

# Rotary

## Club of Palm Springs



Monday, October 28, 2024

Palm Springs  
Meets at Tapestry Room  
(off lobby entrance)  
Palm Springs Hilton 400  
E Tahquitz Canyon Way  
Palm Springs, CA 92262  
Time: Wednesday at  
11:45 AM

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School District - John  
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### Speakers

**October 30, 2024**  
[Debby Chen](#)  
Palm Springs Airport  
Master Plan

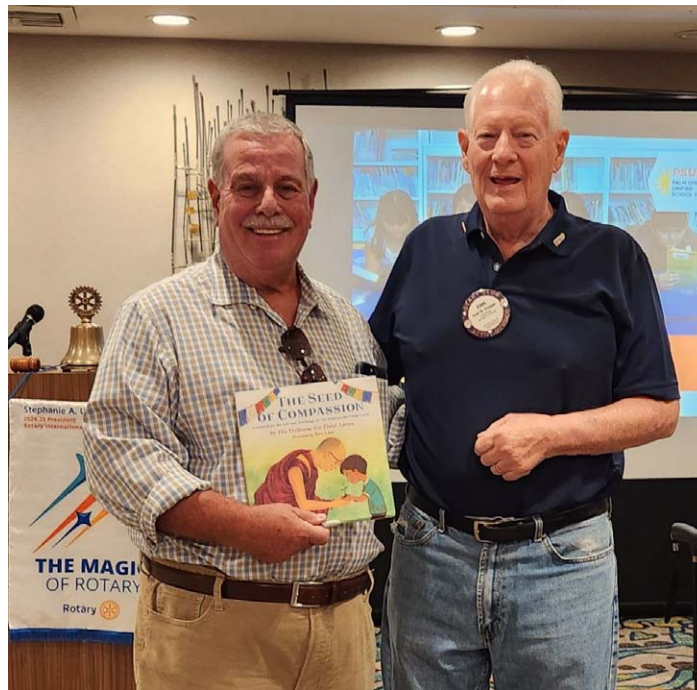
**November 06, 2024**  
[DG Judy Zulfigar](#)  
Board Meeting with DG  
10:00 AM

**November 13, 2024**  
[Interactor Board](#)  
Our Interactor Club  
from Palm Springs  
Highschool will run our  
agenda today!

**November 20, 2024**  
[TBD](#)  
Palm Springs Air  
Museum

## Palm Springs Unified School District - John Gerardi

By Michele Nobleman



Board Member, John Gerardi, shared the latest direction by PSUSD, including focus on the Social and Emotional level of the students, and including more joint Spanish/English studies. He shared the Nutrition/Wellness Policy, including free breakfast and lunch for all students, as well as sending home backpacks with additional meals over weekends. Mr. Gerardi shared the concept of College and Career Academics and Pathways. Academics like medical studies and pathways like welding

and music. There are expanded learning options, including after-school and online tutoring.

After-school clubs, including cooking classes and camps, are available. There was a discussion of Measure S with an explanation of how it will support the infrastructure of the district.

There was no time for a Recognition session, but the Marble game was won by Michele Nobleman, and she also chose the black marble for a total haul of \$865! Mama's getting new shoes!



## Club Leaders



Karl D. Kruger  
President



Mark Vivian  
President-Elect



James M. Dunn Jr.  
Secretary



Michele Nobleman  
Treasurer  
Past President



Frank E. Peabody  
Sergeant-at-Arms



Timothy A. Ellis  
Club Foundation  
President

## Birthdays

Ryan Saunders  
November 15th

## New Member - Rosanna Jeran

Rossana Jeran is the Co-Founder and CEO of Hello Computer, Inc., a social purpose, technology startup that is passionate about creating Mobile Apps that blur the lines of education and entertainment. They are the creators of the award-winning "StoryTime International" Mobile app, that translates and reads aloud in 137 languages, promoting literacy and imagination for Preschoolers, Kindergarteners and early readers worldwide.

Rossana studied Psychology and Communications at the University of Missouri, Kansas City and is a social Entrepreneur. Her diverse background includes social work, arts management, philanthropy, private equity, the dotcom Tech industry and Hollywood; by way of her work with music industry legend, Freddy DeMann, former Manager of Madonna, Michael Jackson, The Eagles, Billy Idol, Perry Farrell, Macy Gray and Shakira.

Rossana is a published writer, a public speaker, an award winning Media Artist and bi-lingual, speaking Spanish fluently as a second language. She has spoken at the Los Angeles County Women's Leadership Conference (2022) and the World Literacy Summit (2023) at Oxford University in the UK.

Her work as the Business Manager of Grand Arts (The Margaret Hall Silva Foundation) exposed her to the non-profit sector, managing the organization's business, budget and philanthropic affairs while producing shows for some of the best National and International visual Artists every eight weeks.

In 2010 she founded Fit Conscious Happy, a lifestyle coaching practice that guides people to reach their highest potential using fitness and Meditation for complete mind/body wellness. Rossana is certified by the Chopra Institute as a Primordial Sound Meditation Teacher and teaches Mindset and Mindfulness meditation online as well as in and around Southern California and beyond.

A true and well-balanced dichotomy, Rossana balances her life between entrepreneurial work, and her passion for helping people. She believes literacy, imagination and technology are human rights.



**Walk in the Palm Springs PRIDE Parade**



Once again, we are collaborating with the Rotary Club of Palm Springs Sunup to walk in the Palm Springs PRIDE Parade this year.

The parade is **Sunday, November 3**. The parade starts at **10:00am** from Palm Canyon Drive and Tachevah and travels the Rainbow Mile south through the Uptown Design District along Palm Canyon Drive to Amado Rd.

**If you are walking, you need to be in place by 9:30 am.** Our parade number is 177. As organizers along the route where we are gathering. It all depends on how they lineup the entrants.

**Wear your Rotary shirt and hat or something festive!** Look for the Rotarians when you arrive! Our District Governor Judy Zulfigar will be with us!

Parking is available on side streets or across the street from the Convention Center on Amado Road and Avenida Caballeros (carpooling is encouraged).

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## Special Opportunity

# Support a Student's Journey to Serve Communities

Hey Rotarians, charitable giving starts at home and here is an opportunity to support our member, Dan Keller. Dan's daughter, Cameron, is going on a mission to Costa Rica. Click on this direct link (or type in your browser) to her Gofundme page and read more of her thoughts on the project and her future.

<https://gofund.me/e4941c7d>

Hello! My name is Cameron Keller, I am a current student at UCSC, majoring in literature and education. My goal after college is to spend a few years



teaching English in other countries. I find fulfillment in helping not only

my community, but also other communities of various backgrounds and languages. I would love to be immersed in other cultures, and learn from them.

In December, I am presented with the opportunity to travel to Costa Rica on a volunteer trip for regenerative farming, food insecurity within local communities, and habitat/animal restoration. As a college student, I am faced with many other expenses that make it difficult to have the resources to be part of this experience. Anything at all would help greatly.

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