

Sunday, March 3, 2024

Palm Springs
Meets at Tapestry Room
(off lobby entrance)
Palm Springs Hilton 400
E Tahquitz Canyon Way
Palm Springs, CA 92262
Time: Wednesday at
11:45 AM

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Travel Writer](#)

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Speakers

March 06, 2024

[Lisa Middleton](#)
Candidate for Senate
District 19

March 13, 2024

[Walter Gendell and Jack
Fitzsimmons](#)
Club Assembly -
Membership & Rotary
International Foundation

March 20, 2024

[Nyron McLean Chief
Financial Officer and
District 5330 DGE
Plan-It Life, Inc., a non-
profit organization
based in Riverside,
California](#)

March 27, 2024

[Paul Alvarado, PS Fire
Chief](#)

Club Leaders



Karl D. Kruger
President



**James M. Dunn
Jr.**
Secretary



**Michele
Nobleman**
Treasurer
iPast President

What it Takes to be a Travel Writer

By James M. Dunn Jr.

Freelance Travel Writer Kathy Condon, author of "It Doesn't Hurt to Ask"

When the pandemic occurred, Kathy, like many others, found herself needing a new job. She decided to put her writing skills to working as a Travel



Writer. As part of her training and transition to this new career, Kathy joined a chat room and there, she found a mentor who helped her learn the specific detailed skills needed to succeed as a Travel Writer, and now she returns the favor by mentoring others interested in the field.

She started by writing about local things in Palm Springs, then ventured to places within a half-day drive of the desert, and

now she has been to most places in California located within a three-day drive of the desert. Using examples such as Concord and Needles, Kathy illustrated the research and detail that goes into the writing destination-centric articles. She has learned to mine out the unique characteristics of a destination and highlight those in articles that showcase a destination and hopefully drive business to the destination.

Kathy's talk highlighted the many skills that go into a travel writer's job. Sales, writing skills, research, photography, social media and, of course, reliability and follow-through are all essential parts of the job now.

Thanks to Kathy for sharing her journey (no pun intended) to her new-found career as a travel writer!



Robert C. Allan
Club Director



Judy J. Bronstein
Club Director
Youth Services
Chair



Jack Fitzsimmons
Club Director
Rotary
Foundation
Chair
International
Service Chair



Dennis V. Hacker
Club Director
Community
Service Chair



Frank E. Peabody
Club Director
Sergeant-at-
Arms



Walter William Gendell
Membership
Chair



Timothy A. Ellis
Club Foundation
President

Birthdays

Daniel R. Keller
March 28th

Bernadette Kruger
April 1st

Announcements

March 17: NEW DATE for the Progressive Dinner. The evening begins at 5pm at Mike and Chris's™ house at Estancia, 3196 Casa Bonita (gate code #8300) Sign up with Judy.

March 20: Rotary night at the Firebirds game. Karl has everyone's ticket and will transfer to your mobile when paid. See Michele to pay for your ticket or pay Karl directly.



Cliff came to visit us this week and we look forward to seeing him again to exchange our banners!



Lisa will be our speaker this upcoming week March 6.

We will also be celebrating a very special club member of ours!
