

March 14, 2024



La Rueda

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THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230
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CREATE HOPE
in the WORLD



Katy Castagna **How We Invested \$50M To** **Stem Evictions During The** **Pandemic**

A passion for community expressed through nonprofit leadership and a business lens has defined Katy's career in philanthropy and social services. She has a Bachelor's degree from Brown University, with concentrations in Anthropology and Latin American Studies; and an MBA with a concentration in nonprofit management from the Anderson School at UCLA. She started her career in her native Los Angeles area coordinating volunteers and children's programs at the Richstone Family Center, a child abuse prevention

service. Fundraising experience came next as an event coordinator at the San Pedro Peninsula Hospital Foundation. Public sector experience at the Beach Cities Health District focused on developing wellness programs, grant-making and community needs assessments.

Since 2004, Katy has been with United Way Monterey County, helping to establish 211 Monterey County, the Volunteer Income Tax Assistance (VITA) program, and Impact Monterey County while guiding the transition to an impact focused organization. Since 2015 she has served as President and CEO, continuing to respond to community needs with innovation and collaboration, most recently

through acquiring a building and establishing a Community Impact Center in Salinas and managing several COVID-19 relief programs.

One of the many surprises brought by the pandemic was the opportunity to help keep people housed, despite massive job losses in the spring of 2020. With an innovative team at United Way and strong community partners, United Way quickly stood up a small rental assistance program that eventually grew to over \$50M in benefits provided. Katy will share the journey and results of this most unique community challenge.



Rotary
District 5230



2023-24 District Conference Monterey Marriott



Come Play by the Bay!



May 10, 11 & 12, 2024



REGISTRATION INFORMATION

Adults (18): \$150.00
Youth (8-19) : \$40.00
Children (0-8): FREE

Adult registration fee will increase to \$175 after April 1st.

Registration closes Wednesday, May 1st.

Registrations.DACdb.com/
Register/index.cfm?EventID=77675075&NoCaptcha

CLUB EVENTS

Tuesday, March 19
COG Meeting
5:30 pm
Pacific Grille

Thursday, March 21
Board Meeting
10:30 am
Hilton Garden Inn

Friday, March 30
Final Friday
TBD

May 10, 11, & 12
Come Play by the Bay
Monterey Marriott

Rotary
Club of Monterey



MARCH 2024

Tuesday	- 03/19	COG Meeting – 5:30 PM – Pacific Grille
Thursday	- 03/21	Board Meeting – 10:30 AM – Hilton Garden Inn
Thursday	- 03/21	Dr. Steven Lome – Recent Developments In Cardiac Health, Lifestyle Medicine And A Cardiac Double Rescue Story
Thursday	- 03/28	Dr. Susan Swick – Ohana Center for Child And Adolescent Behavioral Health – Offsite At Ohana


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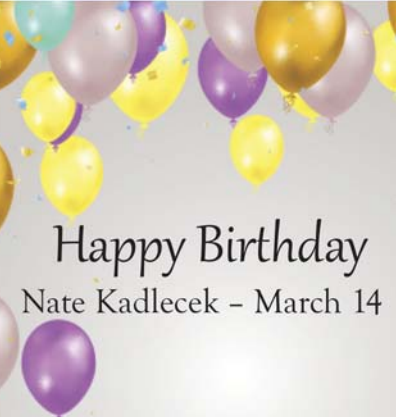
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Happy Birthday
Nate Kadlecsek - March 14

March Membership Anniversaries

Clay Larson	03/15/79	45 Years
Eric Johnsen	03/19/98	26 Years
Ralph Thompson	03/16/00	24 Years
Walt Prowell	03/16/06	18 Years
Mark Peake	03/19/12	12 Years
Robert Freiri	03/25/21	3 Years
Monica Lal	03/24/22	2 Years
Mary Ann Leffel	03/30/23	1 Year
Mitchel Sawhney	03/30/23	1 Year