



Rotary
ROTARY CLUB OF ALTADENA



'SPARKS' OFF THE ROTARY WHEEL

An Award-Winning Newsletter

**The Rotary Club of Altadena meets Thursdays at noon
at the Altadena Town and Country Club**

Rotary Club of Altadena - #772

Chartered: February 14, 1949, P.O. Box 414, Altadena, CA 91003

RI Pres: Jennifer E. Jones, Dist. 5300 Gov: Roger Gutierrez



THIS WEEK: Dora E. Zúñiga, Project Amigo

Location: Altadena Town and Country Club

Speaker Chair: Mark Mariscal



Dora E. Zúñiga serves as the Donor Guidance Director for Project Amigo. Her career has always focused on helping children achieve their highest potential. She has previously served as the CEO for the Madison WI Big Brothers Big Sister chapter, served as Director of Leadership Giving at United Way and began her career as the Executive Director for Centro Hispano. She is a graduate of University of Wisconsin-Madison

and has been an active Rotarian since 1994—she is a member of the Rotary Club of Tampa. Dora has volunteered as a Big Sister to 2 young ladies and currently serves on the UW Alumni Tampa chapter and is a trustee on the Rotary Club of Tampa Foundation.



<https://www.projectamigo.org/>

SEPTEMBER 01, 2022

Sept is: 'Basic Education
and Literacy Month

Officers

**President: Doug Colliflower
626-524-4158**

Vice President: TBC

President Elect: Dr. Dawn Digrius Smith

Treasurer: Mike Noll

Bus: 626-657-2287

Secretary: James Gorton

Bus: 626-793-6215

Directors

Craig Cox

Maria Perez-Arton

Mark Mariscal

Sarah O'Brien

Chairs

Membership: Maria Perez-Arton

International: Sarah O'Brien

Community Service: Craig Cox

Vocational: Steve Kerekes

Youth Contests, Scholarships, Awards:

Mike Zoeller

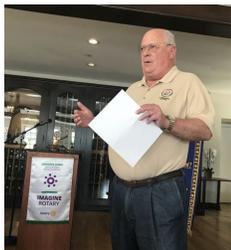
Youth Activities: Tony Hill

Foundation: Steve Kerekes

LAST WEEK: Mr. Jay Brown Community Relations Committee Chair, Tournament of Roses

Speaker Chair: Mark Mariscal Program Review: Craig Cox

The Indiana Colony and the Birth of Pasadena/Altadena, and the Rose Parade



Jay Brown is the nephew of past long-time member Paul Brown and has been a member of the Tournament of Roses for 38 years. His family's connection to the area started with the Indiana Colony after the Civil War. According to Wikipedia the group incorporated in 1874 by "Indiana residents who sought warmer weather after the exceptionally cold winter of 1872-73." They

homesteaded two pieces of property in what would later become Pasadena.

With thousands of acres and scarce water a decision was made to create a city and sub divide the land. This meant that those who were buried on the land needed to be moved to a cemetery. Jay's ancestors agreed to start a cemetery but the stipulation was that it had to have its own source of water. The area of the Mountain View Cemetery was selected and a well was successfully drilled in 1881. The cemetery began operations in 1882. The City of Pasadena is incorporated in 1886 with a stipulation that it exclude the cemetery. A boundary is determined at what is now Woodbury and the area of Altadena is created.

As a way to market the available land the Rose Parade began in 1889. Today the Pasadena Tournament of Roses continues the tradition with the efforts of 935 volunteer members serving on one of 31 operating committees. When Jay joined in 1985 two tournament members had to sponsor you. Today it is easier to join - fill out an application and sit for an interview. Membership is open for those ages 21 to 67, although the upper age limit may soon be moved to age 70.

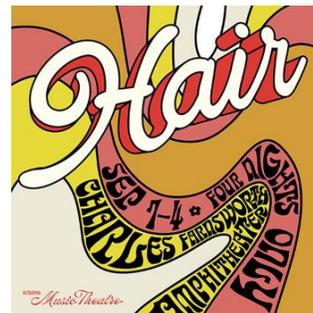


Jay shared some stories from the years he has worked with the Tournament. In 1988 he shared the time that the post parade float display had to be shut down because of very high winds. In 1999 he remembered when Budweiser's temporary barn left manure and hay all over an area and the employees of Mountain View came

to the rescue. Lastly, he recalled making sure the Caltech float remained in the parade (just in case there were going to be any hijinx) by blocking the access from Colorado at Hill with a super tow truck! <https://tournamentofroses.com/>



<https://www.ecsforseniors.org/montecedro/>



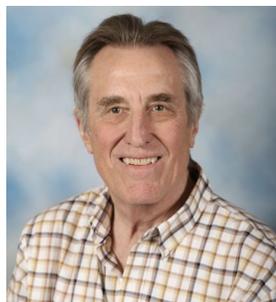
ALTADENA MUSIC THEATRE Its mission: to enrich Altadena and Los Angeles with the excitement of live musical theatre, arts advocacy and youth programs. This non-profit is female-operated and encourages women, people of color, and all community members to participate both in front and behind the stage.

Their first ever production Labor Day weekend 2022 is a full-on staging of HAIR. This legendary rock musical bursts onto the stage with its Grammy Award-winning score, exploring ideas of mind-expansion, personal and collective rights, sexual and political revolution, love, peace, and understanding. Altadena Rotary Club has helped with expenses. Good luck to all cast and crew for the opening run!

<https://www.altadenamusictheatre.com/>

PRESIDENT'S PIECE: Polio – We must remain Vigilant

By President Doug Colliflower



Rotary has been working to eradicate polio for more than 35 years. Our goal of ridding the world of this disease is closer than ever. However, in early August, a confirmed case was reported in New York City and has some health officials concerned that this may just be the tip of the iceberg.



At our meeting on August 25th, Tom Polenzani shared a recent New York Times article, [Even a Single Case of Polio Is a Threat](https://www.nytimes.com/2022/08/21/opinion/even-a-single-case-of-polio-is-a-threat.html) (<https://www.nytimes.com/2022/08/21/opinion/even-a-single-case-of-polio-is-a-threat.html>), and I thank Tom for reminding us all that we must remain vigilant in our efforts to complete the eradication of polio.

Rotary, a founding partner of the [Global Polio Eradication Initiative](https://polioeradication.org/who-we-are/) (<https://polioeradication.org/who-we-are/>), has helped reduce polio cases by 99.9 percent since our first project to vaccinate children in the Philippines in 1979.

Rotary members have contributed more than \$2.1 billion and countless volunteer hours to protect nearly three billion children in 122 countries from this paralyzing disease. Rotary's advocacy efforts have played a role in decisions by governments to contribute more than \$10 billion to the effort.

Today, polio remains endemic only in Afghanistan and Pakistan, but it is crucial to continue working to keep other countries polio-free. If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year.

[Explore the history of Rotary and polio eradication](https://www.endpolio.org/rotary-and-the-fight-against-polio) (<https://www.endpolio.org/rotary-and-the-fight-against-polio>)

On August 26th, New York State Health Commissioner Dr. Mary T. Bassett said in a statement, "The polio in New York today is an imminent threat to all adults and children who are unvaccinated or not up to date with their polio immunizations. Every New Yorker, parent, guardian, and pediatrician must do everything possible to ensure they, their children, and their patients are protected against this dangerous, debilitating disease through safe and effective vaccination."

Please share this threat with your friends, family, and colleagues, stressing the importance of effective vaccination.

Yours in Rotary, see you Thursday!



Club Treasurer Mike Noll in action!

SAVE THE DATE: The next Altadena Rotary-hosted "Community Pancake Breakfast" is scheduled for Saturday, October 1st in the parking lot of Grocery Outlet from 8 am. - 10:30 am. The suggested contribution for tickets is \$5.00 each. All monies raised will be contributed to local non-profit organizations. More to follow..! [Opportunities to volunteer - check DacDb!](#)



Students celebrate 'Teej' at Laligurash School, Nepal - see more of the festivities on FB: [@laligurashschool](#)

Teej describes a number of festivals, celebrated in Nepal, Northern & Western India. Teej celebrates the beginning of monsoon following the hot summer months, celebrated primarily by girls & women, with dance, singing, & story-telling.



Paula & Mark Mariscal head to the dance floor last Sat! Photo/Jim Gorton