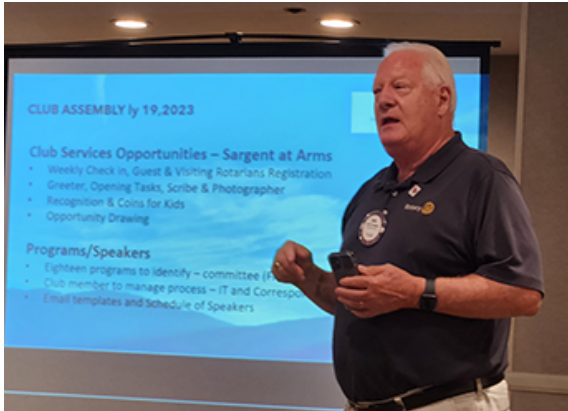




DESERTARIAN

PROGRAM – JULY 19 reported by Jim Dunn



The program this week was a Club Assembly and President Karl reviewed the Plan of Action for the year. Karl began by reviewing board members and noted that Paul Raffer will be moving back to San Diego so will not be participating on the board this year. Paul joined our club and quickly jumped in as a leader and even served as our Club President, his presence in the club will be missed...not to mention his gift of music and song! Paul, please take with you or wishes for health and happiness in SD.

Karl also noted the addition of Mark Vivian as a new board member. Another new member who is quickly jumping in with ideas and energy...**Welcome Mark!**

Karl then reviewed the different areas of the club structure for the year.

Club Services:

Weekly check-in, greeter, recognition/coins for kids and the opportunity drawing. Karl is looking for a Sargent at Arms to oversee and guide these areas.

The goal is to streamline the duties of the club treasurer and allow them to participate in the meeting once the check in is done. Additionally, the hope is that a greater emphasis is placed on greeting and introducing visitors to the club. There was discussion at looking for some sort of designation of board members on their badges to help people identify club leaders.

Programs/Speakers:

There are 18 programs for which speakers are needed. Frank, Tim, Karl, Jack and Doug are handling this but looking for at least one more member of the committee and also speaker suggestions from the members.

Karl is looking for a club member to manage correspondence and coordinate the speaker's presentation using the club's laptop...much of this can be done in advance of the club meeting by collecting any presentations in advance and putting them on the laptop and then having this ready for them when they arrive at the meeting.

Youth Services:

Judy reviewed the budgets for the different youth programs which include:

Interact /EarlyAct/ Milt Levinson Book Giveaway/ RYLA/PRYDE/Angel View Prom

Nandy is working with Judy on some of these projects and outlined some of the work with these groups. Nandy noted that we have used up our inventory of books for the book giveaway so she will be ordering more books.

Judy illustrated the value of our youth initiatives by sharing that one of the Interact Club projects was to volunteer at the Mizell Senior Center. She explained that both the students and the seniors found immense joy and value in the exchange between the two generations. One of the club members even ended up contacting Mizell directly and ended up volunteering through the summer.

(article continues)

Vocational Services:

Mark will take over this area for the new year. The activities currently under Vocational Services include:

- Club Member Vocational and Passion Assessment
- Align with Membership Goal
- Four Way Test and Music Competition
- PS Chamber of Commerce Engagement (mixers, programs, sponsorships)
- First Responders Recognition Program
- Craft Talks

Mark's vision is to identify the vocational experience of current members and then looking to see what complementary vocations might be added in the new year. Mark sees that the different activities within this avenue of service are a way to access new members. Mark actually explained this in much better detail, but my transcription skills were no match for his eloquent descriptions...best to hear him in person!

Karl asked for feedback and ideas from the members in the room. Cindy mentioned a program in other areas that helps promote girls into STEM programs and to help them see the opportunities that might be available to them in life.

Walter mentioned that we want to work to get a minimum of 7-8 new members. To that end, the club is looking at being visible in parades throughout the year (Pride Parade, Veteran's Day parade, Festival of Lights parade, etc.). **Creating visibility for Rotary is the key to developing membership.**

ANNOUNCEMENTS



New Member Induction!

Cindy Bettison-Jones, Ph D., RPA, CMO, was inducted as a new member to the our club today by her sponsor Karl, with the help of Judy, Walter, and Frank. Cindy is Director Emerita, Western New Mexico University Museum and Past President at New Mexico Municipal League.

A retired archaeologist, Cindy specialized in archaeological research, specifically, the archaeology of the American Southwest. Cindy moved here from Silver City, New Mexico with her husband about 18 months ago and is already jumping in to participate on committees already.

Welcome Cindy!



Meet the Sergeants!

Prior to the end of the meeting, Frank stepped up to take on the Sergeant-at-Arms position for the new year. Karl noted that, "this is a tremendous act of volunteerism and support of our Rotary spirit. Frank did so in honor of part Rotarian leader, Milt Levinson." Nandy then stepped in and stated that she would support Frank in this role. *Service Above Self x Two!*



KARL KRUGER, President

JUM DUNN, Secretary

MICHELE NOBLEMAN, Treasurer

WALTER GENDELL, Membership Chair

JACK FITZSIMMONS, Rotary Foundation Chair,
International Service Chair

JUDY BRONSTEIN, Youth Services Chair

MICHELE NOBLEMAN., iPast President

JOHN FRITCH, Past President

WALTER GENDELL, Board Member

DENNIS HACKER, Board Member, Community
Service Chair

JOHN WILLIAMS, Board Member

Member,Vocational Chair

TIM ELLIS, Ex-officio PSRC Foundation Chair