



Rotary



Club of Long Beach



IMAGINE  
ROTARY

**Club Meeting**

Long Beach  
Meets at THE GRAND  
4101 E Willow Street  
Long Beach, CA 90815  
Time: Wednesday at 12:00 PM

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**This Week's Program**

<p><b>Wednesday, September 21</b></p> <p><b>117 Years of Rotary, Unabridged</b></p> <p><b>Zoot Velasco</b></p> <p>See Below ↓</p> <p><b>12:00 Noon - LUNCH</b> <b>12:30 - 1:30 p.m. - Program</b></p>	
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What's A Zoot?

Zoot Velasco is currently:

- Executive Director of the [Friends of Fullerton College Foundation](#)
- Professor of Business & Marketing at California State University Fullerton
- Professor of Nonprofit Management & Leadership at California Polytechnic Institute Pomona
- Host of the nationally-ranked [501\(c\)3\(b\)\(s\) podcast](#)
- Author of three books:
  - [small to LARGE: Growing Social Impact Organizations](#) (Kendall Hunt Publishing 2021)
  - [The First Hundred Days: Leading Small non-Profits Out of The Wilderness](#) (Amazon Press 2013)
  - And [The History of the Muckenthaler Cultural Center](#) (Arcadia Press 2011)

Zoot is also a registered historical scholar with the California Humanities Council, researcher, published poet and playwright, story slam champion, TEDx conference producer, Screen Actor's Guild member, amateur chef, keynote speaker, event producer, emcee, auctioneer, swing dancer, breakdancer, rapper, kayaker, and lawn bowler.

Zoot holds a BA in dance from St. Mary's College of California, an MBA in nonprofit management from Hope International University, and professional designations in arts education, fundraising, leadership, management, and conflict resolution.

Zoot was severely burned as an infant, losing the muscles in his right foot, yet went on to a 12-year career as a professional dancer, actor, and international touring artist working with Prince, Michael Jackson, Arsenio Hall, and James Cameron among others. His community work included 30 years of award-winning work in prisons, on the 1992 LA Riot Recovery Program, and in Red Cross shelters after the 1994 Northridge earthquake.

For 23 years, Zoot led cultural programs in prisons and cultural centers. He built four art centers for the City of LA, a Boys & Girls Club, and a Theatre for the City of Long Beach. He has raised more than \$32 million for various organizations. During the recession, he led the Muckenthaler Cultural Center in Fullerton to unprecedented growth, more than tripling programs, budget, patrons, and the endowment while winning awards as Orange County's first STEAM programs and prison arts programs.

Zoot last served as Director of the [Gianneschi Center](#) for Nonprofit Research at California State University Fullerton's College of Business & Economics where he created the successful Gianneschi Fellowship for Social Impact Leadership and the G3X Conference.

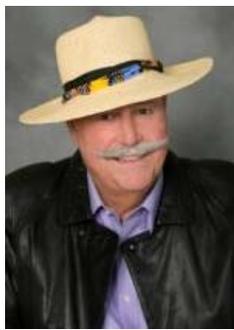
Zoot is Past-President of the Rotary Club of Fullerton, and Paul Harris Fellow touring as a lecturer on Rotary history to clubs worldwide.

**Career Service – An Important Component of your LB Rotary**

By Rayne Sherman, Career Service Director

Career Service is comprised of five segments; managed by dedicated Rotarians:

- Business Breakfast Roundtable** – *Kris Gragson, Chair*  
Small business group gathering discussions on current business topics.
- Camp Enterprise** – *Dan Tapia, Chief Ranger*  
Business & Team Work education for Long Beach area high school juniors.
- Four-Way Test** – *Lynne Wainfan, Chair*  
The four-way test of the things we think, say or do.
- Rotary Roots** – *Solimar Salas, Chair*



Back to the basics of our Rotary Club – individual businesses and entities hosting club members to a lunch meeting.

**Youth Mentoring – Henry Fung, Chair**

Long Beach Rotarians and other community leaders providing guidance and direction to Long Beach area high school students. Influencing personal and professional growth through the SCOPE Program.

The above five segments of the Long Beach Rotary Club's Career Service Avenue of Service Above Self is relevant to this month's theme, Basic Education & Literacy, with two portions servicing our community's youth, and the remaining three portions addressing our Club members continued growth. Our unique non-political, non-religious way of providing community service is the reason for the success of Rotary clubs around the world including Long Beach.

**Write a Caption!**



**WHAT** - Submit a caption for this photo

**WHEN** - by EOD Thursday, September 22

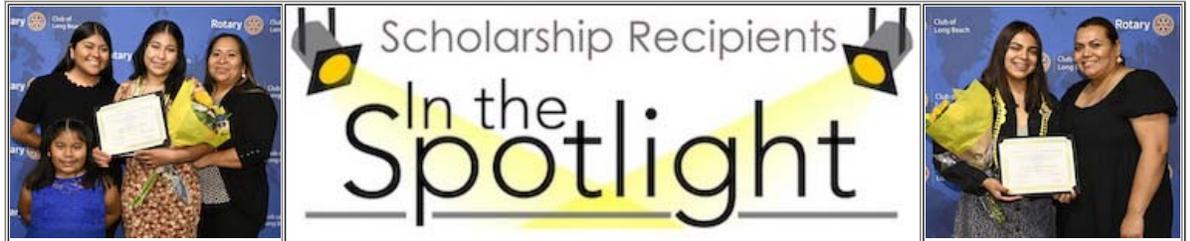
**Send caption to -**

Wayne Slavitt - [wayneslavitt@gmail.com](mailto:wayneslavitt@gmail.com)

**Top Winners will be announced at the September 28 lunch meeting**

**Congratulations... Newell Family Scholarships**

By Suny Lay Chang



**ROTARY SCHOLARSHIP FOUNDATION AWARDS NEWELL SCHOLARSHIPS**

**Jenifer Apolonio Muñoz, LBCC**

When you first meet Jenifer, you notice how sincere and humble she is. But it doesn't take long to also pick up on her quiet strength and willingness to stand up for what she believes is right or best for the ones she loves. Jenifer has had a tumultuous home life, with parents who were unable or unwilling to perform those roles.

She thought about leaving school to work and care for her younger siblings. Instead, she found a different way.

It was Jenifer who fought to find a stable home for herself and her 3 sisters. She mended family fences, reconnected with an aunt and uncle who are now her guardians, and joined her at the awards lunch to proudly support her and her sisters, including her sister

**Ana Moreno, CSULB**

Ana Moreno graduated from Wilson High School this past June. She was active in several clubs but in particular loves to read and was President of For The Love Of Books club, something which resonates with Rotary's own love of Reading by Nine. She also expressed appreciation for the Rotary food drive, particularly because she has an intimate knowledge of what a difference those food drives can make.

She and her mom have learned how to cope with not just food insecurity but also housing instability, having found themselves unexpectedly unhoused on her seventeenth birthday. Yet through this all, she managed to maintain a 3.32 GPA at Wilson, an accomplishment made even more remarkable because she had no access to reliable wifi for 18 months of her high school career. During that time, her only connection to her teachers was through her cell phone.

Andrea, who is also a Rotary scholarship recipient.

With the challenges she had, her grades suffered in her first two years at Wilson. But in her own words, "I did my best to raise them up, and my grades are now back on track." The turnaround in her grades is evident and remarkable; as a committee this is something... is something that immediately jumped out at us when we looked at her transcript.

As the eldest of four girls, Jenifer has spent her life looking out for others. She wants to translate this into work in psychiatry or as a dental hygienist.

She is very pragmatic, with no idea of how inspirational her story is. In her words, "everyone goes through something. Be brave."

This articulate young woman embodies the heart of the Newell Family Scholarship, having overcome personal challenges in her life and become an inspiration to others, both within her family, and without. Her resilience, her positivity, and the superpower she finds in caring for and bringing together her family and loved ones, make us proud to call her a Newell Family Scholar.

Through Link crew, she mentored a freshman who was having trouble with online school, motivating him, and quite possibly herself, by telling him, "If I can do it, so can you."

She will be going to Long Beach State, with an interest in biology and a goal of becoming a pediatrician. She wants to come back to her community and provide accessible healthcare to lower income families because she knows how insurmountable that challenge can be.

On a personal note, as a committee we found her sincere, approachable, and driven. Ana's role model is her mom, whom she admires for never giving up, for persevering to put herself through cosmetology school, and always keeping going. Clearly, the apple has not fallen far from the tree.

What struck us – she has an awareness of the opportunity landscape – where she is today, the hurdles immediately in front of her, the challenges that her family has overcome, and a lateral view that shows the obstacles faced by others and how she might be able to help them navigate those based off of her own experiences. She has the first-hand knowledge of personal struggle, demonstrated a perseverance despite the challenges before, and the empathy and drive to want to make a difference. We are delighted to be able to present Ana as one of this year's Newell Family Scholars.



[Caught In The Moment Photography](#)

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**Rotary Sunset Cruise - Sign Up NOW!**

## Rotary Sunset Cruise



### Food, Drinks and Fellowship Thursday, October 6<sup>th</sup>, 2022

Hop on a Duffy, Sail or Power Boat to cruise Alamitos Bay or the outer harbor while enjoying drinks (white wine, beer, soda, water) appetizers, friends and the sunset. Guests are welcome. We will then return to LBYC for a Hamburger or Chicken dinner with all the fixins and a no host bar.

Time: 5:45 to 6:00... Board the boats  
Last boat leaves 6:00 !!!  
7:15 ... Dinner at Long Beach Yacht Club  
6201 Appian Way (end of Appian Way)  
Cost: \$65 per person

Please RSVP with Madrid. DEADLINE: Wed. Sept. 28

Yes, # \_\_\_\_\_ will attend! @ \$65 (each) = \$ \_\_\_\_\_

Name(s): \_\_\_\_\_

(please make checks payable to: Long Beach Rotary or bill your account?)

## May 5th Literacy Reads at CDC Burbank

The Rotary Club of Long Beach Literacy Committee awarded \$10,000 to support the LBUSD's Child Development Center pre-school program, which included (1) \$8,000 to purchase of 2,295 books with one book going to each CDC pre-school student and the remaining books being added to the libraries at the CDC sites; and (2) \$2,000 to purchase the teaching instructional book "I Love Rituals" for the instructors in the program.

A highlight of the year was again being able to visit, distribute books and read to the CDC pre-school kids at Burbank Elementary School May 5<sup>th</sup> this year.



## New Member Proposal

The following is being proposed as a member of the Rotary Club of Long Beach. His name is hereby submitted to the membership for a 10-day period as required by the Bylaws. Any comments can be addressed to the President or the Executive Director of the Club during this 10-day period.

### Jens Rosmus - Senior VP/Corporate Controller, Resources Global Professionals

Proposed Classification: Financial - Financial Advisor

Proposed by: Matt Kinley and Veronica Garcia Davalos

## Upcoming Events - Click Title for More Info and for Meeting RSVP

September 21st  
[Long Beach Weekly Club Meeting](#)  
Speaker: Zoot Velasco  
Subject: 117 Years of Rotary Unabridged

September 27th  
[RCLB Board of Directors Meeting](#)

September 28th  
[Long Beach Weekly Club Meeting](#)  
Speaker: Larry Stewart  
Subject: Sports Stories You've Never Heard Before - and More

October 6th  
[Rotary Sunset Cruise](#)  
Rotary Sunset Cruise & Dinner  
Annual Alamitos Bay cruise followed by dinner at LBYC

October 8th  
[Centennial Park Clean-up](#)

October 18th  
[RCLB Board of Directors Meeting](#)

October 25th  
[Rotary Connections](#)  
For membership prospects

## Birthdays This Week - Click Name to Send a Greeting



[David Clark](#)  
September 21st



[Don Rodriguez](#)  
September 21st



[James A. Ahumada](#)  
September 21st



[Michael M. O'Toole](#)  
September 23rd

[LaVerne Davis](#)  
September 24th

[Jill Baker](#)  
September 25th



**Club Leadership - Click Name to Send a Message**



[Alfredo Velasco](#)  
President



[Mollie Beck](#)  
Assistant to the President



[Mark Guillen](#)  
Assistant to the President



[Olivia Maiser](#)  
Vice President



[Don Rodriguez](#)  
Vice President



[Kelly Ruggirello](#)  
Vice President



[Jean Bixby Smith](#)  
Vice President



[Anthony J. Gales](#)  
Secretary  
Treasurer



[Virginia Baxter](#)  
Sergeant-at-Arms



[Sathya Chey](#)  
Sergeant-at-Arms



[Andy C. McFarland](#)  
Sergeant-at-Arms



[Nancy Zwiers](#)  
Sergeant-at-Arms



[Dana A. Buchanan](#)  
Communications Director



[Rayne Sherman, FIIDA, CID, CSI](#)  
Career Service Director



[Richard Gibson](#)  
Club Service Director



[Tina Barry](#)  
Community Service Director



[Brett Lewis](#)  
Fellowship Service Director



[Freda Hinsche Otto](#)  
International Service Director



[Judy Ross](#)  
Membership Service Director



[Brian Camp Russell](#)  
Youth Service Director



[Dennis C. Smith](#)  
iPast President



[Michele A. Dobson](#)  
President-elect



[Steve M. Hockett](#)  
President-nominee



[Madrid Zimmerman](#)  
Club Executive Director  
Club Executive Secretary



[Wayne C. Slavitt](#)  
Rotary Foundation Chair

<p><b>Rotary Club of Long Beach</b> meets every Wednesday</p> <p><i>LB Skyline Photo Credit Long Beach Convention &amp; Visitors Bureau</i></p> <p>September 21, 2022 Vol. 106, Issue 12</p>	<p><b>Club Office</b></p> <p>400 Oceangate, Suite 470 Long Beach, CA 90802</p> <p>562-436-8181</p> <p><a href="mailto:Rotary@RotaryLongBeach.org">Rotary@RotaryLongBeach.org</a></p>	<p><b>Visit</b></p> <p><a href="#">Long Beach Rotary</a></p> <p><a href="#">District 5320</a></p> <p><a href="#">Rotary International</a></p>	<p><b>Visit our Social Media Pages</b></p> <p> </p>
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