



DESERTARIAN

SERVICE ABOVE SELF
SINCE 1941

JUL 20, 2022 QUICK GLANCE AT THIS ISSUE

MEETING HIGHLIGHTS

SATISFACTION SURVEY

SPEAKERS' CORNER

2021-2022 FOUNDATION
GRANTS

MEET OUR ADG

MEMBER SATISFACTION SURVEY

From President Michele

“Share your day-to-day experiences in our Rotary Club in this brief survey.

Your input is *critical* to our efforts to make Rotary relevant and valuable.”

The survey is included in the email with your newsletter.

MEETING HIGHLIGHTS

Reported by Jenny Hacker



Ron Ward, from AAA of Southern CA., has been a travel agent for 46 years.

Ron gave us an inside look at SoCal AAA which, in addition to road maps, road services, and tour books, offers a full service travel agency that enjoys relationships with most of the major cruise and tour operators. Ron shared several pragmatic travel tips in this age of recurring COVID and scary travel delays. His most valuable tip: *get travel insurance!* Ron can help you out.

AAA Membership offers savings on ocean and river cruises, passports, domestic and international travel insurance, international driver's licenses, trip interruption insurance, airlines, air transport, car rental services, discounts for parking at LAX, and tickets to casino shows! Fees for membership are tiered.

A native of Australia, Ron makes the desert his home and his offices are located at 300 S. Farrell Drive in Palm Springs, CA.

*Factoid: Winner of the longest time Southern CA AAA member: Dick O'Linn, since **1954!***



Brian Brodowsky Assistant District Governor

Brian is the Immediate Past President of the Rotary Club of Desert Hot Springs and is currently Assistant Governor to Area 4, which includes our club. His goal is to be a resource for other clubs within the district. He'll visit the four clubs on a regular basis to promote projects of mutual interest.

*We chatted with Brian after the meeting.
Check out page 4*

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TRAVEL WISDOM

Compiled by Jenny Hacker

"I've got 99 problems. But I am on vacation and I am ignoring the all!"

"I need a vacation of 6 months. Twice a year!"

"There should be sympathy cards for having to go back to work after vacation."

"I'm in love with places I've never been to."

"If you think adventure is dangerous try routine, it's lethal."

"Forget champagne and caviar. Taste the world instead!"

"Live in the sunshine, swim the sea, drink the wild air." Ralph Waldo Emerson

SPEAKERS' CORNER

JULY 28

We conclude our monthly theme of travel with a presentation on our own Palm Springs International Airport by Harry Barnett, Jr., Executive Director, Palm Springs International Airport.



Photograph courtesy of the Desert Sun

Harry Barrett Jr., A.A.E.

Topic: *The Future of PSP*

See You in September!

We are dark in August. Have a safe and pleasant summer. Keep in touch!

MEET YOUR TEAM

MICHELE NOBLEMAN, President

KARL KRUGER, President-Elect

ED MC BRIDE, Secretary/Treasurer

STEVEN RICHITT, Public Relations Chair

FRANK PEABODY, Membership Chair

BOB ALLEN, Rotary Foundation Chair

JACK FITZSIMMONS, Int'l. Service Chair, Desertarian Editor

JUDY BRONSTEIN, Youth Services Chair

PAUL RATTNER, M.D., iPast President

JOHN FRITCH, Past President

WALTER GENDELL, Board Member

DENNIS HACKER, Board Member

MARGE TAFT, Board Member

JOHN WILLIAMS, Board Member

TIM ELLIS, Ex-officio PSRC Foundation Chair

JULY CELEBRATIONS

BIRTHDAYS

JENNY HACKER – 07/10

JIM DUNN – 07/14

KARL KRUGER – 07/15

WALTER GENDELL – 07/15

FRANK PEABODY – 07/23

ROTARY ANNIVERSARIES

DAN KELLER – 29 years

NANDY KRUGER – 9 year

FOUNDATION GRANTS

2021 - 2022

PS CONCERTS

\$2500

PS Concerts brings first class, internationally acclaimed performing artists to local audiences at prices that welcome everyone.

WELL IN THE DESERT

\$2000

The Well in the Desert is a 501c3 non-profit organization that provides nutritious hot meals 5 days a week

THE FOUNDATION PSUD

\$4000

The Foundation builds public-private partnerships to strengthen our schools and create opportunities for students to achieve.

MIZELL SENIOR CENTER

\$4000

Mizell's multi-faceted network of programs and services is designed to encourage creativity, promote lifelong learning and sustain an active and engaged lifestyle

HANSON HOUSE

\$2500

Hanson House is a "home away from home" for the loved ones of critically ill and injured hospitalized patients. No one is turned away because of an inability to pay.

PALM SPRINGS PUBLIC LIBRARY FOUNDATION

\$3000

The Foundation supports the Palm Springs Public Library to increase and broaden its use as a cultural and educational institution through financial support securing its place as an essential community resource.

PALM SPRINGS ROTARY CLUB

\$1100

UNITED METHODIST CHURCH OF PALMS SPRINGS

\$1000

The volunteers at the Church provides hot breakfast and hot or cold lunches to clients struggling with food security.

CLOSER LOOK:

a chat with ADG Brian Brodowsky

Q: We are challenged to be *RELEVANT* by the D.G. What might that look like for the 4 clubs in your area?

A. My first response to this question is “**diversity**.” Understanding what that means and what (is meant by) diverse populations : LGBTQ+, persons of color, younger members. Currently, RI is addressing “DEI” Diversity, Equity and Inclusion.

2. Food Security. Address this issue in our communities through active involvement with local food banks on a regular basis and continue current food assistance projects in your club.

3. COVID. Our clubs have already made changes to how we meet, thru a combination of in person meetings and Zoom. *Thinking ahead* for the next time a pandemic breaks out.

Q: What areas of focus do you see us having the greatest impact? Where is our greatest need?

A. Community service has always been this valley’s greatest strength - fundraising for scholarships, local food banks, RYLA, and general community help. Perhaps a greater emphasis would be vocational service. We have so many retired individuals with a myriad of life and professional experience. How do we pass this along ? Be mentors? Educate?

Q: How do we attract younger individuals?

A. Let’s face it, generally across the board of all established community service organizations, this is a real challenge.

There is a whole host of younger demographics right here in our valley - LGBT, more people of color. How many persons in your club have these demographic individuals? Invite your graduated Interact students to give their opinion . How are their peers accessible? Meetings? Zoom? Different kinds of projects. Ask them. In most older clubs, sometimes these opinions are nicely listened to and (then) put on the back burner. Change doesn’t come easy . *Listen to these younger individuals and PLAN for the next 2 to 3 years.*

Q: What are your goals for Area 4?

A. Personally, as an AG I look forward to meeting and interacting with like-minded people. Professionally, I am going to work hard at having our clubs share ideas, be invited to each other’s events and work together on an “AREA 4 Project.” Clubs tend to be very territorial about the things that they do. It’s nice to occasionally work together and remember that we are here for a common cause.

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Q: What is your personal “elevator pitch” for Rotary?

A: “ Rotary is a global network of over 1.4 million neighbors, friends, leaders and problem-solvers who see a world where people unite and take action to create change - across the globe, in our communities *and in ourselves.*”

THE FUNNEST CLUB IN COACHELLA VALLEY

There ain't *nuthin'* like a hound dog (unless it's a pack of 'em)!

Members of the Palm Springs Rotary Club celebrated the end of this toasty week with tasty snacks and happy hour libations at dog-friendly **Boozehounds** in Palm Springs. The event was arranged by our very own social maven, *Jenny Hacker*, and was considered by all to be a howling success.

ADG Brian popped in, apparently to investigate our claim to be 'funnest club' in the valley. (Margie, we have may competition for the title.)

Future plans for fun include once-a-month happy hours. Next up: V Wine Lounge.

Ideas? Please let the maven know.



PENCIL IT IN

IMAGINE 
THE POSSIBILITIES

District 5330 Foundation Gala

**WELCOMING
ROTARIANS and the COMMUNITY
to this very special event!**

OCTOBER 8, 2022

5:30pm - 9pm

AFTER PARTY: 9PM - 12 MIDNIGHT
DRESS CODE: BLACK TIE OPTIONAL

Westin Mission Hills Resort
71777 Dinah Shore Dr, Rancho Mirage, CA 92270

EARLY BIRD PRICING (UNTIL SEPTEMBER 9TH) - \$199 PER PERSON
LATE BIRD PRICING (SEPTEMBER 9TH TO OCTOBER 8TH) - \$225 PER PERSON

HOTEL REGISTRATION - CALL 1-877-253-6081 AND USE CODE R02638
OR VISIT [HTTPS://BOOK.PASSKEY.COM/GO/ROTARYDISTRICT5330](https://book.passkey.com/go/rotarydistrict5330)

*ROOMS WILL BE \$199 PER NIGHT, PLUS RESORT FEES AND WILL BE AVAILABLE AT THAT RATE UNTIL SEPTEMBER 9TH

  

**HONORED TO FEATURE
KEYNOTE SPEAKER
ROTARY INTERNATIONAL PRESIDENT
JENNIFER JONES**

REGISTER NOW



THE DESERTARIAN WOULD LOVE TO HEAR FROM YOU!

CONTACT

Website:

<http://therotaryclubofpalm Springs.org>

Email:

Psrotaryclub886@gmail.com

Or just grab me at a meeting. Jack
Fitzsimmons, Editor, The Desertarian