

Rotary



District 6110 Newsletter

District Governor's Message March 2022

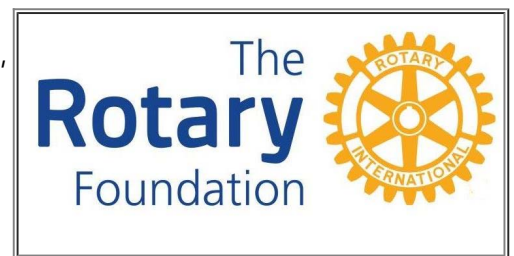


March, the month of green.

A celebration of my favorite color. You would think, as much as I like green, I would have a bit of Irish in me, but alas, that is not the case. Despite that, I love the green of Ireland and of the green tips of the perennials in my garden that are now peeking out from the leaf litter. It is a time of new beginnings. What would be interesting to me is to learn about any new beginnings, whether it be fundraisers or service projects that your club has tried this year. Perhaps new ways to get new members and get all members engaged in your club activities. Be sure to send me

an email about these stories. I would love to hear about them! These stories could very well inspire others in our district!

Thanks to the hard work from PDG Kevin Merrill last Rotary year, our District received an award for 100% club giving to the Rotary Foundation Annual Fund. As mentioned before, if your club members and/or club have not donated to the Annual Fund by the end of March, be prepared for me to contact your club leadership on this topic. We ask that each member or club give something, no matter how much.



At the end of February 2023, RI shows our district has 3316 members. In PDG Ed Hardesty's Foundation report recently, he shared that only 785 of those 3316 members gave something to the Rotary Foundation! This means 2,531 Rotarians in our district **do not give** to the Rotary Foundation - that's 76%! :(

- Of the 785 donors, **551 gave at least \$100 each** – Thank you!!!!
- 78 donors gave **over \$1000 each year!** – Thank you!!!!
- **416** are using **Rotary Direct** – Awesome!

Ed and I have a goal to reach Rotary Direct usage to 500 by June 30th. Can I count on some of those 2,531 Rotarians to sign up for this and start their Rotary Foundation journey? Be sure to designate the Annual Fund since ½ of those funds will come back to our district in 3 years. The Foundation is the fuel that powers all the work that Rotarians all over the world do – in their communities and in the world. This means we have a part in the service to others, no matter where it takes place in the world. Please consider this part of being a Rotarian – the Rotary Foundation is something we can be proud of and need to keep nurturing it for future concerns. <https://www.rotary.org/en/donate> Be sure to sign in when asked so that you and your club are credited properly.

Let's do our part to make the three-year amount an all-time new record!
Celebrate Rotary!

District 6110 Box Score	
March, 2023 info for our District 6110	
0	Total Member change since 7/1/22
3	Satellite Clubs
3	Rotaract Clubs
29.6%	% of female Rotarians in the district
6	Interact Clubs
47	Clubs with Membership Goals in Rotary Club Central
58.2%	Which club has 58.2% women Rotarians?*
73	Rotary Clubs
\$89.42	Foundation Annual Fund Per Capita YTD
110	RYLA Campers having the time of their lives right now!
175	Paul Harris Society Members - give \$1000 annually
3,338	Rotary Club Members
10,210	Miles driven by Dist Gov so far this program year
\$46,252	Polio Plus giving YTD - 107% of goal!
\$295,885	Foundation Annual Fund giving YTD - 125% of goal!

Sources: DACdb, Rotary Club Central, TRF data, etc. as of 3/9/23

*submit your guess to Wbloss@GMail.com for possible fame & fortune

Thanks to clubs that updated their logos

By Wally Bloss

Last month I noted that 37 of the district clubs were using either the old/wrong Rotary logo, or a prior year's Presidential Theme logo on social media.

I have now begun the process of sending notification of the issue to clubs, along with fixes.

Congratulations to the following clubs that are now sporting the correct logos:

- Bixby
- Bull Shoals
- Eureka Springs

If you need assistance creating your own club's correct logo, I can help!



Rotary Dates

Rotary Presidents/leaders want to get dates on their calendar - as far in advance as possible, but also as a reminder of "what's next".

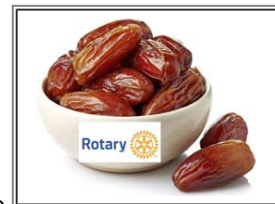
Criteria: Big-picture events, NO club events/fundraisers, but events and/or



deadlines that Presidents and other club leaders need to know.

Important and District wide (and beyond) Rotary Dates

- March 16-19, 2023 – **RYLA** in Tahlequah
- March 23-25, 2023 – **MAPETS** in Springdale
- April 4, 2023 – **Grant** Management Seminar via Zoom
- May 27-31, 2023 - Rotary **Convention** in Melbourne, Australia
- June 24, 2023 – District Governor Pam Crawford's **Installation** in Bartlesville
- August 26, 2023 - District **Training** Assembly via ZOOM
- September 15 - District Leadership **Academy** enrollment deadline
- September 21-24, 2023 - Zone **Institute** in Memphis
- October 24, 2023 - World **Polio** Day
- May 3-4, 2024 - District **Conference**
- May 25-29, 2024* - Rotary International **Convention** in Singapore
- June 21-25, 2025* - Rotary International **Convention** in Calgary, Canada
- June 13-17, 2026* - Rotary International **Convention** in Taipei, Taiwan
- June 5 -9 2027* - Rotary International **Convention** in Honolulu, Hawaii



* Tentative Date for planning

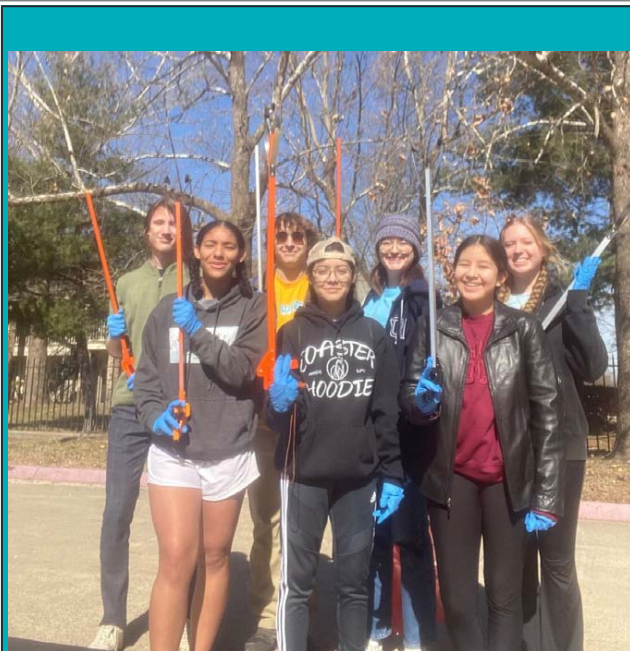
WHAT'S THIS ALL ABOUT: Plug these dates into your calendar - you don't want to be a Rotarian without a date, do you?

"The Club Hub"

District 6110 Rotarians are People of Action!



Rudy Farber and President-Elect Terra Oxendine sell tickets to the **Neosho Rotary Club's** magic show fundraiser. The event had been canceled for COVID, and the club was grateful to be back raising funds for their projects. Proceeds of the



Before our outbound **Youth Exchange students** go on exchange, they complete a Service Project. They select the task, develop the plans, determine who will do which tasks, and work the project. They collected trash and recyclables along a section of the

event were used by the club to support New-Mac CASA (Court Appointed Special Advocates). Over \$4500 was collected!



Vinita Rotary Club's "Senior Rotarians"

Loudan Hicks (L) and Jasmine Morris collected socks from the club to donate to the Vinita Day Center as part of a service project spearheaded by the Student Council. Vinita's "Senior Rotarians" are similar to Rotaractors but are limited to high school seniors. They volunteer at club events to help earn points for scholarships. Many Vinita Rotarians were once Senior Rotarians. Unfortunately, most Vinita Rotarians have blocked the Newsletter.

Razorback Greenway trail in Fayetteville. They are from Tulsa, Bentonville, Fayetteville, & Springdale.



The Van Buren Rotary Club

presented Rotary activity books, storybooks, posters, and bookmarks to 454 third graders in the school district. Obviously, the learning items were well received by the students!

???????



The Eureka Springs Rotaract Club struts in the Mardi Gras Parade. The students voted to send \$500 to Doctors Without Borders and \$500 to Shelterbox.org to help with relief for Turkey/Syria earthquake

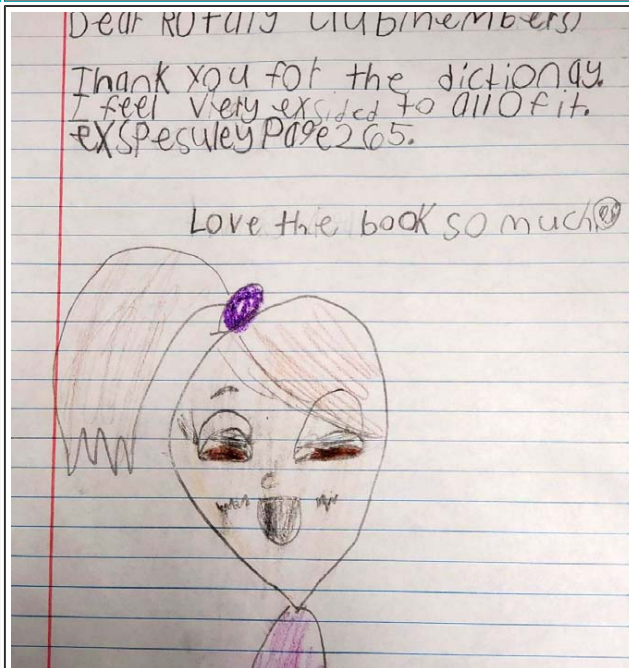


The Pittsburg Sunrise Rotary Club selects local businesses to honor for their service in the community. Blake Benson presents the Rotary award to ARCK Construction.

victims.



The **Parsons Rotary Club** conducted a long-range planning session with the District 6110 Visioning team leading the discussion. There were lots of good ideas! On March 9 they reconvened to narrow the focus in the process of finalizing a plan.



The **Rotary Club of Joplin** received several notes from students who had received the dictionaries this fall. The students still need a bit more practice, but the sentiment is genuine!



The **Coweta Rotary Club** finished delivering dictionaries recently to third grade students. With nine club members they hustle!



Wagoner Rotary Club member Samantha Call is ready to add pancakes to the contestants' plates in their pancake eating contest. The contest had to go to a tiebreaker to select a winner! [See great article here.](#)



The **Rotary Club of Bentonville** joins with the Bentonville Police & Fire Departments to make the lives of children better with a donation of stuffed animals. The departments will keep these toys in their vehicles to be ready when they encounter a child in need of comfort.



The **Rogers Downtown Rotary Club** recently celebrated its seventh anniversary, and recognized their Charter members. They feted Rotary Foundation supporters and had a drawing for gift cards. Keep up the good work!



On the one-year anniversary of Russia invading Ukraine, people gathered on Tulsa's Guthrie Green to thank Americans for their support. **District Governor Cathy Webster** (L) and Sofia Laptun of Tulsa speaks during a gratitude event to thank Tulsans and Americans for their support



The **Rotary Club of Bella Vista** produced its first Winterfest in February. Children were treated to games, prizes, and Rotarians having fun. On the left is Kathleen McGuire with "Elsa" (aka Evie Pasquino, granddaughter of Holli Holiman), and right is Kelly Dostart



Tahlequah-Cherokee County
Rotary
 Club



ROTARY DERBY
 APRIL 21, 2023 | THE CHOTA ROOM

EVENT SPONSORSHIP

You are cordially invited to the Rotary Derby Gala & Auction on April 21, 2023.
 Pick out your best derby-themed attire and join us for an evening you won't forget!
 6PM Cocktail Hour | 7PM Dinner | 9PM Silent Auction Close

The **Frontenac Rotary Club** recently hosted Frontenac High School Student Council President, Logan Meyers, displaying the trophy for the food drive contest.

The **Tahlequah-Cherokee County Rotary Club** will host its Derby Gala and Auction on April 21. Attend in your best Derby-themed attire for a great evening!



The **Oswego Rotary Club** toured the Oswego Public Library, which is said to be the oldest library still located in the same building in Kansas. Service opportunities abound!



The **Rotary Club of Ft Smith** heard from the **University of Arkansas Rotaract** members present on their upcoming water filtration project in Panama.

WHAT'S THIS ALL ABOUT? Is YOUR club doing service to its community? Is it telling its story? Are you "doing good in the world?" Let us know with "just the facts" to: Wally Bloss, District Public Image Chair: Wbloss@Gmail.com

Membership Contest Update

By Jayne Lowe

We have our winners from the February Membership Charity Contest:

- **Steve Barnes from the Broken Arrow Rotary Club**

- Monica Angeles from the Pittsburg Rotary Club

These new-member sponsors will each receive a \$50 check from the district to their non-Rotary charity. The charity contest continues through March, so bring a guest to a club event and send PDG [Jayne an email](#) to be entered to win a donation to your favorite non-Rotary charity.

Each One Bring One

Invite a Guest...Win for Your Favorite Charity!

Participate in District 6110's *Each One, Bring One* campaign by answering the challenge for every Rotary member to "bring" one new member to the organization. (Just one!)

Keep up the great work and share Rotary with the people in your life. When you invite a guest to a meeting, service project or social event, you are

entered into a district-wide drawing each month in February and March. If you win, Rotary District 6110 will make a donation to your favorite (non-Rotary) charity.



For questions ask PDG Jayne Lowe: jayneRotary@gmail.com



March is...
Water,
Sanitation,
and Hygiene
Month

Rotary 

We often think of providing sanitation efforts in international and/or third world countries, but right in our own backyard there are WASH efforts: [Mississippi River Rotary Initiative](#).

Rotary 101 - Basic Public Image

By Wally Bloss



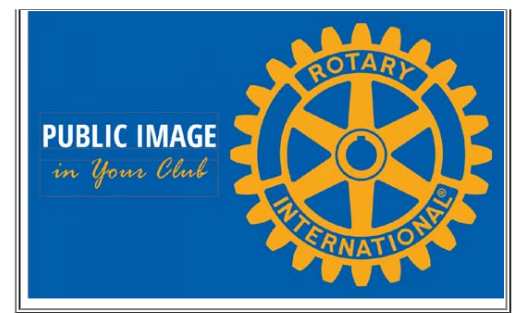
Rotary 101 is a monthly column highlighting the many facets of our wonderful organization. We are part of a global network of 35,000 clubs with 1.4 million members, all striving for the common good of our communities and humankind. It's the responsibility of each and every Rotarian and club to tell that Rotary story!

We're here to help.

Here's our plan for the next two Newsletters:

March: How to Write a News Release

April: Making action oriented photos



Especially for Rotary clubs in small towns where there are community newspapers, it is in your club's public relations interest to write press releases about your fundraisers and service projects. If these press releases are well written, small papers – and sometimes larger papers – will print them as is.

Ten Tips for writing an effective press release

1. The **headline** should be eye-catching, use a play on words or the most 'unusual' 'moving' 'interesting' aspect of the story. Remember Rotarians are "People of Action."
2. The **'lead' (first sentence)** should expand that most 'unusual', 'moving', or 'interesting' aspect of the story just enough to interest the reader. It is not essential to get all the who, when, where, what, how, and why in the 'lead', or second paragraph, but it is essential to capture the attention of the reader.
3. No later than the third paragraph get a **human voice in your release (as a quote)**. *The person quoted should speak to the element(s) of the 'lead' that you have focused on.*
4. Keep the **first three or four paragraphs really short**, as people only read the beginnings of paragraphs until they are interested.
5. News media want to know **when and where events are happening**, so be complete in this information.
6. Remember that all **media are visual**. Photos, video are what reporters are looking for to draw attention to their stories. **Emphasize the visual of the events – indeed PLAN events to be visual** if you want news coverage. Reporters do not want to have photos of meetings; they want activity, human interest, something unusual happening. That photo of a big check - dump it and get a photo of people doing what the check pays for!
7. Leave background information for the last paragraph(s).
8. **Never go more than a page** on a press release.
9. Always have **contact information** at the bottom: person's name, email, phone
10. **Call newspapers, TV stations to talk to news editors and find out which reporter might be interested in your story**. Get contact information and send the release to those reporters.

Need help? I'm happy to chat with your club and get things fixed! E-Mail me:

Wbloss@GMail.com and let's talk!

WHAT'S THIS ALL ABOUT: Rotary has so many parts it is hard to keep track of them all. This is a series of several primers on Rotary. Want help on logos, themes, how to make a great flyer etc? Just ask Wally: [Wally Bloss' email](mailto:Wally.Bloss@gmail.com) He's happy to help!





2023-03 Plant-rich Diet

By Ken Leonard

Changing Habits and supporting Rotary's 7th Area of Focus: The Environment

The District 6110 Committee for the Environment encourages members to implement Rotary's 7th Area of Focus, the environment. Rotarians can work with their clubs to implement projects that benefit the environment, such as planting trees. Rotarians can adopt personal changes, benefiting the environment.

One personal plan that your Committee for the Environment will suggest is the adoption of a plant-rich diet. Plants use less energy to produce and consume, which benefits the environment. We are not suggesting that everyone should become a vegan. How about having one plant-based meal per week?

To help Rotarians along this path, every month we will suggest a delicious plant-based recipe that you can try through a link in this newsletter.

Here's your first recipe: [Spiced Chickpea Stew with Coconut and Turmeric](#) -- Beth and I have enjoyed this delicious stew many times and highly recommend it.

Here is a link to another website that has many plant-based recipes: <https://www.feastingathome.com/vegan-dinner-recipes/> We haven't tried many recipes on this site, so let us know when you find a favorite.



Bon appetite!

Contact:

Ken Leonard: [Email](#)

Stan Grigsby: [Email](#)

Welcome New Rotarians March 2023

Have you welcomed a prospect to your Rotary club?

You can ask a prospect to help deliver dictionaries, or pick up trash with you, or help with whichever action project your club does. Get their hands dirty and they'll be interested!



(Above)
The **Cassville Rotary Club**
President Wade Hermanson
(L) welcomes new members
Sarah Dalton (R) to the club
and Kyle Troutman (Below)



(Above)
The **Rotary Club of Joplin**
welcomed new members: L-R:
Chris Cochran, Jenn Berry and
Jessica Pommert, by President
Vicky Mieseler. Then, a few
weeks later Arlisa Campbell
joined. (Below)



Please welcome these new Rotarians who were added since our last newsletter:

Rotary District 6110 New Membership Listing

New Members From: **Feb-13-2023** To: **Mar-13-2023**

Member Name	Start Date	Club	Sponsor	Classification
Ames, Frederick (FRED)	02/14/23	Tulsa Southside	Norene Heaps	
Turney, Ross D.	02/14/23	Pittsburg	Brian K. Jones	Hospitals & Institutions - Community Health
Lewis, Harry Donal (DON)	02/16/23	Tulsa		
Wells, Mary Elizabeth (MARY)	02/16/23	Tulsa		
Beckman, Bryan	02/17/23	Muskogee		Insurance
Stanley, Timothy	02/20/23	Northside Fayetteville	Travis L. Fink	Copy Equipment
Issa, Nadia	02/20/23	Fayetteville	Richard G.	Education/Research

			Roberts	
Jenner, Kyle	02/20/23	Northside Fayetteville	David J. Savage Sr.	
Bakker, Jacob B	02/21/23	Joplin		Non-Profit Executive
Campbell, Arlisa M	02/21/23	Joplin	Beverly Block, Jeffrey Zimmerman	Education-University
Buster, Kate A	02/21/23	Tulsa North	Trisha Kerkstra	
Sloniker, Jessica E	02/23/23	Nevada	Jay Alan Sloniker	
Pitman, Heather R	02/27/23	Mid-Marion County	Layton Lee	
Fetherolf, Tabitha	02/27/23	Bentonville		
Bailey, Jourdy R	02/28/23	Miami		
Guthrie, Chris	02/28/23	Tulsa		
Leer, Peter	03/01/23	Rogers		
Metzger, Peter C.	03/01/23	Rogers	Transfer	Business Consultant Wal-Mart VP Retired
Swearingen, Robert Evan (ROB)	03/01/23	Rogers	James P. Swearingen	Higher Ed Professor
Diggs, Angela	03/01/23	Holiday Island	Nita Holly	Cyber Security
Diggs, Donald (D. J.)	03/01/23	Holiday Island	Nita Holley	Volunteer
Stewart, Bill	03/01/23	Bartlesville	George Halkiades	
Dean, Jerilyn	03/01/23	Holiday Island	Peggy Lodewyks	
England, Robert A (BOB)	03/02/23	Van Buren	Morice Hubbs	Real Estate
England, Kristy Graham (KRISTY)	03/02/23	Van Buren	Robert A England	Chiropractor
Stipe, Richard M	03/02/23	Harrison	Rodney Arnold	
Bishop, Amyl M	03/02/23	Nevada	Jennifer Gundy	Association manager
O'Neal, Hunter Ellis (HUNTER)	03/05/23	Parsons	Hal Redford	
Dollard, Malori	03/06/23	Mountain Home	Karolyn Cooper	
Phillips, Tom	03/06/23	Downtown Rogers		
Hogan, Stephanie	03/06/23	Downtown Rogers	Eric Ledbetter	
Montgomery, Betsy Leopard (BETSY)	03/07/23	Northside Fayetteville		
Reitemeier, Isaac M (IKE)	03/07/23	Parsons	Hunter O'Neal	
Buck, Roger D.	03/07/23	Parsons	Gary Wall	

Leake, Jan	03/08/23	Vinita	Nancy Dalquest	
Perry, Samuel C	03/09/23	Joplin	Robert Reaves	
Williams, Cassie	03/12/23	Van Buren	Michelle J Robinson	Retail
Nichols, Bridgette D.	02/16/23	Tulsa		
Steinkirchner, Kevin	02/16/23	Tulsa		
Townsend, Jamie M	02/16/23	Tulsa		
Dalton, Sarah	02/15/23	Cassville	Debbie Gerleve	
Arnold, Susan M	02/14/23	Springdale	Linda Slothower, Gene Anderson	
Roberts, Daren T	02/13/23	Pittsburg	Monica Angeles	Manufacturing - Packaging
Journagan, Robert	03/02/23	Aurora		

Note: For members to appear on this list, their start date must be entered.