

District Governor, Pam Crawford



Hello from the road...in the first six weeks, I have done 20 club visits, mostly in Arkansas. And I'm loving it! Rotarians are the best people! I'm so excited by what our clubs are doing to Create Hope in each of their communities. I also see the projects engaging the interest of our members and potential members.

It is Membership Month for Rotary, and I hope you are thinking about how to grow Rotary, especially by keeping your existing members. It was fun to have children — mostly girls - at some of the meetings — Future Rotarians! I have been excited by how many projects touch the children and youth of the community. That is empowering our next generation of leaders. Early in July, I went to Nebraska for my high school reunion. I did memory lane and went to see my schools. And as I walked around outside the elementary school, I remembered the impact that teachers had on me. The teachers who introduced me to historical fiction (instead of only horse books). The

music teacher that instilled a love of all styles of music. And the Girl Scout meetings in the building.

I recognized how much teachers and other mentors unleashed many of the skills that I used in my career and now serving as your District Governor. As school is starting, and we move towards September and Basic Education and Literacy Month, I hope you start scheduling the outreach you make for children and youth.

Our <u>District Training Assembly on August 26 via Zoom</u> will have sessions to help you kickstart finding students for RYLA (Rotary Youth Leadership Awards), Interact, 4-Way Test Speech Contest, and RYE (Rotary Youth Exchange).

We are planting seeds for the future when we give a child a book or a dictionary. We water that plant when we provide programs that help them make good choices...and a chance to lead (like Interact)...and a platform to find their voice (like RYLA). We may not see the final plant, but it is worth the effort. Keep up the good work! I can't wait to hear more as I continue my

adventures through our wonderful District.

See you soon...and more next month! DG Pam

P.S. There is a special membership program on August 22 (via Zoom) being offered by Zone 30-31 on the Membership Action Plan. If you can't make it, we will have a modified version of it during District Training Assembly on August 26. It looks like a great tool in DACdb. See another article in this newsletter below!

Rotary Dates



Rotary Presidents/leaders want to get dates on their calendars - as far in advance as possible, but also as a reminder of "what's next".

Criteria: Big-picture events, NO club events/fundraisers, but events and/or deadlines that Presidents and other club leaders need to know.

Important and District-wide (and beyond) Rotary Dates

- August 26, 2023: District Training Assembly via ZOOM
- August 31 (NEW DATE): District Leadership Academy enrollment deadline
- September 21-24, 2023: Zone Institute in Memphis
- October 19-22 2023: RYLA is back in the fall for 2023-2024
- October 24, 2023: World Polio Day
- March 21-23, 2024; MAPETS
- May 3, 2024: District Foundation Dinner
- May 3-4, 2024: District Conference at Embassy Suites, Rogers, AR
- May 25-29, 2024*: Rotary International **Convention** in Singapore
- October 17-20, 2024: **RYLA** scheduled for the 2024-2025 year
- March 20-22, 2025; MAPETS
- June 21-25, 2025*: Rotary International Convention in Calgary, Canada
- March 19-21, 2026; MAPETS
- June 13-17, 2026*: Rotary International Convention in Taipei, Taiwan
- June 5 -9 2027*: Rotary International Convention in Honolulu, Hawaii
- * Tentative Date for planning

WHAT'S THIS ALL ABOUT: Plug these dates into your calendar - you don't want to be a Rotarian without a date, do you?





Box Score Through 8/9/23					
13	13 Total Member INCREASE since 7/1/23				
3	Satellite Clubs: Bentonville Evening, Broken Arrow Special Forces, Springdale				
3	Rotaract Clubs				
6	Interact Clubs				
77	Rotary Clubs (includes Satellite)				
13	Clubs with ZERO Foundation giving - darn it!				
5	Clubs that meet early morning/breakfast				
53	Clubs that meet mid day/lunch				
5	Clubs that meet in the evening/supper				



6	Clubs that meet on Monday			
20	Clubs that meet on Tuesday			
18	Clubs that meet on Wednesday			
19	19 Clubs that meet on Thursday			
6	6 Clubs that meet on Friday			
30.9% % of female Rotarians 43.5% District Rotarians with a MyRotary account				
				421
177	177 Paul Harris Society Members - give \$1,000 annually			
3,310	Rotary Club Members			
\$6,869	\$6,869 Polio Plus Giving YTD - 27.3% of goal!			
16,251	District Foundation Recognition Points; hmmm			
\$38,125	Foundation Annual Fund Giving YTD 27.6% of goal			

Sources: Rotary Club Central, TRF data, etc. as of 8/9/23

My Rotary Moment: Joe Grisolano

This is a **new feature** - an opportunity to tell **your Rotary Story!**Many of us can point to a time when we "got it" and became a
Rotarian...not just someone who goes to club meetings.
Please share your experience and send your "Rotary Moment" to DPIC
Wally Bloss <u>wbloss@gmail.com</u>



My Rotary moment happened several years ago. Our club did a project where Rotarians would visit an elementary school once a month. We would eat lunch with one of the 5th grade classes, then after lunch, go back to the classroom for about 25 minutes and do an activity with the students. The first visit of the year, the students would interview each club member, asking each about their educational and business background and their families and how we used skills learned in school daily. For example, how math and reading helped us in our jobs. On subsequent visits, the teacher scheduled activities that focused on working together as a team, or the students would make a presentation to the Rotary group, which was a classroom project that the entire class worked on. This project

was a lot of fun and brought a great awareness of how different children's lives are now than when all of us were in elementary school.

During the lunch visits, we would hear stories that many Rotarians found difficult to believe, for example, many of the students didn't live with their parents, and if they had siblings, the siblings may live with a different family than our students. It was an opportunity for our members to try to mentor some young minds!

The first year of the project, after our last classroom visit in the spring, the club invited the two 5th grade teachers to a weekly club meeting to report on the project. When the teachers came, they brought a 5th grade Hispanic girl with them and gave her a chance to talk to the club. The little girl told our club that her favorite days in school were the days the Rotarians came to visit. That's when I realized what a difference Rotary can make in someone's life and that was "My Rotary Moment."

Joe Grisolano, Pittsburg Rotary Club

WHAT'S THIS ALL ABOUT? What's your Rotary Moment? Send it to the Newsletter Editor, Wally Bloss EMAIL and share your experience!

Membership Month - what can YOU do?

By Jayne A. Lowe PDG

August is Membership Month!

It's time to get your ASK on!! We all know that we are appreciative of the GIFT of Rotary that was given to us. Now it's time to give that gift to others.

Here are some ideas on how you can attract new members:

- Invite your friends and business associates.
- Contact your terminated members let them know what your club is up to now and the great things you have planned.
- Talk up Rotary at your business networking events.
- Have a guest book at your sign in table. Get contact info from your visitors and follow up.
- Look at other local service clubs.....Kiwanis, Lions and Optimists, etc. If they are considering closing down, invite them to your Rotary Club. You know they already have a servant's heart!
- Invite your guest speaker to come to another club meeting as your guest.
- Keep your social media fresh, interesting and exciting. Include pictures of your service projects, fundraisers and socials (not just people eating lunch!) We are "People of Action" and that's attractive to younger people.
- The "Rotary Magazine." Instead of tossing them out, ask your dentist, doctors, financial planner's offices if you can put them in their waiting room. Put contact information for the club over your name.
- Publicize your upcoming programs. There could be a topic that would pique the interest of a potential member.
- Work at making your meetings, other gatherings, fundraisers and projects FUN! Everyone wants to be involved with a fun organization.
- Wear your Rotary pin....and not only at your club meetings. People will ask what it is and what you do.

Membership and New Club Development Month

Engagement of your members leads to retention. This can be more important than attracting new members!

Have your club members take the <u>Membership Satisfaction Survey</u> or <u>Club Health Check</u>



- to discover what they like about your club and what they would like to see changed.
- Be sure to have a New Member Orientation. It probably wouldn't hurt to have some of your veteran members attend, too!
- Get familiar with the **Learning Center in MyRotary** where you can get all kinds of information on attracting, engaging and retaining members.
- Take advantage of the membership contests the District sponsors for an opportunity to get some \$\$'s for your club.

Jayne or one of our Membership Ambassadors is available to make presentations on membership for your club. Contact me at jaynerotary@gmail.com



My Rotary Moment: Lisa Engel

This is a **new feature** - an opportunity to tell **your Rotary Story!** Many of us can point to a time when we "got it" and became a Rotarian...not just someone who goes to club meetings. Please send your "Rotary Moment" to DPIC Wally Bloss wbloss@gmail.com

In 2005, I was honored to be part of a team that went to Venezuela for a Rotaplast Mission (Rotary+Plastic Surgery) with 20 medical personnel and ten Rotarian volunteers. Three Rotarians from my club in Concord, CA went on the trip. In Caracas, we were taken by the Venezuelan military on a C-130 plane to Barquisimeto, and were hosted by Rotarians at a military compound, complete with a pool and restaurant and bar!

The surgeries were cleft palate repairs for children. Due to a lack of folic acid during pregnancy, many children in this part of the world are born with cleft palates. The team did 49 surgeries, free of charge. I worked in the ward, brought the kids down for surgery, took them back to their rooms, and talked with their parents. Many had travelled a long distance for this opportunity, some by foot. I got to be in the operating room to observe and I did things that would never be allowed in the states, such as dispensing medication.

We were there ten very long days - one workday went 15 hours. It was exhausting, rewarding and heartbreaking all at the same time. One baby that was brought to the clinic could not be helped and would not have survived the surgery, and was going to die. The image of that baby will never leave me. But for the kids that were helped, the parents were so grateful and I received many gifts from them, still proudly displayed in my home. We brought quilts with us, and every child received a handmade quilt.

It wasn't all work - in the evenings the group had happy hours back at the compound. We had one trip to the mall and each of us had a guard. With stories of an American medical team in town, they didn't want to risk that we would get kidnapped. We also had one day off, and were taken by bus, with an armed guard, to a village that had handicrafts for sale. I brought back some great souvenirs. There were a lot of Rotaract kids involved too, and they were our translators. I became close with mine, and stayed in contact with her for several years.

That experience was my Rotary moment. To be able to make such a tremendous difference in people's lives really warmed my heart and made me a true Rotarian!

Lisa Engel, Broken Arrow Rotary Club

WHAT'S THIS ALL ABOUT? What's your Rotary Moment? Send it to the Newsletter Editor, Wally Bloss EMAIL and share your experience!

You need a MAP to get there

Recently, Rotary International developed a new tool to provide a comprehensive program

for membership growth. Dubbed MAP - Membership Action Plan, it gives your club insight into not only acquiring new members, but seeing the average attrition and attraction levels.

You can access it directly on their website, https://rotarymembershipactionplan.org/ or you can click the "Membership Success Center" link in DACdb to get there.

The Action Plan allows you to:

- 1. Set Membership Goals
- 2. Identify Problems to Solve
- 3. Discover Recommended Strategies
- 4. Track progress on the dashboard, and
- 5. Create a satisfaction survey.

It also develops your club's annual attrition rate how many members leave the club on average, so

you know how many new members are needed to replace them.



Consistent, moderate membership growth is the intent behind the goal-setting process. Something like 5%-10% growth would be considered "moderate". You want to set a reasonable, attainable goal in the context of your club's recent membership history, illustrated in a bar graph and available also in tabular form.

AND, here is an opportunity to learn more about the MAP:

On Tuesday, August 22 at 5pm Central time there will be a **special free Membership Summit via Zoom**. Registration is required: <u>CLICK HERE TO REGISTER</u>. Our guest will be Zone 33 Rotary Coordinator Terry Weaver, who is the developer of this important tool where we can predict our attrition at the club level, to ensure our attraction rates stay ahead of that curve.

Give it a look and see how you can Plan your Membership!



Membership graphics for Social media

By Wally Bloss

Here are some graphics you can use in social media - they are attached to the Newsletter PMail also. They were developed in Canada and you are encouraged to localize with contact info.

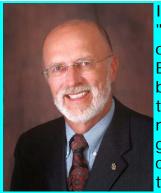
You can use this this month and other times also! Enjoy!





My Rotary Moment: Dick Schrad

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I'm pretty sure I've never had one of those "Aha, Rotary Moment" experiences on the level of what I hear from our DG's.

But there was a time...when I volunteered to become a Volunteer Juvenile Probation Officer through the Davenport Rotary Club (one of our members was a Juvenile Court Judge). I was given a series of "non violent" juvenile probation cases and found myself woefully underprepared to deal with the juveniles and their parents. Fortunately, a mental application of the 4-Way

Test bailed me out of more than a few situations where I was expected to render "expert" advice. In all, it was a wonderful, and memorable experience, but more interestingly, I just searched and found that Benton County, AR (where I live) is actually seeking volunteers to do this. Once I finish "AG'ing", but not "aging", I may try this again.

Dick Schrad, Bella Vista Rotary Club

WHAT'S THIS ALL ABOUT? What's your Rotary Moment? Send it to the Newsletter Editor, Wally Bloss EMAIL and share your experience!

Club Hub - August 2023

"The Club Hub"

District 6110 Rotarians are People of Action!





The Parsons Rotary Club sponsored a train-the-trainer event for those wanting to learn how to save someone from an opioid overdose by administering a Naloxone nose spray. Siloam Springs Rotarian Larry Kenemore (center, above) of the Addition Prevention Rotary Action Group presented. The club also purchased Narcan doses for local use.

Rotary Youth Exchange's Return Orientation was held recently as a multi-district group at Mount Sequoyah Center in Fayetteville. Students from 2019-20 and 2022-23 were included, as the 2019-20 had to return early to the USA due to COVID. District 6110 clubs can sponsor a Youth Exchange student for the next school year, contact Todd Jenkins EMAIL



Register for the Interact Sponsor and Advisor Virtual Training Click here.



Learn about how to make the most of your **Interact Club** in this training! Gain inspiration from a 60-minute panel discussion with diverse Interact leaders from around the world. This webinar will be offered on

Saturday, September 16 at 8:00am CT. Everyone who registers will receive access to the recording.

Henryetta Rotarians at work! Michelle Genova, Jeremy Roberts and Shannon Frair were hard at work on the city-wide cleanup day. Thank you to the City of Henryetta for providing the dumpsters to help make Henryetta beautiful.





The Mountain Home Rotary Club installed its new officers recently: (L-R) Alan Moore, Treasurer; Trevor Himshoot, President-Elect; Deborah Knox, President-Nominee; Mike Stockton, President; and Steve Litty, Rotary Foundation Chair.

Dr. Phil Ulmschneider, Treasurer, and Eddie Melton of the **Ozark Rotary Club** presented two \$500
Rotary Club Scholarships to Ozark
High School seniors, Anna Woolsey and Aliyah Elmore during their club meeting on August 1, 2023.





The Tulsa Will Rogers Rotary Club contributed \$10,000 to the Route 66 Alliance. Route 66 is sometimes called the Will Rogers Highway. The club will assist with events and the 66 Alliance will support the club with member recruitment. Club member and Charitable Trust chair Ginny Schulte described the partnership as a win/win for the club and the alliance. Route 66 will celebrate its 100th birthday in 2026.

Bob Bracy (right), Commander Post 100 American Legion in Rogers, accepted a \$50 check from Jeremy Jones of the **Bentonville Rotary Club** as winner of the Charity Membership Contest. Congratulations!





DG Pam enjoyed her visit to the 107-year-old **Carthage Rotary Club**. She is flanked (L-R) by AG Wally Bloss, Club President Julie Reams, and AGC Joe Grisolano.

Rotary Club of Bristow was Club #2; this is the home club of PDG Jay Craig. The President had run into a conflict, but iPP Claudia Dial was there to run the meeting and sign the banner.





The Bartlesville Daybreak
Rotary Club is DG Pam's home
club and where she began her club
visits. President LaDonna
Chancellor was the first to sign the
banner!

The Coweta Rotary Club has yummy pancakes lined up for September 17. Only \$5 (WOW) will get you the 'cakes, sausage and a drink. You can catch the Fall Festival Parade afterwards.





Thirty-Six **District 6110 Rotarians** from 20 clubs and all 4 states attended a special Zone Summer Seminar in Tulsa. The new Membership Action Plan module in DACdb was discussed (See article)

The Fort Scott Rotary Club club hosted an evening with the Wayward Bettys at Crooner's restaurant in Fort Scott. The concert sold out the restaurant! It was organized by club member Kate Emmett-Sweetser and raised over \$1300. Funds are used for the club's annual project to provide children in out of home foster care in Bourbon County.

Human Trafficking Exploitation Conference

The Pittsburg Sunrise Rotary Club is sponsoring this conference with several other groups. Sounds like a great opportunity to learn a lot more about human trafficking. We can provide some Hope in the world, and demonstrate we are People of Action. NOTE: Registration closes 9/15. A flyer is attached to the newsletter.



Alden Buerge, Rotarian, Foundation Benefactor

Alden Buerge, Joplin Daybreak Rotary Club May 1, 1951 - June 14, 2023

The Joplin Daybreak Rotary Club recently lost a long time Daybreak Rotarian – Alden Buerge. The information below was printed in our weekly bulletin, "The Perkolator."

Alden Buerge became a Daybreak Rotary member during Daybreak's first year – 1991 and was a faithful member. Alden, former owner of First State Bank, supported the Rotary Foundation because he said, "Rotary does good in the world". He was a multiple Paul Harris donor and a Benefactor, as he made a giving commitment to the Foundation in his estate plans.

Alden's passion for Rotary giving began after his retirement when he took a trip to Nicaragua to hunt turtle doves. While hunting, he shared his drinking water with several young native men who had been retrieving the downed doves in return for tips. The young men carried no drinking water, and were MUCH appreciative of his sharing.

Luke 6.31

Do to others as you would have them do to you.

He and his wife Kathy later traveled again to Nicaragua on a mission trip with their

church. While building homes for the Nicaraguans, they also helped build a water trench with spigots to serve 20 of the homes. Another mission trip resulted in providing 175 water filters for 5 gallon plastic buckets, allowing families to make their own clean water.

His encounter with the men in Nicaragua and the lack of their easy access to water started Alden to think more about clean water, and the needs there. He became passionate about Rotary and one of our focus areas - clean water. Alden intended for his gifts to provide clean water for those who need it.

When asked about giving internationally versus locally, Alden noted that our country has many social programs in place, whereas that is not the case in many parts of the world. He said "Rotary International is a fantastic organization. It has made the world a better place to live, and is extraordinarily worthwhile. We probably don't talk about it enough."

THANK YOU Alden Buerge – Daybreaker and Rotary Foundation Benefactor. May you rest in peace, and with your gift to the Foundation your legacy continues.

ALZ Save the date



Thank you for supporting the fight to end Alzheimer's and all other dementia.

alz.org/walk

Please join the Rotary Members of District 6110
Walk to End Alzheimer's® – Tulsa Sept 16
Team Name: Rotary District 6110
Ouestions: Laura 405-496-4049

Welcome New Rotarians August 2023

Have you welcomed a prospect to your Rotary club?

June is the end of the year for Rotary. Several clubs made sure to get new members in to end the year with more members. They work at it - they may ask a prospect to help deliver dictionaries, or pick up trash with you, or help with whichever action project your club does. Get their hands dirty and they'll be interested!

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Rogers Downtown Rotary Club inducted Ernie Olsen, sponsored by Keith Edgeworth. Ernie's first exposure to Rotary was in Illinois when the local club sent him as a high school student to Japan for a year. This was life-changing as he spent 35 years of his career in Japan.

The Siloam Springs Rotary Club welcomed returning member Susan Jones (right, with Club President Stanley Jones)



The Rotary Club of Mountain Home welcomes Allyson Dewey as our newest member! Sponsoring Allyson is Rotarian Scott Booth.

Use this - to get prospects. Copy and paste to your social media also! Try it!

Join Rotary

Rotary District 6110 New Membership Listing

New Members From: Jun-13-2023 To: Jul-12-2023

Member Name	Start Date	Club	Sponsor
May-Brust, Jennifer Jane	07/07/23	Bentonville	
Huerkamp, Dalton Owen	07/07/23	Bentonville	
French, Taylor Nickles	07/07/23	Bentonville	

Butterfield, Lynn Gordon	07/07/23	Bentonville	
Jeffus, Jeffrey L. (JEFF)	06/16/23	Fayetteville	
Nixon, Twana	06/27/23	Fort Smith Southside	
Moran, Jon P	06/21/23	Rogers	Jene Huffman- Gilreath, Dick Trammel
Hilton-Jones, Susan	06/28/23	Siloam Springs	
Slothower, Gordon	06/19/23	Springdale	
Lee, Matthew (MATT)	07/10/23	Springdale	Sarah Rogers Greg Collier
Van Hoose, Judy	07/05/23	Springdale	Stephen Taylor
Holmes, Quentin	06/29/23	Pittsburg	Pam Henderson
Redus, Billy	06/20/23	Aurora	
Aborn, Bethany	06/27/23	Aurora	Marcia Sadler
Grundy, Eddie L	06/15/23	Carthage	Earl Wayne Wilson
Spangler, Jason	07/12/23	Neosho	Terra K. Oxendine Holly Mitchell
Casey, Victor Douglas	07/01/23	Bartlesville	Elizabeth Fugate
Beldner, Christine	07/11/23	Bartlesville	
Beldner, Aaron	07/11/23	Bartlesville	
Mizell, Chris	06/27/23	Grove	Charlie A Wallace
Abell, Brad	07/07/23	Miami	
Fox, Aleta Jean (ALETA)	06/13/23	Miami	
Pearce, Donna	06/15/23	Muskogee	
Lynch, Rose	06/18/23	Okmulgee	
Pilkington, Shay	06/18/23	Okmulgee	
Amador, Sarah Faye (SARAH)	06/19/23	Okmulgee	
Inman, Karen	07/10/23	Owasso	Jennifer Ballard
Dinkel, Brenda Dianne (DIANNE)	07/07/23	Sand Springs	Donald W Pitts
Ames, Frederick (FRED)	06/14/23	Tulsa Southside	Norene Heaps
Edwards, Jeff	07/06/23	Tulsa	
Nickel, Phillip (PHIL)	07/06/23	Tulsa	
Richardson, Rachel	07/06/23	Tulsa	
Long, Megan	06/29/23	Vinita	Amanda Reed
DeVore, Amy J.	06/29/23	Vinita	Marsha Emerson
Stice-McDonald,	06/26/23	Mid-Marion County	Travis Doshier
Georgina L		J	
Lynch, Tayler	06/26/23	Mid-Marion County	Travis Doshier
Proffitt, Joshua	06/20/23	Pittsburg Sunrise	Ron Marrone
Christenson, Jim A.	07/01/23	Holiday Island	William F. Ayers Linda Graves
Price, Elmer R.	06/15/23	Altus Area Sunset	
Burkes, Mary	07/10/23	Altus Area Sunset	Ray Spruell
Lockhart, Mitch	07/01/23	Downtown Rogers	Kathy Wright

Note: For members to appear on this list, their start date must be entered.

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