

August 31, 2023



La Rueda

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CREATE HOPE
in the WORLD



Sherry Flumerfelt Western Flyer: Literary History Heads Back to Sea

In 1940, John Steinbeck and Ed Ricketts chartered the fishing vessel the *Western Flyer* for a six-week exploration of Mexico's Gulf of California, which they chronicled in the groundbreaking works *Sea of Cortez: A Leisurely Journal of Travel and Research* (1941) and *The Log from the Sea of Cortez* (1951). Now fully restored as a floating lab equipped with state-of-the-art technology, the once lost and neglected *Flyer* is poised to return to Monterey Bay this fall to continue Steinbeck and Ricketts's legacy of research and education. In this presentation,

Sherry Flumerfelt, the Executive Director of the Western Flyer Foundation, will talk about the history of the *Western Flyer*, its award-winning restoration, and the organization's programs aimed at inspiring the next generation of marine scientists, writers, and artists.

Sherry Flumerfelt joined the Western Flyer Foundation as its first executive director in July 2022 with more than two decades of experience working for ocean nonprofits. Prior to this, she was the executive director of the Monterey Bay Fisheries Trust, where she spent eight years working to support the local fishing community and build consumer demand for local, sustainably harvested seafood. She also spent eight years as a consultant on a range of ocean conservation projects, supporting clients such as the Environmental Defense Fund, California's Marine Life Protection Act Initiative, the California Fisheries Fund, and EcoTrust. Between 1999 and 2007, Sherry worked for the Coral Reef Alliance leading education and conservation

programs in Fiji, Micronesia, Indonesia, Hawaii, Papua New Guinea, and the Caribbean.

Born and raised in London, Ontario, Canada, Sherry moved to California in 1999 for a two-month internship, and never looked back. Sherry holds an MA in Anthropology and International Development from the University of Guelph and a BA in Anthropology from McMaster University. She lives in Pacific Grove with her two teenage sons.



ROTARIAN OF
THE MONTH –
AUGUST
Gregg Wutke

- Sergeant-at-Arms since July 2006
- Rotary Club of Monterey Member since 2005
- Perfect Attendance since 2005
- Paul Harris Fellow, Sustaining Member



SAVE THE DATE

Rotary
Club of Monterey

100 years of service
1924-2024

Rotary Club 633
February 10, 2024

CLUB EVENTS

Thursday, September 14
Interesting Vehicle Show
11:30 AM-2:00 PM
Hilton Garden Inn

Saturday, September 16
Union Soccer Game - RCoM Party
7:00 PM
Under The Scoreboard

Friday, September 29
Final Friday
John Scherer's House

Saturday, September 30
RCoM Annual BBQ
Indian Village, Pebble Beach

Saturday, February 10, 2024
RCoM 100th Year Anniversary
Del Monte Hotel, NPS

Rotary 
Club of Monterey

SEPTEMBER 2023

Thursday	- 09/07	Dr. Deneen Guss	- Monterey County Schools
Thursday	- 09/14	Bill Clark	- DNA and Homicide Cold Case Investigations
Tuesday	- 09/19	COG Meeting	- 5:30 PM – TBA
Thursday	- 09/21	Board Meeting	- 10:30 AM – Hilton Garden Inn
Thursday	- 09/21	COG BIOS	- Marzena Wiesnewska, MaryAnn Leffel & Mitchell Friedman
Thursday	- 09/28	Dr. James Lindholm	- Monterey Bay's Living Laboratory

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Marco Lucido	08/01/19	4 Years
John Scherer	08/15/19	4 Years
Phil Deppert	08/20/20	3 Years



Mitchell Friedman – September 3
Marzena Wisniewska – September 5