

Rotary

Club of Valle Verde-Green Valley



Birthdays

Thomas E. Cooke
July 19th
James W Grantham
July 25th
Jack Grieves
July 27th
JoAnne Sapp
August 9th
Raymond L. Cook
August 13th
Tim Campbell
August 14th

Wedding Anniversaries

John D Cousins
July 20th
Michele Lewis
July 26th
Nancy L. Green
August 4th

Meeting Notes July 14, 2022

By Dean Tibbetts on Thursday, July 14, 2022

Attendance - There were 26 members attending in person, 8 members via ZOOM, and guests Eugene Friesen and Kathy Dean. The club welcomed back Past President Bill after his lengthy absence!

Moment of Reflection - Ann Marsh shared a message to always follow the right path in life.

Announcements -

- Jim Rusk provided a reminder there will be a Fisher House work day next Thursday after the morning meeting and thanked Charlotte for providing items for Fisher House.
- JP announced he has 25 Jim Click tickets left to sell benefitting St Andrew's Clinic.
- Michele announced Thirsty Thursday July 28 at Barrio Brewing. She attended a President's meeting and brought back Imagine pins for Valle Verde members. Contact Michele if you haven't received one. Also Warmth From the Heart will collect children's coats this year to be distributed in November.
- Family of Rotary met today and after the Club meeting and the Peace Committee will meet July 28.
- Ron provided a signed Rotary Banner to Bill Grantham in appreciation for his service as President.
- 50/50 Raffle was explained again today. The first card was drawn by Tom Cooke. Unfortunately, for Tom, it was not the Joker or an Ace.

Randy Graf, President & CEO Green Valley Sahuarita Chamber of Commerce & Visitor Center

Randy has a varied background as golf professional, business person, legislator, and CEO of the Green Valley Chamber. He also serves on a variety of community boards and committees.

Randy has been involved with the Chamber since 2007 and took over his current position three years ago. The Chamber serves its members and the visitor center provides tourist information and serves as a resource for the community and potential future residents. It is a 501(c)6 Business Association promoting and protecting the interests of its members.

He explained how tax increases supporting education, libraries, fire district, etc impacts the business community approximately ten times the impact on an average residential property.

The mission of the chamber is to champion opportunities for business to thrive. It's board of directors has a good mix of business types. There is a

paid staff of four people and many volunteers work in the visitor center.

The Chamber is an advocate to state and federal government, a resource for business support, education, and mentoring, an opportunity to network through introductions and events, and communicating with the community on line, social media, and airwaves. The Chamber serves 402 members including realtors, non-profits, home based businesses, brick and mortar businesses and corporate partners.

The Chamber website includes a membership directory and community calendar. Social media includes Facebook, LinkedIn, Twitter, and Instagram. On the website can be found the Green Valley Sahuarita Marketplace. Shoppers looking for a particular product can go to that resource, enter the product, and receive a list of local businesses where the product can be found. Businesses can advertise on a job board to assist in hiring and can provide Daily Deal coupons for product discounts. The Chamber's mobile app can be used by Texting GVSBUSINESS TO 866-866-5545. Randy provided a handout with a QR Code for the mobile app.

The Chamber's marketing tools include its website, weekly email newsletter, bi-monthly activity guide, Inside GVS Magazine, GV News & Sun, and KGVY radio. Businesses like to belong to the Chamber for consumer awareness, because Chamber members are viewed favorably, and community members like to support chamber businesses. Other business reasons to belong are to support the Chamber and its mission.

Valle Verde Rotary Club is a member of the Chamber and Randy shared how our club can publicize and market club activities and invite potential new members.

Randy may be contacted by direct phone number [520-600-2101](tel:520-600-2101) or email at randy@greenvalleysahuarita.com.

Next week's program -

Border Community Alliance - Alma Cota de Yanez