

Rotary



District 6110 Newsletter

Welcome New Rotarians April, 2022

Have you welcomed a prospect to Rotary? New members bring new ideas and additional support to Rotary. You can ask a prospect to help deliver dictionaries, or pick up trash with you, or whichever project is coming up next. Showing them what we do is much better than talking about it. Get their hands dirty and they'll be interested!

Virtually ALL of these new members listed below were asked to come to a meeting or project and subsequently joined their club.



Fayetteville Northside's new member Rock Florida - 3rd from left, is welcomed by AGE Mike Williams, AG Johnice Glisson, and President Caroline Ceola

Rotary International President Shekhar says, "Each one bring one". Imagine if EVERY Rotarian in your club brought JUST ONE prospect to a meeting or project - it would add many new members.

Remember our District Membership Contest closes April 30th, so there's still time to recruit new members and win \$50 for the charity of your choice, or even better, the charity of the new member's choice! See details in the graphic later in the Newsletter or be in touch with PDG Jayne Lowe, the District Membership Chair.

Please welcome these new Rotarians who were added since our last newsletter:

Rotary District 6110 New Membership Listing

New Members From: **March 12, 2022 To: April 11, 2022**

Elrod, Brad (BRAD)	4/8/2022	Altus Area Sunset	
Keffer, Donna (DONNA)	3/14/2022	Bartlesville	Val Callaghan
Fratzke, Carissa K (CARISSA)	4/7/2022	Bartlesville Daybreak	Elizabeth Thrash & Bill Riley
Oakley Jr., David W. W. Jr. (DAVID)	4/7/2022	Bartlesville Daybreak	Thomas W. (Bill) Riley

Dostart, Kelly (KELLY)	3/14/2022	Bella Vista	Mary Stanton
O'Connor, Vince (VINCE)	4/7/2022	Bentonville	
Ballance, Rodney D. Jr. (RODNEY)	4/7/2022	Berryville	Dean Lee
Sharp, Ashley B. (ASHLEY)	4/7/2022	Berryville	Owen Powell
Sullivan, Grant B (GRANT)	4/8/2022	Bixby	Richard Oltmann
Bisogno, Lisa B (LISA)	3/28/2022	Broken Arrow	Roy L Wood Jr.
Williams, Ashley N (ASHLEY)	4/4/2022	Broken Arrow	Nicole Smith and Ash Etwardo
Williams, Matthew R (MATT)	4/4/2022	Broken Arrow	Nicole Smith & Ash Etwaro
Hardesty, Ed (ED)	4/5/2022	Carthage	Wayne Putnam D.O.
Jadwin, Jeremy (JEREMY)	4/5/2022	Carthage	Earl Wayne Wilson
Stumpff, Ashley (ASHLEY)	3/30/2022	Cassville	Parker Stumpff
McCord, Brent C. (BRENT)	4/8/2022	Fort Smith Southside	
Franke, Todd (TODD)	4/6/2022	Grove	Karin Stephens
Lay, Ron (RON)	4/6/2022	Grove	
Matthews, James Martin (JIM)	3/23/2022	Grove	Dick Koger
Michelson, Gary (GARY)	4/6/2022	Grove	Randy Hamill
Zellow, Jeremi Nicole (JEREMI)	4/6/2022	Grove	Jamie Johnson
Richmond, Ron (RON)	4/8/2022	Henryetta	David Dykes Jr.
Ayers, William F. (BILL)	4/9/2022	Holiday Island	Larry C Stamps
Noonan, Bill (BILL)	4/1/2022	Holiday Island	Jerry Pittman
Doshier, Whitney (WHITNEY)	3/27/2022	Mid-Marion County	Travis Doshier
Edwards, Larry (LARRY)	4/7/2022	Muskogee	
Meyer, Mike (MIKE)	3/17/2022	Muskogee	Ken Meyer
Rask, Malona (MALONA)	4/7/2022	Okmulgee	Sarah Elizabeth Rhodes & Jennifer Foster
Fox, Grant B (GRANT)	3/22/2022	Owasso	Jennifer Ballard & Brian Inman
Moore, James Ryan (RYAN)	4/5/2022	Pittsburg	Kevin F. Mitchelson
Walters, Emily A. (EMILY)	4/5/2022	Pittsburg	Jon Bartlow & Bobby Winters
Johnson, Jeremy (JEREMY)	3/30/2022	Pittsburg Sunrise	John G. Mazurek
Robb, Ronald Steve (STEVE)	3/30/2022	Pittsburg Sunrise	
Erixon, Anna (ANNA)	4/7/2022	Rogers	
Erixon, Stephen (STEPHEN)	4/7/2022	Rogers	
Bishop-Baldwin, Sharon (SHARON)	4/7/2022	Sand Springs	Frank Mitchell- Mamola

McGuire, Cindy K (CINDY)	4/8/2022	Sapulpa	Linda Enlow, Rhoda Thomson, Susie Anderson
Vanatta, Tammi M (TAMMI)	3/22/2022	Siloam Springs	StanleyChurch
Perrodin, Amber D. (AMBER)	4/1/2022	Springdale	
Roberts, Michael (MICHAEL)	4/1/2022	Springdale	Legacy National Bank
Crawley, Mike (MIKE)	3/29/2022	Tahlequah-Cherokee County	
Ramsey, Jacob (JACOB)	3/23/2022	Tulsa	
Rhea, Jim (JIM)	3/12/2022	Tulsa	Jack Maxwell
O'Hara, Reilly (REILLY)	4/7/2022	Tulsa Sunrise	Joe R. Gaudet
Hinson, Jennifer (JENNIFER)	3/23/2022	Vinita	

Note: For members to appear on this list, their start date must be entered.

Governor Kevin's Column for April 2022

By Kevin Merrill on Sunday, April 10, 2022

As of this writing on 4/10/22, we only have 81 days until the end of this Rotary year, and **we are ending Strong!** Our membership numbers are great, and foundation giving to the Annual Fund and Polio are fantastic! We only have twelve clubs that haven't given to TRF and I'm hopeful that they are just waiting until closer to the end of the year to make their contribution. Wouldn't it be great to be a 100% club Foundation giving District?

It has been a privilege to visit almost every club in the district, and we only have four to go. Having the opportunity to stay in a general area of clubs for weeks has also given Lisa and me an opportunity to build additional relationships that we will treasure for the rest of our lives.

We will be in the Tulsa area until the 20th of May, so if you would like to get together individually or as a club social, project, or fundraiser let us know. If we have a spot open in our calendar, we would love to get together with you!

Thank you for serving to change lives through Rotary in District 6110.

Serve with Excellence!
Kevin



On the road again, cue Willie Nelson!

WHAT'S THIS ALL ABOUT? DG Kevin and Lisa have been all over the district seeing the great work all our clubs do in their communities and internationally. He wants us all to "end strong!"

LAST MONTH - LET'S MAKE IT HAPPEN!

GROWING ROTARY

Each One
Bring One
1/1/22 - 4/30/22



SERVE TO
CHANGE LIVES

Rotary Youth Exchange in action

By Victoria-Sue Lombardi

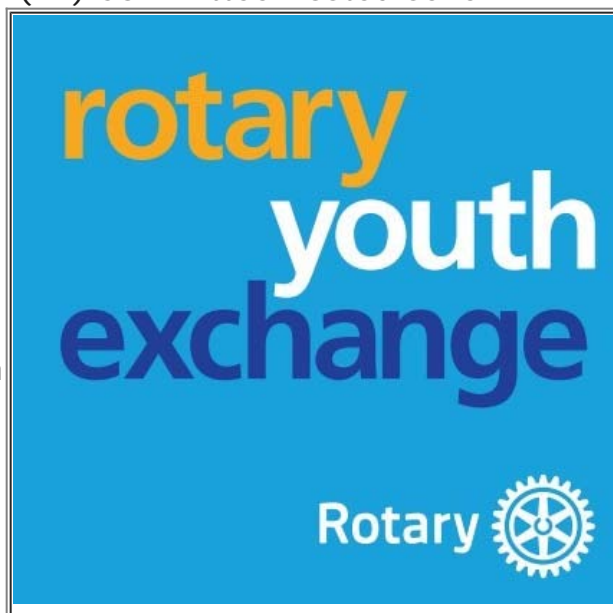
In the fall of 2021, our District 6110 Youth Exchange (YE) Committee hosted seven information sessions on Zoom for students and their parents to learn about the Rotary Youth Exchange Study Abroad Program. Students submitted their applications online, and their Rotary clubs interviewed students and their families. The clubs recommended the students to the district YE Committee.

In December, the district committee held a hybrid version of district-level interviews - students, parents, and interviewers had the option to attend in person or virtually. We have selected 6 outbound students. They are together in person at least 3 times before going abroad: outbound interviews, their service project, and a 5-day outbound orientation camp.

Our district Youth Exchange Committee requires the students to select their own community service project, work out the plans for the project, and complete the project together prior to going overseas. They report to the outbound team of the district Youth Exchange Committee several times during the planning of their project, updating the committee on what they've accomplished.

Here's the experience of one outbound student, Kelly Ryan, from her personal blog (used with her permission):

"This weekend I traveled to Cave Springs, Arkansas for my group community service project for Rotary Youth Exchange District 6110. Although it is required to do a service project, this was more of a passion project for not only us but the NWA Tree Project. We were planning to plant trees with the Illinois River

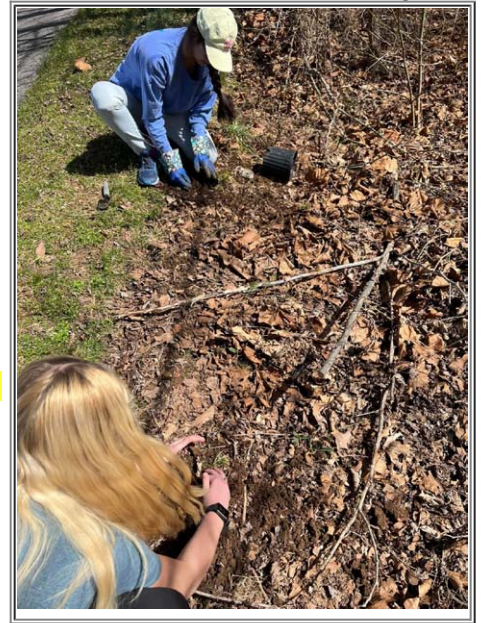




Watershed Partnership Program, however, they canceled. We weren't going to give up. We met this kind man named Jason who offered us anywhere from 50-100 trees to plant. He usually sells them

but was nice enough to donate them to us. He has a non-profit called the Northwest Arkansas Tree Project. He donates all the money he makes to an organization called Project Zero that promotes adoption through foster care services. We wanted to give back to him some other way. We all went together, knocking on doors, selling trees for \$10 each or 2 for \$15. He usually sells them for \$5 but we wanted to raise as much money as possible. By the end of the day, we had raised \$307.

Part of me is thankful our plans fell through. I love knowing that we helped raise money for such an important organization. Some of the students were unable to participate in this project, making it invalid for our one service project requirement. Although it was invalid, we did it anyway, making the fulfillment of helping the environment and other organizations greater. We will be doing another project in June. Rotary Motto: Service above Self"



The District Youth Exchange committee is looking for people who would like to volunteer and join our YE committee. They can reach out to Vicki Lombari vicki.6110studyabroad@gmail.com to learn more.

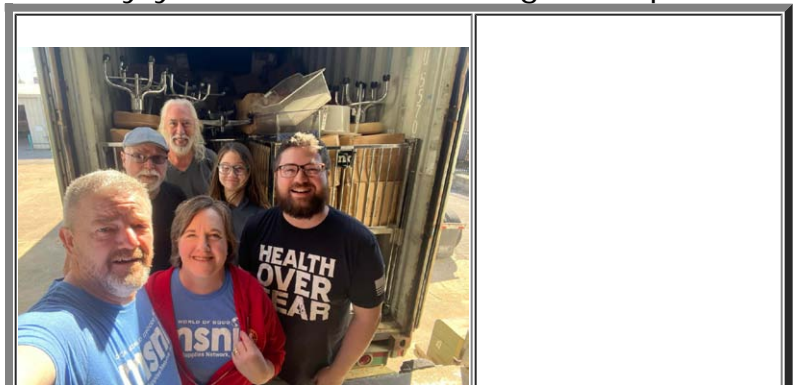
MSNI Delivers!

Our District has a very special program, called [Medical Supplies Network, Inc. or MSNI](#). They regularly collect used and overstocked medical equipment/supplies and ship them to countries all over the globe. That's nothing new - they've been doing it since 1996.

But four recent special "over and above" projects have shown the "added value" of this Rotary-based service organization.




1. In August of 2021, western **Haiti** was rocked by yet another devastating earthquake.

Over 2200 people were killed, 137,000 buildings were destroyed, and immediate medical assistance was needed. Never a rich country, Haiti was in desperate need of outside assistance. MSNI put out a call to the district to help raise \$6500 to ship a container of medical supplies and equipment that could be pulled together from the donations to MSNI. Quickly, Rotarians stepped up and the first



container went off in the fall.
 In discussion with [Haiti's Eden Medical Center](#), indeed another container of supplies was sorely needed. The good news: Rotarians had donated \$13,000 from the initial request, and in early April the second container was shipped. **Win #1!**

All of this happens because of volunteer Rotarians, who bring donated medical items to the warehouse, process the donations, and eventually load the large ocean containers. In addition, MSNI volunteers and staff pick up medical items in the district and beyond. Some clubs volunteer a few hours every month, some once or twice a year, and still some clubs have never visited MSNI. Try it - you'll like it!

	
DG Kevin, Lisa, Dr. James (who visited his first Rotary meeting & heard we needed help), Rod Larimore & McKenna and MSNI Director V.J. Lively loaded Haiti #2	All loaded and ready to go to Haiti's Eden Medical Center
	
Heading out!	We'll make it all fit!

2. Then, as previously reported in this newsletter, MSNI coordinated our District's humanitarian response to the EF3 tornado that struck western **Kentucky**. MSNI volunteers and Rotarian VJ Lively the Director of MSNI, collected needed food, water, hygiene items and more from several clubs and delivered them to Rotarians in the devastated area along with over \$21,000 in funds from Rotarians. **Win #2!**

3, Just last month, **Ukraine** was invaded by Russia, causing massive upheaval, suffering, and exodus of its citizens. Pittsburg Rotary Club's Past President Joe Dellasega knew of 100 pallets of quality blankets the local businesses Miller's Mpix and Pittcraft had that they were not able to use and wanted to donate. Zach Adams, Pittsburg President, contacted MSNI. VJ Lively and MSNI president Ray Tucker got the blankets to the warehouse and began distributing them. They allocated them as follows and began delivery:

- 90 pallets to **Poland** for Ukraine refugees
- 4 pallets to Haiti for their needs, and
- 1600 blankets to Springdale, AR for tornado victims (see #4)

Just last week, the first of two trucks was loaded at MSNI and was headed for shipment to Poland, with the next truck due in a few days. **Win #3!**

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4. At 4AM on March 30, an EF-3 tornado tore a 5 mile track through **Springdale**,



Load those blankets!



That's a lot of blankets!



MSNI partnered with Patriot Transport

AR in the heart of our own district. A school gym was destroyed, airport buildings were damaged, and many

homes were damaged. MSNI, yet again, delivered blankets and many other needed supplies to the area. That's **"Over and Above Win #4"**



Loading the trailer for Springdale tornado victims



Tulsa's Channel 6 interviewed DG Kevin and VJ Lively.

WHAT'S THIS ALL ABOUT? Wasn't there just a story about MSNI recently? Why, yes, there was! MSNI is helping our District fulfill our international mission, and also helping those in need at home, so we are pleased to showcase their efforts. How is your club "doing good in the world"? Let us know!

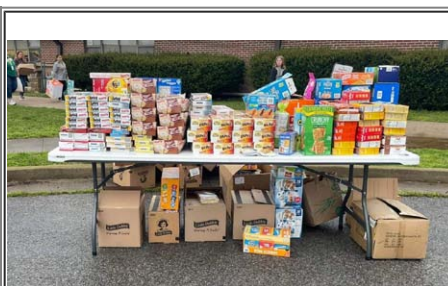
Rotarians in Service - April 2022

6110 ROTARIANS IN SERVICE

Here are just a few clubs providing service to their communities. Let us know what your club is doing to provide Service Above Self!

Springdale Rotary Club's Tornado Relief

At 4am on March 30, 2022, an EF3 tornado cut a path five miles long through Springdale, AR. Many homes and other buildings were damaged. Luckily, no Rotarian homes were reported to have been damaged. The Rotary Club of Springdale, led by President Matt Fryar, quickly



joined with Principal Justin Swope with George Elementary School to coordinate a tornado relief event for the families affected. More than 1,300 people received food, water, hygiene products, paper products, and paper supplies on the distribution event conducted on April 2nd.

As one community member noted, "Thank you volunteers and donors for your time and donations! A community coming together to help one another is truly a great community!"



Fayetteville Northside Rotary Assists Tornado Victims



The President of the Fayetteville Northside Rotary Club, Caroline Ceola, (in orange) assists The Jones Center. Their Facebook page posted a picture of her helping to package food. The Center then delivered non-perishable food items to Springdale residents whose homes were damaged in a pre-dawn tornado. The Jones Center set up an onsite supply drop-off for toiletries, clothing, and other essential items, while staff assembled food packages and served hot meals to residents who came to the Center for respite following the storm.

Berryville Rotary Club's Nigeria Shoe Project

The Berryville Rotary Club collects happy bucks at every

meeting, and on the third meeting of the month the happy bucks are for the Shoe Fund. A local priest, Father Joseph, takes the Shoe Fund money home with him to Nigeria every year and buys shoes and tuition for local kids. There is no public school and wages are so low that even if families can afford tuition, their children may not be able to attend because the schools refuse those without shoes. This has been a great project for the club for four years.

Father Joseph recently returned from his annual trip home to Nigeria. He was once again an outstanding steward of the club's Shoe Fund dollars. This time he bought shoes for needy school children and even paid a hospital bill for a mother in desperate need.

He also spoke about the extreme inflation in Nigeria. Shoes are almost three times more



Joey Magnini and Father Joseph

expensive this year than last year, and unfortunately, wages for workers have not increased. A common monthly income in Nigeria is \$30-\$50 per month. He reminded us how lucky we are to be Americans.
Berryville Rotary Club can be proud of this project.

Joplin Daybreak Rotary Club Dedicates Sculpture

A year ago, the Joplin Daybreak Rotary Club celebrated its 30th anniversary. At that time, they announced their plan to add a sculpture from the club to the Joplin Rotary Clubs Sculpture Garden. The Sculpture garden is a project of both Joplin clubs, and now boasts 14 works by 8 different sculptors.
The work they selected, River Motion, by Branson sculptor Tim Cherry, was installed recently and dedicated on April 8th by the club and Rotary Sculpture Garden board members.
The Joplin Rotary Club plans to donate a companion piece this spring.



A cold dedication morning



River Motion, by Tim Cherry

Frontenac Rotary Club Hears Four-Way Test Speeches



Alex Troth

Cam McDonald

The Frontenac Rotary Club recently heard Four Way Test speeches from Frontenac High School seniors, Alex Troth and Cam McDonald.

Siloam Springs Rotary Club installs new logo

Congrats to Siloam Springs Club for replacing the old blue wheel with the new correct logo. President Stanley Church was savvy to get a few bucks from the District to help!
Siloam also has been looking at the District Visioning program. One of their members, Larry Kenemore, is



a part of the
Addiction
Prevention Rotary

Action Group and ia resource for other Rotary clubs to talk about the opioid crisis and other addiction issues...and how Rotarians can help.

Fayetteville Northside Rotary Cleans up

Five intrepid Fayetteville Northside Rotarians took advantage of a beautiful sunny afternoon on March 13 by celebrating early spring with a trail cleanup on the club's assigned trail segment of the Fayetteville city trails system. Shown here are Rotarians Alan Wilbourn, Chris Houser, Kahlil Rowett, and Victoria Wilbourn. Lane Crider and Knight, the afternoon's mascot and bringer-of-good-puppy-energy, had to leave before the photo op.



Car Show hosted by Mt. Vernon Rotary Club

Calling all Rotarians in District 6110 and across the country!

The Mt. Vernon Rotary Club is hosting our annual car show again this year on Saturday April 30th, 2022 on the historic square in Mt. Vernon, MO. Spring will be in full swing and what better way to spend it than on the square not too far from historic Route 66! We would love to see everyone there! Nearly 100 entries were here last year! Proceeds go to help sponsor scholarships for our high school seniors! Registration is only \$25.00!

Rotary Club of Miami Honors Students

MT VERNON ROTARY

2nd Annual Car Show





Saturday, April 30th, 2022

Historic Town Square 10am-2pm

Classic Cars ★ Antique Cars
 Street Rods ★ Muscle Cars
 Motorcycles

Trophies for all class of vehicles

For More Information or to Register

Call 417-316-2252

Free Admission to Spectators

This year, proceeds are going to MVHS Scholarship and Community Projects



The Miami, OK, Rotary Club has a long history of supporting education and youth in their area. They consistently send the largest contingent to RYLA, and they regularly

honor students at their weekly meetings.

Recently, they hosted their Rotary Excellence in Education banquet where they honored the top 10% of the 8th grade class of Miami schools. Nick Highsmith, the Miami Schools Superintendent, provided encouraging words.

Henryetta Rotary Club Starts a Disc Golf Fundraiser

The Henryetta Rotary tried something new this year, with a disc golf fundraiser. They used the expertise of a Tulsa Disc Golf business to organize it. They sold hole sponsors and every early entrant received a T-shirt, goody bag, and a special disc with the correct Rotary logo.

			
Good display of trophies and the correct logo	President Keith Hare finds his sweet putt spot	Commemorative disc with correct club logo	Ready for "power shots" and no "doinks"

Aurora Rotary Club's Four Way Test

Round one of The Aurora Rotary Club's Speech Competition is over and Round Two will commence next week. On hand with the Four Way Test speech contest organizer Kim Mobley (left) are Saige Spooner, Kadin Setters, Ryan Clark, Jack Cline, Jaesik Friggle, Cameron Savage and Sage Welch.

They have been working on speech and research projects for several months. They love working on things that matter.



WHAT'S THIS ALL ABOUT? Is YOUR club doing service to its community? Are you "doing good in the world?" Let us know with the "just the facts" to: Wally Bloss, District Public Image Chair: Wbloss@Gmail.com

A New Look at Satellite Clubs

By Galen Engel

Give each person a place to serve, so that each person can truly make their own difference.

For those of you who know me, you have heard this over and over. You can't expect new members to drive 20 minutes from work at noon on a workday to come to an hour-long meeting, then drive 20 minutes back to work. Young professionals can't get away for that long in the middle of the day. They can Zoom in but you really can't interact with the club. It's hard to build a relationship on Zoom.

This is the answer right from RI. **"The second meeting time allows clubs flexibility in choosing their membership rules and requirements."** A

Satellite club can meet at a later or earlier time, a time more conducive to the working folks who have to commute! A satellite club is actually just another doorway into Rotary. Another opportunity to serve, attract members, and provide fellowship. I believe that there are two Satellite Clubs

waiting to be brought forth in every Rotary Club with more than 60 active members.



Imagine a meeting with excitement and enthusiasm to do great things in Rotary neglected areas of our towns. Most older clubs (not members) have their own established fundraisers, projects and scholarships. These are sacred to the club and usually not even presented to the board to change them. Many were put in place long before most current members were inducted.

Ask your club members what's important to your community's needs and what's important to the community's younger members. That answer is your Satellite club. All you need is eight members and two meetings a month to form a Satellite club. One meeting to plan, which can be a social, and one meeting to execute the plan. It's that simple!



Now start asking your members for the information that you need. Let them tell you what would make a great club. Find three to five members who are excited about this change and seed the new club with those seasoned Rotarians to take on the responsibility of the Chair, Treasurer and Membership. Let them bring in new members, maybe five or six for the new community club. The Chair should also report to the board once a month and give a report to the sponsoring club members.

These clubs can be a cause-based club to fill an important and immediate need or just an alternative meeting time where the group can concentrate on more active service projects or a younger membership base. Remember each one of these members will have a voice at the table to help guide this club in the direction decided on by all. The membership potential is unlimited. New members bring in new excitement, new service projects, new ideas, new leaders, new fundraisers, a new perspective, diversity, new members and new sales circles in which to fundraise!

Choose service projects around the community needs, plan for them at a meeting and follow through within the next week to ten days. Always include the entire club along with friends and family to participate in service projects and socials. Remember these members are not leaving your club and will probably keep coming to the regular meetings. Induct new members at the regular club meeting so all can meet the next generation of Rotarians!!

Galen Engel
2022-2023 New Club Development Chair, District 6110
E-mail: tigertowntees@yahoo.com
Cell: (918) 892-8942

District Grants - follow the money!

By John D. Williams Jr.



In early April, District 6110 finally received a new allocation of District Designated Funds (DDF), which is used for District Grants. We are beginning to send out checks. During the recent Grant Management Training Seminar on April 5, 2022, we were reminded that funding is given to clubs who have reached, or exceeded, the \$100 per capita giving to the Annual Fund of Rotary International Foundation.

If your club was awarded one of the 82 District Grants for 2021-2022, please upload your checks, complete the Final Report, sign your Final Report, and submit it to the District so we can send your club a check. For next year's District Grants in 2022-2023, you can apply for a new grant on July 1, 2022. We have three months remaining in this Rotary Year, so please keep an eye on your club's per capita giving. Approximately 50 per cent of all clubs are at the \$100 giving level. Reach that priority level for grant funding.

Don't forget that it is a requirement to have at least one club member complete the Grant Management Training Seminar and submit a signed MOU. The current club president and president-elect must sign the MOU and submit it to the District Office. The GMT seminar on April 5, 2022, was recorded. It will be posted on www.rotarydistrict6110.org. You can still view the recorded program, do the training and submit your signed MOU.



The District Grant Committee members are Judy Brigham, Rolf Hufnagel, Larry Nelson, Charlie Keeter and Les Crider. If you have questions, please let one of us know.

Remember when we give to the Rotary Foundation's Annual Fund, half of it comes back to the district!

WHAT'S THIS ALL ABOUT? District grants come from the money we send to our Rotary Foundation. We make donations to the Foundation, they let it earn interest for three years to help run the Foundation, then send half back to the districts as DDF: District Designated Funds, from which the District Grants come! Extra credit: where does the "other" 50% go?

THERE'S STILL ROOM LEFT - REGISTER TODAY!



April: Focus on Maternal and Child Health Month

An estimated 5.9 million children under the age of five die each



year because of malnutrition, inadequate health care, and poor sanitation—all of which can be prevented.

Women in the 20th century have achieved significant progress in the economically progressive areas of the world, but women and girls in non-developed countries have a much more difficult life and must accept their inferior social status and fall into traditional roles. Young women in non-developed countries often have to share small, cramped, inadequate shelter with their extended families,

controlled by the customs and values of their family. They are often married off before age 18, some under 13, not only depriving them of the opportunity for education, but resulting in the number of pregnancy-related complications for girls not physiologically ready to bear children. Rotary aims to reduce 30% of maternal deaths through family planning and ultimately empower women for their sakes and the benefit of their communities.

New mothers in **Tepehua, Chapala, Jalisco, Mexico** have to travel more than an hour by public bus to Guadalajara for immediate pre- and post-natal care. After only one overnight stay after delivery, they are all returned by bus with their babies to their village, with its poor conditions which threaten the health of both mother and child. Thanks to the Rotary Club of Richmond Sunrise (BD, Canada) and The Rotary Foundation, a new maternal health building, constructed by a local business on the grounds of the community center, has fitted out the building and provided equipment and supplies.



In **Joplin, MO**, Rotarians used a District Grant to prepare weekend snack packs for children who are food insecure. They have also held food drives to support the needs of the children.

In **Pittsburg, KS**, Rotarians used a District Grant to upgrade Wesley House, a local food bank.



Rotarians provided a mobile cancer screening unit and awareness training around **Chennai, India**, where there is a high mortality rate of women with breast and cervical cancer due to late diagnosis.



Haiti has the highest maternal and infant mortality rate of any country in the western hemisphere. [Rotary provided a fully equipped medical Jeep](#) to volunteers and midwives to reach mothers and children in remote areas.

How can your club realize its commitment to maternal and child health?

WHAT'S THIS ALL ABOUT? Rotary has established 7 major areas of focus for our work in the world: peace and conflict prevention/resolution; disease prevention and treatment; water and sanitation; maternal and child health; basic education and literacy; economic and community development; protecting the environment.