

Rotary

Club of Palm Springs



Saturday, October 19, 2024

Hansen House Update - Ivonne Moreno

By Michele Nobleman

Our program speaker was Ivonne Moreno, Executive Director of Hanson House. Ivonne was born in Indio to migrant workers. She has 13 years at Marriott International in her career and degrees in business and health management. Ivonne is also a Dodgers fan.



Hanson house is a hospital hospitality house. Over the past 3 years, the staff has focused on outreach. With more families bilingual, the needs are changing. The team collaborates with chambers of commerce in Blythe, El Centro, etc. and with NPO centric (RAP Foundation) and district/state entities.

They work with local cancer centers; Lucy Curci, Comprehensive Cancer, and Imperial Valley. The patient demographics have been studied, ie: Cancer, NICU, trauma and the funding has served over 350 families in the calendar year. Room rental is \$35-\$70 per night, but with subsidies, the

typical amount is \$42/night.

Recently, the staff has developed family-oriented activities for the past 5 months. They have engaged those families where one parent is visiting the hospital while the other is at HH with children. HH provides comfort and support for its guests. They also receive help from local hotels, which have brought hundreds of hospitality packs for the guests. A business center is also available for the guests.

Partnerships have developed with local hospitals in Coachella Valley, Community fundraising,

Palm Springs
Meets at Tapestry Room
(off lobby entrance)
Palm Springs Hilton 400
E Tahquitz Canyon Way
Palm Springs, CA 92262
Time: Wednesday at
11:45 AM

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Speakers

October 23, 2024

[John Gerardi](#)
Palm Springs Unified
School District

November 06, 2024

[DG Judy Zulfigar](#)
Board Meeting with DG
10:00 AM with Member
Luncheon at Noon DG
Judy has an exciting
program for all!

Club Leaders



[Karl D. Kruger](#)
President

[Mark Vivian](#)
President-Elect



James M. Dunn Jr.
Secretary



Michele Nobleman
Treasurer
Past President



Frank E. Peabody
Sergeant-at-Arms



Timothy A. Ellis
Club Foundation
President

Birthdays

Mark Vivian
October 19th
Ryan Saunders
November 15th



Volunteers. Restaurants, car clubs, etc. Management increased with a Program Coordinator position to service the outreach. Training for board members is in place and there has been an increase in board size.

Hanson House recently remodeled two Casitas, had upgrades to patios, washer/dryers, stoves, and added a community kitchen.

Our club foundation contributed to the washer/dryer upgrade.

Announcements

Our Nominating committee, chaired by Judy Bronstein, announced their nominees for the 2025-26 board:

Mark Vivian (President), Karl Kruger (Immediate Past President), Michele Nobleman (Secretary), Jim Dunn (Treasurer), Additional Directors: John Williams, Ryan Saunders, Ector Simpson, Tina Szmajlo, David McGill and Judy Bronstein.

The new board has been voted in by the club members present.
CONGRATULATIONS!

Dorys Halftermeyer is donating \$100 for someone to go to the Foundation Gala. They would be responsible for \$75 of the ticket. Thanks Dorys!

Tina Szmajlo had the winning 50/50 ticket, but she failed to pick the black marble for the big pot. Total for the Opportunity Drawing will be ~\$800 next week!

Special Opportunity

Support a Student's Journey to Serve Communities

Hey Rotarians, charitable giving starts at home and here is an opportunity to support our member, Dan Keller. Dan's daughter, Cameron, is going on a mission to Costa Rica. Click on this direct link (or type in your browser) to her Gofundme page and read more of her thoughts on the project and her future.



Hello! My name is Cameron Keller, I am a current student at UCSC, majoring in literature and education. My goal after college is to spend a few years teaching English in other countries. I find fulfillment in helping not only

my community, but also other communities of various backgrounds and languages. I would love to be immersed in other cultures, and learn from them.

In December, I am presented with the opportunity to travel to Costa Rica on a volunteer trip for regenerative farming, food insecurity within local communities, and habitat/animal restoration. As a college student, I am faced with many other expenses that make it difficult to have the resources to be part of this experience. Anything at all would help greatly.

Upcoming Happenings

Oct 17 Thirsty Thursday @ Eight4Nine (date changed) 5 p.m.

Oct 18 LGBTQ+ event at the PSUSD's new Learning Resource Center (on Ramon) 5 p.m. we'll have a table to engage potential new members.

Oct 23 PSUSD John Gerradi

Oct 25 Prep Books for Cahuilla donation at the Kruger home, 4 p.m.

Nov 3 Pride Parade - Ector has information!

Nov 6 DG Judy Zulfigar will have her Official Visit - Board Meets 10am for an earlier meet up with Judy.

Nov 9 Vet's Parade
