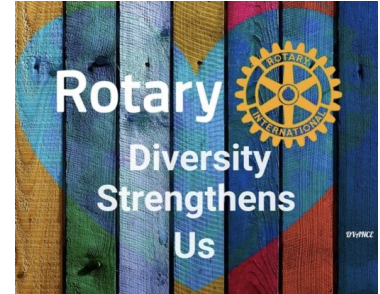




**'SPARKS' OFF THE ROTARY WHEEL**  
*An Award-Winning Newsletter*

**The Rotary Club of Altadena meets Thursdays at noon  
at the Altadena Town and Country Club**

**Rotary Club of Altadena - #772**  
Chartered: February 14, 1949, P.O. Box 414, Altadena, CA 91003  
RI Pres: Gordon R. McInally, Dist. 5300 Gov: Michael L. Soden



D. Vance Graphics

## **THIS WEEK: ROGER CARLSON SAVING THE WORLD BEFORE BREAKFAST**

**Altadena Town and Country Club, at noon**

Speaker Chair: Mark Mariscal



People have been telling us to worry about climate change and resulting disasters for the last half century. Our next speaker, Roger Carlson, has developed some ideas on those topics. He earned a masters degree in Studies of the Future at the University of

Houston. Then he provided documentation services at the NASA Johnson Space Center in Texas and the Jet Propulsion Laboratory here in Pasadena. Since retiring from JPL, he has written three books on Saving the World Before Breakfast. Those books have a lot of saving details, but there four simple truths behind them.

Please welcome Roger with:

### **Four Pillars of Wisdom in Saving the World Before Breakfast!**

**AUGUST 17, 2023**  
**AUGUST IS MEMBERSHIP & NEW CLUB DEVELOPMENT MONTH**

**Officers**

President: Dr Dawn Digrius Smith  
Vice President: Doug Colliflower  
President Elect: Maricela Viramontes

Treasurer: Mike Noll  
Bus: 626-657-2287  
Secretary: James Gorton  
Bus: 626-793-6215

**Directors**

Craig Cox  
Maria Perez-Arton  
Mark Mariscal  
Sarah O'Brien  
Maricela Viramontes  
Doug Colliflower  
Dawn Digrius Smith

**Chairs**

Club Executive Secretary: Mark Mariscal  
Membership: Maria Perez-Arton & Brad Roeber  
Foundation: Steve Kerekes  
Projects: Mike Zoeller

**Subcommittees**

Community Service: Craig Cox  
Vocational Service: Steve Kerekes  
Youth Contests, Scholarships, Awards: Mike Zoeller  
Youth Activities: Tony Hill  
International Service: Sarah O'Brien

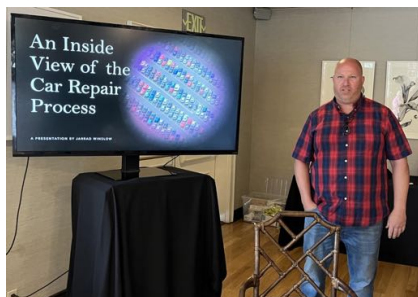
# LAST WEEK: JARRAD WINSLOW

Speaker Chair: Mark Mariscal

Program Review: Tom Polenzani



<https://www.ecsforseniors.org/montecedro/>



Jarrad's biggest claim to fame is that he is married to Nikki, Director of Altadena Library and an Altadena Rotarian! In his own right, Jarrad is a super-experienced customer service rep with more than 25 years at a Ford dealer in Las Vegas.

He shared his experiences, tips and warnings during an entertaining and enlightening presentation last Thursday.

A glimpse of life in an auto service department revealed that crazy work hours are required, normally 12-hour days. A typical day might include a customer showing up to pick up their repaired car, and nobody can find the keys. Everyone goes crazy except the ever trusty Customer Rep! The goal of the service expert is to always treat customers as family, tell the truth and care about people. For example, don't fix something that is not a priority if there is something more urgent to fix.

A good Rep needs to have patience, honesty and loyalty. Taking some questions, Jarrad said:

- \* One issue with Tesla is the limited number of convenient location service locations.

- \* The future for auto mechanics is digital.

- \* When it comes to extended warranties, Jerry recommends buying from the manufacturer but waiting to purchase when close to 3 years. just before the offer ends.

If you are happy with the car buy the warranty and if you are not happy buy a new car.

- \* Service reps normally work on commissions.



**Nikki and Jarrad!**

## Qualities that made me successful...

- Honesty, even when it's bad news
- Building meaningful relationships with customers by treating them like family
- Always finding a way to save them money, even if it made me or the dealership less
- Truly caring about the people that trusted me to fix their vehicles

## Tips to a positive car repair experience

- Have patience with the repair process – it's not a perfect science
  - Similar to visiting a doctor's office
- Maintain your vehicle with proper parts
- Become a repeat customer with a Service Advisor you like and trust
- Honest and loyalty, like many things in life, are key to a successful experience

Find a trustworthy Service Rep like Jarrad who cares about you, your car and your finances and you won't have to worry that you are being taken 'for a ride' in the worst sense, ever again!



## MESSAGE FROM DAWN

Another great concert!

Upstream, a local fan favorite, played the Summer Concert Series at Farnsworth Park on Saturday last...what a great evening! The dance area was packed with dancers, and everywhere I looked folks were getting a groove on! I think, overall, it was a great time! This week, Las Chikas are performing...hope to see you there!

Our speaker for last week was Jarrad Winslow, husband of Nikki Winslow, Director at the Altadena Library. Jarrad shared with the membership so many great tips he has learned over his two decades working in the Car Dealership Service world. We also learned that there are few Service personnel who take the time and energy to serve their clients as well as Jarrad has...thank you so much for your informative talk!

This week, we have Roger Carlson on the list to present. The title of his talk, "Four Pillars of Wisdom in Saving the World Before Breakfast" sounds super interesting! Looking forward to hearing Roger share his knowledge and expertise on space and more..."

*Until next week...*

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## Paul Harris Fellow Presentation

By Steve Kerekes



As Club Foundation Chair for this year, I was proud to make a presentation to our Club President on reaching her Paul Harris Fellow 'plus one' pin. Dawn is an example of someone using the Rotary Direct contribution form to have funds withdrawn from her checking account each month. This regular contribution of a set amount lets a member know just how long it takes to reach the next level of Paul Harris Fellow recognition.

## A request from the President:

As you know, each week we meet at the ATCC and they provide lunch. They do their best to make us happy...it is IMPERATIVE that if you plan to attend the meeting, **PLEASE RSVP**. We need your RSVP to total how many lunches need to be prepared and what type. We have broadened our offerings to include BOTH a vegetarian option and a hummus quinoa chicken option. If you plan to select anything OTHER than Chef's Choice, please let us know when you RSVP so we can be sure to have your lunch choice available. We know that at times our lunches can be similar, my suggestion is to change it up, order something different and be adventurous. We are definitely considering instituting a policy that if you have NOT RSVP'd and still attend, you will have no options for lunch so be a TEAM PLAYER and RSVP if you PLAN TO ATTEND. You can always let us know up until Tuesday afternoon if your plans change and you are unable to attend. We would rather be safe and account for a more accurate headcount to ensure there are enough place settings for attendees as well as lunches. Sorry to have to do this, but in recent weeks we have had many more folks attend than RSVP'd and it puts the ATCC at a disadvantage.



(Cont'd) Every thousand dollars in cumulative dollars (up to \$10k) gives a member recognition called PHF + 1, 2, 3, etc up to 8. After reaching the \$10k level, a member is then called a Major Donor to the Rotary Foundation. Our club currently has 3 Major Donors. It is a personal decision how to contribute to the Rotary Foundation. Contributions do not have to be in cash. Other assets such as stocks, bonds etc can be considered. To learn more about where you stand at your contribution level, contact Mark Mariscal or myself.



Maggie receiving her Honorary Membership Badge w/Brad & Dawn

Presented by The Rotary Club of Altadena in Cooperation with LA County Parks & Recreation

# Concerts in the Park

## 26<sup>TH</sup> ANNUAL CONCERT SERIES 2023

All concerts are FREE and start at 7:00 p.m. on the following Saturdays at the Amphitheater at Farnsworth Park (568 East Mt. Curve Avenue, Altadena, CA 91001)

Saturday, July 8 <b>4 LADS FROM LIVERPOOL</b>	Saturday, July 29 <b>LOVE DOLLY - A DOLLY TRIBUTE SHOW</b>	Saturday, August 19 <b>LAS CHIKAS</b>
Saturday, July 15 <b>AILEEN QUINN AND THE LEAPIN' LIZARDS</b>	Saturday, August 5 <b>STRANGE DAYS: A TRIBUTE TO THE DOORS</b>	Saturday, August 26 <b>THE GERRY ROTHSCHILD BAND</b>
Saturday, July 22 <b>*MIGHTY LOVE*</b>	Saturday, August 12 <b>UPSTREAM</b>	Saturday, Sept. 9 <b>THE WHO EXPERIENCE</b>

Last concert presented by the Sheriff's Support Group of Altadena

To learn more about the Concerts in the Park, go to <http://www.altadenastory.org>

### thank you to our sponsors!

<p>Platinum Sponsor</p>  <p>monte cedro</p>  <p>PASADENA FOUNDATION OF ROSES FOUNDATION</p>	<p>Gold Sponsor</p> <p>5th District Supervisor Kathryn Barger</p> <p>Altadena Hardware</p> <p>Altadena Libraries</p> <p>Craig &amp; Susan Cox</p> <p>J. C. L. Productions</p> <p>Pasadena Showcase House for the Arts</p> <p>Zoeller and Associates</p>	<p>Silver Sponsor</p> <p>Altadena Neighbors Magazine</p> <p>Altadena Team &amp; Country Club</p> <p>David Campbell, DDS</p> <p>City of Hope</p> <p>DMD's Partners, Inc.</p> <p>El Patron Restaurant</p> <p>Mark &amp; Carol Farbusch</p> <p>Grocery Outlet - Altadena</p> <p>Pasadena Federal Credit Union</p> <p>Poyden &amp; Sygal</p> <p>Platinum Stitches Embroidery</p> <p>ESC Wealth Management - Roger Stephens</p> <p>The Beebar Family</p> <p>Linda Seyffert, Deoxy, Penner, Podley</p>
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## Service Dates and Opportunities to Volunteer

Saturday, September 23 - Book Sale by Friends of the Altadena Library.

We would like to have 3 Rotary members from 8 - 11 am and 2-5 pm.

Saturday, September 30 - Altadena Community Garden Celebration.

Booth to be staffed (like last year) from 12-5 pm.

Saturday, October 7 - Pancake Breakfast - regular list of volunteers needed, as in the past. (Details to follow)

Friday, December 8 - Community Holiday Party and Toy Distribution at Farnsworth Park. 3-5 people needed. 4-7pm TBC.

Saturday, December 9 - Christmas Tree Lane Association - Tree Lighting Ceremony. 2-4 people needed to staff booth. Time TBC.