

Rotary

Club of Pasadena, CA



A CENTURY OF SERVICE



SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * July 16, 2021 * #21-129

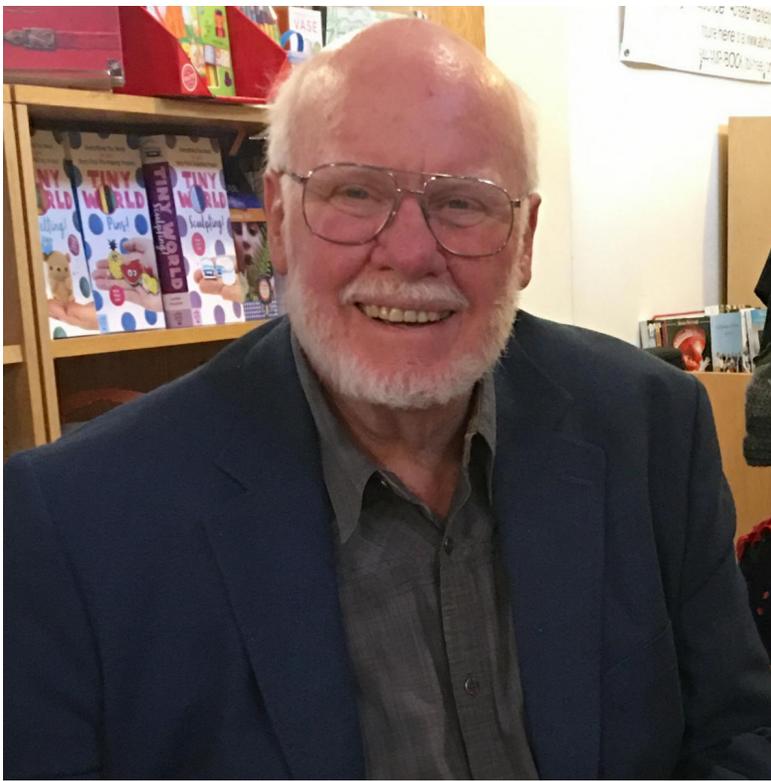
Stay up-to-date at www.pasadenarotary.com

This Week's Program

BOB INMAN

AUTHOR - Book "*Urban Hikes Southern California*"

INTRODUCER: DIANA PETERSON MORE



Robert (Bob) Inman has led nearly three hundred neighborhood exercise/discovery walks in Southern California within the past twelve years. More than 6500 people have joined his events. He is the author of *Urban Hikes Southern California* (2021), and numerous other books.

At Occidental College, he studied under History Professor Robert W. Winter. A Pasadena legend, Dr. Winter was responsible with David Gebhard for the seminal guidebook to architecture in Los Angeles. Fifty years after their meeting as teacher/student, Robert Winter

and Bob Inman collaborated to produce a fully revised 6th edition of *An Architectural Guidebook to Los Angeles* in 2018.

A (nearly) lifelong resident of the City of the Angels, Bob Inman was the 2016 awardee of the Ray Bradbury Community Walking Champion award presented by the advocacy group, Los Angeles Walks. He lives in Eagle Rock with his wife Barbara May.

IN-PERSON: 11:45 am Greeter: Jane Waas
ZOOM: 12:15 pm Zoom Masters: Ken White & Kat Rogers

Song Leader: **Phil Miles**
Inspiration: **Gail Scanlan**

Scout Zone Reporter:
Justene Adamec

Tech Team: **Frank Fish - Robert Lyons - Don Andruess**

Pasadena Rotary invites you to its Weekly Wednesday Meeting
In-person or via Zoom. Attending Live and In-person please [RSVP](#)
July 21, 2021 - Lunch: 12:00pm Meeting: 12:30-1:30pm

** All or part of our weekly Rotary meeting may be recorded to assist with documenting donations, input, or other Pasadena Rotary business.*

Join Zoom Meeting Wed. at 12:15pm
[https://us02web.zoom.us/j/84583324183?](https://us02web.zoom.us/j/84583324183?pwd=R3p1bEtTWHp4R0FjLy82VIFKR0x3Zz09)
[pwd=R3p1bEtTWHp4R0FjLy82VIFKR0x3Zz09](https://us02web.zoom.us/j/84583324183?pwd=R3p1bEtTWHp4R0FjLy82VIFKR0x3Zz09)

NOTE:

IN ACCORDANCE WITH THE CITY OF PASADENA HEALTH DEPARTMENT AND STATE MANDATES WE ARE REOPENING OF OUR CLUB, IN CONSIDERATION OF THE SAFETY AND WELL-BEING OF THE PASADENA ROTARY CLUB MEMBERSHIP. At this time, we will honor and comply with the standards set by the University Club, which are: In accordance with Pasadena Public Health Department, masks are required for unvaccinated individuals inside of the Club.

PRESIDENT'S CORNER



What a time we have had during this whole COVID thing... We are coming back my friends! We need you back! I am firmly of the belief that the strength of Pasadena Rotary, the fellowship, the camaraderie, and the inspiration to serve the community all derive from what we have done for over 100 years - the face-to-face experience of a shared meal together. It has always been that way, and in my opinion always will be that way. Zoom has been a blessing to us all, allowing connection with each other in

the absence of traditional gatherings, but it will never match the in-person experience. Can anyone doubt that?

I read that fully 85% of our happiness in life will come from happy relationships with other people, including family and all those closest to us. The critical determinant in the quality of your relationships is the amount of time that you spend face-to-face with the people you care about and who care about you in return. You can find those people at our Wednesday meetings at the University Club.

I am not advocating that you engage in any behavior that is way outside of your personal comfort level. Some of you are just not ready yet, for a number of different reasons. I always want you to respect yourself and take care of yourself as you judge best. We will be here when you are ready. Having said that, I will state that the level of happiness in the dining room at the U Club in recent Rotary meetings has been so obvious that it seems almost tangible! It is truly wonderful! Come see what I mean!
- Cory

JULY 15, 2021

We are doing great! I'm told 50 people signed up this past Wednesday. This is over 50% of our usual lunch attendance, while many other organizations, such as churches and other civic groups, are have a much harder time getting their regular attendees to return.

We collectively made an excellent impression on our two guests. They are joining!!! Great work, Rotarians, and kudos to the Program Committee for an excellent speaker. I would like to see at least 10 Rotarians greet each guest after a meeting and thank them for coming and express your hope that we will see them again. Be one of those

greeters!

Now, for some administrative matters. I want to remind you all of several important things:

1. ALL PERSONS ATTENDING A LIVE LUNCH MEETING WILL BE CHARGED FOR LUNCH.
2. MASKS - WE SHALL CONTINUE TO HONOR THE RULES IN EFFECT BY BOTH THE UNIVERSITY CLUB AND CITY OF PASADENA: Masks are OPTIONAL for vaccinated persons, and MASKS ARE MANDATORY for unvaccinated persons, except of course while eating.
3. THE \$100 MANDATORY MONTHLY LUNCH CHARGE IS RETURNING IN AUGUST, effective for the month of August. This is excellent news! We have been charging our members \$35.00 for lunch, which is what the University Club charges us. This will reduce the cost of your lunch to \$25.00. You have asked for this, and here it is my friends! Proclaim the good news far and wide! See you next week!

Oh, and my beloved little Rotary Victorinox pocket knives for speakers were a big hit. (At least with speaker No. 1... unless he was lying to me...)

CB

THE SCOOT ZONE

By **Mary Lou Byrne**, Bureau Chief Emeritus
Photos by **Desiree Alvarado & Elisabeth Browne**



President Cory shares his speaker gift - A Rotary Pocket Knife - Photo and information at the end of Scoot Zone.

President Cory Brendel, already looking like he's been doing this all his life, called the meeting to order right on time and turned things over to "professional musician **Ross Jutsum**." **Ross** led us in singing Home in Pasadena and God Bless the USA, followed by the Pledge of Allegiance.

Hillary Schenk gave the inspiration, consisting of encouraging quotes for the

coming year for both Pasadena Rotary and the City of Pasadena.

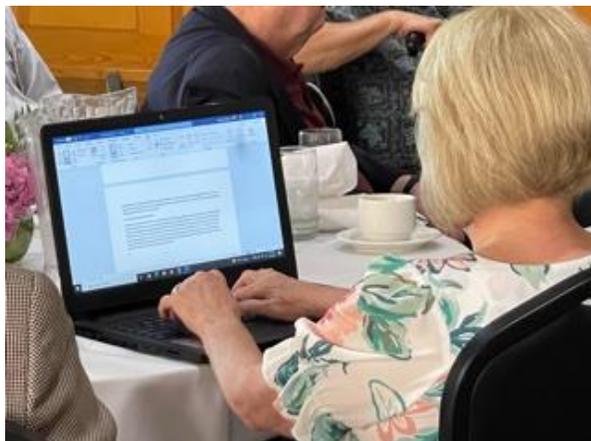
Announcements: **Armida Baylon** announced that the President's Reception has been moved to the home of **President Elect Angela Hawkotte** and will honor not one but three Presidents: **Immediate Past President Ken Joe, President Cory Brendel, and Angela** herself. Details below: Don't miss it!

Tammy Silver announced that Rotary Roamers is starting up again and will kick things off with a walk through the Painted Stairways of Silver Lake in October, finishing up with a nice coffee break. Watch this space for additional details as they become available.

Howard Raff introduced two guests: Hassan Issa, owner of Your CBD Store in Pasadena, and Kristin Nichols of Deasy Penner Podley Realtors in Pasadena. Fun fact: Kristin saw the story about our meeting in Pasadena Now and decided to check us out! **President Cory** encouraged everybody to greet our guests and warned there will be consequences for those who fall down on the job.

President Cory announced that he has had inquiries about whether Rotarians and guests can attend our Wednesday meetings in person without eating (and paying for) lunch. The answer to that question is "no." Remember, the lunch fees are what allows our friend **Cyrus Afshin** and his University Club staff to pay the bills, keep the lights on, and be here for us, so if you are going to attend an in-person meeting you will have to RSVP and pay for the lunch.

And in related news, **President Cory** reminded us that as of August 1, we will be going back to our pre-pandemic model of mandatory \$100 per month charge for lunches, whether you attend the Wednesday meetings or not. That is in our by-laws and has worked well for many years, so if it ain't broke we are not gonna fix it, said **Cory**.



Scout Zone Reporter May Lou Byrne

Marilyn Buchanan introduced our speaker, Steve Mulheim, President and CEO of the Old Pasadena Management District (OPMD). Marilyn and her husband Gene were involved with Old Pasadena from the beginning with the original business association, and noted that when Steve was brought in as manager of OPMD things got a lot more organized and efficient!



Steve began by explaining what OPMD is: it's a California non-profit dedicated to protecting, preserving, and promoting Old Pasadena. It's governed by an elected Board of Directors representing a cross-section of Old Pasadena stakeholders. OPMD is funded by a self-imposed special property-based tax assessment that is reaffirmed every ten years. Its core functions are marketing, events, communications, "clean & safe," and advocacy.

What is Old Pasadena? It is a 22-block area representing the historic downtown core of Pasadena and it is on the National Register of Historic Places. It has become a regional destination for shopping, dining,

and entertainment. Steve noted that it is a nationally-recognized downtown revitalization success story and whenever he goes to industry conferences it is always cited as a shining example. He is very proud to say that its walking score is an almost-unheard-of 97 out of 100.

Steve explained how OPMD responded to the pandemic:
First, "secure the premises:"

- Strengthen the safety program and re-strategize deployment of security resources
- Increase communication and coordination with Pasadena Police
- Be the "eyes and ears" of property and business owners, many of whom were no longer on site
- Be a "friendly face" for local residents who were accustomed to a bustling community that was suddenly largely deserted
- Be a resource for the unhoused community, which had depended on foot traffic that was no longer there

Second, be an information center:

- Be THE resource for stakeholders, especially business owners, who were faced with an information deluge. OPMD helped summarize and business profiles sifted through information and made it easier for its stakeholders.
- Make sure the city hears owner needs and issues
- Communicate to the general public about how to continue to receive the goods they need and support the businesses they love

OPMD concentrated on a lot of marketing and promotion during the pandemic, especially via social media. They wanted to put out the message "we're still here" while also addressing consumer comfort levels by, for example, making sure people could take advantage of curbside pickup.

OPMD helped retailers with gift card giveaways and business profiles, and helped restaurants provide meals for the Pasadena Senior Center and Union Station, as well as business profiles.

It created a campaign with stickers and flyers with different seasonal artwork to encourage people to patronize Old Pasadena.

One huge innovation was on-street dining, which used \$200,000 in parking meter revenue to finance barricades. It created a regional draw which kept many restaurants alive and also supported retail businesses and parking revenues. It was a big success and generated exceptional editorial coverage.

Steve was proud to say that during the pandemic, there was a net of only five closed businesses closed during the pandemic! Also sales tax revenues in Old Pasadena were down only 10.6% in Old Pasadena in the fourth quarter of 2020, compared to a total of 15.8% in the city as a whole and a 29.8% for South Lake and 54.2% for the Paseo.

What's next? OPMD is getting great regional press, especially regarding restaurants. Parking statistics are at 80% of pre-covid levels; events are starting to slowly re-emerge; the temporary on-street dining is transitioning to a permanent program; and OPMD is looking forward to legislation regarding alcohol service, best-practice recommendations for parking, and of course tenanting available space and re-populating the office space.

Steve closed with a hearty "see you in Old Pas!" After a lively Q and A, **President Cory** adjourned the meeting darned close to on time.



NOTE: President Cory's Speaker's Gift - A Rotary Pocket Knife made by Victorinox, the company that has made the famous red swiss army knife for many decades. It is their smallest pocket knife, the diminutive

Classic. It has a small blade, scissors, and a nail file.



After a busy meeting, and everyone is gone, The Tech Crew - Robert Lyons, Frank Fish & Don Andruess - enjoy lunch!

RSVP to IN-PERSON LIVE ROTARY MEETING 7/21/21
DEADLINE IS MONDAY 7-19-21 at 5:00 pm

WELCOME BACK, ROTARIANS! Join Us Wednesday!



This Week's Menu

Cobb Salad: Lettuce, tomatoes, eggs, applewood bacon, chicken breast, bleu cheese, avocado, choice of Italian or bleu cheese dressing

Shrimp and Chicken Andouille Jambalaya: Jumbo shrimp, chicken andouille sausage, tomato, sweet peppers, onions, celery, Cajun spices, white rice

Artichoke Florentine Penne (Vegetarian): Artichoke hearts, baby spinach, sundried tomatoes, mushrooms, onions, garlic, Parmesan cheese, penne pasta

**CLICK HERE TO
RSVP TODAY**

You may also RSVP by emailing Wendy at office@pasadenarotary.com or 626-683-8243.

MEETINGS & EVENTS CALENDAR

BUSINESS ALLIANCE MEETING - JOIN US LIVE!

Monday, July 26th at 4:00 pm

Co-chairs: Cyril Vergis (cyril@arosacare.com) & Wendy Anderson

PRESIDENTS' PARTY – 8/15/21



Rotary 

It's Time to Celebrate!
Sunday August, 15th at 6pm
"The Presidents' Party"
WITH DRINKS AND APPETIZERS

Tickets: a mere \$40 each for a fabulous and festive evening outdoors, at the home —of— President Elect, Angela Hawekotte and her husband, Casey Quinn

MOST IMPORTANT: RSVP ASAP
to: Armidabaylon@gmail.com
—or—
Mary@parsonsnose.com



University Club of Pasadena
WOMEN
ROTARY CLUB
PASADENA

POLIO PIG & COMMITTEE ANNOUNCEMENTS

Wish to show a photo & tell us what you are up to - Wish to make an announcement about your family or your favorite nonprofit or a Committee announcement. Email Wendy at office@pasadenarotary.com by Tues at noon. Minimum donation: \$20.00
With hybrid meetings, we can accommodate flyers only if provided by deadline



DEMOTION OF KEN JOE

REPLAYED is on the website
Click here for Red Carpet & [DEMOTION](#)
& Scroll Down.

ADOPT-A-MEAL PARTICIPATING RESTAURANT

Show appreciation to restaurants/caterers supporting our monthly
Adopt-A-Meal Program for Union Station Homeless Services
Family Center

- **CABRERA'S MEXICAN RESTAURANT**, 655 N. Lake (Orange Grove) 626-795-8230 www.cabrerass.com
- **UNIVERSITY CLUB OF PASADENA**, Click on Calendar for their "menu" and other virtual & live events. 626-793-5157 www.universityclubpasadena.com
- **GREEN STREET RESTAURANT**, 146 Shoppers Lane, 626-577-7170 www.greenstreetrestaurant.com
- **KETCHEF with Benjamin Berard** 213-458-8854 MyKETCHEF@gmail.com Brings the restaurant experience to your home. www.KETCHEF.com
- **MIJARES MEXICAN RESTAURANT** Celebrating 100 years in Pasadena, 145 Palmetto Drive, 626-792-2763 www.mijaresrestaurant.com
- **SANSAI**, 350 S. Lake Ave., The Shops on Lake Ave. 626-683-0900 <http://www.sansaigrill.com/>
- **PIE 'N BURGER**, 913 E. California Blvd. 626-795-1123 www.pienburger.com
- **MOFFETT'S Family Restaurant & Chicken Pie Shoppe** 626-447-4670 1409 S. Baldwin Ave., Arcadia www.moffettsfamilyrestaurant.com
- **GO CHINA RESTAURANT**, Mandarin & Szechuan Cuisine 626-793-3888 136 N. Lake Ave <http://www.gochinarestaurants.com> Open daily 11 am to 9 pm
- **LUCIANOS RISTORANTE**, Italian Cuisine - 626-440-0637 117 W. California Blvd., in Orangewood Mall across from Huntington Hospital. Open daily 10 am to 8:30 pm.
- **EL PORTAL Yucatan/Mexican Restaurant** 626-795-8553 695 E. Green Street - Parking lot off Green in Playhouse District Monday Closed Tuesday - Thursday 11 am to 8:30 pm -Friday and Saturday 11 am to 9 pm - Sunday 11 am to 8:30 pm <https://www.elportalrestaurant.com>



UNIVERSITY CLUB OF PASADENA

**Enjoy Weekly Lunch Specials Monday-Friday
& Thursday Nights at the Patio from 5pm-8pm**

*Please call (626) 793-5157 for reservations & to go orders, & view menus
on the calendar & weekly dining pages at universityclubpasadena.com*

Happy Birthday To These Rotarians!

Sandi Mejia-Ramirez

July 16th

Rotaversary!

Mark Waterson	July 16, 2014	7 years
Sandy Goodenough	July 17, 2019	2 years
Scott Vandrick	July 17, 2013	8 years
Mic Hansen	July 18, 2006	15 years
Gail Scanlan	July 21, 2007	14 years
Bob Monk	July 22, 2019	2 years as Honorary plus 31 years

UPCOMING PROGRAMS

July 28	John Karlik - Summer Gardening
Aug. 4	Robin Salzer - Summer Fun BBQing
Aug. 11	Joel Sheldon - Vroman's Book Store
Aug. 18	Richard Schulhof, CEO, LA County Arboretum & Botanic Garden

SPOKES is a weekly newsletter published by the Rotary Club of Pasadena.

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Pasadena CA 91105

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The University Club
175 N Oakland Avenue
Pasadena CA 91101
*Complimentary Valet Parking**

Should you have questions regarding this publication, please call Wendy Anderson at 626-683-8243 or send us an email to office@pasadenarotary.com.

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Proofers: Mary Wilson, Kathy Meagher & Mary Lou Byrne

WEBSITE UPDATE:

Chair Paul Martin - www.pasadenarotary.com

Looking for Spokes go to the website, scroll down the homepage to [This Week in Spokes](#).

