local Bemidji Rotary club.

Past President Hank Kelley stepped in to lead the meeting on Tuesday. He took us back to his year as president and the focus of Deborah and James Fallows' book *Our Towns* on traits shared by successful communities, a perfect fit to the day's program topic. As we ramp back up our Dunbar Magnet Middle School partnership, a program started during Kelley's presidential year, he entertained us with a story of "Who was Dunbar?" in a continuation of President Peacock's *Illuminate the Rock* story series. (Great job, PP Kelley!) It was a nice throwback to his year with Dunbar's latest principal – Quintin Cain – joining the club today as well.

For the fifth consecutive meeting, Molly McNulty introduced new members (pictured above at left, top to bottom): Juli Brandenberger, Community Bakery owner – sponsored by (and pictured with) President-Elect Natalie Ghidotti; Principal Cain – sponsored by Dan Parker; and Michael Manley, UAMS Chief of Staff, Office of the Chancellor – sponsored by President Peacock and Ashvin Vibhaker.



Mitch Bettis provided an update on the club's innovative literacy partnership with the Little Rock School District, our signature focus, with details on the Literacy Lab summer program and plans for an in-school year pilot this fall. (Thank you to Jay Cranford and the Cranford Co. team for the cool logo and to Kathy French of AR Kids Read for all their support.) Mitch challenged everyone

to participate this fall. More to come...

Cindy VanVechhoven introduced us to Annae' Bosson, one of our Ottenheimer International Youth Program participants. This year marks the return of our longest-standing committee and ties into our region's namesake tricentennial by French explorer Benard de la Harpe's expedition up the Arkansas River with two participants from France: Bosson and Manon



Brulefert, an engineering student who attended a young professionals luncheon with Laura Nick at Garver. On Monday, Bev and T. Martin Davis hosted a welcome reception for our visitors and Rotarians at their historic Powell House (pictures at left). Our members have a full schedule planned for them, including visits to several Arkansas lakes, Northwest Arkansas, historic locations and businesses around Little Rock and much more. Congressman French Hill's staff will host them in Washington, D.C. before they return to France.

For our new Let's Discuss table question networking time, members discussed:
 ??????- How does one's school environment affect their education?
 - Have you ever experienced a language or cultural barrier? How did you work through it?
 - What's the most important thing that was omitted from your education growing up?

On Tuesday, we have an impressive panel lined up to discuss the "Business of College Athletics" with University of Arkansas' Terry Prentice, sports agent J.R. Carroll and KATV-7's Steve Sullivan. We will have new questions to discuss during the networking time and more committee updates. Don't miss it - really, you don't want to miss!

Humbly submitted in President Peacock's absence (yet not as eloquently),

Karen Fetzer, Executive Director, 1996 – present

Upcoming Programs

August 2022

- 16 The Business of College Football (with UA's Terry Prentice, sports agent J.R. Carroll and KATV's Steve Sullivan)
- 30 Envisioning 30 Crossing Design and Ideas Competition Winners

September 2022

- 6 Superintendent Dr. Jermall Wright, Little Rock School District
- 13 Showtime's The Circus Contributors Mark McKinnon & Jennifer Palmieri
- 20 Commissioner Greg Sankey, Southeastern Conference
- 27 Club 99 Dinner Parties (evening event replacing Tuesday noon meeting)

October 2022

- 4 CEO Claire Babineaux-Fontenot, Feeding America
- 11 Annual Little Rock Fire Awards Presentation
- 18 District Governor David Menz, Rotary International District 6150
- 25 Author Sam Quinones, *Empire of Pain*, *Dreamland*, *Least of These*
- 27 District 6150 Foundation Banquet featuring Club 99 Farmers Feed the Children project in Romania | project partners Ovidu Spinu and Viorel Bunea from Cluj-Napoca Romania (evening social)

Club Leadership



President Denver Peacock
The Peacock Group



President Elect Natalie Ghidotti
Ghidotti Communications



President Nominee Jason Chacko
The Chacko Group at Morgan Stanley



Mitch Betts
Arkansas Business Publishing Group



Ellen Cockrill



T. Martin Davis
Davis Law Firm



Past President Kristina Bolhouse
Arkansas Financial Group, Inc.



Treasurer Leigh Ann Biernat
Stephens Public Finance



Treasurer Elect Don Cole
Methodist Family Health



Lena Hayes
Baptist Health Foundation



Wanda Hoover
Bowen Law School



Tanya James
Arvest Bank



Secretary Tammie Davis
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Sergeant At Arms Greg McCarroll
Centennial Bank



Foundation Chair Bill Booker



Greg McCarroll
Centennial Bank



Kevin Newton
CBM Construction



Jessie Wilson
Dale Carnegie Training