

Rotary



District 6110 Newsletter

District Governor's Message February 2022



Rotary Club Central and the Environment

The formation of [MSNI](#) was ahead of its time regarding the 7th Area of Focus in Rotary – The Environment. Just imagine the tons of medical equipment and items that would have ended up in a landfill that are now filling medical clinics in areas of the world with the most needs. Supporting MSNI can give your club credit in multiple areas:



service hours, an international project, and helping with causes associated with the environment. If your club is too far away to help with inventory, your club can still seek and deliver used but good medical equipment to MSNI, your club and [members can donate](#) and even become MSNI Ambassadors, and create awareness of the opportunities that MSNI offers. You may want to go into Rotary Club Central and add to your goals in these areas and update what your club has accomplished so far this Rotary year.

Speaking of the environment, [Ken Leonard](#), chair of the Committee for the Environment for our district, provided a very interesting program to my club recently. He shared a lot of information about large and small ways that we can make a difference and protect our environment. I encourage you to [contact him to](#) learn more!

Many of you know that I am an [Environmental Geologist](#). To this day, I remain fascinated by the microbe/mineral interactions and how microbes work in wetland areas to mitigate pollution. If your community has a wetland area that needs some TLC, this may be a new area to apply for a grant to help. What about restoration of prairie environments? Native wildflower plots? Many of these are excellent ways to get families involved in something fun, educational, and impactful. Awareness is the key to any topic. With this topic in the month of February, let's show our LOVE for our environment by action to improve our communities!

Happy February, the month of LOVE! What I love about Rotarians is that they combine the obligations of being involved with their clubs and in their communities while combining this obligation with love for others. In this combination, obligation turns into joy! This is why we serve!



Cathy Webster
District Governor D6110

EdNotes

By Wally Bloss

This month we add the "Box Score" below. It has several important "scores" for us to watch - and make better! This month we also redesigned the "Rotary



Clubs in Action" to be a tighter "Club Hub." Last month we added "Rotary Dates" to keep up with what's coming. Keepin' it fresh!

District 6110 Box Score	
February, 2023 info for our District 6110	
-15	Total Member change since 7/1/22
2	Satellite Clubs
6	Rotaract Clubs
*??	% of female Rotarians
38	Interact Clubs
46	Clubs with Membership Goals in Rotary Club Central
78	Rotary Clubs
\$82.87	Foundation Annual Fund Per Capita YTD
172	Paul Harris Society Members - give \$1000 annually
3,323	Rotary Club Members
9,014	Miles driven by Dist Gov so far this program year
\$42,589	Polio Plus Giving YTD
\$274,220	Foundation Annual Fund Giving YTD

* Submit guesses to wbloss@GMail.com for fame and fortune

Sources: DACdb, Rotary Club Central, TRF data, etc.

Rotary Dates

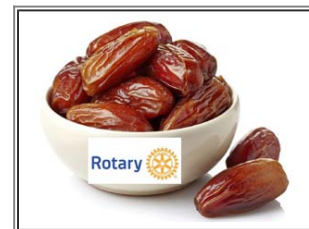


Rotary Presidents/leaders want to get dates on their calendar - as far in advance as possible, but also as a reminder of "what's next."

Criteria: Big-picture District-wide (or further) events, NO club events/fundraisers, but events and/or deadlines that Presidents and other club leaders need to know.

Important and District wide (and beyond) Rotary Dates

- March 9-13, 2023 – American **Wheelchair** Mission in Mexico
- March 16-19, 2023 – **RYLA** in Tahlequah
- March 23-25, 2023 – **MAPETS** in Springdale
- April 4, 2023 – **Grant** Management Seminar via Zoom
- May 27-31, 2023 - Rotary **Convention** in Melbourne, Australia
- June 24, 2023 – District Governor Pam Crawford's **Installation** in Bartlesville
- August 26, 2023 - District **Training** Assembly via ZOOM
- September 15 - District Leadership **Academy** enrollment deadline
- September 21-24, 2023 - Zone **Institute** in Memphis
- October 24, 2023 - World **Polio** Day
- May 3-4, 2024 - District **Conference**
- May 25-29, 2024* - Rotary International **Convention** in Singapore
- June 21-25, 2025* - Rotary International **Convention** in Calgary, Canada
- June 13-17, 2026* - Rotary International **Convention** in Taipei, Taiwan
- June 5 -9 2027* - Rotary International **Convention** in Honolulu, Hawaii



* Tentative Date for planning

WHAT'S THIS ALL ABOUT: Plug these dates in your calendar - you don't want to be a Rotarian without a date, do you?

"The Club Hub"

District 6110 Rotarians are People of Action!



Assistant Governor Terry Bushay presented the membership contest check to Alesia Owen, President of the **Mid-Marion Rotary club**.



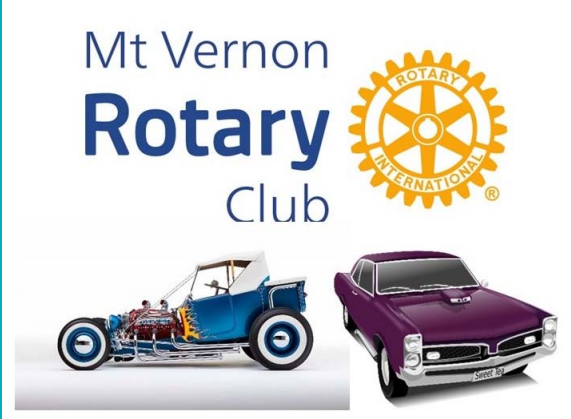
The **Tulsa Sunrise Rotary Club** labeled dictionaries for Tulsa area schools last month. Then, they stayed and worked at MSNI.



The **Rotary Club of Fayetteville's** recent "program" was to fill comfort bags for cancer patients under the auspices of Hope Cancer Resources. A prospective member, Carey Stubbs, was so impressed with this as well as the hospitality of the Fayetteville club.



AG Holly Holiman traveled the winding roads to the **Rotary Club of Eureka Springs** to present president Dave Teigen with the RI President's club citation for last Rotary year.



SquaresGenerator.com \$/Square: \$20.00

EAGLES

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Q1 Score: Q2 Score: Q3 Score: Final:

Saturday, April 29, 2023 10am-2pm
 in the Historic Town Square, Come see
 Classic Cars, Antique Cars, Street
 Rods, Muscle Cars, etc.
Trophies for all Classes.
 For more info call 417-316-2252
 Proceeds going towards Mt. Vernon HS
 Scholarships, Dolly Parton's
 Imagination Library, etc.

The **Rotary Club of Booneville** is
 hosting a Super Bowl square board to
 raise the final money needed to fund
 scholarships this year! \$20 square, 100
 squares to sell. \$250 payout per
 quarter. Who won?



Sand Springs Rotary Club's Chili
 Cook-Off is coming up Friday, Feb 24th
 at Case Community Center from
 11:30am-1:00pm! Cost is \$10, and
 you can buy tickets at the door! Yum!

Claremore Rotarians delivered
 Christmas cheer to the residents of
 Claremore Skilled Nursing & Therapy
 Center. Several members hand wrote
 cards for all 80 residents. Wow!



The **Reveille Rotary Club of Claremore** finished delivering dictionaries recently.



The **Rotary Club of Fort Smith** recently conducted a diaper drive for the [Heart to Heart Center](#).



The **Pittsburg Sunrise Rotary Club** joined with the local Police Department's Officer Chris Moore for the Polar Plunge to raise funds for Special Olympics.



The **Mountain Home Rotary Club** received a Certificate of Appreciation from The Rotary Foundation for its financial support of End Polio Now.



The Rotary Club of Tulsa served at Celia Clinton School Junior Achievement day. See a fun video [HERE](#)



Assistant Governors for 2023-2024 recently met for training in Bartlesville.

WHAT'S THIS ALL ABOUT? Is YOUR club doing service to its community? Is it telling its story? Are you "doing good in the world?" Let us know with "just the facts" to: Wally Bloss, District Public Image Chair: Wbloss@Gmail.com

Rotary 101 - Basic Public Image

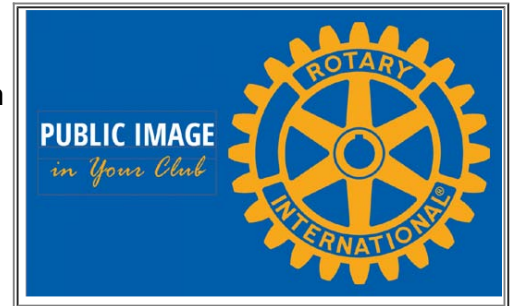
By Wally Bloss



Rotary 101 is a monthly column highlighting the many facets of our wonderful organization.

We are part of a global network of 35,000 clubs with 1.4 million members, all striving for the common good of our communities and humankind. It's the responsibility of each and every Rotarian and club to tell that Rotary story! We're here to help.

One of the primary faces of District 6110 Rotary to its members and public is our Facebook channel. The channel features news from clubs across the state as well as featured Rotary International content. Have a club event coming up? Let us know and we'd be happy to broaden your exposure.



Here's our plan for the next three Newsletters:

February: Social Media Basics
March: How to Write a News Release
April: Taking action-oriented photos

Social Media Basics:

1. Select a Public Image Chair who is familiar with social media – preferably someone who has experience with business social media .
 - Have at least one other person on this committee.
 - Have a member take action-oriented photos at every meeting, service project, or social.
 - Take classes in the RI Learning Center on the Public Image Committee. They're free!.
2. Start with Facebook and maybe Instagram as they are linked. However, don't always post the same thing on both, as people will stop following both channels.
3. Set up a business account.
 - Fill out the About section completely. Be sure to include your meeting times and place!
 - It's a good idea to have two or more admins on your social media accounts.
 - Make sure the login and passwords are kept safe and passed to the next Admin
 - Make sure you are using a Rotary brand club logo (see other story in today's Newsletter)
4. Show the 'image' or 'culture' your club wants to project to current and potential members.
 - Remember, Rotarians are people of action! Take photos of service projects
 - Photos of people at a meeting do not convey action.
 - Show people enjoying themselves at your socials.
5. Always select quality, engaging photos for your social media postings.
6. Post *at least* once a week, tag everyone possible in your photos.

7. Have all your members LIKE and FOLLOW your page. Have all your members invite their friends and family to LIKE and FOLLOW your page.
8. Respond to any comments on your posts (even just by liking every comment) promptly.
 - Your Facebook page is where many potential new members can be found.
 - Turn on notifications so you know when a visitor has asked a question.
 - Younger members use Instagram more than Facebook - have a presence there.
9. Use Facebook Events to promote your club events. Have members promote the event to their Facebook friends. You can make a post and create an event for your members to share.
10. Variety is the spice of life.
 - Post about more than just what your club is doing.
 - Post about Rotary's Mission
 - Post about making a difference in the world
 - Highlight a club member
 - Do a poll on types of service activities
 - Ask questions about local service opportunities
 - Use RI's pre-made posts, share them
11. Like and Follow other Rotary clubs to show support and get ideas.
12. Create custom People of Action Photos to post. <https://app.poaphotos.com/>

Need help? I'm happy to chat with your club and get things fixed! E-Mail me: Wbloss@GMail.com and let's talk!

WHAT'S THIS ALL ABOUT: Rotary has so many parts it is hard to keep track of them all. This is a series of several primers on Rotary. Want help on logos, themes, how to make a great flyer etc? Just ask Wally: [Wally Bloss' email](#) He's happy to help!



Rotary Logo Compliance

As your District Public Image Chair, my goal is to help clubs put their best face forward. No matter where you are in the world or what language you speak, the Rotary logo is universal. Rotary clubs can tap into the strength of this connection by using a consistent club logo. The more unified our voice is, the greater our impact will be.

After a review of District 6110 clubs' social media, I see that several clubs are not using the correct club logo, and have other issues with the correct Rotary branding.



Two quick points:

- **Thirty seven clubs have a WRONG LOGO** on their Facebook page! That's almost half of the district! If you are using the "blue wheel" or writing something over it, or using prior year's Presidential theme logos, your club needs to **fix that**. From the largest club in the district to the smallest clubs, many do not use the logo correctly. The blue wheel was replaced almost 10 years ago by the "Mark of Excellence". The RI Facebook page has it right - it's easy to fix.

<p>The Rotary Mark of Excellence fits nicely into the round "Profile picture" field.</p>	<p>Facebook "Profile picture" with wrong/old logo. One of 37 clubs needing to change - we can help!</p>

- You can make your own correct club logo and use that instead of the generic Rotary logo. It takes less than 5 minutes at RI Website's "Brand Center". You can even make business cards, club brochures, etc. Promote your CLUB by using the logo.

<p>Recommended Club Logo (Use your open club name!) Click Here to make your own club logo</p>	<p>The Masterbrand Signature should not be used by clubs - use the club logo instead and help people know who YOU are!</p>

Beginning with this newsletter, **we will not display incorrect logos on club-submitted stories**, and will attempt to modify them to be correct, if possible.

We will be contacting clubs to help them transition to the correct logo to help unite Rotary.

<p>Are you using the right Rotary logo?</p>	 <p>NO</p>	 <p>OK</p>	<p>Rotary </p> <p>Club of Okksarmo</p> <p>BEST</p>
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Former Youth Exchange Scholarship Opportunity

By Allison A. McElroy on Tuesday, February 7, 2023



Hello Fellow Rotarians,

I'm Allison McElroy from the Rotary Club of Rogers. We have a unique opportunity for District 6110 to support a special

endeavor.

Our club had a student from Nigeria participate in the Rotary Youth Exchange in 2019. Her name is Oneada Chika. We call her "Ona" - she is an outstanding student.

While she was here she expressed interest in coming back to attend college to become a nurse, and she did exactly that! She was accepted at John Brown University in Siloam Springs, where she started in Jan, 2022 with a partial scholarship.

JBU is a great choice for her because she doesn't need a vehicle to get around campus, and she lives in the dorms. Her dream is to become a nurse and serve Northwest Arkansas.



Ona as Rotary Youth Exchange in 2019

Several local Rotary Clubs in Northwest Arkansas worked together to assist with her first year's tuition with their district grants! With the partial scholarship, the support of a few clubs, and local community supporters, her first year was paid for. AND, she finished her first year with a 3.93 GPA! Ona participates in the work-study program to help with her expenses.

We want to provide a scholarship to help Ona complete her degree, with the help of our 6110 clubs to contribute to the scholarship fund. The amount we still need to make this happen is \$43,300. That is almost 5.5 semesters of college. (The current semester's tuition is almost fulfilled, and the Fall '23 semester is over half fulfilled.)



Ona (left) this year at John Brown U.

Would each club consider contributing to help Ona fulfill her dream of becoming a nurse? If 70+ clubs contribute \$600, we would almost reach the full amount.

We have some flexibility on how you participate. I'm sure that however you need to do it, we can make it work! If you cannot contribute \$600, I know any amount would be appreciated and would really help.

To manage these donations, we have set up a scholarship through our local community scholarship fund. We have named it the Northwest Arkansas Higher Education Scholarship. They will monitor Ona's grades and send funds directly to JBU. Ona has to keep up with her profile on their portal and stay in communication with the scholarship coordinator.

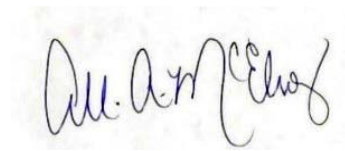
The Rotary clubs that contributed to Ona's first year: **Fayetteville Southside, Fayetteville Northside, Rogers Noon, and Rogers Early Risers.** Thank you!

Please follow up with me if you have any questions. I hope to hear from you soon,

If you want to contribute, please make checks to: RDF – Community Based Scholarship
Memo: NWA Higher Education Scholarship

Mail to: Katie Burns, Rogers Lowell Chamber of Commerce, 317 W. Walnut, Rogers, AR 72756

My Email: [Alison McElroy Email](#)
My Phone: [Allison McElroy Phone](#)



Allison A. McElroy, CFRE, Past Club President 2016-2017, Rotary Club of Rogers

Rotarians Against Slavery

By Marc Hayot on Monday, February 6, 2023



The Rotarians Against Slavery District Team is headed by Marc Hayot, and they are ready to move forward with their mission. Educating the public, whether it be students, families, and the public in general, is a vital aspect of this group. Training for awareness and then what to do when you know something is going on is vital to combat this problem which not only includes human trafficking but also child abuse.

The district RAS Team is having a contest from February to May. Each club's members need to complete the OnWatch Training. Clubs will report their stats once a month and the club with the highest percentage complete will receive funds for a project the club is doing.

Here is the link to the OnWatch Training: <https://www.iamonwatch.org/training/overview>

WHAT'S THIS ALL ABOUT? Rotarians Against Slavery is an Action Group at the International level. Find out more on their website: [Website](#)

Spring Membership Contest

By Jayne Lowe

When you invite a prospect to a Rotary club meeting or project, they see what we are and will want to join!

The spring membership contest is really easy - when you bring a guest to a club event, **let PDG Jayne Lowe know by sending her an email with your name and the guest's name to: jaynerotary@gmail.com** Then, the District will give two Rotarians each a \$50 check to their favorite charity (it can't be RI or their club) if their name is drawn for bringing a guest. One drawing for guests in February, and another for March.



Each One Bring One

Invite a Guest...Win for Your Favorite Charity!

Participate in District 6110's Each One, Bring One campaign by answering the challenge for every Rotary member to "bring" one new member to the organization. (Just one!)

Keep up the great work and share Rotary with the people in your life. When you invite a guest to a meeting, service project or social event, you are

entered into a district-wide drawing each month in February and March. If you win, Rotary District 6110 will make a donation to your favorite (non-Rotary) charity.



For questions ask PDG Jayne Lowe: jayneRotary@gmail.com

Welcome New Rotarians February 2023

Have you welcomed a prospect to your Rotary club?

You can ask a prospect to help deliver dictionaries, or pick up trash with you, or help with whichever action project your club does. Get their hands dirty and they'll be interested!

We had several new members get recognized by their new clubs - it's a great way to honor the new member and make them feel welcome!



Billy Jackson is pinned by his son, Rotarian Brian Jackson at the Southside Tulsa Rotary Club

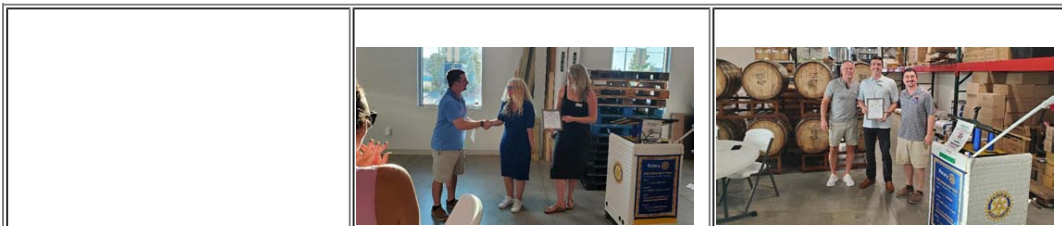


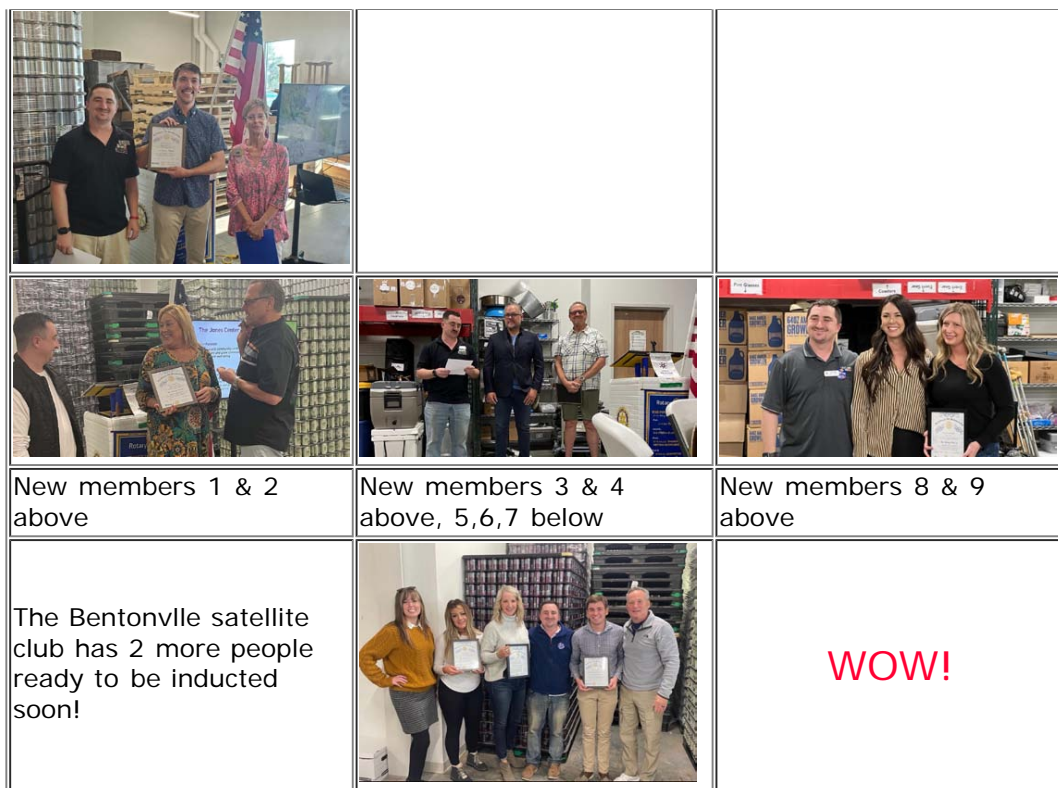
Tye Richardson is welcomed by Brett Brough to the Southside Tulsa Rotary Club



Webb City/Carl Junction club added Police Chief Don Melton (L) and Isa Greenwood, the mother of Past President Cavanaugh Sturdyvin (R)

The Bentonville Rotary's Satellite club recently inducted 9, count them NINE, new members!





Please welcome these new Rotarians who were added since our last newsletter:

Rotary District 6110 New Membership Listing

New Members From: **Jan-13-2023** To: **Feb-12-2023**

45 Members Listed

Member Name	Start Date	Club	Sponsor
Curtis, Brittany	01/13/23	Mountain Home	Bill Self
Morgan, John W IV	01/16/23	Downtown Rogers	
Million, Anna	01/17/23	McAlester	Douglas Auld
Jenkins, Trey	01/17/23	Van Buren	Michelle J Robinson
Ocker, Evan	01/18/23	Van Buren	Michelle J Robinson
Smith, Molly	01/19/23	Tulsa	
Harper, Kevin	01/19/23	Tulsa	
Rider, January S (JAN)	01/19/23	Bartlesville	Stevie Williams
Stanley, Craig	01/20/23	Tulsa Southside	Jack H. Wills III
Parker, Jacob Riley (JACOB)	01/20/23	Tulsa Southside	Parker Ray Smith
Berry, Jennifer (JENN)	01/20/23	Joplin	Vicky Mieseler
Ratliff, Katie M	01/20/23	Mid-Marion County	Shelly R Hill
Haire, Andrew	01/20/23	Pryor	Garry Harris
Ayers, William F. (BILL)	01/21/23	Holiday Island	Larry C Stamps
Shaw, Angie	01/21/23	Holiday Island	Al Selleck Kenneth E. Mills
Rahlf, Randall	01/21/23	Holiday Island	Al Selleck Kenneth E. Mills
Richardson, Tye	01/26/23	Tulsa Southside	Brett J. Brough
Grayson, Maria	01/26/23	Van Buren	Michelle J Robinson
Harrison, Lauren	01/30/23	Rogers	Bill Watkins

Allen, Korenda	01/30/23	Rogers	
Northey, Wesley E IV	01/30/23	Rogers	Dick Trammel Linda Phillips
Koszalka, Rachel	01/31/23	Coffeyville	
Baldwin, Jennifer	02/01/23	Holiday Island	Al Selleck
Swearingin, Wilbur T	02/01/23	Mt. Vernon	
Clouse, Jeff	02/01/23	Holiday Island	Peggy Lodewyks
Ram, Traci	02/01/23	Holiday Island	Peggy Lodewyks
Mills, David	02/01/23	Bella Vista	
Clouse, Jeff	02/01/23	Holiday Island	Al Selleck
Ram, Traci	02/01/23	Holiday Island	Peggy Lodewyks
Jackson, Billy Wayne (BILLY)	02/02/23	Tulsa Southside	Brian Jackson
Breshears, William H. (HANK)	02/06/23	Downtown Rogers	Robyn Breshears
Breshears, Robyn C. (ROBYN)	02/06/23	Downtown Rogers	Pam Bohannan
Snow, Richard	02/06/23	Neosho	Holly Mitchell
Powell, Sharon	02/06/23	Neosho	Lynn Otey
Pierson, Katricia (DR. KATRICA PIERSON)	02/06/23	Neosho	Holly Mitchell
Seams, Tim	02/06/23	Neosho	Holly Mitchell
Ribar, Steven Jon	02/06/23	Downtown Rogers	Brooke Allyson Bisbee
Soliman, Bradley	02/07/23	Tahlequah- Cherokee County	Jessica Lewandowski
Cheesman, Derrick T	02/07/23	Sapulpa	Katie L Brown
Birchfield, Melissa D	02/09/23	Springdale	Joy Drummonds
Henderson, Gabe	02/09/23	Mountain Home	
Gresham, Anne V.	02/09/23	Springdale	Matt Fryar Zelda Parson
Roberts, Keith	02/10/23	Rogers	Jerry Hudlow Dick Trammel
Massey, Sandra	02/10/23	Mountain Home	

Note: For members to appear on this list, their start date must be entered.