



DESERTARIAN

JANUARY 18, 2023 QUICK GLANCE AT THIS ISSUE

NEW MEMBERS PROCESS

CALLING ALL VOLUNTEERS

TOUR DE PALM SPRINGS

DISTRICT DOINGS

UPCOMING SPEAKERS *Karl Kruger*

January 25

*Program: Real World Guidance
through Spiritual Channel*
Speaker: Barbra Lippert

February 1

*Program: Planning Ahead for your
Pets Future Without You*
Speaker: Claire J. Grant, Humane
Education Manager

February 8

*Program: Palm Springs Chamber of
Commerce Update*
Speaker: Nona Watson, Chief
Executive Officer Palm Springs
Chamber of Commerce

February 15

Program: Valentine's Day
Speaker: TBD

February 22

*Program: Palm Springs Police
Department*
Speaker: Chief Andrew Mills

MEETING HIGHLIGHTS

PROGRAM – CLUB MEETING

Reported by Jim Dunn

Frank, Margie and Walter led us through the introduction and induction of new members. Walter reminded us of the process for inviting new prospective members and introducing them to members of the club prior to joining.

The process, in brief, is:

- Invite prospective member to attend three meetings and introduce them to members.
- The prospective member will complete the application available through DACdb which will then go to the Membership Chairperson.
- The sponsor of the prospective member will also write a **very** brief recommendation.
- The board will review the application and approve for publishing to the entire club.
- Club members will have seven days to ask questions or express concerns
- Once a new member is approved, they are assigned a club "mentor". If you would be interested in being a club mentor, please contact Walter or Frank. This is a key relationship in helping engage and retain new members.
- Fireside Chat orientation for new members to learn more about the different aspects of the Rotary Club
- Red badge period (estimated 90 days) where the new member has a list of items to accomplish before receiving their permanent blue badge

The revised procedures are available on DACdb.

UPCOMING SPEAKERS

continued

March 1

Program: TBD

March 8

Program: Coachella Valley Water

Update

Speaker: Kristin Bloomer

March 15

Program: Toilets for Life

Speaker: Matt Goatcher

March 22

Program: SoCal Adaptive

Speaker: Michael J. Rosenkrantz,
Executive Director

March 29

Program: Volunteers In Medicine

Speaker: Linda Hodsdon

April 5

Program: Visit Palm Springs Update

Speaker: Scott White, President,
and CEO Visit Palm Springs

April 12

Program: Club Assembly 23/24 Club
Plan

Speaker: Karl Kruger, PE

CALLING ALL VOLUNTEERS!



TOUR DE PALM SPRINGS

Frank updated us on Tour de PS (February 10th and 11th) - We will be selling raffle tickets in advance (regular tickets for \$1 and a \$25 ticket for an E-Bike. Get tickets from Frank to sell (or buy) before the end of January. The sign-up to work the booth for jersey/t-shirt sales is being routed. Please contact Frank to sign up and participate in the booth.

Read more about the Tour de Palm Springs on page 3.



CHALK ART FESTIVAL

Scott Adkins is from the Sunup Club and co-chair of the Annual Chalk Art. This year our club Foundation will be partnering with the Sunup club on this fundraiser. Scott provided some sponsorship packets to get additional sponsors. Also, there will be volunteer opportunities to participate. Scott will be sending all of us emails with updates and sign ups. The dates of the event are March 17, 18, 19.

Birthdays and Anniversaries for 01/01/2023 to 01/31/2023

Member Birthdays	Birthday
O'Linn, Richard J (DICK)	04 January

Partner Birthdays	Member Name	Birthday
No Partner birthdays this period.		

Member Anniversaries	Start Date	Years	Years(P)	Total
Fritch, John (JOHN)	01/09/19	4	0	4
Halftermeyer, Dorys (DORYS)	01/04/17	6	0	6

HISTORY OF TOUR DE PALM SPRINGS

Frank Peabody

The inception of Tour de Palm Springs began in 1998, initially called Spokes for Different Folks! 400 cyclists rode 5, 15, 25, or 50 miles, raising \$20,000. It is a bike ride NOT a bike race created to raise money for 80 nonprofits in the Coachella Valley.

In order to promote the concept, founder Tim Esser, rode his bike from Palm Springs to Jacksonville, Florida over 30 adventurous days. The first Tour de Palm Springs was held in 1999. The number of riders exceeded 1,000 and a 100-mile ride was added.

Palm Springs Rotary was chosen to put on the first high carb dinner on Friday, before the ride. We have been involved with TDPS ever since, hosting Sag Stops, and switching to Apparel Sales about 6 years ago. We sell thousands of t-shirts, caps, and bike jerseys for upwards of \$25-30,000 each year over the two-day period that involves over 45 volunteer Palm Springs Rotarians and our PSHS Interact Club.

Prior to the pandemic, there were 6,000+ cyclists from all over the USA and several countries, including bike clubs, veterans, students, general public, and disabled riders of all ages. The Tour de Palms Springs has raised over \$4,000,000 for Coachella Valley charities since 1999.

D I S T R I C T D O I N G S

Public Image Training

Every Rotarian is an ambassador of Rotary's values and mission. However, the Rotary clubs must continue strengthen Rotary's public image as world's largest voluntary service organization committed to peace and better understanding in the world through humanitarian service projects. Learn more at this hands-on training session.

January 23, 2023 at 5:30 p.m.

[More info](#)

MICHELE NOBLEMAN, President
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