



"Broken Arrow Rotary:
community engaged, committed
and making a difference"

September, 2019

Broken Record

Newsletter for the Rotary Club of Broken Arrow



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BROKEN ARROW ROTARY BOARD 2019-2020

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President-elect Lisa Engel
President Nom Roy Wood
President Designate Robyn Havener
Secretary Rebekah Wood
Executive Secretary Nick Nail
Treasurer Bill Roberts
Treasurer-elect Jim Naufel
Sergeant at Arms Brad Buxton
iPast President Steve Barnes

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Club Administration/Programs..... Roy Wood
Club Membership Robyn Havener
The Rotary Foundation Stan Evetts
Club Public Relations Debra Wimpee
Rotary After Hours Galen Engel
Assistant Governor John Rains

BA FOUNDATION BOARD:

Chair Steve Barnes
Treasurer Jeff Hewett
President Janie Green
Club Treasurer Bill Roberts
Past President Michael Skates
Past President Lisa Ford
Past President Matt Hancock
Past President Andy Truman

CALENDAR

- 8/27 Rib Sales end.
- 8/29 Pick up Ribs at Stoney Creek
- 8/29 Multi-Club Social-Stoney Creek Hotel & Conference Center
- 9/2 Labor Day - no meeting
- 9/5 Rotary After Hours meeting
- 9/9 Galen/Lisa Engel. Cool Grilles update
- 9/16 Julie Brown - Museum Broken Arrow
- 9/19 Rotary After Hours meeting
- 9/23 Bob Degan. Hope's Crossing Camp
- 9/30 Regena Carlson. Insure Oklahoma +BLOOD DRIVE
- 10/3 Rotary After Hours meeting
- 10/6 Angel Tree input 3-5pm
- 10/7 Oliver Sundby, Gilcrease Museum
- 10/12 Cool Grilles Car Show

Axe Throwing Fun and State of the Club.

by Janie Green

The Rotary International Convention recap and my club goals for the 2019-20 presidential year are summarized here. The Convention presentation was held at Extreme Racing for our 8/5 meeting. The axe-throwing was a lot of fun and we appreciated the entertaining off-site location.

Change is Essential to Growth

Change is the theme for Rotary International, and that was reflected in almost every session at the early June International Convention in Hamburg, Germany. The foundational elements of strong business ethics and doing good in the world are still the essence of Rotary. There has been monumental change in our world in the past century, and a major shift in how

business works. Our club was formed in 1965 and still reflects many of the standards of that time. Worldwide, manufacturing was the primary work for members in the early years



"What if we don't change at all ... and something magical just happens?"

Off Site Meeting on 8/5 at Extreme Racing

This was a well-attended function, and we appreciate the generous assistance from owner Tim Wright. Please share any ideas you have for making meetings fun!



Top, Kim Goddard attacked the axe throwing with vigor! Her throws did not attach to the target, but several times bounced back far enough to cause us all to step back.

Below that, Mike Scrimsher had a successful scoring strike, and Brad Buxton ensures that his total is being recorded so an overall winner could be determined. More axe throwing images are on page 4.

of Rotary, but that has shifted to service industries being dominant, where time for lunches is limited and more structured.

The younger generations may have the same passion to serve and improve our world, but often seek entirely different ways to do this. They have never been without the Internet or cell phones, and these are integral in how they function in business and personal time. They are not comfortable in the traditional Rotary meeting model.

People resist change because they believe they will lose something of value, or fear they will not be able to adapt to the new ways.

Forward Thinking For Success

Other clubs have addressed membership in different ways. Smaller clubs and those in remote areas have difficulty attracting engaging speakers, so some have changed to biweekly regular meetings with social functions or service projects for the alternate

continued on page 4

RECENT SPEAKERS AND EVENTS

8/1 Rotary After Hours

8/1 & 3 Josh the Otter



Brena Meadows arranged for Josh the Otter presentations at local day care/schools, and for the Back to School Bash on 8/3. Coloring sheets and parent's information was handed out to hundreds of visitors.

8/5 Janie Green

The report on the 2019 Rotary International Convention was held at Extreme Racing. Change is the theme as we contemplate the future of Rotary.

See story on page 1.



8/6 Joy in the Cause Service Project



Several of our members worked to fill backpacks for first responders to give out, and also to dress "Mavis Pearl" dogs. Lisa Bain described these when she presented on June 10 of this year.

8/14 VJ Day in Veterans Park



This community event had Dr. Clarence Oliver as MC. It was full of music, history and appreciation for what it takes for this country to remain free.

8/12 Aleah Campbell



Adroit Event Solutions are producing ScotFest in the Broken Arrow Events Park on September 13-15. This is a major event for our area, and volunteers are welcome to apply to help.

8/15 Rotary After Hours



The evening group has been coordinating their calendar with all the regular club activities and have a number of events to add for fun and fund raising. See article with info on page 3.

8/19 Kinnee Tilly



Oklahoma Manufacturing Alliance works with schools and area manufacturers to assist growth and success. Northeast Oklahoma has the bulk of manufacturing in Oklahoma, with many in Broken Arrow.

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8/26 Jennifer Conway



The Broken Arrow Chamber of Commerce CEO shared her goals for our city's growth. Her experience and appreciation for Broken Arrow is refreshing. She seeks input from all local businesses to ensure all are engaged in the growth of BA.

Rotary
Clubs of Greater Tulsa Area
MULTI-CLUB SOCIAL
Stoney Creek Hotel and Conference Center
200 W. Albany St. Broken Arrow

"ALOHA"
Thursday August 29th
6 pm - 8 pm
Heavy Appetizers
\$15.00 per person
cash, check or card

RSVP Lisa Engel
TigerTownTees@yahoo.com

Engaging with other area clubs is one of the ways each of us can make our club stronger. As Rotary gets a positive image in our communities, people will see value in membership.

“Josh The Otter Water” Safety Project



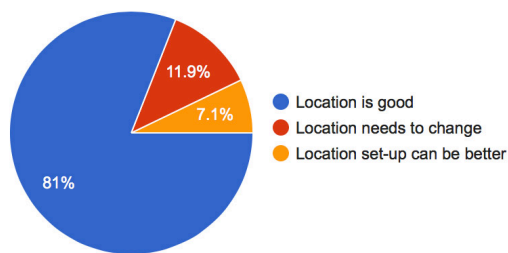
Recent drownings in our area of a two-year-old and a four-year-old bring home the need for helping parents become aware of the danger and learn ways to prevent these terrible accidents. While working with Becky at the Back to School Bash, handing out coloring sheets and parent information, I heard some harrowing stories of near drownings. Every parent we spoke with was grateful for the information, and those who already know the dangers, agreed to spread that awareness to others.

At left, Becky Wood hands information sheets to parents during Back to School Bash.

Josh hands out “high fives” and hugs at right. Josh himself appeared after the children at New Heights Summer Camp listened to the story of Josh the Baby Otter, how he learned to float, and to never swim alone. Volunteers help read the story and then help keep Josh intact as the kids interact with him.



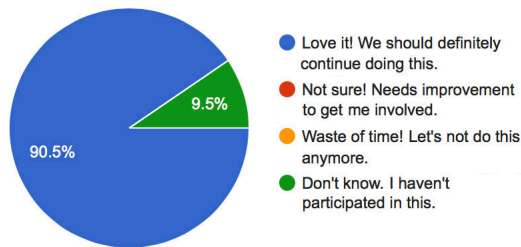
Monday meeting location



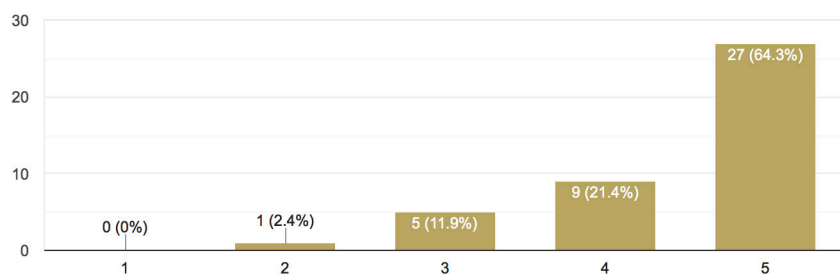
Online Club Questionnaire Results

Thank you to the 44 people who replied to the questionnaire and provided your thoughtful responses. Your ideas and preferences will weigh in all the decisions our board makes this year for our club. I still welcome one-on-one meetings with any of you who wish to discuss our future. A few of the response graphs are shown here. We will soon be providing a link for each of us to view the complete response set.

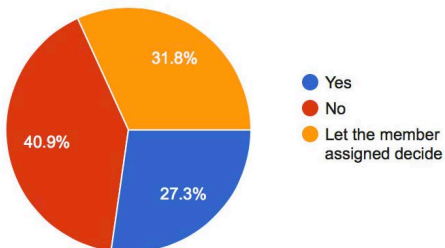
Blood Donation (OBI) Project



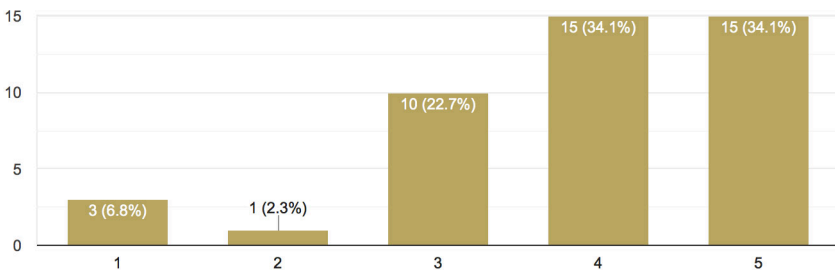
Do you feel Rotary After Hours is a good addition to our Rotary Club?



“Inspirational Moment” invocation versus “Prayer” at meeting start.



On a scale of 1 to 5, would you support working on a service project during meeting time in lieu of a speaker?



CALENDAR

Rib sales ending Tuesday, **August 27th**, Rib pickup on 29th.
August 29th - The Multi Club Social at Stoney Creek
October 6th - From 3 -5 p.m.,

we are entering Angel Tree registrations from the Salvation Army into our laptops.

October 12th - Cool Grilles Car Show , Fun Run and Doggie Dash

October 17th - After Hours meeting will be entering data into for Salvation Army Angel Tree

October 26th, Saturday, MSNI work day

days. Some have worked with a Rotaract club and joined their activities.

Our club is a leader in solving this problem of membership. While our traditional Monday meeting did not gain any new members, our innovative Rotary After Hours drew enthusiastic new Rotarians. Most of them favor small, frequent hands-on service projects and fund raisers for specific causes. They have joined in most of our traditional projects and all members are invited to participate in the new events and fund raisers they create.

Due to this success, our district and even Rotary International is championing this format that works. The After Hours group could form a separate club, but they benefit from the strong history of Rotary and

need experienced members to maintain their connection. With the influence of our After Hours new members and their enthusiasm for service projects, many of our traditional members are joining in so that our Monday Club will also flourish.

Facing the Challenges

With the \$20,000 match from Saint Francis Foundation gone, our fund raising totals dropped dramatically, and most of club income came from our own pockets with little buy-in from others who would share our vision if they only knew about it. We need to cut our giving to a fraction of what it was, work to get the most out of our fund raisers, find another way to raise money, or personally give more.

Our 2017 Visioning event provided strong solutions for membership and fund raising by focusing on making our club so visible and enticing that people seek us out.

One: We have expanded our online and social media presence...that is where many potential members will discover their passion for our cause. New members need to be engaged in service projects that fulfill their desire to serve. Long time members are being asked to work side-by-side with new members to demonstrate the heart and soul of Rotary.

Two: Fund raising options were proposed at Visioning, and **Grilles & Grills** was the choice to be most likely to work. Our first effort at this past fall was indeed

successful; and has the potential to bring in tens of thousands of dollars if we all support it. **Cool Grilles** is a very public event that shows our club off and offers ways to demonstrate what Rotary is. And when it was over, we all realized it was fun!

An unexpected fund raiser, the **Rooster Egg Hunt**, was offered to us by the Chamber, and as a Spring event fits well in our year. This BA Rotary-branded event has potential for a few thousand dollars of income for our projects...and it, too, is fun!

Three: The above mentioned **Rotary After Hours** has brought young, enthusiastic young businesspeople into our club, and their ideas are bearing fruit.

Seizing The Opportunities

So I have the delightful task of keeping these fledgling opportunities alive and thriving. It's in our grasp, so please join me in this effort to become our Vision goal:

*A Club Which is So Attractive
People Flock to Join.*

"This is a changing world. We must be prepared to change with it. The story of Rotary will have to be written again and again."

Paul Harris



Rick Verity goes all in for the axe throwing.



Ray Hale tries the higher lob style.



Derek Blackburn shows great follow-through.



Pat Donica sizes up the target.



Debra Wimpee lands a scoring strike at left.

At right, Kim Vento uses the double-handed technique.



Prospective member, Steve Thesenvitz, owner of Tasty Treat, tried some axe tossing.