

# Rotary

## Club of Palm Springs



Sunday, November 5, 2023

## Palm Springs Unified School District Update

By James M. Dunn Jr.

Karen Cornett, a board member for the Palm Springs Unified School District presented to the group today. She covered a great deal of information about PSUSD...here are some facts you may not know:

- PSUSD covers over 500 sq miles with five of its campuses located in Palm Springs
- The District serves an enrollment of 20,000 + students
- Enrollment has been declining both in PSUSD and throughout the State due to lower birth rates. Compared with 2012 the District has 3,000 fewer students. Enrollment is declining throughout the county and the state.
- 10% of the District's students are considered homeless
- 2,700 students are enrolled in special education programs
- 97% of students are considered underprivileged and all students now receive free breakfast and lunches



Specialized Programs offered by the District Include: International Baccalaureate, STEAM (Science, Technology, Engineering, Arts, Mathematics), Automotive, Dual Credit (students receive high school and college credit through COD), Culinary Arts Business Leadership Academy, PALM Medical Academy

The district now has counselors at all campuses and 50% of electricity consumed by the district is provided by the solar generated by solar panels.

Karen was joined by some of her colleagues from the District; Sergio Espericuerta, and Chrlie E. Ervin Jr, as well as Joan L. Boiko, Coordinator of Communications & Community Outreach.



Palm Springs  
Meets at Tapestry Room  
(off lobby entrance)  
Palm Springs Hilton 400  
E Tahquitz Canyon Way  
Palm Springs, CA 92262  
Time: Wednesday at  
11:45 AM

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### Speakers

**November 08, 2023**  
[Interact Officers](#)  
Interact Club of Palm Springs High School

**November 15, 2023**  
[Larry Lunsford | Rotary International Foundation Trustee 2021-2025](#)  
Rotary International Foundation

## Club Leaders



Karl D. Kruger  
President



James M. Dunn Jr.  
Secretary



Michele Nobleman  
Treasurer  
iPast President



Robert C. Allan  
Club Director



Judy J. Bronstein  
Club Director  
Youth Services  
Chair



Jack Fitzsimmons  
Club Director  
Rotary  
Foundation  
Chair  
International  
Service Chair



Dennis V. Hacker  
Club Director  
Community  
Service Chair



Frank E. Peabody  
Club Director  
Sergeant-at-Arms



Walter William Gendell  
Membership  
Chair



Timothy A. Ellis  
Club Foundation  
President



Brian Jeff Brodowsky  
Assistant  
Governor

## Birthdays

## Prez Announcement

By James M. Dunn Jr.



*Tim Ellis is improving but is scheduled to have another surgery on December 7th and appreciates your emails and best wishes. Get well soon Tim!*



*Thank you Dick O'Linn for donating two books by past mayor Frank Bogert that were auctioned off at recognition time today and brought in almost \$100 to the club!*

## Nominating Committee Report

By Judy J. Bronstein

Judy Bronstein announced that the nominating committee met and contacted potential members and put forth the following slate of directors and officers for Rotary Year 2023-24

### Officers

President: Karl Kruger  
President Elect: Mark Vivian  
Past President: Karl Kruger  
Secretary: Jim Dunn  
Treasurer: Michele Nobleman

### Directors

Bob Allan, Frank Peabody, John Williams, Ryan Saunders, Walter Gendell, Jack Fitzsimmons, Ector Simpson, Judy Bronstein  
The membership voted to accept the slate of Officers and Directors as presented.

## Greater Palm Springs Pride



President Karl stands with DG Jamie Zinn and Husband Dwight preparing to cruise Palm Canyon Drive celebrating Greater Palm Springs Pride.

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## Milt Levinson Annual Book Giveaway

Mizell Volunteer Jacinto and Dan Keller load boxes for transport to Cahuilla Elementary School in preparation for our November 30 giveaway to students.



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## Upcoming Events

**November 3rd:** First Friday member social breakfast at Billy Reeds at 8am. Looking forward to this social continuing.

**November 5th:** Jack Fitzsimmons reminded members of the club's participation in the Pride Parade this Sunday at 10am. Look for more info next week.

**November 11th:** Veteran's Day Parade. The City needs 8-10 people to serve as "balloon wranglers". These are people to anchor the balloons as they proceed through the parade (think Macy's Day but smaller). Contact Dennis Hacker [anmleyez@comcast.net](mailto:anmleyez@comcast.net) to participate or learn more.

**November 12th:** The annual Thanksgiving Potluck is coming up in 2 weeks. It starts with cocktails at 5pm and costs is \$20 per person with the Turkey and Ham supplied. Your \$20 will be a donation to the club services budget for the club. For details, contact Judy at [psbronsteins@gmail.com](mailto:psbronsteins@gmail.com)

Frank Peabody - He will be attending the kick-off meeting of **Tour de Palm Springs (February 9)** this week. They are expecting 8,000 riders this year and already 1,800 have registered. This should be a big year. Place this date on your calendar.

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## RI Foundation Trustee Visit Upcoming November 15

By Karl D. Kruger on Wednesday, October 11, 2023

As part of a West Coast swing, visiting Rotary Clubs in Sacramento and Los Angeles as well, Mr. Lunsford will join our club on November 15 and provide a wonderful perspective on OUR Rotary Foundation. We would love to have our fellow Rotarians from the district join us to provide a warm District 5330 welcome and special appreciation for his and his colleagues on the RI Foundation Board efforts.



A certified public accountant, Larry is SVP/CFO of Bernstein-Rein Advertising, Inc. in Kansas City, Missouri. Larry and his wife Jill have two children, Trent, and Cara. He earned his bachelor's and master's degrees in accounting from Truman State University in Kirksville, Missouri.

Larry's passion for Rotary and his invitation into the family of Rotary began during his college years when in 1982 he was selected as a Rotary Foundation Ambassadorial Scholar to Australia. Larry joined Rotary in 1991, served as his club's President in 1997-98, served as District Governor of District 6040 (Missouri) in 2001-02, and served as Rotary International Director in 2013-15. He is a past member and Chair of the RI Membership Committee. Larry and Jill served as Aides to RI President Mark Daniel Maloney, and his wife Gay, for the 2019-2020 Rotary year.

In the 2020-2021 Rotary year, Larry served as Chair on the Rotary Peace Centers Committee of the Rotary Foundation, and also served his third year as a member of the Shaping Rotary's Future Committee for Rotary International.

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