

July 11, 2024



La Rueda

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THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230
www.montereyrotary.org



Cris Cabanillas – Rotary Club Allocations Team Chair

From President Jonathan Geisler:

For the past decade, I never fully understood how the Allocations Committee made its decisions. Given that the funds belong to the club, I have often wondered why more members were not involved in the process. I found it particularly intriguing that there was little variation in the organizations awarded the grants. It seemed to me that a \$1,000 grant would not necessarily "move the needle" to an organization with a \$7 million budget. I truly believe that this new Club Allocations Team represents an excellent opportunity for us to come together as a club and develop a new, more impactful approach to distributing funds to deserving nonprofits.

The New Club Allocations Team **Allocations Chair – Cris Cabanillas**

Breakdown: 6 groups – 15 members each

6 individual \$10,000 checks (\$60,000)

Each group is led by an experienced and knowledgeable foreperson:

Debi Kennedy, Adam Hughes, Dave Hober, Matt Morgan, Hansen Reed and Cris Cabanillas.

Each foreperson will determine how they will award their one organization \$10,000. The people that filled out the survey were given priority for their interest group.

Three words that are significant to me, when I think about how we can improve our club:

Impact – It is crucial to make an impact that yields immediate, tangible results. A \$10,000 contribution can significantly advance their efforts, enabling an organization to expand its platform, amplify its message, and ultimately achieve its mission.

Transparency – As a club, we should have a clear understanding of the roles of all committees, how the money is spent, and who benefits from it. This project involving everyone in the club will help members understand how the main resource stream is dispersed, potentially encouraging more philanthropic behavior.

Inclusivity – More camaraderie: working together and getting to know our diverse group. Engaging in meaningful, intelligent conversations with differing opinions to create substantial dialogue.

Every week, it is important to provide programs that are interesting, engaging, and feature material not readily available to the public. We can achieve this by highlighting the six groups over the course of three programs throughout the year. Two groups will present on the same day as individual programs. Each group will have 25 minutes to explain their process for determining the grant winner, and the winning organization will have the opportunity to explain who they are and how the funds will be used.

It doesn't matter when the winners are determined, programs will be scheduled October, February, June. The groups presenting will be in order that they complete the process.

The New Club Allocations Chair



Cris Cabanillas
Monterey Private Wealth
Partner, President and CEO

- Cris currently serves on the Board of Directors for the Carmel Bach Festival. He is also a board member of Campfire Concerts, an organization committed to bringing worship concerts and events to the Monterey Peninsula for families.
- He is a member of the Rotary Club of Monterey. In addition, he is involved in leadership roles for various educational service projects, including a mentor program for California State University Monterey Bay students.
- Cris has served as Chair of the Board of Trustees for the International School of Monterey and on the Board of Community Homeless Solutions, formerly Shelter Outreach Plus. Cris also served on the Board of Directors for the Monterey/Santa Cruz Financial Planning Association and is a graduate of the Leadership Monterey Peninsula. In 2006, Cris brought a financial literacy program into Monterey Peninsula classrooms, educating high school seniors on budgeting, saving, investing, taxation and insurance. The program continues to grow in a quest to educate more students across the county.

The New Club Allocations Team



Adam Hughes



Debi Kennedy



Hansen Reed



Dave Hober



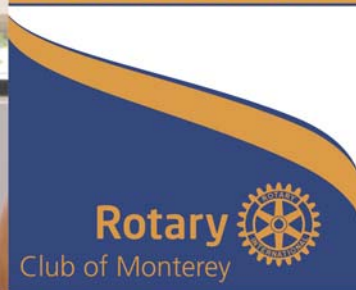
Matt Morgan

Farewell President Dave – Thanks For The Memories!





CLUB EVENTS



Tuesday, July 16
COG Meeting
5:30 pm
Hilton Garden Inn

Thursday, July 18
Board Meeting
10:30 am
Hilton Garden Inn

JULY 2024

Tuesday - 07/16	COG Meeting - 5:30 PM - Hilton Garden Inn
Thursday - 07/18	Board Meeting - 10:30 AM - Hilton Garden Inn
Thursday - 07/18	3rd Generation Rotarian - President Jonathan Geisler
Thursday - 07/04	Tyller Williamson, Mayor Of Monterey - State Of The City

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*"The best way to find
yourself is to lose
yourself in the service
of others"*

~Mahatma Gandhi

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July Membership Anniversaries

Dick Crowell	07/02/92	51 Years
Russ Haisley	07/01/84	40 Years
Bob Martin	07/18/85	39 Years
Marilynn Gustafson	07/23/92	32 Years
Dennis McCarthy	07/05/01	23 Years
Terry Ryan	07/05/01	23 Years
Rick Kennifer	07/25/02	22 Years
Jon Giffen	07/06/06	18 Years
Debi Kennedy	07/20/06	18 Years
Christine Winge	07/12/18	6 Years



Steve Pearson – July 6
Wayne Downey – July 7