



## **'SPARKS' OFF THE ROTARY WHEEL**

*An Award-Winning Newsletter*

**The Rotary Club of Altadena meets Thursdays at noon  
at the Altadena Town and Country Club**

**Rotary Club of Altadena - #772**

Chartered: February 14, 1949, P.O. Box 414, Altadena, CA 91003

RI Pres: Gordon R. McNally, Dist. 5300 Gov: Michael L. Soden

## **THIS WEEK: TONY AND KATHY SALERNO FOREVER KIDS**

**Altadena Town and Country Club, at noon**

Speaker Chair: Mark Mariscal



Tony and Kathy Salerno are the founders of Forever Kids, a non-profit organization that has reached over 150,000 kids, youth, and families. Tony has lived in the San Gabriel Valley for over 50 years and is a graduate of West Covina High School. Kathy was

born and raised in the Southern state of Arkansas. They met while attending Vanguard University and, upon graduating, together began working with youth and families.

Tony is an author, speaker, and producer. Kathy is an accomplished musician and writer. They each have a heart to help youth and young adults alike. One of their means of impact is through music. Tony has produced numerous albums, books, and videos for children, youth, and families, winning many industry awards, including 8 Grammy® Nominations.



**CREATE HOPE  
in the WORLD**



D.Vance Graphics

**AUGUST 03, 2023**

### **Officers**

**President: Dr Dawn Digrius Smith**

**Vice President: Doug Colliflower**

**President Elect: Maricela Viramontes**

**Treasurer: Mike Noll**

**Bus: 626-657-2287**

**Secretary: James Gorton**

**Bus: 626-793-6215**

### **Directors (update in progress)**

**Craig Cox**

**Maria Perez-Arton**

**Mark Mariscal**

**Sarah O'Brien**

**Maricela Viramontes**

**Doug Colliflower**

**Dawn Digrius Smith**

### **Chairs**

**Club Executive Secretary: Mark Mariscal**

**Membership: Maria Perez-Arton**

**& Brad Roeber**

**Foundation: Steve Kerekes**

**Projects: Mike Zoeller**

### **Subcommittees**

**Community Service: Craig Cox**

**Vocational Service: Steve Kerekes**

**Youth Contests, Scholarships, Awards: Mike**

**Zoeller**

**Youth Activities: Tony Hill**

**International Service: Sarah O'Brien**

Forever Kids recently launched a program called Case for Character that provides brand new suitcases to foster children with character building materials enclosed. Forever Kids also offers a variety of resources that help to build foundational values, along with a training arm of Forever Kids that is aimed at schools, churches, businesses and organizations of all types to teach and instill greater character into our society at large.



<https://www.ecsforseniors.org/montecedro/>

## LAST WEEK: NANCY DAVIDSON

Executive Director, THE FOUNDATION FOR LIVING BEAUTY

*Educating, uplifting and empowering women with cancer*

Speaker Chair: David Campbell

Program Review: Brad Roeber



**Nancy Davidson**

*"The scars we carry make us more beautiful!"*



THE FOUNDATION FOR  
LIVING BEAUTY

<https://www.livingbeauty.org/>



***Did you know that over 935,000 female residents of the USA contract cancer, every year? (Photo: livingbeauty.org)***

The Altadena Rotary club received a very informative and inspiring message from Nancy Davidson, the Executive Director of the Foundation for Living Beauty. The Rotarians in attendance were impressed to know that Past President Doug has known Nancy for over 20 years! This wonderful organization was founded by Amie Satchu in 2002 when she was supporting her Mother and 2 close friends through cancer treatment. She held a "Beauty Day" and this non-profit organization was born! What began as a way to ease the pain of a few has blossomed into an organization that has served more than 1400 women across 48 states. Their mission is simple: to provide wellness support to women who are victims of cancer.

The Foundation is based in Pasadena, although the five employees work remotely, for the most part. As a non-profit, they hold three major events each year to support their operations:

Nancy offered the following considerations that might avert a predilection for cancer:

1. Don't top off your gas tank.
2. Don't drink water from plastic bottles.
3. When outside, wearing blue and/or red clothes protect your skin best - but always apply lots of high SPF sunscreen.
4. Red meat is not a "NO NO" but marinate it first.
5. EAT RED GRAPES! She did not indicate that red wine was ok but some of us went there!
6. Detoxify your home – many carcinogens exist in the places we reside.
7. Don't attach your mobile phone to your body –

- 1) A shopping event for donors, that supports Living Beauty.
- 2) A fashion show at which cancer survivors model lingerie, designed for women who have been impacted.
- 3) An annual golf event, at Oakmont Country Club in Glendale.

Nancy emphasized that the organization presents, both in person and virtually, healing events for the women that choose to participate, such as: yoga, spiritual healing and redefining our bodies. This multi-dimensional focus allows women in different stages of recovery to benefit from what the Living Beauty offers. They partner with local hospitals and also have grant programs for those who are struggling financially.

In closing, Nancy had Past President Doug offer everyone in the room a small stone exhibiting a gold stripe across it. She said: "The scars we carry make us more beautiful!"



## MESSAGE FROM DAWN

It was an interesting vacation. Robert and I were driving my daughter, Heather, to Renton, WA as she has taken a great full-time teaching position at Impact Schools Black River Campus. Their mission statement is representative of supporting diversity, equity, and inclusion and I am proud now to be the parent of not one, but two educators! And, as many of you know, I was an educator myself and now work predominantly with the educational and non-profit sectors, helping them with grants, data analysis, and project management!

Four hours into our trip, we were robbed. The thieves smashed out our rental car window and took all of the small bags they could grab and throw out the window and into their SUV. We did everything right, parked right in front of the restaurant, hid all of the small bags with our laptops and such between the seats, and such. However, these thefts are carefully orchestrated and we were targeted based on the boxes the perpetrators could see from the back window. It was a theft of opportunity and happened literally five minutes after we were in the restaurant. Fortunately, only the window was damaged and we were able to drive the vehicle (albeit with cardboard taped to the door) all the way to Seattle where we traded it out for another car.

radiation from it could affect you.

8. STAND DON'T SIT – getting up every hour and moving about is essential.
9. Stand outside on dirt or grass in bare feet each day for 10 minutes – the Earth's gravity functionally removes radiation from your body.

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*Message from Dawn (cont'd)*

## Thank you to our Concert Sponsors!





This is only the second time I have experienced a robbery. The first was when my wallet was stolen out of my office at Stevens Institute of Technology during the summer, right before I was headed to Ecuador with students. In that instance, there were cameras both on campus in the hallway and at the NJ Transit station in Hoboken where the thief purchased train tickets with my debit card. They eventually caught the person and they were held accountable.

There were surveillance cameras in the Andersen Pea Soup restaurant parking lot in Santa Nella, and it was jarring to watch the event happen from that footage. The sheriff's deputy mentioned this is a common occurrence now. Sadly. It taught me that material things are fleeting and can be gone at any time. Better to put energy into service than into things.



Robert and I drove back early in order to attend the Saturday concert at Farnsworth Park, with Love Dolly performing. WOW, the band was impressive!

The lead singer sounded EXACTLY like Dolly Parton, both while singing AND while talking. It was great to be back with my Rotary family and the community that I love so much! Saturday night was also the night that we honor and recognize all of the people who sponsor the concert series (*sponsor list on poster, next page*). I was able to hand out certificates to the many amazing people who care deeply about Altadena!

Looking forward to the concert on August 5th, Strange Days (Doors Tribute Band) will be performing. Those of you who know me KNOW how big of a Doors fan I am... and I have the honor of serving as emcee that night. Hope to see you there!



*Until next week,  
Dawn*





Presented by The Rotary Club of Altadena in Cooperation with LA County Parks & Recreation

# Concerts in the Park

## 26<sup>TH</sup> ANNUAL CONCERT SERIES 2023

All concerts are FREE and start at 7:00 p.m. on the following Saturdays at the Amphitheater at Farnsworth Park (568 East Mt. Curve Avenue, Altadena, CA 91001)

Saturday, July 8 <b>4 LADS FROM LIVERPOOL</b>	Saturday, July 29 <b>LOVE DOLLY - A DOLLY TRIBUTE SHOW</b>	Saturday, August 19 <b>LAS CHIKAS</b>
Saturday, July 15 <b>AILEEN QUINN AND THE LEAPIN' LIZARDS</b>	Saturday, August 5 <b>STRANGE DAYS: A TRIBUTE TO THE DOORS</b>	Saturday, August 26 <b>THE GERRY ROTHSCILD BAND</b>
Saturday, July 22 <b>*MIGHTY LOVE*</b>	Saturday, August 12 <b>UPSTREAM</b>	Saturday, Sept. 9 <b>THE WHO EXPERIENCE</b>

Last concert presented by the SheriV's Support Group of Altadena

To learn more about the Concerts in the Park, go to <http://www.altadenastory4rg>

### thank you to our sponsors!

Platinum Sponsor	Gold Sponsor	Silver Sponsor
<p>monte cedro</p> <p>FOUNDATION OF ROSES</p>	<p>5th District Supervisor Kathryn Barger</p> <p>Altadena Hardware</p> <p>Altadena Libraries</p> <p>Craig &amp; Susan Cox</p> <p>J. C. L. Productions</p> <p>Pasadena Showcase House for the Arts</p> <p>Zoeller and Associates</p>	<p>Altadena Neighbors Magazine</p> <p>Altadena Town &amp; Country Club</p> <p>David Campbell, DDS</p> <p>City of Hope</p> <p>DMDS Partners, Inc.</p> <p>El Patron Restaurant</p> <p>Mark &amp; Carol Farbusch</p> <p>Grocery Outlet - Altadena</p> <p>Pasadena Federal Credit Union</p> <p>Payden &amp; Rygal</p> <p>Platinum Stitches Embroidery</p> <p>ABC Wealth Management - Roger Stephens</p> <p>The Roobar Family</p> <p>Linda Seyflert, Deacy, Panner, Podley</p>



Saturday, August 5  
**STRANGE DAYS: A TRIBUTE TO THE DOORS**

## International Service Projects Update: Clean Water in Nepal

Installed a few years ago at Laligurash School in Mirge - still keeping students healthy!

