



CENTENNIAL
Visalia Rotary Club



1921-2021

April 7, 2020 - General Meeting

Francie's View



The Blue Marble Tradition Finally!

The Blue Marble stepped forward!
Mike Damron drew the Blue
Marble and won the \$265 that goes
with it!

Next week we start back at zero dollars



The Fisher, Meis, Balerude Experience! (Joke to the left)



Funshine!

Randy Smith

... had minor surgery; we wish him well and hope to see him soon!

WINE AUCTION!

We need auction items!

Auctions items are not required to be "wine" or even "wine related"

You can also donate money for the Committee to buy items

Secret easy registration: text 2021RWA to 243725 (texting rate may apply.)



Speakers

April 14, 2021

[Dan Taylor](#)

How the Hollywood Stars Changed Baseball

April 21, 2021

[Tim Ward](#)

The District Attorney's office during COVID 19

April 28, 2021

[Phil Hornburg](#)

Visalia Rotary Community Foundation

May 05, 2021

[Brent Calvin](#)

An update on C.O.S.

Club Meeting

Visalia
Meets at Marriott Hotel -
Downtown
300 South Court
Visalia, CA
Time: Wednesday at 12:00 PM

Club Leaders



[Douglas A. Arnold](#)
President
Webmaster



[Elizabeth Wynn](#)
President-Elect



[Scott K. Jacobsen](#)
President-Nominee
Club Service Chair



[Mary Jane Jennings](#)
Secretary



[Wayne Yada](#)
Treasurer



[Greg Hagopian](#)
Public Image
Chair



[Diane Aden Hayes](#)
Public Relations
Chair



Program

Casey Cramer
California Citrus
Mutual



Casey Cramer was a marketing major in college. He started his career in the cotton industry where he became aware of the daunting challenges facing ag. From cotton he moved to the water industry and has ended up in the citrus industry. California Citrus Mutual is an organization of citrus growers with headquarters in Exeter. They work on anything impacting grower profits including grower advocacy, labor issues, and water issues. The growing community is the salt of the earth: generous to their community, their employees, and their families. There is a big misperception in how ag is viewed in Sacramento and Washington DC; they just don't understand what it takes to put food on the table. Citrus in Tulare County is the predominant crop with 133,000 bearing acres out of 250,000 in California as a whole. Annual revenue for all citrus is \$1.7 billion of direct sales with double that for the economic input coming back into the county. Milk maybe #1, but all citrus together outsells dairy. It is very difficult to be profitable. Labor is a big driver; it still takes a hand to pick the citrus. Citrus in California is a fresh product that people love and which can only grow in certain climates. Citrus in Florida is a juice industry. Citrus is counter seasonal to other ag commodities with more winter involvement. Citrus in Tulare County has good access to water because it is built around senior water rights. There will be more flexibility if we can control water locally. The main market for California citrus is the Pacific Rim. Shipping is less expensive than trucking. For example, it costs more to truck product from our west coast to our east coast than to ship from Africa. There are significant challenges, but the outlook looks good for citrus.



Save the Dates!

Rotary Merchandise: **SHOW YOUR CLUB SPIRIT!** Go to our club website and click on "Merchandise" located just above the picture of **Liz Wynn**. You can now order quality Rotary Merchandise; our club receives a portion of the proceeds from these sales.

PLEASE BUY SOME STUFF! Go to <https://stores.inksoft.com/rotary/shop/home>

- April 17th: County Center Rotary Virtual Auction: info on their website
- April 20th: Board Meeting from 4:00 to 6:00 pm; contact Doug
- April 21st: New Member Orientation; contact Karen Barron with questions
- April 26th: RFAR from 5:00 to 7:00 pm; Go to Meeting.
- May 1st: Rotary District Conference
- May 12th: Wine Auction from 5:00 to 8:00 pm; in the garden of Stan and Wendy Simpson, 1543 W. Sierra Ave, Visalia CA 93291

AmazonSmile: When you order on Amazon, order through AmazonSmile (it links to your regular Amazon Account) and choose our Visalia Rotary Community Foundation as your charity; .5% of eligible purchases will go to the Foundation. (Don't let me be the only one!)



Ron Hellstern
Sergeant-at-Arms



Karen A Lovik-Barron
Membership Chair
Past President



Rick Wehmueller
Rotary Foundation
Chair



Mike Anthony Paim
Community
Service Chair
Lead Fundraiser



Sherri K Smith
Club Programs
Chair



Debra Callahan
International
Service Chair



Marc Mertz
Youth Services
Chair



Paul Hurley
iPast President

Birthdays

Gary K. Herbst
April 14th

Jeremy Pierson
April 15th

Edwin Paulson Sullivan
April 18th

Leon Mirviss
April 21st

Antonino Benevento
April 22nd

Bruce A. Nicotero
April 22nd

Linda Loflin
April 22nd

James P. Hurlbutt
April 24th

John G. Vartanian
April 24th

Larry Nava
April 25th

Carrie Groover
April 26th

T. A. Akin
May 2nd

Brian G. Hyde
May 6th

Mary Jane Jennings
May 6th

David Anthony Esteves
May 8th

Greg Hagopian
May 9th
Karl Pendegraft
May 10th