



The Big Wheel

Club 2520, District 6150
August 1, 2022
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Rotary Club of Jonesboro
P.O. Box 654
Jonesboro, AR 72403
Chartered August 1, 1919

This Week's Program - August 2, 2022

Effective Leadership and Strategic Communications for the Clinton National Airport in Little Rock

Shane Carter is the speaker for this week's program. He serves as public information officer and spokesperson for Clinton National Airport and the Little Rock Municipal Airport Commission.



With more than 25-years of experience as a professional communicator, Carter has responsibility for public, media and government relations, marketing and research. Prior to joining Little Rock National Airport in January 2012, Carter served as vice president of a healthcare system, where he had responsibility for public relations, marketing, governmental affairs, philanthropy, business development and retirement community development. He has also held positions as a news producer, reporter, anchor and certified meteorologist at Arkansas and Oklahoma television stations.

Come and listen to Carter talk about the main airport in Arkansas.

Bring Backpacks to Tuesday's Meeting

Don't forget to bring backpacks to the next meeting!



Our next service project is to supply backpacks to Stuff the Bus. Any backpack will do. Whether it's for an elementary student or junior high student or high school student. We need backpacks!

Table Toppers -- The Rotary Foundation

Rotary Foundation Awareness Campaign Announcement

At the last meeting, you probably noticed the cards on your tables alerting you to the fact that was National Disability Independence Day.

This is the launch of a year-long awareness campaign to remind you of ALL the focus areas supported by the Rotary Foundation, both locally and around the world.

Each week there will be a different card at your table that ties Rotary projects and giving areas to a significant national or international day, week, or month.

One of our club goals is to be an "Every Rotarian, Every Year Club," which means clubs must achieve a minimum annual fund contribution of \$100 per capita, and every dues-paying club member should participate.

Club Leaders



Will Branch
President



Erika Krennerich Chudy
President-Elect



Dana L. Kennedy
Secretary



Nancy Elphingstone
Treasurer
Club Service Chair



Jennifer Hannah
President-Nominee
Vocational Service Chair



Ruth A. Hawkins
Rotary Foundation
Chair



Adam Robert Sartin
Assistant Governor

Events

August 2 -- Weekly meeting.
Shane Carter, Effective Leadership and Strategic Communications for the Clinton National Airport in Little Rock .

August 9 -- Weekly meeting.

Colbie Jones, Update on Keep Arkansas Beautiful and Their Mission.

Birthdays



Bonnie Watkins May
August 5th



Carl M. Cates
August 8th



Milton Wayne Harbison
August 8th



Rick J. Terry
August 10th



James L. Morgan
August 16th



Kristy L Cates
August 16th



Beverly Bartels
August 18th



Cari Griffith White
August 27th



Anthony M. Rampley
August 28th



Kassie Wright
August 28th



James F. Gramling Jr.
August 30th

An easy way to do this is through our \$10-a-Month Club, so please consider joining if you are not already contributing.

We hope these weekly cards will remind you of the importance of your gifts to the Rotary Foundation. If you have questions, please contact **Ruth Hawkins**, Rotary Foundation chair, or **Nancy Elphingstone**, club treasurer.

Good News -- July 26, 2022

Al Poston carried the mic for Good News.

Norman Stafford hates to be wasteful. He already recycles the plastic cups used at Rotary. Now he has discovered that the tableware can be washed, recycled, and reused by the after-school programs. Also the paper tablecloths that are not messed up at the meeting can be recycled. Way to go, Norman.

Brenda Fasulo put money in the can to support Norman's efforts.

Bob Appleton came to Al Poston's rescue after City Water and Light misread his meter for the sprinkler and caused Al to gasp at his bill.

Emelda Williams said she was glad to see Jerry Morgan as our speaker because he was one of her very best students in 1901 -- a slight exaggeration because Emelda wasn't teaching in 1901.

Al Poston and his wife, Aylia, celebrated their 27th wedding anniversary.

Last Week's Program -- July 26, 2022

Future Tourism Attraction



Last week, Jerry Morgan, chair of the Jonesboro Advertising and Promotion Commission, spoke to our club about the commission. He described the new sports center that the commission is working on now.

The commission appointed a 10-member steering committee to help plan for the new multipurpose indoor sports complex. After gaining approval from the city council last November to levy a 2 percent tax on prepared food to pay for the construction of the complex, the commission estimates about 360 businesses in the city would raise about 2.5 million per year. An increase by a one-cent hotel would help make up the operating cost of the complex.

The complex would contain an indoor swimming pool, along with basketball and volleyball courts. Also included are an 18-hole miniature golf course with a waterfall, fountains and other obstacles, batting cages and driving ranges, baseball practice field; and party room. The facility would be large enough to host regional tournaments.

This complex would become a major economic achievement for Jonesboro and Northeast Arkansas. The commission is looking at building sites.

Jonesboro Advertising and Promotion Commission is run by all volunteers. The city controls the finances and the running of events. The seven member commission is appointed by the mayor and city council and follows state statutes. Its purpose is to promote tourism in the city and to produce a positive economic impact on the businesses of the City of Jonesboro through the funding of promotion and advertising of events held in the city.

Report Card - July 26, 2022

Membership
Total Active Members - 109
Active members - 50
Active-Service - 31
Active-Partner - 5
Active-Modern - 3
Active-LOA - 0
"Active Rule of 85" members - 20
Honorary members - 6



Total Attendance - 40
Active Members - 35
Friends of Rotary - 0
Honorary members - 0
Proposed - 2
Guests - 3 [Read More](#)