

July 14, 2022

La Rueda

www.montereyrotary.org

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230



Jake Reisdorf **Owner/Beekeeper** **Carmel Honey Company**

Words cannot express the love Jake Reisdorf has for business. This 19-year-old Owner and Operator of Carmel Honey Company (CHC) grew his business idea from a 5th grade homework assignment into a sweet and thriving company.

CHC is known for providing pure, raw, premium honeycomb and honey products. Nothing added, nothing taken away, just honey straight from the hive. Who knew an idea so simple could connect Jake to CEOs and leaders from fortune 500 companies across the world, and even the White House? Jake started by growing beyond the local farmers market and expanding into wholesale. He envisioned a honey retail store and education room where guests would come to buy real premium honey and learn about the

importance of bees and pollination. His dream came to life in 2018 with the opening of the first honey retail store and education room in California. Realizing that the public wanted to know more about bees and honey, a second location on Cannery Row took life. But Jake was unwilling to rest on his laurels and opened two additional locations. The store in the San Francisco Ferry Building opened in the middle of the COVID-19 pandemic and the 2nd store in San Francisco, at Pier 39, opened last December.

There's more to Jake than just honey and hives. Through his "Jake Gives Back" campaign, Jake connects however he can with schools and community groups educating and inspiring young entrepreneurs. Jake also makes an annual donation to a honey or bee-related research facility.

This CEO is not only empowering current and future generations to make positive decisions concerning honeybee health, habitat, and pollination, but he is also conducting business and interacting with peers well beyond his age – gaining a real-world education far beyond what a traditional classroom can provide.



CLUB EVENTS

Thursday, July 21
Board Meeting
10:30 AM
Hilton Garden Inn

Friday, July 29
Final Friday
Hosted by Pacific Grove Rotary
5:30 PM
California Seltzer Company
(The old Latitudes)

August 15-20
RM Sotheby's
Car Auction
Volunteer Fundraiser
Monterey
Conference Center

Rotary 
Club of Monterey

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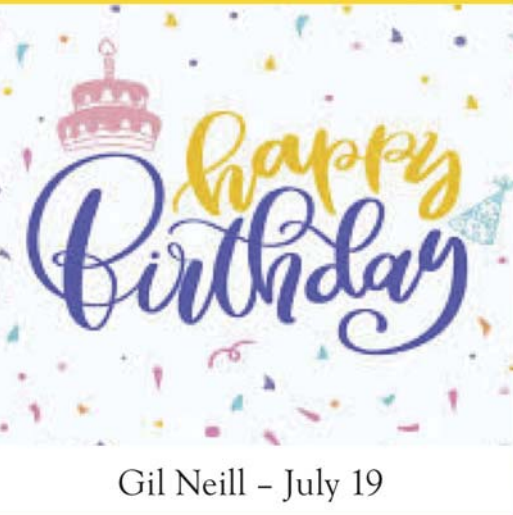
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Sotheby's

August 15-20, 2022

Please sign-up for volunteer positions at RM-SOTHEBY'S 2022 COLLECTOR CAR AUCTION coming this August!



Schedule (PDT)

WEDNESDAY, AUGUST 17, 2022
10:00 am - 5:00 pm PREVIEW

THURSDAY, AUGUST 18, 2022
10:00 am - 6:00 pm AUCTION

FRIDAY, AUGUST 19, 2022
10:00 am - 4:00 pm PREVIEW
5:30 pm AUCTION

SATURDAY, AUGUST 20, 2022
10:00 am - 4:00 pm PREVIEW
5:30 pm AUCTION

JULY - AUGUST 2022

Thursday - 07/21 **Board Meeting** - 10:30 AM - Hilton Garden Inn

Thursday - 07/21 **Gregory Ahn** - Founder & CEO, Folktale Group

Thursday - 08/04 **Becky Moser** - District Governor Update

Thursday - 08/11 **Bashar Sneeht** - Dametra's

Thursday - 08/18 **Board Meeting** - 10:30 AM - Hilton Garden Inn

Thursday - 08/18 **RM/Sothbey's** - Auction Update

Tuesday - 08/23 **COG Meeting** - 5:30 PM - Hilton Garden Inn

Thursday - 08/25 **Brian Curtis** - A Primer & Furture Of Microgrids