

District Governor's Message October 2022



Happy fall! As we enjoy the beautiful harvest moon and the cooler temperatures, the Rotary fundraisers and service projects happening all over our district are signs that Rotary is strong and healthy! I hope you have gotten some useful information from the weekly communications and have shared them with all club members who may not check their email.

Recently, several district leaders attended the Zones 30/31 Institute in Chattanooga, Tennessee. My summary is that it was phenomenal. New Rotary friendships were made, some projects were funded, and training for our future leaders took place. Our district has joined with District 6040 DG Kent Shelman and District 6080 DG John Horton, each contributing

\$5000 in District Designated Funds toward a project in South Africa presented by Emily

O'Ryan who is a Rotary Peace Fellow. She presented the project and answered questions via a Zoom connection. The project is Creating a Youth-led, Gender-based Violence Education Curriculum. In this project, affecting daily violence witnessed or experienced by youth in South African communities that is at least four-times greater than any area in the United States, the focus is on a carefully developed and certified curriculum teaching youth about ways to cope and stop violence. The information will be shared with family members and friends. South Africa is made up of many diverse cultural groups and



this curriculum will be in their language or dialect and will be taught by trained individuals from their own communities, not by strangers. It is a huge project that will provide hope in an area that seemed hopeless. This is just one of many amazing projects developed by Rotary Peace Scholars all over the world!

Rotary International President-Elect Gordon McInally and his wife Heather were in attendance.



can tell you from personal experience, the future of Rotary is in very good hands. Both are funny, approachable, friendly, and deeply dedicated to the work of Rotary. I continue to be impressed with the Rotarians who serve not only at the leadership level of Rotary International, but also as Foundation trustees. This quote from Past International President and Rotary Foundation Trustee Holger Knaack, who was also present, tells it simply and elegantly: *"When needs are identified, some groups come in, help, then leave. In Rotary, Rotarians are already there because they live there, they continue to help, and they do not leave."*

Gordon R. McInally

Cathy Webster DG Rotary District 6110 <u>cathywebsterd6110@gmail.com</u>

District 6110 Provides Ultrasound Equipment for Cancer Screening in India

By Larry E. Long



Past District Governor 2025-16 Larry Long from the Fayetteville Rotary Club has an excellent example of Rotary's "People of Action" and our District's international service and commitment:

In 2006, I led a District 6110 Group Study Exchange to District 3080 in northern India for 5 weeks. The GSE team consisted of a Rotarian leader and 3 or 4 non-Rotarians under 40 years old. I also traveled to the same area in 2008 on a Rotary Friendship Exchange (RFE). In 2011, my club, the Rotary Club of Fayetteville, won a Rotary International Large Club Polio Challenge, earning the

right to send four members to participate in India's National Immunization Days. On these trips, I met and became friends with District 3080 Governor Shaju Peter of the Rotary Club of Chandigarh Midtown. Shaju is well known as one of the most active Rotarians in India.

Shaju and other Rotarians, with his dedication to doing good in the world, are the reason Rotary has so many amazing humanitarian projects throughout the world. Shaju contacted me in 2012 about my club partnering with his club in a Gift of Hearing Project. The project would fund hearing aids and surgery to enable children 5- to 10-years old and living in poverty to hear. As club president, I enthusiastically endorsed the project along with our club's Board and District Governor John Williams. A year later, 70 young children living a life of silence were given the gift of hearing. Rotary is people of action!

Earlier in 2022, Shaju approached me again about the possibility of District 6110 partnering with District 3021, his new retirement home, in a project that would provide Chottanikkara Hospital's early Cancer Detection Centre with ultrasound equipment to enable much-needed



PDG Shaju Peter with RI President Jennifer Jones and husband Nick

cancer screening. Though ultrasound is generally perceived as a common diagnostic procedure during pregnancy, it has proven to be a valuable diagnostic tool in procedures like biopsies of



Dedication ceremony for cancer screening ultrasound at Chottanikkara Hospital

the breast, liver, and a host of other organs. The need for a new ultrasound was immediate, as their antiquated machine could no longer deliver results and the Centre had no other cancer screening tools. I contacted District 6110 Governor Kevin Merrill and he worked diligently to make this happen.

Our district was able to provide \$6,000 of District Designed Funds (DDF) which, along with other districts and clubs, completed a \$30,000 project. Now, the hospital's cancer screening facility is saving patients' lives with a state-of-the-art ultrasound. Also, the oncologist has a new computer to better analyze and report the results, as well as print rather than hand write prescriptions. A voltage stabilizer was included to help cope with frequent power outages.

In his note of gratitude to our district, Shaju shared pictures of the dedication ceremony of the ultrasound machine and the other equipment on June 24. The project was widely covered in Malayala Manorama, one of the most prestigious vernacular newspapers in India, with a readership of over twenty million people.

Shaju concluded by saying: "We are grateful to you for your partnership in this humanitarian endeavour. Thanking you and all Rotarians of your District for your support."



That's Rotary's People of Action! Well done!

WHAT'S THIS ALL ABOUT? Rotarian-to-Rotarian contact makes things happen.

Where's DG Cathy Webster?

One of the major duties of a District Governor is to visit each and every Rotary club in the District. With 77 clubs and 52 weeks, that's a lot of travelling and a lot of meeting fellow Rotarians. Governor Cathy is well on her way to do just that! Here she is visiting 6 clubs



recently. Can you match these clubs (listed in alphabetical order) with the photos? Altus: _____

Club A



Club B



Club C

Submit your entries to WBLOSS@GMAIL.COM - A drawing will be held from the correct answers submitted in the first week, and the winner will receive...

..uh...

...something nice.

WHAT'S THIS ALL ABOUT? The District Governor has a great opportunity to visit all the club in the District. Did you know that you can attend any other Rotary meeting in the District...or in the world? It's fun to see how other clubs work. It never hurts to check first, but here is a map of district clubs - click them to get contact and meeting info.



Rotarians in Service - October 2022

6110 ROTARIANS IN SERVICE

Here are a few clubs providing service to their communities. Let us know what your club is doing to provide Service Above Self!

Rotary Club of Parsons Serves

Rotarians volunteered again to prepare hundreds of lunches at the Parsons State Hospital and Training Center Sunbelt Rodeo, including two of the newest members,



Becky Dantic and Kevin Cole.

Parsons Rotarians have helped serve lunch at the annual event for more than 20 years.

Wagoner Rotary Club "Best Non-Profit"

During its annual

banquet, the Wagoner Area Chamber of Commerce recognized the Wagoner Rotary Club as the Best Nonprofit Organization.

The club recently doubled the number of \$2000 scholarships for high school students.

Look at those smiles!

Arkansas Rotary Clubs Improve Literacy

The Holiday Island Rotary Club brought Dolly

Parton's Imagination Library (DPIL) to Carroll County, AR in November 2017. Since then, 1,681 different children have/are receiving FREE



Holiday Island Rotarian Dan Kees reads to the students

age-appropriate developmental books mailed to the child in the home from birth to age 5 encouraging pre-k literacy and family bonding, no matter the family income or citizenship. Registration forms are now in English, Spanish, Marshallese, Karen, and Hmong for distribution at community events and via partnering businesses, schools, libraries, individuals, etc.

This project is a **joint service project of the Rotary Clubs of Holiday Island, Eureka Springs, and Berryville** and is supported by grants, business and individual donations.

Proven Results: The rate of proficiency for DPIL students compared to non-DPIL students on Reading/Language assessment was 18% higher; on

Math 15% higher; on Science, 24% higher. During a meeting with DPIL affiliates, Arkansas Governor Asa Hutchinson asserted: *"the initiative toward improving the 3rd grade reading levels is books in the home."* Further, Arkansas Department of Education Commissioner Johnny Key declared: *"Business and community partnerships are critical to promoting the culture of reading within the state and providing access to books in the home."*

These clubs understand these values and promote literacy with the project!

McAlester Rotary Club Membership Contest Check



Image: Sector Sector

Assistant Governor Tim Holder presented a \$200 check to McAlester Club President Bucky Harp recently.

McAlester came in 3rd in the Jan - April 2021 membership contest, which means they were in front of the rest of the 73 clubs in the district.

Alma and Van Buren Rotary Clubs Compete in Spelling Bee

The Alma Rotary Club and the Van Buren Rotary club each

had teams compete in the local Adult Spelling Bee to raise funds and awareness for Adult Literacy. Alma Rotary Club won 1st place again this year, and the Van Buren Rotary Club placed 4th again. A little friendly competition amongst clubs! Hey Van Buren, there's always next year!

No "word" on what the final phrase was.

Mt Vernon Rotary Club's Grant Day

The Mt Vernon Rotary Club began delivering its "BTS" Grants when school started. A total of eleven teachers were selected to receive \$150 each for the club's first "Back To School" Rotary Grant Day!

The teachers were all so surprised and appreciative. Pictured was their first stop at the Pre-Kindergarten class.



Joplin Rotary Club packs for Bright Futures

"This Snack Pack team was small but mighty! They packed 400 weekend food bags in an



Duane Dreiling, Gary Duncan and Stephanie Brady were great packers!

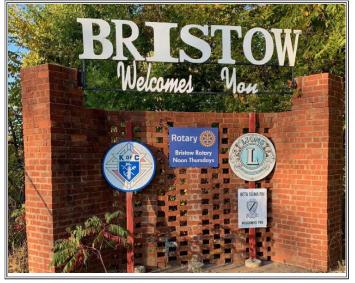
hour - or less! Thank you <u>Rotary Club of Joplin</u> !!"

That's what the Bright Futures Facebook page had to say after making some go-home food packs for students in Joplin Schools. Food insecurity is everywhere. Rotarians are People of Action!

Bristow Rotary Club Upgrades Sign



The Rotary Club of Bristow is greeting travelers to its city with the updated correct Rotary logo sign. It sure looks great and notice which club name stands out in the clutter: ROTARY! That must be why the logo change was made 9 years ago!



Dictionaries: Webb City - Carl Junction Rotary Club

Many District 6110 clubs distribute dictionaries to 3rd grade students in the fall. The Webb City - Carl Junction Rotary Club was proud to note in a post that "In the past 17 years, including this year, WCCJ Rotary has distributed over 8,000 dictionaries". They ended the Facebook post with an invitation to learn about the club with contact info. Well done!



Dictionaries: Joplin's two Rotary Clubs

The Rotary Club of Joplin and the Joplin Daybreak Rotary Club work together each year to distribute over 700 dictionaries to 3rd grade students in the city. It is one of the easiest and most fun projects for the clubs. They always work to obtain photos of the smiling students receiving the books. When asking the school if photos would be allowed of the students, one school was unable to allow easily identified photos of several students for reasons they best understood.



Joplin Rotary Club Secretary/Treasurer Jennifer Shotwell helped at Royal Heights school in Joplin

Dictionaries: Neodesha Rotary Club



The Neodesha Rotary Club delivered

dictionaries to all the 3rd graders at Heller School recently. The students loved the longest word and multiplication cheat sheet in the back of the book. The club always looks forward to this every year! We can see why!



Bartlesville Rotary Club provides Soccer Balls for Ukrainian Children

Not dictionaries, but soccer balls! (Or is it footballs?) That's what the Bartlesville Rotary Club recently provided for

the beleaguered children in Ukraine. With the help from Rotary member Hans Schmoldt, they donated over 300 soccer balls to the children of Ukraine. BUT WAIT, there's more!

YES, the club also distributes dictionaries to half of the elementary schools in Bartlesville, while the Bartelesville Daybreak Club does the other half. Books, balls, local service, international service - way to go!

Broken Arrow Rotary Club's Classic Car Show Fundraiser a Success



Click here to hear the kids say thanks!

The Broken Arrow Rotary Club's 2022 Cool Grilles Classic Car Show was a roaring success! They are still counting, but expect the total income to be between \$14,000-

still got a great photo to document the event.

Remember, in a school or other venue, photos are at the discretion of the institution, and it is necessary to receive permission. Just asking indicates Rotary's commitment to "doing things right." Best in Show trophy goes to Orville Adair's 1932 Black Ford Woodie!

Below is Chief's Choice

winner: Chuck Ingles'



\$15,000. The event takes up six blocks in downtown Broken Arrow and has become a fall staple for the community.

Lots of sponsors, silent auction items, t-shirts, trophies, and cooperating weather made for an excellent event.

The proceeds are used to support grants to local community groups.

Congrats Broken Arrow Rotary Club!

WHAT'S THIS ALL ABOUT? Is YOUR club doing service to its community? Is it telling its story? Are you "doing good in the world?" Let us know with "just the facts" to: Wally Bloss,

District Public Image Chair: Wbloss@Gmail.com

ShelterBox: a Rotary Partner

Bill Tobin from ShelterBox was a featured speaker at the recent District 6110 Conference. Bill is



the Rotary Relations Manager for ShelterBox, and a member of the Rotary Club of El Dorado Hills, Ca.

Bill brought along one of their specially made tents for the House of Friendship, which many of us had an opportunity to check out. <u>ShelterBox</u> was founded in 2000 in Helston, UK by Rotarian Tom Henderson, who conceived the idea of "a disaster relief kit for a family, contained in a box for fast and easy global deployment." The Rotary Club of Helston-Lizard adopted it as its Millennium Project. The first distribution of 143 ShelterBoxes was sent to victims of the 2001 <u>Gujarat earthquake</u>. Over the next three years, the project matured and by the end of 2004, nearly 2,600 boxes had been dispatched,

following 16 major disasters.

Right now, 85 million people around the world have been displaced by natural disasters and conflict. Women and children are particularly affected, accounting for more than seventy-five percent of displaced persons.

ShelterBox responds to an average of 25 emergencies per year, many of which never make the headlines. The aid provides a family with shelter and vital equipment, hope for the future, and the foundation from which they can start to rebuild the lives they once knew.

Rotary International renewed our three-year Project Partner agreement with ShelterBox in 2019 which increases their joint capacity to help families around the world displaced by disaster.



ShelterBox has grown rapidly to provide basic living needs in two situations: natural disasters, and human-caused conflict. In the past few years, more need has come from conflicts, wars, etc than natural disasters. As their website says, "Recovery doesn't happen overnight, but a dry and warm place to sleep, prepare meals and be with your family is the vital first step."

Here are just a few areas where ShelterBox is providing critical relief:

PAKISTAN: Flooding

Since mid-June, Pakistan has been overwhelmed by severe monsoon rains and flooding. The authorities have reported a 150% increase in rain in 2022, compared with the 30-year average. Over 30 million people are affected, with 1.8 million houses destroyed, and almost 1/3 of the country under water.

Waterways that feed the main Indus River that runs through Pakistan have burst their banks, leaving people in desperate need of water, food, medicine, and shelter. <u>ShelterBox</u> is providing emergency shelter and will now focus on semipermanent structures.

UKRAINE: Conflict Displacement

Since the Russian invasion in February, more than 7 million



Ukrainians have been living as refugees in countries across Europe and another 6 million have been displaced within the country. ShelterBox is working in several phases, including distribution

The partnership between Rotary and ShelterBox has provided a place of refuge to people facing some of the most difficult and uncertain moments in their lives.

– John Hewko, General Secretary of Rotary International of 12,000 mattresses. Refugees have fled to Moldova, where ShelterBox is providing hygiene items and cash. For those inside Ukraine, ShelterBox will reach 2,000 households with emergency repair kits - including tarpaulins, wooden batons, and fixings to allow windows and doors to be sealed – and a selection of winter specific aid items, including winter jackets, hats, gloves, blankets, and solar lights. 1,000 of these households will also receive a solid fuel stove and a supply of firewood.

SOMALIA: Drought

Currently, drought in the Horn of Africa region is the leading driver of displacement within Somalia. The last four rainy seasons have brought lower than average rainfall, and in November 2021, the government declared a state of emergency as over one million people have been displaced by the drought and a further 500,000

displaced by ongoing conflict.

With the international humanitarian response significantly lacking in funding, <u>ShelterBox</u> is seeking to pilot an emergency shelter and household item response supporting 1,000 displaced households.

NIGERIA: Conflict

Due to the Boko Haram conflict and drought, some 2.2 million people in Nigeria are reported in need of shelter and humanitarian assistance. Working with their partner ACTED, <u>ShelterBox</u> has now completed six projects supporting displaced families arriving in formal or informal camps. Project 7 will aim to build on the success by constructing 1,000 'Bama' shelters, a robust emergency shelter solution which is big enough for a family of five or can be divided to create two shelters for smaller families.

CAMEROON, MOZAMBIQUE, YEMEN SYRIA, BURKINA FASO: Conflict

<u>ShelterBox</u> is working in all these areas - and more.



WHAT'S THIS ALL ABOUT? ShelterBox works with Rotary and other organizations. When disaster or conflict strikes, ShelterBox is there. A gift of ShelterBox today will empower families to recover and rebuild tomorrow and beyond. Click h<u>ere for several ways</u> you or your club can support <u>ShelterBox</u>

Rotary 101 - October 2022

By Wally Bloss



Rotary 101 is a monthly column highlighting the many facets of our wonderful organization.

When you think of a Rotary Club leadership position, you think of the President, Vice President or President-Elect, Secretary and Treasurer. But there are three additional critical positions in a club: the **Membership** Chair, the Rotary **Foundation** chair, and the **Public Image** Chair. These three Rotarians can work well together to strengthen a club. Most clubs have a membership chair, many have a Foundation chair, but, unfortunately, few have a Public Image chair.

One reason is we are just not used to "blowing our own horn" - or letting people know what we do to make the world a better place. But if we do a better job of getting our message to the community, we might end up with a few more members, who may well support the Rotary Foundation. See how that works?

What a club public image chair does

The chair is responsible for designing flyers and posters, writing press releases, updating the website, managing the club's social media presence, and making sure the club logo is used properly. Ideally, the club public image chair would manage a team with the appropriate skills to help, all working together to showcase the club and their members as people of action.



What qualifications are needed?

So what does it take to be a Public Image Chair of a club? Well, a strong commitment to the values and goals of Rotary, a bit of time and willingness to learn! The chair should have experience in marketing, journalism, copywriting, or digital media. Photo or video creation and editing are also a plus, as is having existing contacts with local journalists.

Start small, enjoy a few successes, and keep on going!

Where to learn more

Whether or not a public image chair or public image team member already has certain skills sets or experience, it is strongly recommended and encouraged for everyone involved in club public image assignments to be exposed to a minimum amount of orientation and training when it comes to public image in Rotary. The best place to start is with the <u>Club Public Image</u> <u>Committee Basics Learning Plan</u> on the Rotary Learning Center – this 8-course plan covers the essentials such as role as public image chair, how to tell Rotary's story to the public, and ways to effectively promote your club's projects and activities. It can be effectively completed in a little over two hours cumulatively.

Need help? I'm happy to chat with your club and get things fixed! E-Mail me at <u>Wbloss@GMail.com</u> and let's talk!



WHAT'S THIS ALL ABOUT: Rotary has so many parts it is hard to keep track of them all. This is a series of several primers on Rotary. Want help on logos, themes, how to make a great flyer etc? Just ask Wally: <u>Wally Bloss' email</u> He's happy to help!

Welcome New Rotarians October, 2022



Eureka Springs Rotary Club new members Anna Smedley (L) and Sarah Martin flank President David Teigen

Have you welcomed a prospect to Rotary? New members bring new ideas and additional support to Rotary.

You can ask a prospect to help deliver dictionaries, or pick up trash with you, or help with whichever action project your club does. Get their hands dirty and they'll be interested!

Please welcome these new Rotarians who



were added since our last newsletter:

Rotary District 6110 New Membership Listing

New Members From: Sep-16-2022 To: Oct-14-2022

32 Members Listed

Member Name	Start Date	Club	Sponsor	
Abatangle, Cathy	10/05/22	Harrison	Julie K Maxey	
Harrison, Beka	10/05/22	Harrison	Tom Porterfield	
Buchert, Mike L	09/22/22	Tulsa Southside		
Hampton, Alicia	10/03/22	Grove	Marty Follis	
Poore, Mike	09/26/22	Springdale	Jared Cleveland Clinton Bell	
Schultz, Kurt	10/01/22	Tulsa Southside	Jack H. Wills III	
Schuttler, Kellie L	10/01/22	Tulsa Southside	Jordan Taylor	
Craver, Hannah	10/01/22	Tulsa Southside	Jordan Taylor	
KOA, Harrison AR	09/22/22	Harrison	Matt Bell	
Cole, Kevin W	09/22/22	Parsons	Gary Wall	
Robinson, Scott	10/06/22	Tulsa Southside	Michael W Skates	
Grice, Patti	09/27/22	Will Rogers (Tulsa)	Debbie Gordon	
Upshaw, Thomas A (TOM)	09/27/22	Will Rogers (Tulsa)	Stan Young	
Kumpe, Matthew	09/19/22	Fayetteville	Chaddie Kumpe Platt	
Fritsche, Hanah	09/21/22	Booneville		

Rea, James G. (JIM)	09/26/22	Tulsa	Karen Keith	
Henke, Damon	09/22/22	Eureka Springs	Charles Mowrey	
Montgomery, Betsy	10/04/22	Northside Fayetteville	charles wowrey	
Leopard (BETSY)	10/04/22	Northside rayetteville		
Newcomb, Steffan Anthony	10/06/22	Nevada	Jeremy Fast	
Glosser, Angela Michelle (ANGELA)	10/06/22	Nevada	Sarah Haney	
Martin, Sarah E	09/22/22	Eureka Springs	Phillip Bullock	
Smedley, Anna C	09/29/22	Eureka Springs	Allen Huffman	
Hughes, Sandra	10/02/22	Joplin		
O'Connor, Colleen	10/11/22	Rogers	Marc Campbell	
Spillman, Cheryl	10/12/22	Grove	Matthew Spillman	
Reed, Steve	10/05/22	Webb City-Carl Junction		
Fultz, Art	10/10/22	Muskogee		
Thiessen, Scott	10/11/22	Tulsa Southeast	Bryan Osborne	
Hudgens, Elizabeth	10/10/22	Fort Smith	Andrew Hudgens	
Bryant, Elisa	10/11/22	Webb City-Carl Junction	Cameo R. Harrington	
Hurd, Gregory W	10/11/22	Aurora	Wes Coatney	
McCully, Mark	10/11/22	Aurora	Wes Coatney	
Note: For members to appear on this list, their start date must be entered				

Note: For members to appear on this list, their start date must be entered.

November 30 - an important date for clubs with District Grants

November 30 will be here before you know it.

If your club had a District Grant last year and/or has applied for a District Grant this year, you need to be aware of what has to happen by November 30.

1. If your club had a grant last Rotary year (2021-2022), it must be settled or the club will lose its requested DDF (district designated funds).

2. For a grant request for Rotary Year 2022-2023, the application must be applied and approved by November 30, 2022.

Don't forget these important deadlines.

WHAT's THIS ALL ABOUT? Do you think that your club doesn't need to worry about this because your club does not have a grant? Probably true, but why not go for a grant? The \$ comes from what Rotarians in the District donate to the Rotary Foundation. Heck, it's your money, why not channel some of it to a great club project?

Support MSNI if You Shop on Amazon

By V. J. Lively

If you purchase items on Amazon.com, did you know our District's Medical Supply Network, Inc (MSNI) could benefit? When you log onto Amazon, just use the link below and it will send you to MSNI's Amazon Smile account.

About .5% of your purchases will go to MSNI at no cost to you.







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